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The Daily Standard

OUR 63RD YEAR | SIKESTON, SCOTT COUNTY, MISSOURI | SUNDAY, OCTOBER 5, 1975 | 50 PAGES | NUMBER 188

Demos renew protest

CAPE GIRARDEAU, Mo. (AP) — Prospects of Missouri political committeemen at all levels being required to disclose their financial resources and holdings again drew criticism from state Democratic leaders here Saturday.

The executive committee of the Democratic State Committee reiterated its opposition to such an interpretation of the Missouri Campaign Practices Act.

Discussion of the topic dominated the executive committee's one-day meeting here before delegates to the Federation of Women's Democratic Club convention and southeast Missouri party leaders.

"This should not be interpreted as saying I'm opposed to revealing sources of campaign contributions," said party chairman James Spain, who noted he favored the law.

But Spain said "committeemen are not running for public office."

Secretary of State James Kirkpatrick ticked off the names of Missouri Elections Commission members and urged party members to write them opposing such a rule.

Application of the act to committeemen is not a result of express language in the law but is a broader interpretation, Kirkpatrick said.

Spain said the executive com-

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A fine day for an outing

Beautiful autumn weather made Saturday an excellent day to enjoy the outdoors, which is what this group of friends did when they held a fish fry at a roadside park near Benton Saturday afternoon. Leo Kohlfeld of Cape Girardeau, right, wholds a serving tray while Roy Maevers of Marson piles it full of fried potatoes and Albert Bollinger of Benton looks on hungrily. The temperature was in the upper 70s. (Daily Standard photo)

Food stamp hearings near

WASHINGTON (AP) — All sides agree on one thing as hearings open this week on the $5.8 billion-a-year food stamp program: it must be changed substantially.

Food stamps are probably the most controversial welfare program, officials suggest, possibly because nonrecipients line up with recipients at the supermarket checkout counter.

It is also more complicated than most federal welfare programs — first, because under the law it is not primarily "welfare," but a force for nutritionally adequate diets; second, because its procedures and accounting methods are the most intricate.

And, although party leaders are reluctant at this point to say so for the record, after energy and the economy, it will be the main domestic issue of the 1976 presidential campaign.

This week, the Senate will open the formal, public phase of the structured process that will bring the issue to a head by next spring with a long-promised fundamental revision of the program's procedures.

Four full days of hearings are scheduled, beginning Tuesday, before an agriculture subcommittee headed by Sen. James Allen, D-Ala. Another full week of testimony is planned for November.

By the end of the session, Senate leaders hope to have a comprehensive bill out of that chamber. About the same time, the House Agriculture Committee staff plans to finish a $200,000 study of the program in preparation for more hearings later.

President Ford's recommendations are to be disclosed at Thursday's hearing by Asst. Agriculture Secretary Richard L. Feltner, who is also the lead-off witness Tuesday.

The most prominent proposal is a bill introduced Thursday by Sens. Robert Dole, R-Kan., conservative 1972 Republican national chairman, and George McGovern, D-S.D., liberal 1972 Democratic presidential candidate.

Another bill was introduced last spring by Rep. Robert Michel, R-Ill., House minority whip, and Sen. James Buckley, R-N.Y., and endorsed by almost 100 conservatives.

Despite Michel's frequent private proddings of his old friend, the President, Ford's advisers are counseling against backing that bill line by line but see it as a good starting point for legislative maneuvering.

"We endorse it in principle, generally," Feltner and other administration officials routinely testify.

But then all sides accept one general principle:

The program must be reformed, for both management and political reasons. The final product must close loopholes, take benefits from those at the top of the eligibile populaion and give them to those among the current 18.8 million recipients who really need the stamps to provide that human basic, food, to their families.

Boy victim of shooting accident

BELL CITY -- A Bell City youth, who reported to the Stoddard County Sheriff's Department that he was accidently shot in the leg Friday afternoon when a bullet apparently was discharged by a trash fire, was reported in satisfactory condition Saturday.

At Dexter Memorial Hospital, where he was admitted for treatment of serious leg injuries.

Mike Dilly, 14, said the accident occurred about 3:15 p.m. Friday at his home after reloading some bullets.

He told the sheriff's department that he swept scraps from the floor after reloading the bullets and apparently some loaded .22 caliber bullets were on the floor.

He said the scraps were put into an incinerator in the back yard to be burned and later, when he stepped out the back door, a bullet was discharged by the heat, striking him in the leg.

4 arrested for possession of marijuana

BLOOMFIELD - Three juveniles and a Bernie man were arrested Friday night in the Bloomfield Cemetery for possession of marijuana.

The three juveniles were released into the custody of their parents and the man, identified as Ronald D. Gordon, 22, of Bernie, was released after posting bond.

Gordon was charged with felonious possession of marijuana, since this was his second arrest for possession of marijuana.

The arrest was made by Highway Patrol Trooper Ken Ledbetter and Stoddard County Deputy Sheriff Steve Fish.

Outside nations might survive full nuclear war

WASHINGTON (AP) — A full-scale nuclear war would devastate the warring nations but distant, uninvolved countries might survive and most of the ill effects would be gone a quarter century later, a panel of scientists has found.

Nuclear weapons experts have a thorough knowledge of what would happen to a country hit by nuclear weapons in a large-scale war. But there is little knowledge about worldwide, long-term effects upon mankind's survival and life in general.

Scientists attempted to assess the worldwide effects in a National Academy of Sciences report released Sunday. They studied what would happen to distant countries — particularly those in the Southern Hemisphere where nuclear weapons probably would not strike if the United States, Soviet Union and China some day became involved in nuclear war.

They assumed nuclear detonations equivalent to 10,000 million tons of TNT would be set off. By comparison, the atomic bomb that devastated Hiroshima had the force of 20,000 tons of TNT.

The final report predicted immediate ill effects in distant countries but said they would not be permanent. However, the scientists repeatedly stressed the uncertainty of many of the conclusions and the need for further study in many areas.



Vanduser festival queen

Ginger Emerson, center, 16-year - old daughter of Mr. and Mrs. Ray Emerson of Morley; was crowned queen of the Vanduser Fall Festival Saturday night. Chosen first runner-up was Charlotte Hill, right, 15, daughter of Mr. and Mrs. Joe Hill of Vanduser, and named second runner-up was Darla Karnes, right, 14, daughter of Mr. and Mrs. Ival Karnes of Crowder. (Daily Standard photo)

Education hearing planned

A joint Missouri House and Senate Committee on Education will hold a public hearing on problems concerning school finance at 1 p.m. Oct. 22 at the Ramada Inn, Highway 62 East.

"We encourage people to attend these hearings and to testify before the committee because in this way we can better understand the problems of our constituency and can prepare more effective

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Hearing on liquor set

The City Council will meet at 7:30 p.m. Monday in the City Administrative Building.

The agenda includes a public hearing on city liquor regulations and receiving of bids on dredging of the Matthews and Schuerenberg ditch and for supplying gasoline and oil for city vehicles.

Ordinances for paving projects on Dixie, Young, Maude and Luther streets will be considered. Requests for one-way traffic on Dixie and Luther streets, speed limit changes on state routes in the city and no parking on a section of South Kingshighway will be considered.

A number of liquor license and rezoning requests also will be considered.

Car vandalized

DEXTER - A car was vandalized Saturday afternoon by someone with a can of black spray paint, police said.

The car was vandalized while it was parked at Rainey Funeral Home, where the owner was attending a funeral.

Police are investigating the incident.

Local Fire Prevention Week program planned

Today marks the start of National Fire Prevention Week, a week set aside to remind Americans of the dangers and heartaches caused by fire, according to Acting Fire Chief Sam Chadd.

The Sikeston Fire Department will observe the week by giving fire prevention lectures to school children, conducting fire drills at the schools and showing students how the fire trucks operate.

Fire fighers' Wives, an auxiliary organization, will begin Operation Redball with the distribution of cardboard redballs to be placed in bedroom windows of invalids, children and elderly who may have trouble escaping a fire.

The redball in the window will alert firemen to check that room first.

Fire Prevention week always falls during the week of Oct. 8. On that day in 1871, according to legend, Mrs. O'Leary's cow kicked over a lantern in a barn in Chicago, starting a fire which nearly destroyed the city. More than 17,000 buildings were burned and 250 people died.

The Chicago fire is the only major conflagration whose anniversary is marked by an international observance. Canada also observes Fire *Prevention Week*.

According to statistical forecasts, this year will see 12,000 deaths and 300,000 injuries from fires. There will be 2.5 million fires in the United States with a property loss of $3 billion.

Chadd said a few safety precautions can prevent most fires, such as:

Do not run electrical wires under the rug. They will soon become worn by people walking on them and set fire to the rug.

Do not smoke in bed. Chadd said most burn victims who fell asleep while smoking in bed were absolutely certain they would not do it.

Co not keep cookies or other treats over the stove. They could lure children over the stove.

Do not leave the house with something cooking on the stove.

Do not put trash cans next to stoves, heaters or furnaces.

If your clothing ever catches fire, fall to the ground and roll. The rolling will smother the flames.

If you are in a fire and it is hard to breath, get down on your hands and knees and crawl. You'll be below the worst smoke and gases and have a better chance of getting out.

Plan in advance how your family would escape if fire blocked your doors. Also agree to meet outside at one spot, so you will know if someone is still inside.

After getting to a safe place, call the Sikeston Fire Department telephone number at 471-1335. If you cannot remember the number, dial operator. Give your name, the address of the fire and tell what is burning.

2 injured in traffic

Two persons received minor injuries in separate area traffic accidents Saturday, according to the highway patrol.

A Puxico woman was injured in a single-vehicle accident at 1:20 p.m. on Route K two miles east of Kinder.

The accident occurred when a westbound car driven by Hazel Crites, 53, of Puxico Route Three ran off the road and struck a bridge railing.

Injured was a passenger, Viola Cooper, 80, of Puxico, who was taken to Dexter Memorial Hospital.

Marvin Post, 46, of Patton Route One was injured in another single-vehicle accident at 1 p.m. when his eastbound pickup truck ran off the road and overturned on Highway 72 eight miles east of Fredericktown.

He was taken to Madison County Memorial Hospital at Fredericktown.

Good morning

Sunday highlights

Area and national sports coverage. Pages 5a-8a.

Sikeston car dealers report business is good and big car sales are making a comeback. Page 1B.

Sikeston's Foster Grandparent Program offers a rewarding alternative to dull retirement. Page 1C.

Making molasses, an old-fashioned art, is revived on a Bloomfield farm. 1D.

... AND OUTSIDE

Generally fair through Monday. High today in the 70s; low tonight near 50. Monday's high will remain in the 70s.

Saturday's high temperature was 78 degrees.

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Our company's policy is to always have advertised merchandise in adequate supply in our stores. In the event the advertised merchandise is not available due to unforeseen reasons, T.G.&Y. will provide a Rain Check, upon request, in order that the merchandise may be purchased at the sale price when it becomes available, or you may purchase similar quality merchandise at a similar price reduction. It is the policy of T.G.&Y. to see that you are happy with your purchases.

Prices Good Monday, Oct. 6 Through Wednesday, Oct. 8



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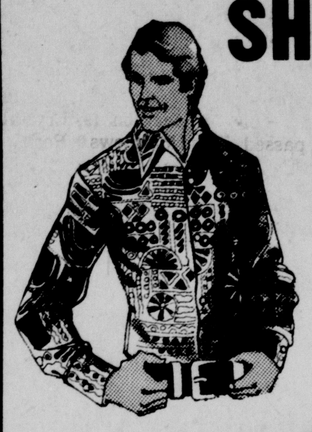


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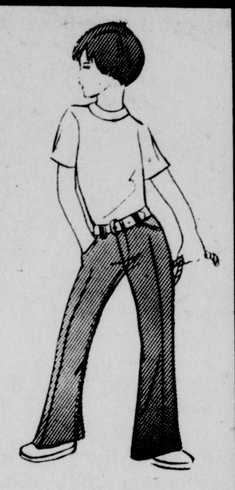
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100% Sanforized® Cotton 10 oz. blue denim jeans with western styling. Regular and Slim sizes 8–16.

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DOUBLE KNITS

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A colorful treat of beautiful colors and patterns for your new Fall wardrobe. Full bolts of first quality Easy Care, Easy Wear knits that will spark your imagination. The fabric for the whole family; leisure suits for Dad, school clothes for the kids and anything goes for Mom, from casual wear to Sunday best!

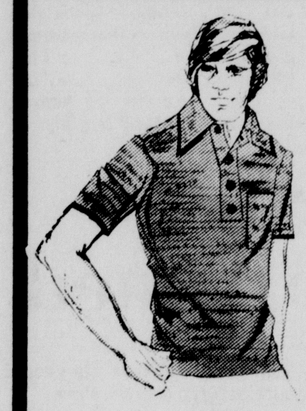
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Collar model with pocket. Piped trim, assorted colors. Sizes S–XL.

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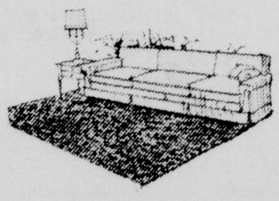


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100% Polyester solid color slacks. Men's sizes. Wash and wear.

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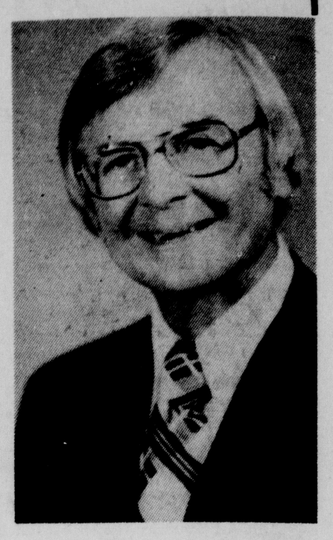
Boys' Long Sleeve **CHAMBRAY SHIRTS**

100% Sanforized® Cotton chambray. Two front pockets with button-down flaps. Blue. Sizes S-M-L.

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The pastor speaks

The Charismatic experience



By ARTHUR C. FULBRIGHT, TH.D.

The Charismatic movement began in this country about the year 1900 with the rise of Pentecostalism and has grown in the last 20 years to include neo-Pentecostals, that is, Charismatics in established churches. The distinguishing feature of the movement is stress on the baptism with the Holy Spirit. This is an experience subsequent to water baptism. Its function is to empower the believer with those spiritual gifts, or charismata, needed for his or her divine calling.

The gift of "speaking in tongues" is only the eighth of nine gifts listed by St. Paul in I Corinthians - chapter 12. But the centrality given "tongues" in the story of "Pentecost" in the Acts, chapter two, has led to its being regarded by many Christians as the essential mark of the baptism with the Holy Spirit.

I have found in study and experience that glossolalists, or tongues speakers, feel better about themselves after speaking in tongues. Their capacity to love increased, including their sexual relationships. They feel more sensitive and loving toward others and have a heightened moral and ethical consciousness. They feel well, including more well physically!!! They feel accepted at the center of the universe, called and loved by God!!! This induces supreme confidence, making them willing to risk more in life, to be bolder in work, and even more active in bed with their spouses. Nor does this sense of well-being gradually fade. It lasts as long as the practice of tongues speaking continues!!!

I have found that the real inducement for this experience among the Charismatics is not external at all, but a profound longing for an experience of the reality of God!!! Therefore, it is true, that suggestibility and hypnotic methods play a role in the inducement of speaking in tongues, but not to the extent that it constitutes its cause!!!

In my study and experience, I believe that speaking in tongues is a "commitment act". There are two components of commitment. First, the individual undergoes an experience through which his (or her) image of himself is altered, and to some degree he takes on the beliefs of ideology of that movement. And - secondly, the individual performs an objectively observable act. This is a "bridge-burning" act, which sets the individual apart from the larger society to a degree, identifies him (or her) with the group in which he experienced it, and commits him to certain changes in attitude or behavioral patterns.

Most Pentecostals and neo-Pentecostals make tongues speaking the absolute necessity (sine qua non) of reception of the Holy Spirit. However, it is not commanded by scripture, and many of us today do not consider tongues speaking a requirement for the reception of the Holy Spirit!!!

It is noteworthy to understand that by making the tongues requirement a doctrine, these Pentecostals rightly register the psychological and sociological importance of a clean break with the past, and wish by this doctrine to insure to the new convert the fullest possible experience of liberation and transformation, hence they are polemic against the argument that faith and love are all the signs one needs of the Holy Spirit's presence. For they rightly mistrust the tendency toward inwardness which is implied and demand an outward objectively visible act which not only manifests the Spirit's reality, but also alienates the convert from his past!!!

Coupled with this is the desire of every group for a mark of distinctiveness which sets it apart and embodies its truth. In the same way that Roman Catholicism fastened on the objectivity of the sacrements, and protestants fastened on the objectivity of the Bible, so Pentecostals and Charismatics fasten on the objectivity of speaking in tongues!!! And just as going to jail is the act which certifies that the political militant is really committed, an act which itself escalates his degree of commitment, so speaking in tongues is a visible sign to the Pentecostal that his liberation is real, that he has completed the passage from the old world and its emphasis into the fellowship of God's people!!!

As a bridge-burning sign, tongues are incomparable, for this is the one thing which nobody else can do. It's their "tribal mark" which sets Charismatics apart from all others. It identifies them as an "ingroups". It certifies to them a sense of God's special favor, and it opens a channel of instantaneous, but oral, communion with God, which satisfies the most profound cravings of the heart!!!

I don't wish to imply that tongues speaking can be explained by its psycho-sociological function. At the heart of Pentecostalism is not tongues, which is merely an external form, and can be forced in ways considered by Pentecostals themselves to be demonic. The essence of the experience is the immediate sense of God's presence and power!!! Nothing can explain away or take away that!!! However, it is sad to note that tongues speaking is so often made a requirement!!! In this insistence Pentecostals and Charismatics are finally wrong!!!, since they contravene the sovereignty and mystery of God, who sends His Holy Spirit in His own way, - "as He wills". (I Corinthians 12:11) The Acts of the Apostles teaches that the Holy Spirit is given both with and without tongues!!! However, Pentecostals and Charismatics could well ask those who want the Holy Spirit without speaking in tongues, what other "bridge-burning" act of commitment they have put in its place!!!

To summarize this article on the doctrine of the Holy Spirit-with emphasis on the Charismatic experience or tongues speaking, there appears to be no evidence that the phenomenon is pathological or neurotic. On the contrary, it has a beneficial effect on most of its recipients. It functions as a "bridge-burning" act of commitment, whereby the old life is abandoned and one throws oneself wholly on the "Grace of God" as manifested and advocated in the Charismatic fellowship is worthy of our support. To some persons the experience is no doubt falsely induced by group pressure and overzealous evangelists. But for others it serves as the foundational event of a new selfhood, the very basis on which individualization proceeds!!! It is not the only way to integration, possibly not the best way, but it certainly can be a way, at least for getting started!!!

In the final analysis, it is not a matter of "right" theologies judging "wrong" ones, or of one denomination being "better" than another, or of one experience being made normative above all others. There is only the sovereign God struggling this way and that to renew His church, to redeem His world, to bring us all to the fullness of the personhood which is ours in Christ Jesus!!!

Come as it may, what can we do without God's Holy Spirit?!!!

Thoughts

Woe to Nineveh, City of Blood, full of lies, crammed with plunder. Listen! Hear the crack of the whips as the chariots rush forward against her, wheels rumbling, horses' hoofs pounding, and chariots clattering as they bump wildly through the streets! See the flashing swords and glittering spears in the upraised arms of the cavalry! The dead are lying in the streets — bodies, heaps of bodies, everywhere. Men stumble over them, scramble to their feet, and fall again. *Nahum 3:1-3*

Letters to the Editor

Sept. 30, 1975

The Daily Standard
Sikeston, Mo.

The so call Sunday edition you put out is the worst Sunday paper I ever saw then take the Monday news away from us you have cause your carriers a lot of grief as they I know would like a little time to go to church as for my self I have read The Standard for quite a while so I guess I will stop after this month is up as I would not give one penny for the so call Sunday Edition

I thank you
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Bowling is believed to have begun in cathedral cloisters as a diversion for monks.

ANNIVERSARY SPECIAL!
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Looking back

Barkers bodies in town

50 years ago
October 5, 1925

Miss Francoise Black has accepted a position with a stock and bond company in Indianapolis, Ind., and expects to remain there for some time.

The Crumpecker- Randall Motor Car Co., reports the sale of a Chrysler Six Broughan Monday to R. H. Guess of Sikeston.

Mrs. Elizabetyh Pinkston of Owensboro, Ky., mother of William Pate of this city, passed away at her home October 1, after a lingering illness.

Oran – Mrs. Sam Tenkhoff of Chaffee drove down Sunday.

40 years ago
October 5, 1935

Ben J. Frederick of St. Louis, a nephew of Mrs. E. C. Matthews, died Friday in St. Mary's Hospital in St. Louis. Death was caused by a bloodclot that developed after Mr. Frederick underwent an operation three weeks ago.

Football scores from Friday include: Perryville 6, Poplar Bluff 0; Farmington 18, Dexter 0; Jackson 19, Crystal City 0; and Matthews 0, Portageville 0.

Mrs. Mary E. Jenkins, 58 years old, died early Saturday at her home in Morehouse.

John Woodard, a member of the Haines-Woodard Undertaking Co., of Webb City, Mo., stopped at the Ancell Brothers service station Friday with the bodies of Fred Barker and his mother, Kate (Ma) Barker, who were shot to death by federal agents at Oklawaha, Fla., eight months ago. Woodard, who left Florida with the bodies Wednesday, expected to reach Webb City in time for a scheduled burial service Saturday.

Paul Slinkard and family are now living in one of the Geo. Kirk apartments on Prosperity street, having moved into same last Saturday.

30 years ago
October 5, 1945

For the first time since the season started the Sikeston Bulldogs opened up a forward passing attack to take a first half 12 to 0 lead over the Dexter Bearcats on the Dexter Gridiron Friday and when the second period was over the Sikeston boys held a 12 to 0 lead.

In the second half the Bulldogs stuck to the ground and piled up two more touchdowns and an extra point to beat the Bearcats 25 to 0. Passes from Bill Arnold to Billy Joe Greer and Leroy Beal accounted for the first two markers. In the second half the Bulldogs launched their running and driving attack, Arnold scooting over from the 10 yard line for one touchdown and Boardman driving six yards for the other.

Mr. and Mrs. William Carson have purchased the 400 Club from William Littleton and have announced their formal opening for October 11.

Huey Andrew Kelso, 65 years old, well-known resident of Matthews, died at the home of his son, W. D. Kelso of Matthews Saturday.

Farrenburg – Pete Blue and his father, Henry Blue, made a business trip to East Prairie Friday.

20 years ago
October 5, 1955

A cold cutting rain left an official record of .64 inches during the 24 hours ending today and the prediction is for possibly more of the same. Yesterday's high was a cool 73 and it dropped to 66 during the night.

Mr. and Mrs. Grover H. Lewis and daughters, Miss Catherine of the hme and a Mrs. Curtis Smith of Kennett, spend Sunday in Clarksville, Tenn., visiting relatives. They also visited the church in which Mr. and Mrs. Lewis were married 45 years ago on October 2.

Mr. and Mrs. Paul Wise of Cape Girardeau, former residents of Sikeston, have announced the birth of a son Wednesday at the Delta Community Hospital. Maternal grandparents are Mr. and Ms. Arthur Parr of Bertrand.

Mr. and Mrs. Maxwell Richardson, Route 1, Bell City, are parents of a baby boy.

Mr. and Mrs. Thomas Wallace and sons, David and Danny, who have been living in Kansas City, Kas., returned to Sikeston last week to make their home.

Charleston -- I. P. Newcomb, 73, a long-time resident of Winchester Community, died Monday in an ambulance on his way to the hospital following a heart attack.

What's the law?

Case of the hustler-rustler

By JACK STRAUSS, LL.B.

Hop-A-Long Herbie was accused of being a rustler. His "thing," however was shopping carts instead of cattle. When customers would leave a neighborhood supermarket, they would frequently wheel supermarket carts to their homes, six or more blocks away, with the knowledge and tacit approval of the store owner.

Then, at the end of the day, store employes would round up the carts, or neighborhood kids would bring them back for a small fee.

Hop-A-Long Herbie, however, was no penny-ante hustler. Recognizing opportunity knocking on his door, he began to rustle together the carts on a large scale and offered to return them to the supermarket owner at an equally large fee. Or , he warned, he would sell them.

And, when the owner of the supermarket balked at the deal, that's exactly what Herbie did. He sold the carts.

The result? The supermarket owner had Herbie arrested on charges of grand larceny.

"He stole my carts," was the complair' in the good old days, he'd have been lynched for rustling."

"They weren't his carts," was Herbie's defense. When his customers took them six blocks away from the store and left them, they became lost property. And as the finder, I can't be convicted of stealing anything."

IF YOU WERE THE JUDGE, would you convict Hop-A-Long Herbie of grand larceny?

This is how the judge ruled: YES: The judge held that the shopping carts were not lost property. The owner of the supermarket knew where they were, generally, at all times and where to pick them up.

By taking control of the carts and selling them, concluded the judge, Hop-A-Long Herbie committed grand laraceny.

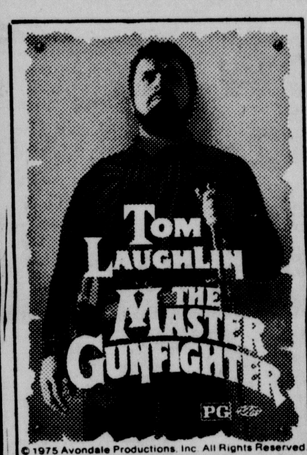
Based upon a 1971 California Court of Appeals Decision.

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Bette Davis wishes for film happy medium

LONDON (AP) — Actress Bette Davis, 67, says half the permissiveness which today's films exhibit would be just about enough.

"I wish we had had half the privilege they have today. We could have made more honest films," she said Thursday. "But I wish some of the films today also had half the privilege, because they go too far."

She is preparing for a month-long tour of England and Ireland.

Avatar's 1975 Belmont Stakes victory is considered as a 74 rating race. He was timed in 2:29 1-5, or 26 lengths slower than Secretariat's record 2:24 for the mile and a half.

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Entered at the Post Office at Sikeston, Scott County, Missouri, 63801, as Second Class Mail Matter, according to act of Congress, March 2, 1875, Saturday, 4th, 1950.
Second class postage paid at Sikeston, Missouri 63801.
C.L. Blanton Jr. . . . . Publisher
C.L. Blanton, III . . . . . Business Manager
Tony Pippen . . . . . Managing Editor
Earl Jewel . . . . . Adv. Director
Allen M. Blanton . . . . . Editor
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Daily record

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Cheese slice
Buttered green eeas
Lettuce wedge
Peaches
Bread and butter

Tuesday
½ pink milk
Hamburger on bun
Sliced pickles
Potato wedge
Pork and beans
Orange juice
Butter

Wednesday
½ pink milk
Ham and beans
Mixed greens
Apricots
Corn Bread and butter

Thursday
½ pink milk
Spaghetti with meat sauce
Tossed salad
Green Beans
Hot roll and butter

Friday
½ pink Milk
Wiener on bun
Mashed potatoes
Cole slaw
Chocolate pudding

SCOTT CENTRAL SCHOOLS

Monday
Hamburger on bun
Pickles and onion
Corn
Potato chips
Fruit
½ pint milk
Tuesday
Pimento cheese sandwich
Green peas
Potatoes
Cinnamon roll
Bread
½ pint milk
Wednesday
Beef stew and crackers
Cheese slice
Pickles
Fruit
½ pint milk
Thursday
Juicyburger on bun
Whole potatoes
Lima beans
Peanut butter crunch
½ pint milk
Friday
Bologna and cheese sandwich
Sweet potatoes
Lettuce wedge
Gelatin
½ pint milk

KELLY SCHOOLS

Monday
Meat loaf with gravy
Mashed potatoes
Cole slaw
Pineapple upside down cake
Bread and butter
½ pint milk
Tuesday
Hamburger on bun
Pickle onion slices
French fries and catsup
Lettuce
Peach half
½ pint milk
Wednesday
Chili dog on bun
Blackeyed peas
Carrot and celery sticks
White cake with cherry topping
½ pint milk
Thursday
Barbecued chicken on bun
Tossed salad
Potato chips
Mixed fruit
Brownie
½ pint milk
Friday
Tuna fish salad
White beans and catsup
Buttered corn
Lettuce
Spice cake
½ pint milk

RICHLAND SCHOOLS

Monday
Ravioli
Sliced cheese
Cole slaw with carrots
Seasoned green beans
Cinnamon rolls
Bread
Butter
Milk
Tuesday
Hot dog on bun
Buttered corn
Baked beans
Gelatin with fruit
Butter
Milk
Wednesday
Beans with ham shanks
Seasoned mixed greens
Tomatoes and macaroni
Chilled applesauce
Cornbread
Butter
Milk
Thursday
Hamburger on bun
Sliced cheese
Sliced pickles and onions
French fries with catsup
Buttered corn
Ice cream
Butter
Milk
Friday
Stew with mixed vegetables
Crackers
Pimento cheese sandiwch
Peanut butter cookies with peanut granules
Butter
Milk

EAST PRAIRIE

MONDAY
One-half pint milk
Barbecued beef on bun
Baked beans
Tossed salad w-thousand island dressing
Coconut cake
Butter
TUESDAY
One half pint milk
Beef stew w-vegetables
Crackers
Cheese slice
Cole slaw
Cinnamon rolls
Butter
WEDNESDAY
One-half pint milk
Italian pizza
Mixed vegetable salad
Peach cobbler
Butter
THURSDAY
One-half pint milk
Bologna and cheese
Bread
Buttered corn
Pickled beets
Cherry upside down cake
Butter
FRIDAY
One-half pint milk
Beans w- ham
Mixed greens
Cornbread w-butter
Mixed fruit

BELLS CITY SCHOOLS

MONDAY
Hamburger on bun
French fries
Onion and pickles
Fruit
Cake
Milk
TUESDAY
Pizza pie
Lettuce salad
Buttered corn
Pineapple Slices
Bread and butter
Milk
WEDNESDAY
Ham and beans
Macaroni and cheese
Mixed greens
Corn bread
Gelatin with fruit
Bread and butter
Milk
THURSDAY
Pork and gravy
Whipped potatoes
Green beans
Peanut butter cookie
Bread and butter
Milk
FRIDAY
Tuna salad
Baked beans
Cole slaw
Apple pie
Bread and butter
Milk

MATTHEWS SCHOOLS

Monday
½ pint milk
Hamburger on bun
Potato chips
Pickles and onions
Cherry cobbler
Butter
Tuesday
½ pint milk
Ham and beans
Buttered potatoes
Mixed greens
Peach half
Bread
Butter
Wednesday
½ pint milk
Meat loaf
Green beans
Whipped potatoes
Lemon pudding
Bread
Butter
Thursday
½ pint milk
Beef stew and crackers
Field peas
Pickled beets
Peanut butter cookie
Bread
Butter
Friday
½ pint milk
Fish pattie
Potato salad
Pork and beans
Bread
Butter

MARRIAGES

CHARLESTON — Seventeen marriages were recorded during September in the office of Loretta B. Smith, recorder of deeds for Mississippi County.

Lehman Russell Moseley, 35, and Catherine Diane Billingsley, 25, of Kansas City were married Aug. 30 in Kansas City by the Rev. James Ingalls.

James Edward Bradley, 31, and Barbara Marie Cockrum, 30, of Charleston were married Aug. 29 in Charleston by the Rev. Michael F. Swalina.

William Keith Marshall, 24, of East Prairie and Becky Jean Dill, 19, of Charleston Route were married Aug. 29 in East Prairie by the Rev. H. Lee Erwin.

Ronnie Eugene Rapert, 21, and Sharon Lynne Harland, 16, of Charleston were married Aug. 30 in Charleston by the Rev. W. S. Bailey.

Terry Richard Thomas, 25, and Peggy Joann Baker, 22, of Springfield were married Aug. 30 in Charleston by the Rev. Thomas M. Wilks.

George Kent Jr., 19, and Earnestine Jefferson, 18, of Charleston were married Aug. 31 in Wyatt by the Rev. L. D. Pulliam.

Jonathan Wade Hall, 18, and Gwendolyn Jean Forbey, 19, of Charleston were married Aug. 29 in Charleston by the Rev. Robert A. Wade.

Harvey Russell Summers, 26, of Wyatt and Mary Frances Slaten, 23, of Charleston were married Sept. 5 in Charleston by the Rev. ThomaS M. Wilks.

Homer Franklin Shehorn Jr., 18, and Sherry Jan Clemons, 18, of East Prairie were married Sept. 5 in East Prairie by the Rev. Robert L. Burke.

Omaha Nebraska Miller, 38, and Louise R. Sparks, 51, of Charleston were married Sept. 12 in Wyatt by the Rev. Frank Branch.

James Harlin Owens Jr., 20, and Theresa Aileen Irby, 18, of East Prairie were married Sept. 13 in East Prairie by the Rev. Dickie L. McClendon.

Clifford Grant Barborek, 20, of East St. Louis, Ill., and Dorothy Lynne Bledsoe, 20, of Charleston were married Sept. 13 in Charleston by the Rev. Michael F. Swalina.

Ford Price, 52, of Charleston and Wilma Arneita DeLashmet, 47, of East Prairie were married Sept. 26 in East Prairie by the Rev. Charles W. Brothers.

O. L. Kimes, 23, of Kewanee and Sandra Kay Stevens, 25, of East Prairie were married Sept. 26 in East Prairie by the Rev. Ted Wimberley.

Norman Davis II, 23, of Sikeston and Larraine Suggs, 19, of Charleston were married Sept. 20 in Charleston by the Rev. L. B. Bostic.

Gary Lee Adkisson, 30, of East Prairie and Rosa Jean Galemore, 28, of Charleston were married Sept. 27 in Bertrand by the Rev. Robert L. Burke.

Mark Robert Ketterer, 21, of Charleston and Sheri Kay New, 19, of Charleston Route Two were married Sept. 27 in Charleston by the Rev. Michael F. Swalina.

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Released:
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Scott Miller, Caruthersville
Denise Strawn, Caruthersville
Stoby Crowley and baby girl, Caruthersville
Cathy Batley, Caruthersville
Rachel Bryant, Hayti
Franklin Reed, Hayti
Marvell Whitehorn, Hayti
Eddie Eveland, Pascola
Darlene Hastings, Steele
Martha Blurton, Wardell
Felicia Polk, Howardville
Barbara Stafford, Conran

CHAFFEE GENERAL

Admitted:
G. M. Cohoon, Chaffee
Amanda Harris, Oran
Rose Anna Hester, Cape Girardeau
Retta Jackson, Perkins
Released:
Carol Bryeans, Sikeston
Bill Farrell, Mount Vernon
Rose Fisher, Lutesville
Alma Hinkle, Lutesville
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Future gridder

In the late 1980's Sikeston football fortunes may be resting on the broad shoulders of this budding gridiron standout. A faithful little league football fan, four-year-old Allen Murray Blanton, Jr., has been temporarily slowed by the cast he carries on his right arm. It gives a guy a mean forearm to the chest when he's blocking out and, besides, Dad couldn't have built that duck blind without this helper. Allen Jr. is the son of Mr. and Mrs. Allen M. Blanton of 822 Moore Avenue. Hold onto this picture and see if its possible that he could look any meaner in ten years.

FOOTBALL

Ohio State whips UCLA

LOS ANGELES (AP) — Quarterback Cornelius Greene scored two touchdowns and set up three others as the secondranked Ohio State Buckeyes whipped UCLA 41-20 Saturday night.

The Bruins, trailing 38-7, caught fire late in the third quarter but couldn't overcome the big lead Greene helped build before the crowd of 55,482 in the nationally televised game.

Fullback Pete Johnson, tallying his 10th and 11th touchdowns of the season, went over from three and two yards out, while Greene ran two and 17 yards for his pair against the previously unbeaten Bruins.

Archie Griffin, the 1974 Heisman Trophy winner, scored his first touchdown of 1975 with a 17-yard run and rushed for more than 100 yards in his 25th consecutive regular season game.

Unbeaten Ohio State took the field knowing that No. 1 Oklahoma had only edged Colorado 21-20 earlier Saturday.

Then, shocking the Buckeyes, the 13th-ranked Bruins marched 73 yards the first time they controlled the ball, after a Griffin fumble. They scored on a 13-yard pass from quaterback John Sciarra to James Sarpy for a 7-0 lead.

The Buckeyes snapped back en route to their fourth straight victory without defeat and moved 92 yards in 10 plays after the ensuing kickoff. Greene ended that drive with his first touchdown.

UCLA drew a penalty on Tom Klaban's successful conversion and the Buckeyes tried an onside kickoff from the UCLA 45. It was successful when Tom Skladany recovered at the UCLA 35. Six plays later, Johnson scored and the Buckeyes were ahead to stay.

Galbreath missed, Mizzou loses 1st

ANN ARBOR, Mich. (AP) — Michigan rediscovered its running game Saturday behind the quarterbacking of freshman Rick Leach and the 12th-ranked Wolverines gave Bo Schembechler his 100th career victory by smashing fifth-ranked Missouri 31-7.

A crowd of 104,578 — third largest in Michigan history — watched jubilantly as the Wolverines recovered from the shock of two straight ties and reasserted themselves among the nation's powerhouses while handing Missouri its first loss of the season.

Michigan set the pattern from the start as Leach engineered a 77-yard, 13-play touchdown drive following the opening kickoff. Fullback Rob Lytle plunged over from the one for the score.

Then the Michigan defense continually stopped the offensive designs of Missouri, which was missing injured star tailback Tony Galbreath.

Substitute quarterback Mark Elzinga replaced the briefly injured Leach for a second quarter drive which netted a 40-yard field goal by Bob Wood.

Then Leach utilized the running of tailback Gordon Bell and Lytle to guide Michigan to a pair of third-period touchdowns to ice the triumph. Lytle scored one on a 19-yard run and Leach another on a 12-yard sprint that was set up by his 44-yard carry.

Freshman Harlan Huckleby scored the final touchdown for Michigan on a 10-yard run in the fourth quarter as the Wolverines raised their record to 2-0-2 and dropped Missouri to 3-1.

Missouri, thorougly beaten, adverted a shutout with 1:09 remaining when second-string Pete Woods hit tight end Charley Douglass with a five yard scoring pass.

It was the 38th straight game without a loss at home for the Wolverines, who were last beaten at home by Missouri 40-17 in the third game of the 1969 season.

Schembechler now has a 60-73 coaching record at Michigan. He had 40 triumphs before that at Miami of Ohio.

Bell, a senior, rushed for 119 yards in 24 carries to pace the 372-yard rushing attack. Lytle, a junior, ground out 68 yards in 14 rushes while Leach had 97 yards in 13 carries.

The attendence comes on the heels of a 104,200 crowd last week when Michigan tied Baylor 14-14. Before that the Wolverines had tied Stanford 19-19 and beaten Wisconsin 23-6.

Missouri had victories over Alabama, Illinois and Wisconsin.

For a while it appeared the Tigers of coach Al Onofrio had regained momentum when they took the second half opening kickoff and drove to the Michigan 29. But Michigan's Don Dufek recovered a fumble by quarterback Steve Pisarkiewicz at the Michigan 40 and from there the Wolverines moved in for Lytle's second touchdown.

Missouri	0	0	0	7— 7
Michigan	7	3	14	7—31

Mich—Lytle 1 run (Wood kick)
Mich—FG Wood 40
Mich—Lytle 19 run (Wood kick)
Mich—Leach 12 run (Wood kick)
Mich—Huckleby 11 run (Wood kick)
Mo—Douglass 5 pass from Woods (Gibbons kick)
A—104,578

	Missouri	Michigan
First downs	14	24
Rushes-yards	40-132	71-372
Passing yards	121	28
Return yards	25	17
Passes	11-23-0	3-11-1
Punts	7-42	4-42
Fumbles-lost	4-3	1-1
Penalties-yards	2-30	2-30

BASEBALL

Gullett takes care of Pirates

CINCINNATI (AP) — "It was the greatest day in my life in baseball. I gave it all I've got," said Cincinnati pitcher Don Gullett, who boomed the first major league homer of his career and propelled the Reds to an 8-3 victory over Pittsburgh Saturday in the opening game of the National League playoffs.

He turned on his chief tormentors with a vengeance. "I've always been taught to give 100 per cent—110 per cent if you've got it," said Gullett, who received the supreme compliment from batterymate Johnny Bench.

"He's an athlete to the Nth degree," said Bench after Gullett got the Reds off to a ringing start with his pitching and slugging.

Gullett, a hard-luck hurler hounded by misfortune much of his career, buried the Bucs by driving in three runs, two with his homer, and scattering eight hits in a route-going performance.

Showered with three standing ovations from a frenzied Riverfront Stadium crowd of 54,-633, Gullett said, "I felt a million chills up my back."

The 24-year-old left-hander, who missed one-third of the 1975 season with a broken thumb and had a 1-3 career record against Pittsburgh, slammed his two-run homer in the fifth inning to cap a fourrun barrage that broke open the first game of the best-offive series.

"I was looking for a breaking pitch, and I hacked at it. I knew it was going a long way," gushed Gullett. "It was really exciting. I'm elated."

It was the first homer by a Cincinnati pitcher this season.

He jumped for joy when he saw the ball arc over the 375-foot mark in left field. "After I rounded first base and realized the ball was out, I got carried away."

The Reds, continuing their home field magic that saw them set a National League record with 64 victories at Riverfront Stadium this year, chased 18-game winner Reuss with three-run outburst that produced a 4-2 lead.

Pittsburgh had jumped to a 2-0 lead in the second inning on a run-scoring doule by Richie Hebner after Gullett had hit Dave Parker with a pitch. Light-hitting shortstop Frank Taveras singled to drive in the other run.

Morgan spurred the Reds' third-inning rally that gave them the lead for good with a leadoff walk. He promptly stole second and third to rile Reuss. Johnny Bench walked on four pitches and Ton6 Perez singled to center to tie the game at 2-2.

Griffey, who grew up within an hour's drive of Pittsburgh, lashed a duble of
the right-center field wall to propel the Reds ahead 4-2.

the best-of-five series continues Sunday with Western champion Cincinnati sending lefthander Fred Norman, 12-4, against Eastern winner Pittsburgh's Jim Rooker, 13-11.

Rooker, like Reuss, is a lefthander and the Pirates had hoped the Reds would continue to have trouble with southpaws. During the regular season, the Reds were only 26-22 against lefthanders.

A sellout crowd of 54,633 at sunny Riverfront Stadium treated Gullett to rousing ovations first one when he walked to the mound aft3r hitting the homer and again when he made his next appearance at the plate.

Demery opened the Reds' game-breaking inning in the fifth by walking Tony Perez. George Foster singled to right field and Dave Concepcion beat out a high infield hopper which loaded the bases.

Griffey hit into a forceout at second base, allowing Perez to score and Cesar Geronimo added another run with a sacrifice fly, setting the stage for Gullett's dramatic homer.

As the drive cleared the 375-foot mark in left field, Gullett leaped jubilantly on his way to second before slowing down his trot around the bases.

Gullett, a stocky Kentucky farm boy who was the Reds' No. 1 draft choice of 1969, gave up the final Pirate run in the ninth inning. He gave up the run on a pinch single by Bob Roberston after a walk to Parker and a single to Hebner.

Due to his injury, Gullett had faced Pittsburgh only once this season and had a 9.00 earned run average, lasting only 3 2-3 innings. The left-hander was not involved in the decision, though.

Gullett struck out five Pirates and walked but two as he wrapped up only the Reds' 23rd complete game of the season.

The Reds' staff was maligned during the record-setting season and at one point went a major league record of 45 straight games without a starter finishing.

Morgan became the first player to steal three bases in a major league playoff game and was the first National League player to steal two in playoff competition, topping a previous National League high held by Dave Lopes of the Los Angeles Dodgers.

BOX SCORE G 2

	ab	r	h	bi		ab	r	h	bi
Stennett 2b	5	0	1	0	Rose 3b	5	0	2	0
Sanguilln c	4	0	1	0	Morgan 2b	3	1	0	0
AOliver cf	4	0	1	0	Bench c	4	1	1	0
Stargell 1b	4	0	0	0	TPerez 1b	4	2	2	1
Zisk lf	4	0	1	0	GFoster lf	4	2	2	0
DParker rf	2	2	0	0	Cncpcion ss	3	0	1	0
Hebner 3b	4	1	2	1	Griffey rf	4	1	1	3
Taveras ss	3	0	1	1	Geronimo cf	3	0	0	1
Reuss p	1	0	0	0	Gullett p	4	1	2	3
Brett p	0	0	0	0					
BRobinsn ph	1	0	0	0					
Demery p	0	0	0	0					
Randolph ph	1	0	0	0					
Ellis p	0	0	0	0					
Robertsn ph	1	0	1	1					
Reynolds pr	0	0	0	0					
Total	3	3	8	3	Total	34	8	11	8

LOB—Pittsburgh 7, Cincinnati 8. 2B—Hebner, Griffey. HR—Gullett (1). SB—Morgan 3. SF—Geronimo.

	IP	H	R	ER	BB	SO
Reuss (L,0-1)	2 2-3	4	4	4	4	1
Brett	1 1-3	1	0	0	0	1
Demery	2	4	4	4	1	1
Ellis	2	2	0	0	0	2
Gullett (W,1-0)	9	8	3	3	2	5

HBP—by Gullett (D.Parker). WP—Gullett. PB—Sanguillen 2. T—3:00. A—54,633.

Pittsburgh 020 000 001—3 8 0
Cincinnati 013 040 00x—8 11 0

Oakland 000 000 010⅛—1 3 4
Boston 200 000 50x—7 8 3

Boston grabs AL playoff edge

BOSTON (AP) — Ageless Luis Tiant baffled Oakland with a brilliant three-hitter and the Boston Red Sox took advantage of a record four errors by the A's to easily take a 7-1 victory in Saturday's opening game of the American League playoff series.

Tiant, who has been pitching professionally for 16 years, used every weapon in his vast arsenal to keep Oakland off balance. He mixed speeds the way an artist blends colors, twisting around in his unorthodox style and even occasionally looking at the sky as he wound up. The outcome was a masterpiece.

Meanwhile, the experienced A's displayed a terrible case of playoff jitters in the first inning when errors by third baseman Sal Bando, left fielder Claudell Washington and secon.d baseman Phil Garner put two runs on the scoreboard for Boston.

Tiant protected that slim margin until the seventh. Then, the Red Sox, helped by an error by center fielder Billy North that set an AL playoff record for errors by one team, added five more runs in a rally climaxed by rookie Fred Lynn's double that scored two runs.

Oakland scored its run in the eighth with the help of two Boston errors; between them, the two clubs committed a playoff record seven errors.

Boston's first-inning flurry started with two out when Carl Yastrzemski lined a single to center field. Cleanup hitter Carlton Fisk bangee a grounder to third and it caught Bando backing up. The ball broke off the A's captain's glove and rolled into the left field corner.

With two out, Yastrzemski was running but unfortunately for the A's left fielder Washington wasn't. With third base coach Don Zimmer waving frantically, Yaz never stopped until he had scored Boston's first run.

When Washington finally recovered the ball, his weak throw killed any chance the A's might have had of getting Yaz at the plate. Fisk took second on the play and in a moment, Zimmer was waving wildly again. This time, it was Garner's turn to kick the ball around.

Lynn had sent a simple grounder at the second baseman but he booted it and Fisk scooted home to make the score 2-0.

Armed with that lead, Tiant was almost untouchable. The 34-year-old right-hander with the herky-jerky motion mowed the A's down, blending fast balls and changeups into a melange that kept the Oakland hitters off balance all afternoon.

He didn't allow a hit until the fifth inning when Joe Rudi led off with a blistering line drive off Tiant's glove. Tiant recovered the ball and missed getting the runner by only an eyelash.

The single didn't seem to faze Tiant, who struck out eight and walked three. He got Billy Williams on a pop foul and Bert Campaneris on a fly ball. Then Fisk helped him out of the inning, leaning into the boxes behind home plate for a brilliant one-handed catch of Garner's foul ball.

Oakland didn't have another hit until the seventh when Reggie Jackson opened with a line single to center, which Lynn bobbled, allowing Jackson to take second.

But again, Tiant was not bothered. Working from a stretch with a motion in which he flicks his glove a dozen times before delivering a pitch, he eased his way out of the jam, getting Gene Tenace, Rudi and Williams on fly balls.

Williams' shot was a long drive to left center that Yastrzemski took with a leap at the wall.

That must have been too close a call for the Red Sox. In the bottom of the seventh, they broke the game wide open with a flurry of doubles capped by Lynn's two-run shot.

Dwight Evans opened the seventh off loser Ken Holtzman with a double to left. He moved to third on Cecil Cooper's sacrifice and scored a moment later when Rick Burleson ripped another double down the third base line.

That finished Holtzman with Jim Todd relieving for the A's. But the move backfired as designated hitter Juan Beniquez hit a single up the middle, scoring Burleson to make it 4-0.

When Paul Lindblad relieved Todd, Beniquez stole second and then third. Denny Doyle followed with an easy fly ball that North dropped for an error, allowing Beniquez to score. Fisk followed with a single and then Lynn doubled off the left field wall for two more runs and a 7-0 lead.

The rash of errors hit the Red Sox in the eighth inning and cost Tiant his shutout. First shortstop Burleson kicked Bert Campaneris' ground ball and then, after pinch-hitter Jim Holt doubled Campy to third, first baseman Cooper booted North's grounder and Campaneris scored.

That gave the A's runners at first and third, but Tiant wasn't budging. He struck out Washington and Bando and finished the A's off by getting Jackson on an easy ground bull.

In the ninth, Tiant completed his day's work. After walking Tenace to lead off the inning, he got Joe Rudi to fly out to Lynn, forced Tenace at second on Billy Williams' grounder and got Campaneris to pop out as the partisan crowd of 35,578 at Fenway Park roared.

When he had completed his three-hitter, Tiant was mobbed by his teammates and the fans gave a standing ovation to their Red Sox, hoping for a first World Series appearance in eight years. The fervent Red Sox fans were on their feet at the end, clapping and chanting "Looey, Looey."

The defending World Champion A's, who lost the opening game of last year's playoffs against Baltimore, will try to come back Sunday with 20-game winner Vida Blue facing Boston's Reggie Cleveland in Game Two of the playoffs.

BOX SCORE G 1
AMERICAN AT BOSTON

OAKLAND	ab	r	h	bi	BOSTON	ab	r	h	bi
North cf	3	0	0	1	Beniquez dh	4	1	2	1
Washngtn lf	4	0	0	0	Doyle 2b	3	1	0	1
Bando 3b	4	0	0	0	Ystrmski lf	4	1	1	0
RJackson rf	4	0	1	0	Fisk c	4	2	1	0
Tenace c	3	0	0	0	Lynn cf	4	0	1	2
Rudi 1b	4	0	1	0	Petrocelli 3b	4	0	0	0
BWilliams dh	3	0	0	0	Evans rf	4	1	1	0
Hopkins pr	0	0	0	0	Cooper 1b	3	0	1	0
Cmpners ss	4	1	0	0	Burleson ss	3	1	1	1
Garner 2b	2	0	0	0	Tiant p	0	0	0	0
Holt ph	1	0	1	0					
TeMartnz 2b	0	0	0	0					
Holtzman p	0	0	0	0					
Todd p	0	0	0	0					
Lindblad p	0	0	0	0					
Bosman p	0	0	0	0					
Abbott p	0	0	0	0					
Total	32	1	3	1	Total	33	7	8	5

Oakland 000 000 010— 1
Boston 200 000 50x— 7

E—Bando, Washington, Garner, Lynn, North, Burleson, Cooper. LOB—Oakland 7, Boston 5. 2B—Evans, Burleson, Lynn, Holt. SB—Beniquez 2. S—Cooper. SF—Doyle.

	IP	H	R	ER	BB	SO
Holtzman (L,0-1)	6 1-3	5	4	2	1	4
Todd	0	1	1	1	0	0
Lindblad	1-3	2	2	0	0	0
Bosman	1-3	0	0	0	0	0
Abbott	1	0	0	0	0	0
Tiant (W,1-0)	9	3	1	0	3	8

T—2:40. A—35,578.

SCOREBOARD

.. Saturday's College Football Results
.. By The Associated Press
.. East
Boston Univ 13, Harvard 9
Dartmouth 28, Holy Cross 7
Kings Point 37, Fordham 0
Maryland 27, Syracuse 7
Navy 17, Air Force 0
New Hampshire 14, Connecticut 10
Oswego St, N.Y. 21, Kings Col, Pa 0
Penn State 10, Kentucky 3
Pittsburgh 14, Duke 0
Rutgers 7, Hawaii Univ 3
Salisbury St 28, NY Tech 9
Yale 24, Colgate 10
Bowdoin 24, Wesleyan 6
Coast Guard 10, Norwich Univ 3
Colby College 14, Tufts 12
Dickinson Col 45, Swarthmore 28
Lycoming Col 13, Susquehanna 7
New Haven Col 12, Mass Maritime 6
Widener College 42, West Maryland 14
Allegheny 19, Bethany, W.Va. 7
American Int'l 14, Amherst 0
Boston State 28, Nichols College 3
Brown 17, Pennsylvania 8
E Stroudsburg 35, Kutztown 6
Franklin & Mar 56, Johns Hopkins 0
Ithaca 20, Alfred 0
Lafayette 31, Hofstra Univ 19
Lehigh 56, Gettysburg Col 22
Maryland 24, Syracuse 7
Millersville St 17, West Chester 12
Princeton 27, Columbia 7
Rensselaer 13, Muhlenberg 7
Stony Brook St 34, Fairfield 6
Temple 21, Cincinnati 17
Fayetteville 25, Morehouse Col 14
Georgia 35, Clemson 7
Georgia Tech 30, Florida State 0
Guilford Col 26, Davidson Col 10
North Carolina 31, Virginia 28
No Carolina St 27, Indiana 0
Add Midwest Denison Univ 20, Capital Univ 12
Hope College 19, Olivet College 6
Kansas 41, Wisconsin 7
Mount Union 31, Kenyon College 0
North Michigan 15, Youngstown 0
Northwood Mich 14, Central St, Ohio 13
Ohio Wesleyan 17, Otterbein Col 15
Bridgewat, Mass 18, Maine Maritime 16
Canisius Col 49, St John Fisher 0
Cornell 21, Bucknell 6
C. W. Post 35, Seton Hall 14 John Carroll 19, Carnegie+Mellon 7
Juniata College 27, Frostburg State 16
Kean 29, Wm Paterson 6
MBARIST College 34, Siena College 28
Massachusetts 34, Northeastern 14
Middlebury 42, Worcester Tech 28
Shippensburg 21, Slippery Rock 16
South Conn St 24, Springfield 17
Thiel College 22, G.rove City 8
Towson State 35, Bowie State 10
Trinity 24, Bat.es College 17 .
Washingtn & Jef 27, Case Western 0
Wilkes College 41, Bloomsburg 19
—South
Bluefield State 19, Wes.t Va State 14
Catawba Col 24, Emory & Henry 14
Hmpden+Sydney 23, Bridgewater, Va 7
Knoxville Col 21, St Paul's Col 13
Madison College 13, Shepherd Col 7
Ouachita 19, Ark Pine Bluff 14
Alaba.ma 32, Mississippi 6
Albany St, Ga 17, Tuskegee 10
East Kentucky 49, Austin Peay 0
Gardner+Webb 21, Georgetown

EPHS 5-0



The East Prairie Eagles are undefeated in their first five games of the season EPHS defeated Portageville 31-7 Friday night. Players left to right: First row, Ronnie Robinson, Terry Wheatley, David Overby, Brian Bard, Bruce Penrod, Fred Stokes, Mike Helms, Benny Bradley and Brent Davis. Second row, Terry Williford, manager; Keith Tucker, Byran Davis, Melton Morton, Tim Johnson, John Thurman, Bill Kaiser, Clyde Wheatley, George Bays, Kelly Munson, Gary Owens and Thomas Morgan, manager. Third row, Scott Smith, manager; Terry Caldwell, Danny Johnson, Kem Marks, Billy McIntosh, James Simpkins, Richard Thurmond, Keith McCutchen, Jeff Emory, Ronnie Hammontree, Terry Greer, David Brumley and Sherrell Bell. Fourth row, Perry Jones, Grady Williford, Larry Ray, John Carden, Richard Myrick, Mark Mars, Earl Huff, Ronnie Gamble, Carlen Bennett and Eric Smith.

Sports Corner

By Ron Jaynes

Basketball News

Southeast Missouri's Mr. Basketball, Bill Harrison, a winter employee of the Standard, takes his stand on the upcoming roundball season by issuing us his version of the top 10 teams. Mr . Basketball earned his reputation as a noted roundball expert by fearless predictions on the outcome of area high school games, predictions that were uncannily accurate. Harrison's top 10 looks like this:

1) Kelly
2) Lilbourn
3) Charleston
4) Scott Central
5) Notre Dame
6) Sikeston
7) Oran
8) Kennett
9) Dexter
10) Advance

Kelly is an obvious choice for a spot in the top 10 any year. Despite the graduation of most of their starting lineup, the Hawks figure to be tough with the return of junior guard Ronnie Schlosser and last year's invaluable sixth man, Art Romanowski. Ronnie Hagar and host of other, talented players will advance from last year's rugged B-team to give coach Nick Lanpher a representative unit.

Sikeston has returning starters Marc Eaves and Ron Priday, to go with parttime performers like Harold Dockins and Ed Nunnelee, for experience. Some of the real strength of the team, however, may come up from last year's jayvee squad. Much- improved Curtis Sales and 6-foot-6 Paul Gilbow will give coach Buddy Spears a strong frontline.

Keith Campbell is back at Oran and the high- scoring senior assures the Eagles of at least a competitive team. Mr . Basketball scanned the roster for OHS and informs us they have what it takes to join Scott Central and Kelly in the title fight for the top spot in the Scott - Mississippi conference race.

Kennett, with Robert Roundtree concentrating this year on basketball, is confident of another fine year under head coach Terry Turlington. Roundtree averaged over 20 points and 15 rebounds as a junior and there's no reason to think the 6-foot-3 postman will do any worse this year.

Dexter looks to Mark Guethle for inside strength and a host of experienced guards to carry them to their usual excellent season.

And, Carroll Cookson returns at Advance and, even if fifteen sixth-graders showed up, Cookson would win some games. It's for sure that the veteran teacher will have more than that, despite heavy graduation losses. Therefore, Advance might be taking yet another trip to Columbia next spring.

We thank Mr. Baksetball for his outlook and we've tried to justify his picks. With the season starting in a month, it'll be interesting to see if these teams can live up to their pre-season praise.

Lilbourn has Frankie Robinson back and needs little else. The Panthers, trying for a third straight state title, will be smaller than in the past. Don Treadwell and Jimmy Baker will give coach Bob Phelps an inside game and a pair of strong board men. The rest of the team's strength will have to come from the bench and last year's B-team, along with the Lilbourn tradition for strong teams.

Charleston graduated most of their varsity team. But, center Ricky Frazier may be the best bigman in the district and coach Mitch Haskins made a state champion out of what appeared to be nothing last year.

Many underclassmen return from last year's team for Ron Cookson at Scott Central. Otto Porter gives the Braves a big scorer.

Ed Arnzen at Notre Dame will miss Mark Beussink, but his B-team may supply him with a playmaking guard that was needed last year. A lot of experience will be available to Arnzen, along with size, to give the Bulldogs another tough team.

Arkansas hands TCU 14th loss

LITTLE ROCK, Ark. (AP) — Jerry Eckwood, Arkansas' sophomore sensation, topped the 100-yard running mark for the fourth straight week as the Razorbacks beat Texas Christian University for the 17th consecutive year, 19-8, Saturday night.

It was the Southwest Conference opener for both teams. The loss was the 14th in a row for the Frogs, a record for an SWC team.

Eckwood, who started the night with a rushing average of 148.3 yards, carried 14 times for 162 yards and scored on a nine-yard run that finally put the Frogs away early in the fourth period.

Arkansas began the second half with a precarious 6-0 lead on Steve Little field goals of 31 and 33 yards. He missed a 15-yard attempt in the first quarter.

TCU took the second half kickoff from its 20 to the Arkansas 26 on the running of quarterback Lee Cook and Raymond Woodard and two Cook pass completions. But the Frogs netted only two yards on three plays and Rick Isel's 41-yard field goal attempt failed.

Arkansas quickly moved 80 yards in seven plays for its first touchdown. Quarterback Scott Bull, who moved up to the first team when Mike Kirkland was injured last week, turned in the big play when he caught the Frogs in a safety blitz and raced 51 yards to the TCU four. Ike Forte scored.

The Razorbacks also moved 80 yards the next time they got the ball, and Eckwood covered the final nine when Forte threw a big block on safety Tim Pulliam.

TCU finally got on the board with 3:27 left in the game when Cook scrambled 10 yards on fourth down to complete an 80-yard, 22-play drive. He passed to Woodard for the two-point conversion.

NATIONAL FOOTBALL LEAGUE
SUNDAY

New York Giants at St. Louis
Baltimore at Los Angeles
Chicago at Minnesota
Cincinnati at Houston
San Francisco at Kansas City
New Orleans at Atlanta
Denver at Buffalo
Pittsburgh at Cleveland
New England at New York Jets
Miami at Green Bay
Washington at Philadelphia
Oakland at San Diego

MONDAY

Dallas at Detroit

WORLD FOOTBALL LEAGUE
SATURDAY'S RESULTS

Jacksonville 32, Portland 29

SUNDAY'S SCHEDULE

Charlotte at Shreveport
Southern California at Memphis

TG&Y family center

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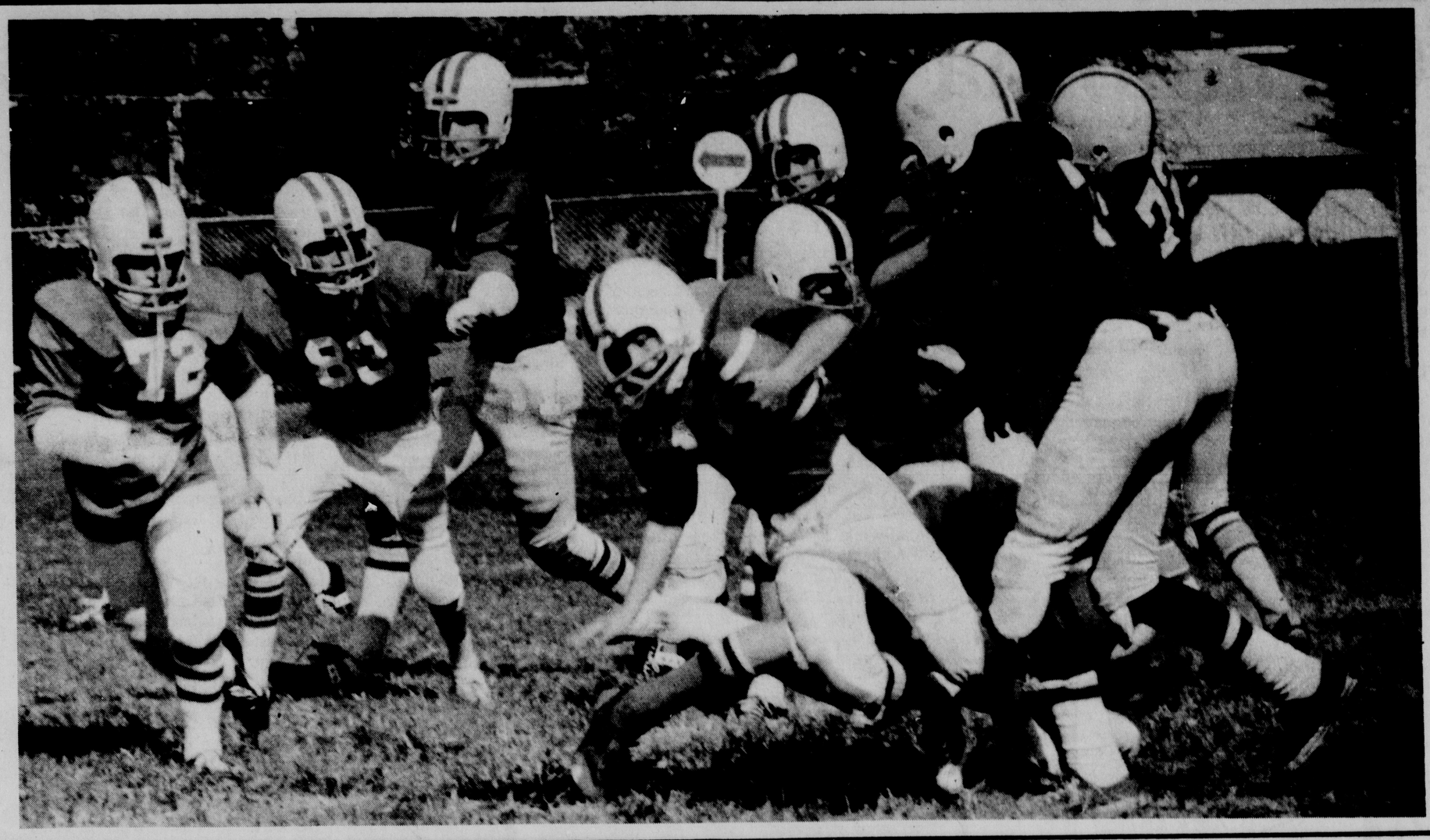
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Little Leaguers learn the game

Some of Sikeston's Little League performers are shown here during action Saturday afternoon at the Middle School field. There are 60 young men involved in the program sponsored by the Jaycees, and they can be seen learning the fall sports every Saturday afternoon at the Middle School, beginning at 1 p.m.



Bank of Sikeston unbeaten

The Bank of Sikeston team ended the first half of the Sikeston Jaycees Little League Football season in first place by blanking National Lock 13-0 Saturday afternoon. Bank of Sikeston has a perfect 3-0 record, with three games left.

In the opener the Jayvees blanked Daily Standard 24-0. Calvin Howard's 37-yard punt return was the first tally for the Jaycees. Then, just before half, Buzz Ferrell hit Louis Burge with a 17-yard scoring pass for a 12-0 lead at intermission.

Ferrell accounted for the Jaycees third score on an intercepted pass and Steve Green wrapped up the scoring with a two-yard plunge in the third quarter. Green set up that scoring plunge with a 32 yard run on the previous play.

The Standard threatened near the end of the game. They reached the Jaycees one, but fumbled. Ferrell fell on the loose ball and the winners ran out the clock.

Bank of Sikeston's Scotty McDowell went 40 yards on a halfback sweep late in the first quarter for the first score in the nightcap.

A blocked punt in the second quarter gave the Bank Great field position, but they were stopped by Lock's defense. However, when Lock fumbled and gave the ball right back to the Bank, the Lock defense wasn't up to the task two times in a row and Undra Lane carried it over on the first place. McDowell's PAT run gave the Bank of Sikeston a 13-0 lead, which they held.

Both defenses stiffened and neither team could score the rest of the way.

With the sorely needed bleachers now installed for the fans comfort, watching Little League football is much easier on the fan.

The games get underway next Saturday at 1 p.m.

Surprising grid season

Five weeks of the eleven week high school football season have passed and it's the midway point for most schools. A few surprises have been noted during the first month-plus, including the unglorious demise of some perennial powers and an upsurge in several unexpected places.

Schools like Dexter, Kennett, Hayti, Perryville, Cape Central and Malden weren't supposed to be strong this year. But, who would figure Dexter would play its fourth game before marking up its first touchdown. Kennett wasn't supposed to be either, with 21 starters leaving via graduation, but back- to- back 41-6 and 43-0 defeats were a little unexpected. Hayti, last year's conference champion in the South with an 8-2 overall record, is winless so far and has the third-worst defense in the district. Perryville has dropped four of five and narrowly got that one, 7-6, over upstart Chaffee. The Buccos weren't given a shot at the title, but they weren't supposed to finish last, either. Cape has given up 56 points while falling twice in a row. They are weaker this year, but their non-conference schedule is tougher than anyone else's. And, it's been all downhill for Malden after an early win over Kennett.

It does please some fans to see teams like Caruthersville, East Prairie, Jackson, Sikeston and Chaffee, get programs back on their feet. Caruthersville coasted in the middle of the Southern division for several years. but, this year they really have come on strong and, if they can keep it up, could qualify for the state 3-A playoffs. East Prairie seems to be the only challenge the Tigers will have for the top spot in the South.. The Eagles have a very strong team after quite a few years of mediocre football. They, too, are a possibility for the playoffs, as is Jackson. The Indians of JHS were written off coming into this season, but they have proved to be very strong and, through this week, enjoyed ranking among the top 10 class 3-A teams in the state. With three wins in a row, the Sikeston football program is stron again and they are the only team, with the obvious exception of the leading Poplar BluffMules, with a shot at an disputed conference title. Chaffee has won just once, but has displayed a rugged defense during that time. Their offense is not strong,but the defense has kept them in games and, if they ever do start to score, they could be a big factor in the South race.

FRIDAY

Kennett at Sikeston
Charleston at Cairo, Ill.
Illmo-Scott City at Caruthersville
Hayti at Chaffee
Dexter at East Prairie
Malden at Portageville
Corning Ark. at Doniphan
Gosnell Ark. at South Pemiscot
Columbia at Perryville

Punt Pass & Kick

Six Sikeston boys have advanced to the zone Punt, Pass and Kick competition next Saturday at Cape Girardeau as a result of their first place victories in the local competition Saturday morning at Public Schools Stadium.

A host of boys between the ages of 8 and 13 participated in the event, which is sponsored annually by the Ford Motor Company and the National Football League.

Scott Carmody was the first place winner in the eight-year- old division with a total of 118½ points. Jimmy Perkins was second and Jamie Cowell was third.

Jim Gipson captured the first place trophy in the nine-iyear-old competition with 148 points. Brad Priday took second and Jamie Cowell was third.

Michael Moore was the winner among ten-year-olds with 201 points. Christopher Stewart placed second and Ashley Ross grabbed the third spot.

The most heated battle was in the eleven-year- old competition. John Watkins and David Braden were tied at the end of the initial action with 177 points each and had to go through another complete round to determine the winner. Watkins scored 171½ points to 155 for Braden, who finished second. Todd Baker was third.

Michael Sherman's 213½ points was good enough for first place in the 12-year-old competition. Buzz Ferrell was second and Jeff Brasheer third.

David Turley won the 13-year-old competition with 259 points. Rusty Greer finished second and Kevin Self was third.

Each participant had one chance each at punting, passing and place kicking. Points were awarded for each foot the ball traveled, with a one-point penalty being deducted for each foot off the tape the ball landed. In Punt, Pass and Kick competition, accuracy is judged just as important as distance.

The first place winners will compete next Saturday, October 11 at Cape Girardeau Central High School in the zone finals. First place winners next week will advance to the next step at St. Louis.

The competition was conducted by J. R. Hei of the Sikeston Motor Company and volunteers Rob Mitchell and Rick Adams. "Runners" were Mike Lasater, Tom Statler, David Smith and Dave Herrick.



First place winners in Saturday's Punt, Pass and Kick competition were, from left: Scott Carmody, Jim Gipson, Michael Moore, John Watkins, Michael Sherman and David Turley.

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Oklahoma remains unbeaten

.. AP Sports Writer

Top-ranked Oklahoma survived its second scare in as many weeks and kept the nation's longest college football winning streak alive, this time escaping with a 21-20 victory over Colorado when the Buffaloes missed an extra point kick with 1:23 left in their Big Eight Conference battle Saturday.

Oklahoma running back Joe Washington scored a pair of touchdowns, on a 74-yard punt return and an 11-yard scamper from scrimmage, and set up the Sooners' other score with a 19-yard run.

But Colorado, trailing 21-14, mounted a 68-yard drive in the final minutes to send a scare through the partisan crowd of 70,286 at Norman, Okla.

The Buffs pulled out all the stops in the march, including a fake punt by Gary Campbell. A 22-yard pass from David Williams to Don Hasselbeck put the ball on the Sooner eightyard line, then Williams hit Bill Waddy to make it 21-20.

Colorado elected to try for the tie—but Tom MacKenzie missed on the conversion kick.

Oklahoma has won its last 24 games, and has not lost in 33 outings. Last weekend the Sooners squeaked past winless Miami, Fla., 20-17.

In other day games involving The Associated Press' Top Ten, third-ranked Southern Cal beat Iowa 27-16, No. 4 Nebraska whipped Miami, Fla. 31-16, No. 5 Missouri was pounded by No. 12 Michigan 31-7, No. 6 Texas A&M blanked Kansas State 10-0, No. 8 Notre Dame was upset by Michigan State 10-3, No. 9 Alabama trounced Mississippi 32-6 and No. 10 Penn State slipped past Kentucky 10-3.

Second-ranked Ohio State met No. 13 UCLA in a nationally televised night game, while No. 7 hosted Utah State in another night match.

Reserve quarterback Rob Hertel, filling in for the injured Vince Evans, ran for two touchdowns and passed for another to lead Southern Cal past Iowa, which had taken an early 10-0 lead.

Another reserve QB, Vince Ferragamo of Nebraska, came off the bench in the second half to toss one touchdown pass and engineer three other scoring drives to help the Cornhus.kers overcome a 9-7 halftime deficit.

Michigan rolled up 372 yards rushing behind the quarterbacking of freshman Rick Leach and gave Coach Bo Schembechler his 100th career victory before a crowd of 104,-578 at Ann Arbor, Mich. Gordon Bell gained 119 yards in 24 carries to pace the Wolverines' attack, while Leach had 97 yards and one touchdown in 13 carries and Rob Lytle ground out 68 yards in 14 rushes and scored twice.

David Shipman's 31-yard run with 4:56 to play in the third period snapped a scoreless deadlock and carried Texas A&M past stubborn Kansas State.

Tyrone Wilson exploded for a 76-yard sun from scrimmage to set up Levi Jackson's four-yard touchdown run with 3:50 left that gave Michigan State its upset of Notre Dame. It was the Irish's first defeat in four games under Coach Dan Devine and the first time in 49 games the Irish failed to score a touchdown.

Fumble recoveries by middle guards Colenzo Hubbard and Greg Montgomery set up two Alabama scores 41 seconds apart early in the second quarter and the Crimson Tide rolled past Mississippi, which had poor field position throughout the first half and never recovered.

Pass completions of 15, 13 and 28 yards from Penn State quarterback John Andress to Dick Barvinchak set up a oneyard touchdown plunge by Larry Suhey midway through the second quarter, then Chris Bahr booted a 29-yard field goal with eight seconds left in the half as the Nittany Lions shut out Kentucky.

Oklahoma State,1 ranked 15th, took advantage of a fumbled recovery by Clifton Sullivan in the fourth quarter and drove 45 yards for the winning touchdown to pull out a 17-16 decision over Texas Tech. The big play in the drive was a 37-yard pass from Jimmy Derrick to Sam Lisle. Mike Mitchell ran it in from the five and Abby Daigle kicked the conversion for the decisive point.

In other games, Stanford clobbered Army 67-14 as Mike Cordova threw four touchdown passes. Cordova passed for 246 yards before leaving late in the third period, with the Cardinals aead 53-8.

Bobby Haygood led Pittsburgh on two touchdown drives, scoring once himself and handing off to Tony Dorsett for the other as the Panthers beat Duke 14-0. The shutout was the second in a row for the Panthers, who gave up only 33 yards on the ground.

In Ivy League openers, Brown beat Penn 17-8 and Princeton whipped Columbia 27-7.

Elsewhere, Navy beat Air Force 17-0, Maryland defeated Syracuse 24-7, Temple nipped Cincinnati 21-17, Boston U. upset Harvard 13-9, Rutgers defeated Hawaii 7-3, Georgia beat Clemson 35-7, Georgia Tech blanked Florida State 30-0, North Carolina edged Virginia 31-28, North Carolina St. shut out Indiana 27-0 and Kansas whipped Wisconsin 41-7.

In other major night games, Idaho was at No. 14 Arizona State, Northwestern was at No. 17 Arizona, No. 18 Baylor was at South Carolina and No. 20 Florida was at Louisiana SBTATE.

SCOREBOARD

Midwest
Alma College 17, Albion 10
Bethel, Kans. 14, Southwest, Kans. 7
Buena Vista 24, Wartburg 0
Ceel, Wisc. 41, Carthage Col 12
Cornell College 28, Lake Forest 7
Culver+Stockton 26, Iowa Wesleyan 0
Delaware 21, Akron 0
Dickinson State 27, N.D. Science 0
Grinnell Col 36, Carleton College 26
Hamline Univ 16, Monmouth Col 13
Hanover Col 33, Rose Hulman 12
Knox College 34, Coe College 24
Lakeland Col 20, Northland Col 6
Long Beach St 31, Southern Illinois 24
Millikin Univ 35, North Park Col 8
Moorhead State 36, SW Minnesota 9
Northern Illinois 38, Kent State 15
Northwestern 21, Principia Col 0
Northwest Wisc 44, Luther College 27
St Cloud State 27, .Winona State 7

from the Sidelines

By CHARLIE FRANCIS

What's in a name? More than meets the eye, especially in the world of sports, where it takes more than just a passing interest to keep up with the many nicknames of the various high school, college and professional teams.

Just where, when and why the practice of lending nicknames to various teams began is not clear, but a good guess might be that a sportswriter started the custom. Inserting the school's nickname in place of the city or college is a good way of breaking the monotony of a story and adding color to the account of the game. A writer who is skillful at using the different nicknames in his story can make it sound like he knows what he's talking about, even if he doesn't.

In addition, the use of nicknames is helpful when planning headlines. After all, have you ever read a headline that said "Virginia Military Institute beats Texas Agriculture and Mechanical"?

Although there is some originality occasionally, the names of high school teams are usually predictable. Locally, the most popular nickname in our district is the Indians, with no fewer than eight schools claiming that name. The popularity of that name is probably due to the red man's false reputation of savagery. This has prompted several Indian groups to file suits in an attempt to get pro teams to drop the name Indians. "Why don't the teams name themselves after other ethnic groups?" said the Indians. Come to think of it, it would sound rather strange to see Frank Robinson managing the Cleveland Negroes. Or even more strange would be Hank Aaron hitting his 715th home run for the Atlanta Germans.

Other popular high school names in Southeast Missouri are the Bulldogs and Tigers, which each lend their names to seven schools. Other names having more than one school are the Hornets, Panthers, Rebels, Hawks, Mules, Wildcats, Bluejays, Bearcats, Eagles, Pirates and Warriors.

Common names, yes. But some of the area's schools have shown imagination in naming their schools. For example, the Doniphan Dons, Malden Greenwave, Fredericktown Black Cats, Campbell Camels, etc.

Colleges are also predominantly conservative in naming their teams. But there are some exceptions; schools that have a long athletic tradition and are identified immediately by their unique nickname. Could the Ramblin' Wreck being any other school by Georgia Tech? How about the Boilermakers of Purdue? Is there any other Cornhusker than a Nebraskan? And try these nicknames on for size: The Alabama Crimson Tide, the Oklahoma Sooners, the Minnesota Golden Gophers and the Fighting Irish of Notre Dame.

But by far the most original of sports nicknames are given to the professional teams. Of course, there will always be some of the old traditions such as the Cardinals, Rams, Pirates, Hawks, Bulls, Indians, Bear, Falcons and Orioles. But have you ever thought about what is a Met? A Sound? How about a Packer? What's a Phillie? Know what a Laker is? Or a Canuck? How many of you had ever heard of an Expo ten years ago?

With the many franchise changes and then expansion, keeping up with pro sports names hasn't been easy in the last few years. The following quiz will help you determine just how much you do know about names.

1. What is the name of the New York World Team Tennis franchise? (1 pt.)
2. Where. did the Minnesota Twins play before moving to Minneapolis? (1 pt.)
3. Why is New York's National League team called the Mets? (1 pt.)
4. What were the two names of the Memphis ABA team before they became the Sounds? (2 pts.)
5. What were the four major league expansion teams in 1969? (4 pts.)
6. What was the name of the Houston team before they became the Astros? (1 pt.)
7. What two cities have previously been the home of the NBA Atlanta Hawks? (2 pts.)
8. From where did the Kansas City Chiefs move to Kansas City, and what was their nickname? (2 pts.)
9. What was the name of Memphis' World Football League franchise last year? This year? (2 pts.)
10. What are the nicknames of the four most recent Nationl Hockey League expansion teams? (4 pts.)

ANSWERS: 1. Sets. 2. Washington. 3. Name is taken from word Metropolitans. 4. Pros and Tams. 5. Montreal Expos, San Diego Padres, Seattle Pilots and Kansas City Royals. 6. Colt 45's. 7. Milwaukee and St. Louis. 8. Dallas Texans 9. Southmen, Grizzlies. 10. Flames, Islanders, Scouts, Caps.

10-under -- Poor	15-17 -- Very good
11-12 -- Fair	18-19 -- Expert
13-14 -- Good	20--Come apply for sportswriter's job.

COACHES UNITE

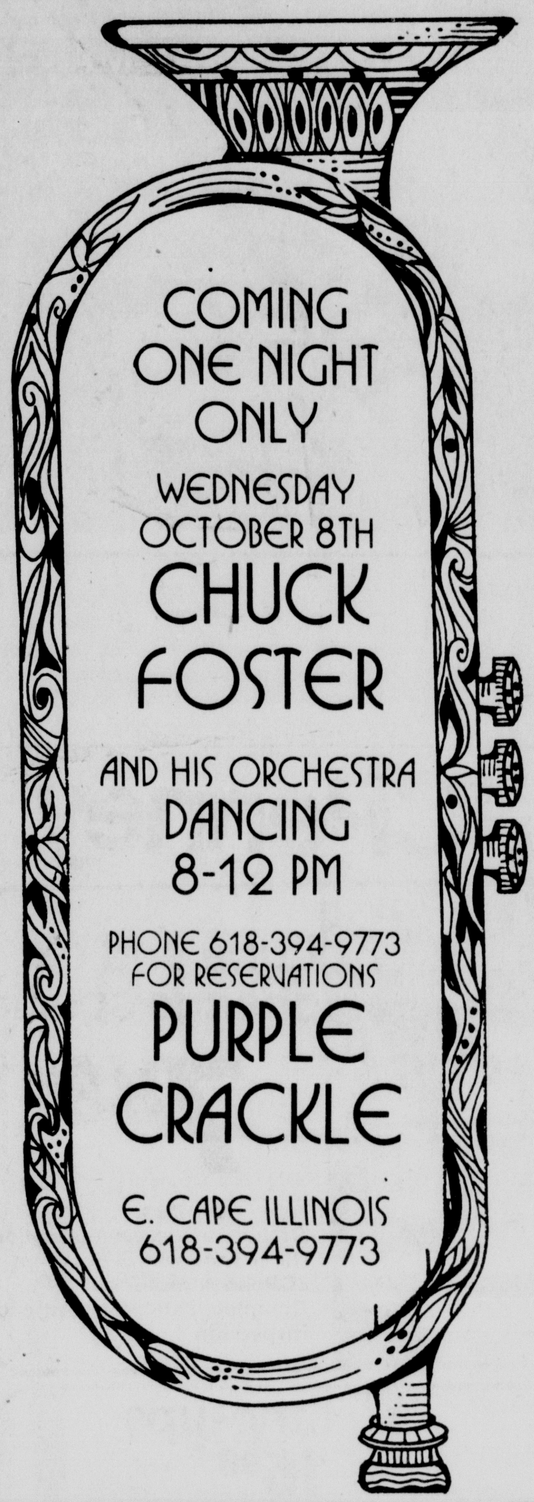
Statewide, basketball coaches are making a determined effort to upgrade the quality of Missouri high school basketball. Most feel that the best way to get this effort going is to form a coaches association, and a meeting for just that purpose was held at DeSmet Jesuit High School the weekend of September 19th and 20th.

"Missouri is about 20 years behind the times," seems the general feeling behind this new organization. Many changes are needed in the structure of high school basketball competition. And, most of all, Missouri simply needs to catch up to the surrounding states. Our state is one of only seven in the nation that doesn't have a coach's organization yet, and the difference in the state tournaments between Missouri and Illinois is very noticeable.

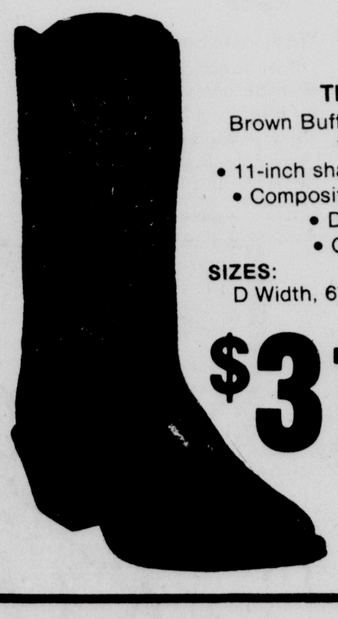
Several proposals for changes have b een made and will be discussed in the months ahead. The coaches only hope to get some action underway before the conclusion of the upcoming season.

Some things that will be touched on by the various committees set up in the state meeting are: 1) adding to the allowed number of regular season games and possibly condensing the season; 2) Upgrading the regional and state tournaments; 3) altering the system for selecting All-State teams; 4) a summer league program, and 5) making selected All-Star and summer games o-k for players to participate in without ruining eligibililty.

The state was divided into seven districts. The SEMO district director is veteran mentor Carroll Cookson of Advance. Mitch Haskins of Charleston is a vice-president of the organization.





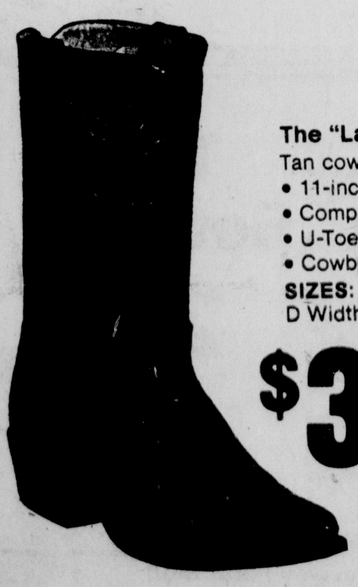


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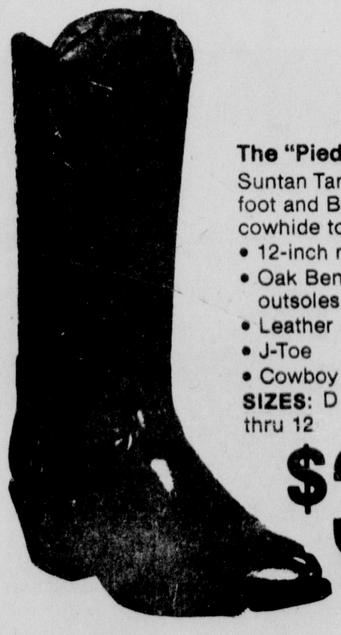
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Survey shows job need in Chaffee

CHAFFEE - Chaffee needs to seek additional industry to provide more jobs for its 2,800 citizens, and to remain vital during coming years the community must develop a sense of spirit and cooperation, a survey taken by the Chamber of Commerce indicates.

The survey, taken about two months ago by the chamber community betterment committee, led by J. A. Chronister, included 1,100 households. Of those questionnaires, however, ,only 90 or 8.2 per cent of those polled, returned the four-page survey to the chamber committee.

Most concern was shown for keeping industry in the city and seeing that full production is maintained. The city's three largest employers are Thorngate, Ltd., Florsheim Shoe Co. and Frisco Railway Co.

Additional efforts should be made to attract: more industry to Chaffee, many respondents thought, with a special emphasis on providing more jobs for young people so they will remain in Chaffee rather than move elsewhere to seek work.

A number of city improvements should be made, according to those taking part in the survey.

Some downtown buildings are in need of a facelift, particularly the old theater and pool hall, the survey said.

Streets in many parts of the city are too narrow, respondents said, suggesting that either off-street parking or parking along one side only be considered as a solution. Streets and sidewalks in many older sections of the city are in need of repair, and several persons have fallen because of their condition, the survey concluded.

More street lighting is needed throughout Chaffee, another point in the survey noted.

At least 25 residences in the city should be repaired or condemned in line with present building codes, one person answering the survey said, although the majority thought residential areas and zoning satisfactory.

Several persons also suggested that the possibility of a one-cent city sales tax be reconsidered, and that it could help provide such things as a new city hall or swimming pool.

Local efforts to attract tourist trade are almost nil, the majority of respondents thought, as are camping and picnic facilities for tourists. Hotel and motel facilities should be considered as part of this, too, respondents said.

The effectiveness of city government was given a low mark by 79 people, 42 said they thought it was poor, 36 said it was satisfactory, but only one person rated it as excellent.

Transportation within the city is also sadly lacking, the survey indicated. Other services, such as garbage and sewage disposal, pest control, natural gas, electrical power and telephone service, were generally found to be satisfactory.

Along educational lines, additional curriculum in schools, classes for adults who wish to complete their high school education and the possibility of a junior college were suggested.

Store hours would be extended to accommodate those persons working late, and the need for more kinds of stores was expressed by a number of persons. The city library was found to be an excellent facility, although the need for stocking of more current titles and extended hours merits consideration.

Several suggestions for improvements in operation of the police department were made, and the fire department was generally rated satisfactory to excellent. The city needs more physicians, but Chaffee General Hospital here was rated as satisfactory to excellent.

More winter recreational activities for all ages should be considered, and it was suggested by a number of people that a proper place to dance be provided young people to keep them in town and off area highways.

Finally, it was the consensus of the citizens, answering the questionnaires that while Chaffee has many good points, it is too much of a "closed" community. More efforts should be made to extend a friendly hand to newcomers.

Dr. Lamb

Vitamins okay in hypertension

DEAR DR. LAMB — My husband has high blood pressure. He does not eat a balanced diet, there are so few foods that he likes. We feel that he needs vitamins. Would vitamin B be harmful to anyone with hypertension or high blood pressure. Or would any vitamins be harmful? If any are, which ones could he take?

DEAR READER — Vitamins won't hurt a bit. There are a lot of people who do not eat a balanced diet for one reason or another. These people will benefit from a standard daily vitamin pill that you can get at the drug store or supermarket. You don't need large amounts, just a pill that contains the Recommended Daily Allowances.

The problems from vitamins come from taking excessively large amounts or taking them when you really need medical attention for such conditions as arthritis.

If you want more information on high blood pressure, write to me in care of this newspaper, P.O. Box 1551, Radio City Station, New York, NY 10019. Send a long, stamped, self-addressed envelope with 50 cents and ask for The Health Letter number 1-8 on Blood Pressure.

DEAR DR. LAMB — Would you please explain to me about saturated and unsaturated fats. What do they do to you and which is better to use?

DEAR READER — Because heart and vascular diseases cause over half of the deaths in our society and a lot of other misery, it is important that everyone understand the concept of fats.

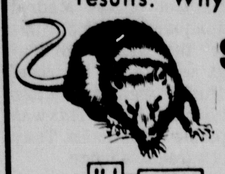
Saturated means holding the maximum amount of anything. When the air is saturated with moisture it can't hold another drop without raining, misting, or forming a heavy dew (precipitation). If you put too much sugar in a cup of coffee, the coffee holds all the sugar it can and is saturated, and some sugar will settle to the bottom.

Fatty acids are chains of carbon atoms hooked together. The carbon atoms have a place to hold or attach to hydrogen. When all the places for hydrogen are taken up, the fatty acid is saturated. These fats are usually solid as in beef tallow. The one common, important exception is liquid coconut oil which is mostly saturated fat. You should limit the amount of saturated fat in your diet, hence the limitation on animal fats.

When there are still some empty places on the carbon chain that could hold a hydrogen atom the fatty acid is not yet fully saturated (not fully loaded), and this is an unsaturated fat. If there is only one spot on the chain where hydrogen atoms are missing (always a pair), it is called a mono-unsaturated fatty acid since mono means one. If there are two or more spots without hydrogen atoms it is called a poly-unsaturated fat (poly meaning many). It's that simple. Usually the polyunsaturated fats are liquid or soft.

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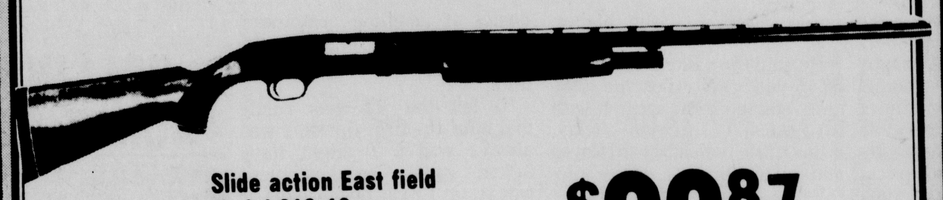
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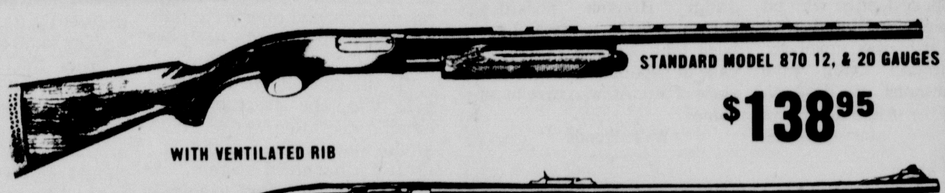
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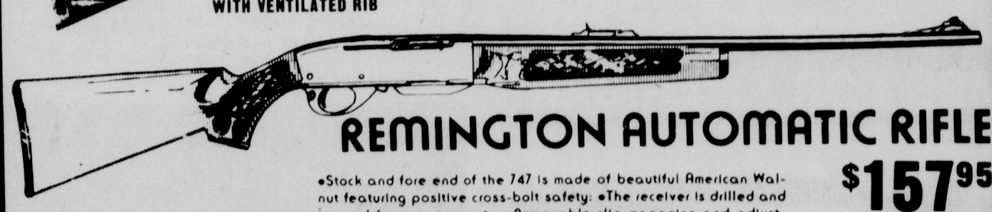


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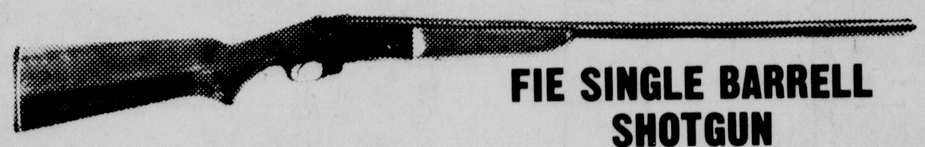
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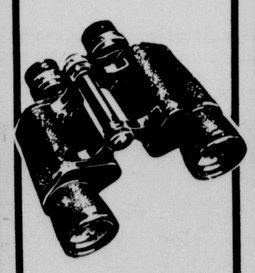
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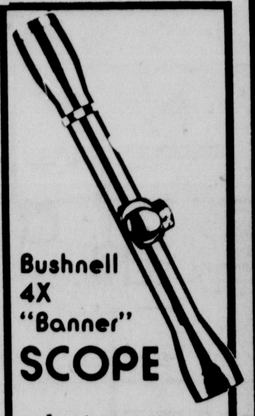


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Letters TO THE EDITOR

Portageville, Mo.
Oct. 2, 75
Dear Editor

This is to express our feeling in regard to your having changed the delivery service of the Daily Standard - we do not want a Sunday paper. But we would like very much to have a Monday delivery as usual, and continue as before.

Yours Sincerely
Bessie Tarrant
Ralph Tarrant
604 E. 9th St.
Portageville, Mo.

To the Editor:

Dear Editor: My Mother and I have been subscribers of your paper for a number of years. It is a fine paper and we enjoy it very much. But we do have a complaint about it. Also several of my neighbors, and my sister who is a subscriber in East Prairie and quite a lot of her friends. We don't like the Sunday edition. We had much rather have a paper on Monday than on Sunday. It makes me feel like I've lost a friend, not getting the Monday edition. Can anything be done about this? Thank you for letting me have my say.

Mrs. Lily Finney
Mrs. Ella Young
906 Barnes
Portageville, Mo. 63873

The Stacked Deck?

Dear Editor:

Do we have a stacked deck of cards on Sheriff Simmon's side in the two cases of nepotism involving Sheriff Simmons and Judge Hurley in Mississippi County? Did Sheriff Simmons complete the last shuffel and deal the cards for the mystery shrowded one sided game that has followed?

Did Mrs. Carol Bishop receive the first card and did it demand that she sign a complaint of nepotism against Judge Hurley?

Was the second card dealt to the Enterprise Courier for their silence on this case, and for the favorable front opinion page coverage given Mrs. Bishop by this newspaper after she signed the complaint but before the public knew she had signed it? Was the third deal a card of cash to attorney L. D. Joslyn to do a dirty job?

How many cards have been dealt in this bizzaire game?

Attorney General John Danforth was involved since he gave an opinion (I have been told) was favorable to his relative L. D. Joslyn, one Supreme Court Justice who no doubt is well aquainted with John Danforth was involved. Judge Marshall Craig gave Sheriff Simmons 45 days in addition to the original 30 days to answer his interrogatories and then disqualified himself because he knows both parties.

Sheriff Simmons wanted Judge Ragland of New Madrid who he is aquainted with and has been to the same political meetings with to try his case. Judge Hurley wanted a judge that neither side knew. This was unacceptable to Simmons. They could not agree on a judge.

I am told that one Supreme Court Justice decided Sheriff Simmons could have Judge Ragland — should one wonder if he knew Ragland was the sheriff's choice? Could it be that Simmon, Joslyn, Danforth and that Supreme Court Justice just happened to be swinging on the same grape vine when that message went through? It happened on purpose during Nixon's regime did it not? Judge Henson from Poplar Bluff was chosen to try Hurley's case. Judge Hurley was not aquainted with Judge Henson.

Judge Henson is well know for the speed with which he puts a case through court. Many citizens have told me they believe the Simmons Joslyn strategy is to keep their case out of court until Simmons retires come next election.

Simmons has not answered his interrogatories within the time prescribed by law including the additional 45 days. Maybe we should all beg the sheriff to answer his interrogatories and not to threaten Judge Hurley with bodily harm anymore. Judge Hurley answered his interrogatories without additional time.

Silence is corruption's greatest weapon. We have just wittnessed in Washington D.C. an attempt to silence news papers, radio stations, T.V. Net works and individuals to hide corrpution on the national level. We also saw how almost all people who are touched by corruption become victims of its filth. Corruption becomes their master and they its prey and each adds another link to the chain of secrecy. But each chain has a weak link and every Watergate has a John Dean who squeals when the water gets warm. So corruption carries within its self its own seeds of failure.

Must one accept the above unusual events as coincedences? Or must the human mind wonder? And if the mind wonders, should it not seek the answers.

There will be a summary court hearing on Monday October 6th at 2 o'clock with Judge Henson presiding. History will be made as I have been told this will be the first case of nepotism in court in the state of Mo. All who care to may come.

W. T. Woods

Japanese Company Says Office Wife System Isn't Male Chauvinism; It's Just Efficient

By NAOAKI USUI

TOKYO (AP) — Every one of the 371 men working in the Tokyo sales headquarters of a leading Japanese auto maker has at least one "office wife."

That's the name that has been given the system in which each male employe, no matter how junior, is assigned a female secretary-helper.

The men, and in general the women, too, agree it works well.

Most of the 481 women are in their 20s and they spend most of their working time preparing papers and presentations, answering phones, making tea or coffee and doing other chores such as getting aspirin tablets.

There is no female manager in the company — Toyota — that sold 1.25 million cars in 1974. But most of the women say they are fairly happy, although some secretaries with college degrees say they would like more responsibility.

The pattern has been that the young women workers usually quit after working about three years, half of them for marriage to their male chiefs. Virtually none of the women look forward to long-term careers.

"It's not male chauvinism," declared Kei Yamamoto, 25, a company spokesman. "It's an efficient system. Men can concentrate on the more strategic part of the business, while women beautifully run routine things with their superb delicacy and finesse."

A man with a college degree starts out in the company office at a monthly salary of 90,000 yen ($310 U.S.). A woman just out of college starts at 73,700 yen ($250 U.S.), Yamamoto said. The difference in pay, he said, is because the jobs are different.

A newly hired male usually gets an assistant who has had more than two years' experience, and she is expected to teach him the routine business procedures, including such things as how to make out an expense account.

A newly hired woman gets 10 days of initial training, consisting mainly of how to handle phone calls and queries and becoming familiar with her boss' duties.

"If the chief is out on a business trip, the assistant must handle his entire work," Yamamoto said.

"It's a beautiful system," he added. "A man and a woman need each other, and they learn it when either of them is gone."

"I think I am fairly happy with my present job to assist Mr. Yamamoto. But sometimes I feel dissatisfied because after all I am responsible for nothing, and then I get skeptical whether this job is worth making a career," said Miss Fiko Suetsugu, who has a B.A. in French literature.

Then Miss Suetsugu picked up a thick file of American Congressional Quarterlies and started checking to find some legislation on car emission control in the United States.

"Some of my friends joined rival companies after college," Yamamoto said, "and they sometimes meet me and say they envy me because I've got my personal female assistant.

"But the company means business, and I think we are supposed to learn management under this system. For example, if one man's assistants should quit very often or very soon, I'm sure he would get into trouble with the higher-ups."

He said the pair system started 25 years ago when the company started from scratch with 261 men and 91 women. Today, it has more than 4,500 employes and is the biggest car wholesaler of Japan.

"This system apparently makes the office atmosphere very active and attractive," Yamamoto continued. "Hundreds of overseas dealers and buyers visit here, and everybody says he enjoys the atmosphere."

It appears to be the well-trained gracefulness and efficiency of the women that attract overseas dealers. For example, a young secretary brought three cups of coffee during an interview, soundlessly and with three polite bows.

But not many women are born bowers, Yamamoto said. The initial 10-day training session mainly teaches them the basics of handling customers, including how to answer telephones and how to accept visitors.

"I felt the job was really tough for the first weeks. I was always scared I might have talked rudely to customers whenever I took phone calls. I still get kind of nervous sometimes," said 18-year-old Miss Tomoko Kawashima, a freshman assistant.

Miss Kawashima is working under a 10-year public relations veteran, Tomoji Komatsu, who married his secretary six years ago. About half of the men end up marrying their secretaries.

"Most of my friends think my wife understands my job pretty well," he grinned. "But not so ever since I got married. A woman changes as soon as she becomes wife. And she often complains that I'm so busy and I eat dinner at home only once a week."

One secretary, who did not want to identify herself, said she wants to marry somebody outside although her boss is a very nice person.

"You see, everybody here seems the same," she said after an hours-long lecture on batteries and tires for cars exported to Saudi Arabia.

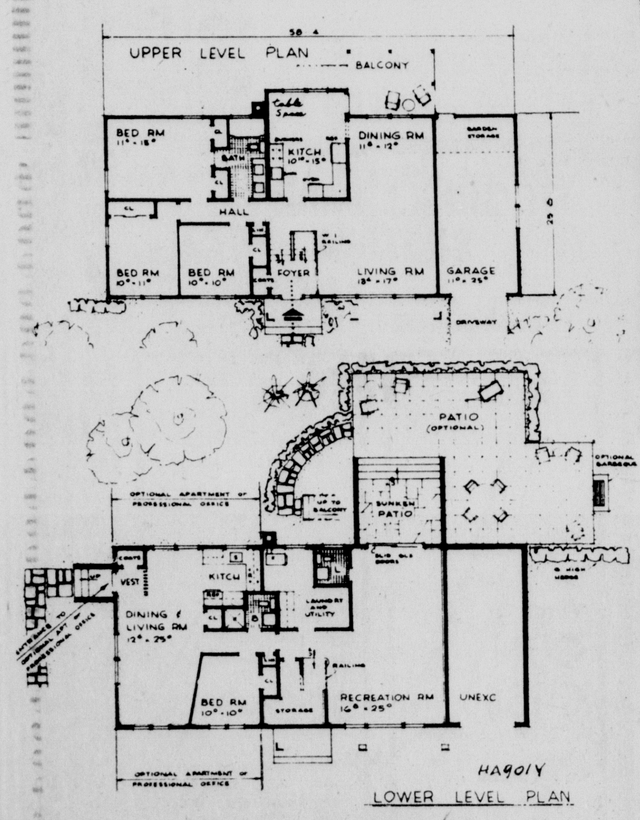
"There are company sayings about these marriages," she said. "If a guy marries his secretary, it's called 'goldfish picking' because it's the easiest. If he marries a girl of the same department, it's 'pond fishing' which is the second easiest."



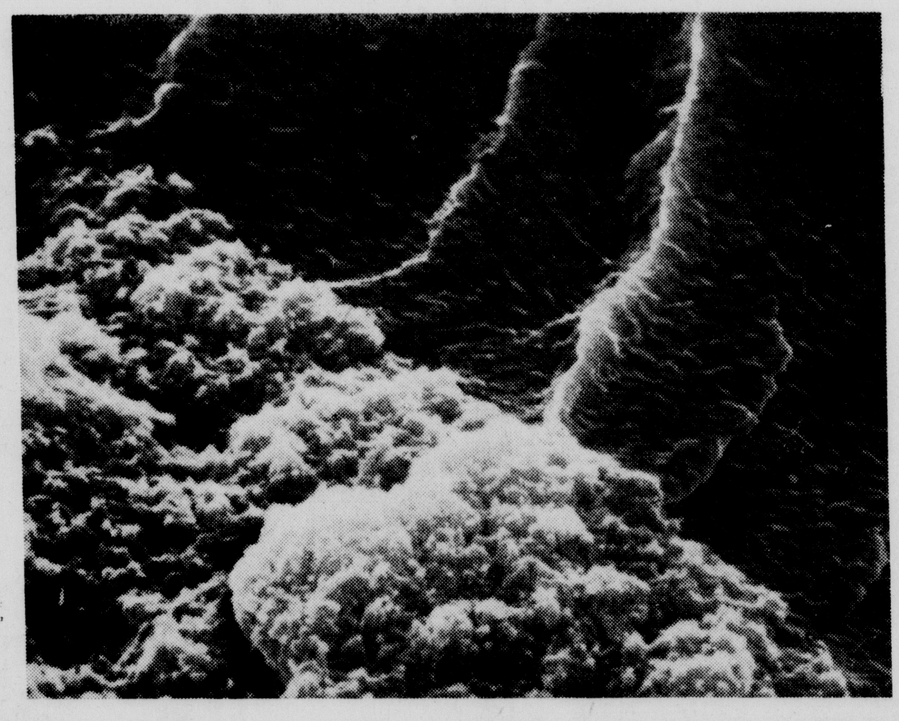
TWO SECRETARIES assigned to one of Toyota's salesman in Tokyo, Tomoji Komatsu, take memos and orders from him. The company has an "office wife" system in which each male employe is assigned at least one female secretary-helper. The company has no women in managerial positions. Komatsu six years ago married a secretary assigned to him at that time. His present secretaries are Tomoko Kawashima, left, and Eiko Suetsugu.

HOMES FOR AMERICANS

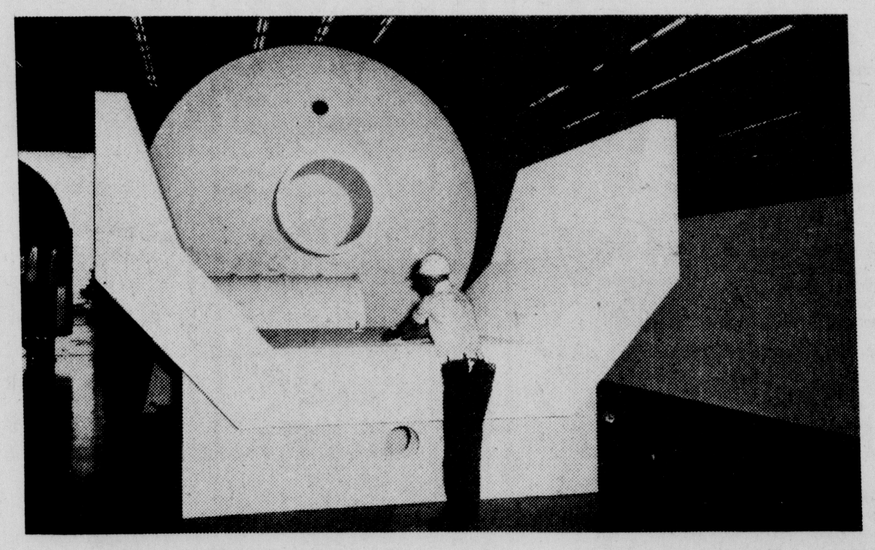




PLAN HA901Y LOOKS LIKE a single-family home, but has an optional apartment or professional office. Upstairs is a complete three-bedroom, one-floor living unit. The lower level is laid out to show what can be done should a separate living or professional suite be required. The lower-level apartment can be entered from outside by its own side doors. It could be an apartment for an in-law, live-in servants or guests or used by a doctor or dentist with the kitchen a lab or X-ray room, bedroom a treatment room and living room a waiting room and office. There are 1,250-square feet in the upper level, 560 in the optional apartment and 650 in the finished basement. Anyone wishing to learn the cost of the blueprint can write to York and Schenke, 90-04 161st St., Jamaica, N.Y. 11432, enclosing a stamped, self-addressed envelope.



IT'S NOT AN aerial view of an impending storm but an enormous magnification of an ordinary plastic credit card blown up 5,000 times by engineers at Pitney Bowes' laboratory.



ULTRA-MODERN COUCH is just one section of NASA's Spacelab mockup created at its Marshall Space Flight Center in Alabama for space engineers familiarizing themselves with the spacecraft's size, shape, volume, color schemes and lighting. The mockup, the only one in the U.S., will also be utilized by Spacelab crews during rehearsals.

USE THE DAILY STANDARD CLASSIFIED ADS

7. Apartments - Furn.

Furnished Apartments, utilities paid. Adults. 471-9942
TF

Furnished apartment for rent with utilities paid. Call 472-0854 or 471-5470.

Furnished Apartment No Pets, Call 471-2392
TF

3 bedroom duplex, 2 baths, brick, all carpet, central heat and air, $200.00. Cambridge St. Call 471-2725
TF

8. Apartments - Unfurn.

3 unfurnished rooms. 471-1330.
TF

Apartment duplex. Brick 3 bedroom, wall - to - wall carpet, central heat and air. Paved parking space on paved street. Located at Portageville. 264-2820 or write A. W. Wright P.O. Box 52, Illmo, Mo.
8-22-75

11. Misc. For Rent

Furnished and unfurnished house. Phone 471-1571.
10-7-75

Nice 2 bedroom home, nice kitchen, and utility room, large living room with fireplace, located on Helen Street, close to Kingsway Plaza Mall. Call 624-7297
10-5-75

Office space for rent
With reception room, and private restroom.
Utilities Furnished with janitorial service.
472-0068

OFFICE FOR RENT
301 West Malone on Corner
Now Available
Phone 471-2045-471-3787
471-1853
COLLINS CONST CO.

12A Musical Instru.

PIANOS AND ORGANS. Baldwin, and Wurlitizer. Finest quality at reasonable prices and terms. Rental plan available. Keith Collins Piano Company, 98 North Kingshighway, Phone 471-4531
12a-9-14-tf

12. Misc. For Sale

Like new 24,000 BTU Radient heater, ideal for bathroom, Also fan forced electric heater. 471-8131.
10-7-75

Fender precision base guitar. Priced to sell. Call 649-2922.
10-7-75

1972 Suzuki GT 380. Low mileage 471-5470
TF

Ruger Blackhawk 357 with holster. $130.00 471-3097

Lechithin! Kelp! B6! Cider Binegar! Now all four in one capsule. Ask for VB6+ or Double Strength, also try Vitamin Fortified. Osco Drugs.

1974 Yamaha Enduro 360, 2,000 miles, equipped for woods riding. 683-3979
10-5-75

Fresh commercially fed channel cat fish. Place order now. 545-3270.
10-7-75

Trailer pole and hook-up for sale. $50.00. 262-3102.

74 Kawasaki for sale. 205 Gilmore Charleston. 683-4584
TF

1973 750 Honda $1000.00 New 125 Indian $500.00 Trail 90 Honda 471-1975.
9-20-75

Tell City Furniture. America's finest in early American solid maple. Economy Furniture, 209 W. Commercial Charleston, 683-6733.
TF

Forklifts for sale or rent. 471-5812, Mike Eakins

BUILDINGS: For the strongest, most economical Pole Building, call Sturdi-Built 618-242-6152, write Route 4, Mt. Vernon, Illinois. Evening phone Bill Dagg 618-895-2755.
11-22-75

Apples. Jonathan, Red Delicious, Golden Delicious, At C & L Orchards, Junction Hwy 60 & ZZ West of Dexter, Mo. Phone 624-3771.
TF

Fireplace wood. $25.00 rick, oak. $17.50 mixed wood. Delivered. 471-2501 or 471-2317.
9-22-75

RCA stereo with AM-FM radio, early American maple cabinet. $100.00. Call 471-1120 after 5 p.m.
10-7-75

For Sale
1973 Honda 350 4 cylinder Call 471-9639 or 471-9192 after 5.
10-7-75

Typewriter for sale 471-8007
10-7-75

For Sale
1 set oak bunk or twin beds, 23 inch Montclair color television, 471-9538
10-7-75

Solid wood red cherry dining room suite. Excellent condition. $400.00. 471-4532
10-7-75

SEWING MACHINES & VACUUMS
REPAIR SERVICE ALL MAKES
HOWLE
SEWING MACHINE CO.
431 W. MALONE
SIKESTON, 471-4218

PORCH SALE
722 PARK
SATURDAY, OCT. 4
7 to 12
ANTIQUE DRESSER, AIR CONDITIONER

FIREPLACE WOOD
Trees and Shrubbery trimmed
CLINE NURSERY
471-2240

1975 HONDA 750
1700 MILES
LUGGAGE RACK
2 HELMETS
BLUE-GOOD SHAPE
NO DOWN PAYMENT
TAKE OVER PAYMENTS
REAL GOOD BUY
471-2706 after 6

13. Real Estate

Publisher's Notice:
All real estate advertised in this newspaper is subject to the Federal Housing Act of 1968 which makes it illegal to advertise "any preference, limitation, or discrimination based on race, color, religion, sex, or national origin, or an intention to make any such preference, limitation, or discrimination."

This newspaper will not knowingly accept any advertising for real estate which is in violation of the law. Our readers are informed that all dwellings advertised in this newspaper are available on an equal opportunity basis.

3 bedroom, frame, full basement, 2 fireplaces, 50 x 100 waterfont lot on Kentucky Lake, small boat dock, plenty of shade, carpeting, on blacktop street. $29,500.00. 502-436-2417
10-14-75

2 bedroom, completely remodeled, fully carpeted, in Lilbourn, 688-2777 or 688-2259.
10-7-75

Brick home, 3 bedroom, 2 baths, 200 x 175 ft. lot, Jackson Heights. Phone Larry Champan 354-2285 or 471-0570, 5 miles east of Doniphan, Mo. and rights to fishing lake.
10-7-75

FARM LAND FOR SALE
785 acres good productive land for cotton, beans, or rice. Nice home good location.

480 acres: one and one half miles from good town, on main highway

312 acres on main highway, 15 miles from State University. Good farm land or commercial property.

992 acres: All in cultivation, cotton, rice or beans. Good ground, nice home.

All farms will carry number one loans.

Call or Write:
Bristow Farms Inc.
805 J. Highway
Malden, Mo. 63863

Bob Ashcraft, Realtor
P. O. Box 324
Malden, Mo. 63863
Phone 314-276-2858

For Sale: 6 room house utility shed, fenced 1½ acre lot in city limits. ee at Morley, Mo. turn left on Kelly Street. Asking $11,000.00. 262-3102.
10-7-75

3 bedroom brick, 2 fireplaces, new carpet in living and dining room, basement with shag carpet in family and recreational room, possible 4th bedroom, swimming pool optional. $32,000.00 509 Carroll. 471-4722.
TF

237 acre farm in Carlisle County, Kentucky. Tobacco base, and good bean land. New 4 inch well. Phone 642-2589
10-4-75

½ acre building lots. $2500. Bank terms. Call 471-3700.
TF

2 bedroom, large kitchen, family room, combination, lots of storage, enclosed garage, central heat and air, all electric. 221 Cypress Drive. Call 471-3700.
TF

For Sale: cotton gin located north of Portageville, Mo. between Frisco R.R. and Hwy 61 on 2.7 acres land, community Gin Co., Portageville, Mo. Call after 7 p.m. 643-2477
10-9-75

5 acre tract, located 2½ miles west of Interstate dragstrip. Call 471-4527 Semo Brokerage.
10-11-75

16. Wanted To Buy

Wagon-wheel chandilier. Call 471-6898
10-7-75

1965 — 1970 6 cylinder van truck, straight shift, reply to Box 37, Sikeston, Mo. 63801
10-8-75

Used Spinnet piano. 471-4024
10-9-75

Needed: Furniture appliances but mainly twin size beds. Will pay reasonable price. 471-2501 471-2317
9-28-75

18. Help Wanted

JOURNEYMAN MECHANICS — ELECTRICIANS — OPERATORS with desire and ability to move into supervision. Immediate employment with a generating and transmission utility in Western Kentucky. Company operates two coal-fired generating plants with present capacity of 900 MW. Expansion planned. If you are a fully experienced power plant journeyman, we would like to talk with you about a challenging position in a comany that needs and appreciates the skill, knowledge, judgement and sense of responsibility needed to make a power plant operate efficiently. If you are interested in discussing these opportunities, please send a detailed resume (or call) Personnel Manager, Big Rivers Electric Corp., P.O. Box 24, Henderson, Kentucky 42420. Telephone (502) 827-2561. All replies confidential

Wanted: Dealer for franchised business. Good income, contact Unterbrink Construction Co., Inc., Greenville, Ill. Phone 618-664-0280 or 314-241-2429
10-15-75

Do you want a challenging job which includes meeting many different personalities? K's Massage Parlor needs likeable girls with good personalities to work as masseuses. Chance to earn money. No experience necessary. Full or part time. Call 471-3775.
TF

LPN wanted for doctors office. Call 471-4510 between 9 - 5.
9-27-75

4. Notices

POLITICAL NOTICE
DEMOCRATIC CANDIDATE
SHERIFF SCOTT COUNTY
VERNON "BUD" JONES
819 Harvard Drive
Sikeston, Mo.

CLASSIFIED ADVERTISING SECTION RATES

Minimum three day run. Cash discount of 50c if paid within four days after insertion date.

Ads run on Tuesday will be inserted in Shopper Topper at an additional one day charge.

ERRORS

We must be notified the first day of publication of errors, after that you will be charged.

Ads will be taken from 9 to 12 on Saturday.

OFMCO
nation's largest BUYERS & SELLERS OF USED OFFICE FURNITURE
HAS MOVED THEIR NEW FACILITIES ONE MILE NORTH OF RAMADA INN ON THE BLODGETT ROAD. MINER, MO.
HOURS 8AM TO 5:30 PM
SAT 8AM TO 2PM
OFMCO
314-471-7045

6. Sleeping Rooms

Cottage bedroom, sleeping, shower, 1 working person, Buchanon Courts. 471-3403.
TF

2 room cottage, kitchenette, utilities paid shower, 1 working person. 471-3403.
TF

Help Wanted: Apply in person. Must be 18 years old or older. Ken's Pizza Parlor.
TF

AVON
To buy ort sell. Call Ann Brown, 472-0492

Qualified or experience M. R. L. or R. R. L. as consultant needed. Apply Sikeston Convalescent Center. 103 Kennedy Drive, Sikeston, Mo.
10-5-75

ELECTRICAL ENGINEER — Excellent opportunity for the good transmission engineer interested in highly diversified job assignment. Duties will include the designing and installation of substations, transmission lines, and some system study and planning. Position is with a generation and transmission lines; 900 MW generating capacity; and microwave communications equipment. System is 10 years old. Headquarters is in a small community of about 22,000, but in a metropolitan area of 200,000. Excellent recreational area. Prefer applicant with Professional Engineer license, but will consider without if willing to acquire within one year. Salary commensurate with experience. Excellent benefit program. Please send a detailed resume (or call). Personnel Manager, Big Rivers Electric Corp. P.O. Box 24, Henderson, Kentucky 42420. Telephone (502) 827-2561. All replies confidential.

WANTED
Man or woman with retail experience to manage a Christman Store from 4 to 6 weeks. No investment-extra good pay. Good credit required Please list experience, reference, address and phone. number.
Write Troy Mills,
615 South Osage,
Ponca City, Okla. 75601

ACCOUNTING MANAGER
Supervisor for 5 persons in billing, payroll, accounts payable, inventory cost and production. Assist the plant manager in budgeting and cost control. Experience and degree required with public accounting helpful. Send resume and salary requirements to Joel Pritchett. P.O. Box 396, Portageville, Mo. 63870.
10-5-75

COMPUTOR OPERATOR
Immediate opening for an individual with 6 months experience or equivilent schooling. Excellent pay and benefit program.
Contact Personnel Opp Office:
BURKART RANDALL
Cairo, Illinois
(618) 734-3911

19 — CHILD CARE

Will do babysitting in my home. 471-9720
10-5-75

Will babysit in my home 471-2433.
10-5-75

20. Lost & Found

Found: Wrist watch at Hospital. Call 471-0408
TF

Found. Small young dog. Must describe 471-6248 or 471-7529
9-24-75

21. Business Opportun.

Must sell: Well established steak house, unordinary warm atmosphere in South East Missouri. Outside of Cape Girardeau, Mo. Desirable man and wife operation. Call for details, 1-4 p.m. 264-4909
10-7-75

24. Special Services

Remodeling, roofing, masonry work. Terry Construction. 471-1477.

Hauling, garage, basement, attic cleaned out. Free estimate. 471-6093
10-9-75

Trees and hedges trimmed or removed, lawn mowing clean up jobs. Light hauling. Free estimate. B. F. King. 471-2501 or 471-2317
10-12-75

Blue Cross through Scott County Farm Bureau. For information call 545-3520.

Byrd Auto Salvage
¼ Miles E. of Benton
471-6194 545-3877

Big Red Auto Parts. ¼ mile South on AA in Miner. 471-8040

Framing Pictures, Needlework, keepsakes. 471-0498, Maurice Armstrong, 707 Taylor

Custom drapes, Dyer-Bussey, Inc. 471-3444 Virginia Holsinger consultant.
TF

SWIMMING POOLS AND SUPPLIES. ALAN CRAIG. 471-6053.
TF

Vacancies Scott City Boarding Home. 264-4534 or 264-2424.
TF

BLOWN INSULATION
WOOD FIBER
VIC McCLUNG HTG & CLG
210 S. STODDARD
471-8197

Pregnant and distressed. Birthright cares. (314) 335-0750.
TF

Interior and exterior painting. Satisfaction guaranteed. Call Handy Man Home Center. 471-9000
TF

GO TO CHURCH SUNDAY

DRAPERIES MADE FREE
When you purchase your material from our wide selection of choice colors, patterns and weaves.
P.N. HIRSCH & CO.

TED'S PEST CONTROL
PARMA, MO.
Spiders, Ants, Roaches
FREE TERMITE INSPECTION
CALL
357-4301
All work guaranteed

Heeton's Heating, Plumbing, and Air Conditioning
Services and Supplies
300 Maude
471-9493
or
471-9556

YOUR HOME NEXT?



No home is safe from termites except one chemically treated. Prevent costly termite damage.
FREE INSPECTION
BOB'S RID—X
667-5288

25. Poultry & Livestock

For Sale: 4 horses, mares, gentle. 471-9068
10-8-75

26. Pets

Registered toy Pekingese, Peke-a-poo and poodle puppies. Ralph Henson, Illmo, Mo. 264-4678.

Registered puppies, Cockers, Irish Setters, Poodles, Dachunds, Toy Fox Terriers, Beagles, others. 1-238-3827
10-12-75

"Dog Grooming"
Reasonable.
471-4630
10-20-75

27. Feed & Seed

Good hay for sale. 568-2847
TF

Certified Arthur & Abe seed wheat. Ralph Heisserer, Oran, 314-262-3825

FRED MOXLEY SEED
CERTIFIED SEED WHEAT AT THE TANK
ABE, ARTHUR, OAISIS
PHONE 683-3198

FOR SALE
SEED WHEAT
CALL
RECKER TRAILBACK PLANTATION
667-5182

Special
Metal Bifold Closet Doors
Colonial Style
4 ' Wide $22.50
6 ' Wide $26.00
East Prairie Lumber Company
East Prairie, Mo.

FOR SALE
One (1) Clipper Seed cleaner, Model "Super 47B", Complete with screens, In good operating condition.
SEE at:
R.C. Davis Cotton & Grain Co.
Charleston, Mo.

28. New & Used Cars

Chevy 10 wheeler, air brakes, new 20 ft. steel bed with hoist, perfect condition. 624-5297 or 624-3281
10-7-75

1972 Chevrolet 10 wheeler, new 427 engine, new 10,000 front tires, new 900 back tires, power steering, 20 ft. grain bed, traps, and tarp, 20 ton twin cylinder hoists. See at Hale's Auction. $9000.00. Call 417-235-7103 after 5. Bill Cole Freistatt, Mo.
10-5-75

1970 Grand Prix, excellent condition, 1 owner, 38,000 actual miles, power and air, new steel radials, $2195.00 Call after 5 471-1562.
10-5-75

1967 Cutlass Olds. 4 door, power, air. 471-7823.
10-5-75

1973 Cheyenne Super Chev. Pickup, extra clean, Call 545-3636.
10-9-75

1974 GMC Sierra Grande ½ ton pickup, 5 steel radial tires, 6 ply, cruise contol, tan and white, 11,400 miles. 471-8630 after 6
TF

For Sale: Used International tandum truck, air brakes, power steering, 5 and 2 speed transmission, new 20 ft. steel bed, new 20 ton twin hoist, new tires 900 x 20, Call 683-6264 after 7 p.m.

1966 Chrysler New Yorker. $385.00. 471-4559
TF

1965 Mustang with 1971 302 motor and transmission. 471-4321.
10-5-72

1974 Toyota Corona Mark II Wagon. 22,000 mile. New radial tires. $3600.00 471-2772.
TF

1970 Maverick, air conditioner, good condition. Good tire. $1100.00. 471-1236
TF

1975 Mercury Bobcat. $3200.00 748-2293. Blue with white vinyl top, 4 speed, 4 cylinder, 2600 miles, 3 door Run-a-bout.
TF

1953 Chevrolet wrecker - or winch truck, Phone 683-4271
7-9-75

1974 Plymouth Duster, black, Keystone Mags, new tires. $2900.00 or best offer. 471-6206 day 667-5152 night.
TF

Toyota Corolla Delux, Air Cond., 1 owner Low mileage, Phone 471-8387
10-10-75

GO TO CHURCH SUNDAY

1971 Grand Sport Buick
353 Engine, air, all power, Good condition.
$1550.00
Contact
Bruce Hampton
at Homestead

30. Farm Supplies

Love bar 14 ft., several misc. parts. Charles Beeson, 649-5351 or 649-2985.
10-15-75

International 303 combine. 545-3270
10-7-75

Grain augers, grain buggies, rolling plows or Kilford for discs, grain cleaners. Morris Machine Shop 9th St., Charleston, Mo. Phone 683-6623.
TF

34. Mobile Homes

Mobile Home for Sale: 12 x 60. Take over payments. 545-3565.
6-3-75

1 acre	$100 down Buys
5 acres	any acre at
10 acres	Benton East Acres
20 acres	all in Scott County
30 acres	Missouri. All farms
40 acres	On State Black Top
60 acres	and gravel roads
80 acres	
442 acres	Bollinger county
220 acres	Level Land, good homes
1000 acres	On U.S. 60-6
1288 acres	miles west of Sikeston
1146 acres	Southern Illinois
950 acres	Southern Illinois

W.J. McMIKLE
REAL ESTATE SALES
OR
FARM LOANS
234 KRAMER DR.
471-7111 day — 472-0564 night

AUCTION
TUESDAY-OCTOBER 7
9:30 A.M.
We will sell at public auction on Tuesday, Oct. 7 the following tractors plus hundreds of pieces of field equipment.

JOHN DEERE
26-4020 Die.
6-3020
5-5020
5-4010
1-4230 new
1-4230
1-8630 cab, duels
2-6030
1-4620 cab
1-5010
1-4630
2-4430
1-70
1-60
1-1020
1-2630 new
1-4430 cab new

MASSEY FERG.
1-1155
2-1100
1-1130 bad motor
1-85
2-165
1-175
2-180
1-50

A.C.
1-XT190
2-D-17

MOLINE
1-G-1000
1-4 star & 1 dr.
1-G-1000 bad motor

INT.
2-4166 cab
4-m
2-1466
1-706 LP
1-966
1-1066
1-756
2-560
2-504
1-300
1-A

CASE
2-930
1-1370
1-1030

FORD
1-9600 cab
1-7000 cab
1-Dexta
1-Ferg.
2-9N

OLIVER
1-1855
1-1950
1-1850
1-1955 bad motor
?????????
1-1933 General fire truck super nice

This is just a partial list as it was prepared 12 days before sale day. These tractors are already on our lot plus there will be many more consigned by sale day. We will also sell some combines, loader tractors and crawlers at this auction. THIS IS AN OPEN SALE!! If you have any type of tractors or equipment to sell then bring them to the auction and turn them into cash!!

BREWER IMPLEMENT & AUCTION
Sikeston, Mo. 314-471-9541

FOR SALE
1975 Billi Mead 12 x 60 mobile home, still under warranty. 2 bedrooms ready for occupancy. 545-3382 after 5:00

3 bedroom mobile home, take over payments. 667-5872.
10-9-75

Mobile Home for Sale: 2 bedroom, 10 x 50, oil furnace, air, $1400.00 cash, or will finance, ½ ace lot for ent near Kelly school. $25.00 per month. Call Sam Kirk, 545-3957.
10-19-75

GO TO CHURCH SUNDAY

USE THE DAILY STANDARD CLASSIFIED ADS

GET PLENTY OF LIVING SPACE!
There is plenty of living space in the all- new mobile homes. We invite you to inspect these lovely new homes yourself. We know you will be delighted.
PROPST MOBILE HOMES

OAK LUMBER
2x8x16
2x6x16
2x12x16
4 ft. and 6 ft. oak truck stakes
EAST PRAIRIE LUMBER COMPANY
EAST PRAIRIE, MO.
649-3518

INSURANCE ADJUSTER
Have position open in Sikeston area for a MULTI-LINE adjuster. This career position requires 4 or 5 years experience in property and casualty claims. Fringe benefits, company car, stock bonus plan, travel Southeast Missouri.
Send resume to P.O. Box I HI100, Daily Standard, Sikeston, Mo.

GALEMORE
YOU CAN'T BUY A BETTER START!
Setting up house for the first time? Here's some sound advice...Don't waste money on rent and don't go in over your heads financially on a house. Choose a completely furnished, modern-as-tomorrow, mobile home at Galemore. You get efficiency, beauty...and, best of all, low payments and a good investment. See Galemore Mobile Homes.
Galemore
MOBILE & MODULAR HOMES

REAL ESTATE

IN BERTRAND

2 bedroom frame in Bertrand: 1 bath, central heat, living room, dining room, completely remodeled kitchen, (new cabinets), breakfast room, utility room, carpet throughout, wood paneling throughout, 2 lots fenced (chain link) priced for quick sale $10,500.00

2 story frame: 3 bedrooms up, 1 down, living room, dining room, sewing and utility room, 1 bath downstairs, 2 large lots with plenty outside buildings for storage, garages for 3 cars. House has aluminum siding. Look this one over at $19,700.00.

3 bedroom, 1 bath, frame house, sitting on 3 lots 40 x 120 ea. on Hy. 60, fenced, 1 bedroom upstairs lots of carpet, plenty closets, large kitchen, cabinets galore. Drop by and take a look at this. $12,700.00

In Sikeston: 3 bedroom brick, large ranch style house with large family room, 2 baths, carpet throughout, built-ins. Great buy $27,500.00 (closing pending).

In Bertrand: Large 2 story, remodeled 4 yrs. ago inside and out, wood burning fireplace, 2 complete baths, 3 bedrooms, carpeted and paneling throughout. Central heat and air covered patio and carport. Utility building 30 x 50 completely finished is included. Check this one out at $27,500.00

If you have Real Estate and wish to sell list it with me and I will find a buyer.

JOHN H. HOOPER
BROKER
BERTRAND, MO **PHONE 683-4410**

HOMES FOR SALE

3 bedrooms, living room, family room with wood burning fireplace, 2 nice size baths, kitchen with all built-in, glassed in eating area, nice carpet and drapes, 2 car carport with storage, large lot. 301 Gilmore

Smaller two bedroom, neat as a pin with new carpet, new paint, storm windows, ready to move into. **305 Benton**

2 bedroom older house but in good condition, nice size rooms, nice carpet, new roof, storage building at back. 214 Ruth

Something Special - 4 bedrooms upstairs with two baths, 10 closets upstairs, downstairs, living room, study, family room with wood burning fireplace, formal dining room, G.E. kitchen utility and bath, 2 car garage, closed in patio, choice location in Collins North Acres. 144 Autumn Drive.

Like new, ready to move into - 3 bedrooms, 2 baths, living room, family room, built-in G.E. kitchen, extra nice carpet, drapes go to, full basement with two bedrooms, bath, utility, recreation room, fenced in backyard, with patio, yard landscaped. Be sure and see this one at 103 Spring.

Bud Collins Construction
Phone 471-2045 471-1853 471-0855

Sale

GENE COLLINS REAL ESTATE

764 N. Main Sikeston, Mo.
Office-471-3787 Home 471-2788
FINANCING AVAILABLE
"WE AIM TO SATISFY"



PEACE AND QUIET ... LOW TAXES
3 bedrooms, brick Ranch style, large living room, with wood burning fireplace, all built-in kitchen with eat in area, 2 car carport, fenced in yard, central heat and air, extremely beautifully decorated, and landscaped. 413 Hux ... Priced Right.

ALMOST NEW IN COLLINS NORTH ACRES
Lived in 3 months, owners transferred, 3 bedrooms, 2 baths, living room, paneled den, fashioned built-in kitchen, carport, central heat and air, fully carpeted, financing available. 122 Terrace Drive

A GOOD INVESTMENT
To rent or remodel for a home with lots of space for your own — Priced very low, 6 room, 2 story frame, first floor- 1 bedroom, 1 bath, living room, den, kitchen. Second floor- 2 bedrooms, 1 bath. See this one. A GOOD BUY. 624 Linn Street.

WHY PAY RENT?
This home could be yours. 2 bedrooms, living room, dining room, 1 bath, kitchen, utility room with washer dryer hookup, central heat and air. Save money on this one if you want less house to keep. 314 Virginia.

A DREAM HOME COME TRUE
New brick split foyer 4 bedrooms, 3 baths, wood burning fireplace in living room, family room, dining room, double car garage, central heat and air, under construction in Collins North Acres, Buyer at this time can Select colors, carpet, and appliances. 310 Kennedy Drive.

LOCATED IN NEW MADRID
Lots of extras for a low price - 2 bedrooms, living room, kitchen, 1½ baths, large lot, 10 minutes from Noranda. 712 Hunt Road — MAKE OFFER

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Junior Miss crowned

Crowned Junior Miss Saturday night at the Vanduser Fall Festival was Debbie Vangilder, center, 13- year-old daughter of Mr. and Mrs. James Vangilder of Sikeston Route One. Winner of first runner-up laurels was Trudy Johnson, right, 11, daughtr of Mrs. Diane Johnson of Vanduser, and the second runner-up choice was Betsy O'Neal, 10, daughter of Mr. and Mrs. John O'Neal of Morley. (Daily Standard photos)



Little Mr. and Miss winners

Little Mister and Little Miss Vanduser Fall Festival, center, are Thad Harshbarger, 6-year-old son of Mr. and Mrs. Larry Harshbarger of Sikeston Route One, and Sharon Ruedrich, center, 9-year-old daughter of Mrs. Virginia Ruedrich of Vanduser. Runners-up in judging conducted Saturday night are Barbara Dollins, 6-year-old daughter of Mr. and Mrs. Joe Dollins of Morley, and Randy Gilliland, 7, son of Mr. and Mrs. Elmer Gilliland of Morley.

Symington favors new freeway

SPRINGFIELD, Mo. (AP) — A new interstate highway between Kansas City and New Brunswick, Ga., is needed to stimulate economic conditions in the six-state area between the two cities, says Rep. James Symington, D-Mo.

"The American experience has clearly shown that economic development follows good transportation systems," Symington told the Springfield Chamber of Commerce and the advisory board of the Multi-State Transp-ortation Corridor Friday.

"Western Missouri and the Southeastern states can only stand to benefit by the development of this highway, and I have no doubt that the return on our investment will be more than favorable."

"ALCOHOL IS A DRUG"

Alcohol is the number one drug problem among young people and teenagers in the U.S. today. In Missouri there are 180,000 alcoholics.

The city council has passed an ordinance No. 3605 which allows any retail business to purchase a license to sell 5% beer. This removes all control on the sale of 5% beer. (5% beer is considered hard liquor.

There will be a Public Hearing, Monday October 6th at the Sikeston City Administration Building. Everyone should attend this meeting.

Help prevent alcoholism among Sikeston teenagers. Call your city councilmen and ask them to repeal this ordinance.

"IS THIS YOUR TEENAGER?"

	HOME PHONE	BUS PHONE
JOHN HOUCHIN	471-2742	471-4106
DON FULTON	471-2678	471-5440
ERIC PIEL	471-6584	471-0920
ART ZIEGENHORN	471-1817	471-3107
BILL RYAN	471-7487	471-8760
CITY MGR. CHARLES CHURCH	472-0822	471-2173

Limerick citizens protest kidnaping

LIMERICK, Ireland (AP) — Responding to a call from their mayor, thousands of townspeople paraded silently through Limerick on Saturday in a demonstration of public disgust over the kidnaping of a Dutch industrialist who is threatened with death in less than 24 hours. The victim's wife appealed for his safe return.

Limerick, the third largest city in the Irish republic and dependent on foreign capital and good will for hundreds of jobs, seemed stunned by the threat of the kidnapers to kill 50-year-old Tiede Herrema at noon Sunday — 7 a.m. EDT — unless three guerrillas of the Irish Republican Army are released from jail.

The three are Rose Dugdale, a socialite-turned-revolutionary, Kevin Mallon and James Hyland.

Police said they are seeking a man and a woman with IRA links in connection with the kidnaping. They named the two as Eddie Gallagher, 27, and Marion Coyle, 19, and said they "may be able to assist in inquiries." They did not elaborate.

Meanwhile, Mrs. Herrema, who returned from Holland after leaving their two sons there, broadcast a personal appeal for the safe return of her husband.

"I wish to earnestly appeal to the people who have kidnaped my husband to return him safely to me and my family," she said on Irish radio and television.

"Whatever cause you are trying to serve it cannot be advanced by what you have done. If you can only realize the great sorrow you have caused by committing such a terrible act I am sure that you will respond to this plea."

The kidnapers grabbed Herrema, chief executive of the Ferenka steel plant, near his home Friday. The gunmen are believed to be members of a militant splinter group of the Provisional wing of the Irish Republican Army. The Provisionals have denied any involvement in the abduction.

A search was under way by police and hundreds of Irish army soldiers carrying Sten guns. An army helicopter hovered overhead as woodlands, farms and deserted buildings were scoured for any sign of the kidnap gang and their victim.

The Dublin government had said it would make no deals with the kidnapers. Defying the kidnapers' demand to call off the hunt, police threw up roadblocks all over County Limerick, in the southwest of the country.

Police said they believe the kidnapers are hiding somewhere in the county. A burned-out car was found at Lonlara near the abduction scene, but the police could not say if it was used in the crime.

Many Limerick shopkeepers closed down Saturday — their busiest day — in preparation for the protest parade which was headed by the 1,200 workers of the Ferenka plant.

They marched the one mile from a park along O'Connell Street to City Hall. The marchers were met there by Lord Mayor Thady Coughlan who earlier said the townspeople would march to show no one in the city "condones this dreadful act."

Coughlan urged the public to help authorities in the search. He said Limerick, with 6,500 unemployed in and around the city, needs the good will of international business.

"If Dr. Herrema is killed we shall be outcasts," one shopkeeper told a newsman, adding: "I've never known such a mood of depression here." Herrema holds a doctor of philsophy degree.

Herrema's wife, Elizabeth, returned to Holland with her two sons Friday night.

The Herremas are widely admired in Limerick and both took part in the community life of the city.

Deaths

Cora Owensby

EAST PRAIRIE — Cora Owensby, 88, of 515 N. Lincoln Ave. died Saturday at her home.

Born Jan. 12, 1887 in St. Francis, Ark., she was the daughter of the late John and Sadie Morris Robinson and had lived in Mississippi County 50 years.

On Nov. 4, 1907, she married T. J. Owensby, who preceded her in death.

Survivors include one daughter, Mrs. Floyd Brown of East Prairie; three sons, Cline Owensby of Dexter, Paul Owensby of St. Louis and Ellington Owensby of Fairfield, Calif.; and 10 grandchildren and four great-grandchildren.

The body is at Shelby Funeral Home, where arrangements are incomplete.

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Continued from page 1

mittee opposes such an interpretation on two counts: first, that the law does not cover committeemen and second, that if it could be so construed, it would be "disastrous" for political parties because it would prevent many persons from participating.

The Campaign Practices Act, passed by state voters in a referendum last November and put into effect Jan. 1, requires strict disclosure of financial holdings and resources on the part of all candidates.

Also discussed by the committee Saturday was the party's financial deficit, estimated at $20,000 to $25,000.

The committee agreed to hold a fund-raising event in Columbia next January and also concurred on establishing a statewide direct-mail fund solicitation campaign.

Dennis to host peace officers meeting Oct. 15

BENTON - The Southeast Missouri Peace Officers Association will hold its next quarterly meeting at the Benton American Legion Hall Oct. 15, with registration beginning at 4:45 p.m.

The meeting will be hosted by Scott County Sheriff J John Dennis. After his welcoming speech the association will listen to the guest speaker, George Schaff, a retired circuit judge from St. Louis. A short business meeting at 6 p.m. will be followed by the evening meal.

New housing units near completion in Charleston

CHARLESTON — Fifty new units of public housing will be opened in Charleston about Nov. 1, according to Tanna Parish, executive director of the Land Clearance for Redevelopment Authority and Charleston Housing Authority.

The units range in size from one to five bedrooms, and cost of the total project, including land purchases, is approximately $1.2 million, Parish said.

The project is being constructed by Concord Homes of St. Louis as a "turn'key" project. That is, Parish explained, upon completion and inspection, the local housing authority will purchase the entire project from the builder.

Parish said completion of the new 50 units will give Charleston a total of 310 units of public housing. Fifty of those are "leased" housing, which are owned by a private company and leased by the housing authority to be subleased to eligible tenants. The remaining 260 units are under public ownership.

The director said he anticipates no trouble filling the 50 new units, despite the fact that most persons scheduled for displacement under the urban renewal project have already been relocated.

He said processing of about 30 applications has already been completed, but there is a waiting list of some 279 applicants still desiring public housing.

Preference is given to local residents in filling housing projects, Parish said, adding that both white and black families have indicated a desire to live in the new units.

"Actually," Parish said, "in order to achieve a better racial balance in public housing in Charleston, these 50 units will probably have more white than black residents."

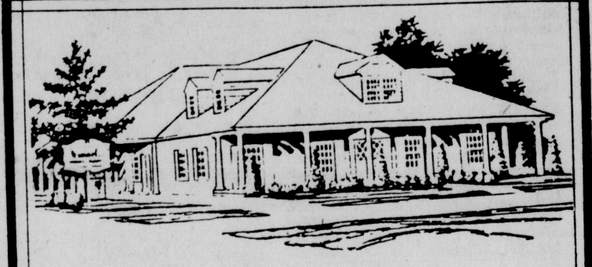
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Continued from page 1

legislation concerning school finances," said Rep. Wayne Goode, D-Normandy, chairman of the House Committee on Education and co-chairman of the joint education committee.

Sen. Nelson B. Tinnin, D-Hornersville, chairman of the Senate Education Committee, is the other co-chairman of the joint committee.

Other hearings will be in Springfield, O'Fallon and Jefferson City.



Do You Know?

Have you ever had to make funeral arrangements? Would you know what to do first? Would you be eligible to extra benefits from the government? We invite questions about these and any other matters concerning funeral service.

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Business



People buying large and small cars

Many models of new cars are available for area buyers, and some dealers report large-car sales are keeping pace with small-automobile purchases. In some cases medium-sized models are the slowest sellers.

(Daily Standard photo)

New car sales: barometer of the economy

By PAT GROGEAN

New car sales are sometimes viewed as a barometer of the state of the economy, and if that is the case, Sikeston's economy is in pretty good shape right now.

Car dealers around Sikeston report new car sales are up for the year or at least equal to last year.

Eddie Fuchs III, owner of SeMo Motor Co., reported sales of all sizes of cars are up. "We've already sold more cars this year than during all of last year," he added, noting that the figure at this time is about 30 more than last year's total.

He has also noticed some improvement over last year in the sale of large autos. SeMo Motor Co. is the Cadillac and Oldsmobile dealer.

Another firm reporting an increase in business is Jarvis Motor Co. Benny Walker, vice president, said the firm's business has been "real good", particularly in big-car lines which have shown an increase over last year's sales.

Jarvis Motor Co. is the dealer for Pontiac, Buick and Opel.

That big cars are selling as well or better than smaller cars may come as a surprise to many people, but that is also the case at Sikeston Motor Co. Owner Clint Elledge reports overall sales are pretty close to the same as last year although the firm is selling more big cars than little ones. Medium-size car sales are down a little, he noted, perhaps because people who previously bought medium-sized cars are now buying small cars.

Sikeston Motor Co. handles Ford, Lincoln and Mercury cars.

Harlan Duncan, new car sales manager at Sonny Presley Chevrolet reported that firm is "batting about the same this year as last" in all lines of cars. He added that compacts are going slightly better than last year.

At Goza-Harper Motor Co., car sales seem to be down slightly, according to co-owner Kelly Goza. He reported that smaller cars are still selling the best, but sales in the intermediate and larger sizes are picking up all the time.

Goza-Harper is the Chrysler, Dodge and Plymouth dealer.

The 1976 cars are now being introduced and may once again change the trend of car sales locally. Several dealers expect that the '76s will sell very well because of increased gas mileage. But, most say they have no clear way of knowing at this time how sales of the new cars will turn out.

More automobiles fitted with speed control device

By FRANK MACOMBER
Copley News Service

Automatic speed control is catching on more and more with America's auto builders, probably for two chief reasons: fuel economy and the federal 55-mile-an-hour highway limit.

The throttle-control technique was introduced in the late 1960s, before fuel was either scarce or high-priced. And there was no motor cop to stop you unless you violated state or local speed laws.

Today about one of five U.S. models is equipped with a speed-control device and the percentage is climbing each year.

Motorists who do most of their driving on city streets have little use for the system, of course.

But on long trips or day-to-day freeway driving the convenience and gasoline savings are proving themselves. Dealers who have tested the system agree with the manufacturers that it's a valuable device for these times.

Speed control allows the driver to move his foot off the throttle without losing speed. The resulting steady pace improves mileage.

But speed control is not a speed governor. It restricts neither engine speed or performance. The motorist merely must touch the brake pedal lightly to end speed control. At any time he may press the accelerator for additional power.

Some systems are mechanical, others use electronic sensors to achieve the same throttle control.

Speed controls are "extras" and prices range from $65 to $108, depending on the model.

Since the device involves the transmission and acceleration control it's more costly to install as an "after-market" add-on.

Most installations are made at the factory, though a few companies have turned out models which can be installed later.

Automotive News reports that at least one firm has developed a system it claims can be installed easily and quickly after a car has left the factory, even by the owner.

Annuncionics, Inc., of Los Angeles, has developed what it calls Pacesetter Cruise Control. It says the device can be installed by the motorist in an hour. Unlike earlier after-market controls, the Pacesetter is not pneumatic and comes in a single design to fit all automatic transmissions, the company says.

The manufacturer says the speed control consists of two elements — a computer controller mounted under the dashboard and a servo mechanism under the hood to control the throttle on command from the computer.

Automotive questions of general interest will be answered in this column. If you have a question about your car, motorcycle or recreational vehicle, write: Motorways, Copley News Service, in care of this newspaper.

Firms operating school buses must have use certificate

JEFFERSON CITY–Firms that operate school buses must have a certificate from the Missouri Public Service Commission to engage in charter or contract work unrelated to school activities, the commission has announced.

School bus companies that undertake private charter or contract work without obtaining authorization from the commission will be penalized, the commission said. No authority is needed from the commission for the transportation of persons to and from school or school-related activities, such as athletic events.

Because many school bus operators are insured only for school-related transportation, and not for private carriage, the commission said it is important for individuals who wish to use a school bus for private purposes to determine ahead of time whether the company is certificated by the commission.

Carriers who have commission authority are required to carry necessary insurance, and their authority is suspended if the insurance expires. They also must carry in each vehicle a copy of the commission certificate, and mark each vehicle with the carrier's certificate number, such as Mo. P.S.C. B-9999.

The commission said a school bus operator in Cape Girardeau County was fined last month for engaging in contract work without authority, and two St. Louis school bus firms have been ordered to appear before the commission to answer charges of alleged violations.

Kelly Transportation Co. of Cape Girardeau was found guilty by a Circuit Court jury in Jackson on Aug. 27 of 33 violations of operating as a contract carrier without commission authority.

The jury set a total fine of $6,300; $100 each on three counts, and $200 each on the other 30 counts. Kelly Transportation had carried workers from Chaffee to Cape Girardeau on a daily basis from late May to early July. The fines are paid into the state school fund.

The violations were discovered as a result of an investigation conducted by the commission's enforcement section and the Cape Girardeau prosecuting attorney's office.

The commission has ordered the two St. Louis school bus firms to appear before it in October to show cause why they should not be penalized for operating charter services without authority.

Custom Coach Leasing Corp. of Florissant is to appear at 10 a.m. Oct. 1 in the commission hearing room on the 10th floor of the Jefferson Building in Jefferson City.

North County Bus Service of St. Louis is to appear at 10 a.m. Oct. 10 in the same location.

Staff investigations showed, the commission said, that Custom Coach Leasing allegedly made 44 different charter trips and North County Bus Service allegedly made 18 different trips. Most of the alleged charters were from the St. Louis area to various parts of the state during April, May and June.

The maximum fine for violation of commission regulations is $2,000 for each violation. Each unauthorized trip may be considered a separate violation.

Gas stations take new approach

PHILADELPHIA (AP) — Pump your own gas, eat a taco, repair your bicycle or wash your car.

Where? At the corner filling station, once bedecked with pennants and giveaways and now beset with drooping sales and lack of that old customer loyalty.

Delegates at the recent convention of the American Automobile Association heard two officers of major oil companies, an independent oil company representative and the head of a group of gas station dealers tell how they are dealing with changes in how the motoring public buys gas.

The push is to attract the motorist with cheaper gas or faster service and to turn idle repair space into paying propositions.

However, the word is not transition but survival for independent gasoline companies, according to M.B. Holdgraf, executive vice president of the Hudson Oil Co., a 43-year-old independent.

"We've tussled with the giants and done reasonably well because competition has been allowed to live," Holdgraf said.

But he said Federal Energy Administration tactics and the current muddle over oil allocations and price controls could snuff out competition, endanger the independents and change the way AAA customers will have to buy gas and get their cars serviced.

"We (the indepdent companies) are alive only in spite of the petroleum allocation act," he said. He said the FEA "did whatever was necessary to comply in the smallest way with the meaning of Congress."

Holdgraf said when oil price and allocation controls expired Sept. 1, Hudson was informed its supplies from two dealers would be cut 33 per cent and the price of gas raised.

He predicted that if the allocation act is not extended, stations will have five options for continued operation:

Gas outlets only; outlets with service but little gasoline sales; outlets with convenience and variety stores or food shops; outlets with car washes; or auto service centers such as those now run by Sears, Penneys, Firestone and Goodyear.

Holdgraf also warned, "If the allocation act is not extended, the admnistration and its 'Eight-Sister Oil Company Advisory Board' will have decided competition has no place in the petroleum marketplace."

Charles Binsted, executive director of the National Congress of Petroleum Retailers Inc., said the number of gas stations in the country had dropped from 226,000 to 196,000 in three years and that another 3,000 would close this year.

"The trend toward fewer stations selling more gas might be helpful for the big companies, but it doesn't help the motorist with a flat tire," he said.

Charles King, marketing vice president of BP Oil Inc., a subsidiary of Standard Oil of Ohio, cited increased costs of servicing equipment and labor and the greater durability of car parts now as reasons why BP was abandoning its franchise operations and shifting to gas and go and self-service operations.

He predicted 40 per cent of U.S. gas would be sold through self-service stations by 1980.

Finance company sponsors contest

MORRISTOWN, N.J. — To honor the 200th birthday of the United States, George R. Evans, president of Beneficial Management Corp., has announced the Celebrate America Children's Bicentennial Art Contest, sponsored by Beneficial Finance System offices throughout the United States.

The contest is open to all children aged 6 to 12 – an opportunity for them to demonstrate their painting, drawing or graphic arts talent in exploring America's past.

"At a time when our national heritage is coming to the forefront of people's interest", noted Evans, "the art contest offers a chance for children to become involved and to peek into America's past in a personal way."

First prize in the Celebrate America Children's Bicentennial Art Contest is an all expense-paid trip for the child, parents or guardians and teacher (if entry was done as school work) to the George Washington headquarters at Morristown National Historial Park in New Jersey where the winner will be presented with a $1,000 U.S. savings bond.

Second prize is a $500 savings bond; third prize is a $250 savings bond. Fifteen regional winners will each be awarded $100 savings bonds. Every child entering will receive a certificate of recognition.

In making the announcement, Evans noted that contest entry forms are available at all Beneficial Finance System offices, which are located coast to coast in every state except Arkansas, including Alaska and Hawaii. Entries may be submitted at any Beneficial Finance System office where they will be exhibited to the public. The contest closes Dec. 15.

Beneficial will host the presentation of the first prize savings bond at the washington headquarters in Morristown National Historical Park.

First settlers in Morristown sought iron shown to them by the Delaware Indians. This iron and its importance for bullets, muskets and wagons became not only a significant event leading up to the revolution, but also the reason Gen. Washington established his army and base of operations here – midway between the vital cities of New York and Philadelphia – during the important winters of 1777 and 1779-1780.

Entries in the Celebrate America Children's Bicentennial Art Contest will be judged on the basis of creativity and merit of artistic expression in relation to the Bicentennial celebration and the history of the United States of America.

Judges will be art instructors and-or art critics appointed by the sponsor. Parents or legal guardians of contestants are not required to be customers of the Beneficial Finance System.

Beneficial Finance system is one of the largest networks of consumer finance offices in the world – extending across the United States and Canada, England, Australia and Puerto Rico.

Cool thinking

The weather is taking a more temperate turn now, so consider carefully whether you really need to use your air conditioner, either in the car or in your home.

—R.G., San Francisco, Calif.

Chrysler car prices raise smallest amount

DETROIT (AP) — Chrysler Corp. is raising car prices this fall by an average $178 over comparably equipped 1975 models, the smallest increase by any U.S. auto maker.

The nation's No. 3 car producer, which traditionally charges slightly more for its cars than General Motors or Ford, said Thursday it was undercutting price hikes of the other companies to make its products more competitive.

Chrysler also said it is eliminating some previously standard equipment and lowering dealer profit margins to reduce base prices by an average $34. That makes the average sticker price increase $122, while options will go up by an average $22.

Chrysler's over-all increase compares with a $268 hike by GM, $247 by Ford and $190 by American Motors. Chrysler's increase averages 3.4 per cent, while the other companies' hikes average 4.7 per cent. Chrysler is the last of the companies to set new-model prices.

A year ago, the industry raised car prices by a record average $450, or 10 per cent.

Meanwhile, auto analysts say domestic car sales last month trailed year-ago levels by about 5 per cent while import sales rose slightly to take a record September share of the U.S. market.

The U.S. and most of the foreign car companies report their monthly sales today, and analysts say they expected the performance by the American firms to be the poorest for a September in five years, in part because of an unusually late introduction of new models.

In another development, Ford said Thursday it will shut two assembly operations for one week beginning Monday, temporarily idling 5,725 workers. GM said it will suspend output of heavy-duty trucks and school buses for a week, leaving 1,100 on temporary layoff.

All the companies are stripping equipment from cars and lowering dealer profit margins this fall to keep sticker price increases down.

The record increases last fall sent sales plummeting almost overnight as consumers balked at the higher prices en masse.

However, the latest pricing moves by Detroit do not necessarily mean savings for consumers.

Customers who want any of the deleted equipment will have to purchase those items at additional costs. And reductions in dealer discounts may mean salesmen will be less willing to sell below the sticker price.

TRAVEL TIPS AND TRICKS

IT'S A SNAP!

If you're traveling with a brand new camera, shoot a roll or two of film before you leave. That way you won't goof if your son happens to get Henry Kissinger's autograph along the way.

* * *

When taking the family to that museum you've always wanted to visit, don't attack it as if there's no tomorrow. Study the arrangement of its wings and exhibits first; then head for the galleries that interest you most. That way you'll be able to enjoy your selections without guilt...or tired feet.



Women complete training course

Eula Martindale , center, of Sells Rest Home, Inc. at Matthews and Mary Davis, right, of Sikeston Convalescent Center were among 32 persons who completed a 36-hour activity directors training course conducted Sept. 16-18 in Columbia. Norene Haffer, left, of St. Louis, is activity director of Fontaine Woods and president of Activity Director Association of Missouri. The course was sponsored by the Missouri Nursing Home Association and recognized by the Missouri Division of Health as meeting the federal requirements for an activities coordinator in skilled and intermediate care facility nursing homes. The workshop is part of a national effort to give special training to nursing home personnel responsibile for planning patient activities and volunteer training. Randy York, administrator of Shuffit's Nursing Home No. 3 in Sikesto member of the activity director workshop committee.

Pulse of the marketplace

NYSE ups, downs

NEW YORK (AP) - The following list shows the stocks that have gone up the most and down the most based on percent of change on the New York Stock Exchange regardless of volume for Friday.

Net and percentage changes are the difference between the previous closing price and today's last price.

Name	UPS Last	Chg	Pct.	
1 Mohwk Data	3½	+ ½	Up	16.7
2 ChiMilw Cp	4⅝	+ ⅜	Up	15.6
3 Wang Labs	11½	+ 1½	Up	15.6
4 ComwlthOil	9⅛	+ 1⅛	Up	14.1
5 Loral Corp	9⅞	+ 1⅛	Up	12.9
6 Bliss Laug	14⅜	+ 1⅜	Up	12.7
7 LehValInd	1⅛	+ ⅛	Up	12.5
8 RepMtg In	1⅛	+ ⅛	Up	12.5
9 StatMut Inv	1⅛	+ ⅛	Up	12.5
10 WelbiltCp	1⅛	+ ⅛	Up	12.5

Name	DOWNS Last	Chg	Pct.	
1 Morse ETP	2	- ½	Off	20.0
2 FstPa Mtg	1¾	- ⅜	Off	17.6
3 Instlt Inv	1¼	- ¼	Off	16.7
4 Ci Mtg Gp	1	- ⅛	Off	11.1
5 LMI Inv	1⅛	- ⅛	Off	10.0
6 MidId Mtg	1¼	- ⅛	Off	9.1
7 Guardn Mtg	1⅜	- ⅛	Off	8.3
8 CamBrn Inv	1½	- ⅛	Off	7.7
9 CCI Corp	1½	- ⅛	Off	7.7
10 ElMemMg	1½	- ⅛	Off	7.7

Dow Jones

	30 Ind.	20 Trans.	15 Util.	65 Stocks
High	816.12	159.41	78.78	247.76
Low	794.71	155.73	77.39	241.78
Close	813.21	158.39	78.19	246.59
Change	+18.66	+2.46	+0.90	+4.81
(Closing 1975)				
High	881.81	174.12	87.07	268.20
Low	632.04	146.47	72.02	205.32

Hourly Trends

	Shares	D-J Ind.	D-J Trans.	D-J Utils.
First	3,790,000	+4.17	+0.70	+0.42
Second	2,390,000	+6.22	+0.90	+0.52
Third	1,960,000	+10.00	+1.23	+0.61
Fourth	1,800,000	+10.16	+1.31	+0.80
Fifth	2,260,000	+14.41	.p2.09	+0.87
Final	16,360,000	+18.66	+2.46	+0.90

Total shares for Dow Jones averages: Ind. 1,559,600; Trans. 676,400; Utilities, 165,100.

Trend of Stocks

	Up	Down	Unch.	Highs	1975 Lows
Friday	1131	264	380	9	14
Thursday	714	553	485	4	37

Standard, Poor's

	425 Ind.	20 Rlls.	55 Util.	500 Comp.
High	96.67	35.78	41.30	86.21
Low	94.00	34.95	40.50	83.88
Close	96.39	35.62	41.13	85.95
Change	+2.47	+0.60	+0.65	+2.13
(Closing 1975)				
High	107.40	40.18	45.61	95.61
Low	77.71	34.02	35.31	70.09

Commodities

Thirty-five cash commodities by Associated Press: Friday, 363.77; Thursday, 365.82.

	1975	1974	1973	1972
High	368.57	388.28	351.71	232.28
Low	335.64	331.97	231.53	194.22
	(1926 average equals 100)			

OTC ups, downs

NEW YORK (AP) - The following list shows the stocks that have gone up the most and down the most based on percent of change on the Over-The Counter Industrial Stocks regardless of volume for Friday.

Net and percentage changes are the difference between the previous closing bid price and today's last bid price.

Name	UPS Last	Chg	Pct.	
1 HyGainE	13¼	+ 2¼	Up	20.5
2 CotPet wt	1½	+ ¼	Up	20.0
3 Sumit En	¾	+ ⅛	Up	20.0
4 WnP Flnl	3¼	+ ½	Up	18.2
5 WstnDig	1¾	+ ⅛	Up	16.7
6 Koss Cp	5½	+ ¾	Up	15.8
7 Scott Inn	1	+ ⅛	Up	14.3
8 Straff Tx	2	+ ¼	Up	14.3
9 WashSci	2	+ ¼	Up	14.3
10 Cmpt Aut	9½	+ 1⅛	Up	13.4

Name	DOWNS Last	Chg	Pct.	
1 VanDyk	3½	- 2¼	Off	64.1
2 Cmprvr	4¾	- ¾	Off	13.6
3 TothAlu	6	- ¾	Off	11.1
4 Kenn Coh	1⅛	- ⅛	Off	10.0
5 Gen Aut	5¾	- ⅝	Off	9.8
6 MidCen P	2½	- ¼	Off	9.1
7 Pollutnd	2½	- ¼	Off	9.1
8 MarColl	8¾	- ¾	Off	7.9
9 Lafy Uni	1½	- ⅛	Off	7.7
10 Arro Aut	3¼	- ¼	Off	7.1

Fifteen leaders

NEW YORK (AP) - Sales, closing price and net change of the fifteen most active stocks traded on the NY Stock Exchange.

Pan Am	453,800	4¼	+ ¼
Nat Semicn	340,600	46⅛	+ 3⅞
Occiden Pet	298,300	16½	+ ½
Citicorp	269,400	27⅝	+ 1¾
Polaroid	215,400	39	+ 1¾
Gen Motors	214,800	75⅜	+ 2⅝
FedNat Mtg	190,000	13½	+ ⅛
Am Tel&Tel	172,400	46	+ ⅜
Kresge SS	156,200	32	+ 1½
Amax Inc	154,000	50⅜	+ 1⅛
Xerox Cp	153,500	57½	+ 2⅝
RCA	139,000	18¾	+ 1⅝
Ramada In	135,500	3	+ ⅛
Southern Co	132,900	13	+ ⅜
Texas Inst	126,200	99⅛	+ 7⅜

Odd Lot Trade

NEW YORK (AP) — New York Stock Exchange odd lot transactions for Oct. 2: Purchases of 188,192 shares; sales of 268,496 shares including 10,220 shares sold short.

A. P. Bonds

	20 Rls.	10 Ind.	10 Util.	10 For L.	10 L. Yld.
Close	47.8	74.7	84.0	100.3	72.8
Change	—	—0.1	—	—	—0.1
Closing 1975					
High	49.2	76.9	86.8	100.5	75.3
Low	46.1	71.8	81.9	99.4	69.4

A. P. Stocks

	30 Ind.	15 Rls.	15 Util.	60 Stks.
Close	406.7	136.7	90.8	255.3
Change	+9.4	+1.9	+1.2	+4.9

Midwest stocks

Sales		High	Low	Last	Chg.
200	Celan cvpf	29	28½	29	+ ½
900	Hein Wern	4½	4¼	4½	+ ¼
500	Hollymfc	3⅞	3⅞	3⅞	- ⅛
1700	Os Gold Sd	44⅜	43½	44⅜	+ ⅝
100	Sellon Inc	1⅜	1⅜	1⅜	+ ⅛
200	Starr Bdct	3½	3½	3½	- ¼

AMEX ups, downs

NEW YORK (AP) - The following list shows the stocks that have gone up the most and down the most based on percent of change on the American Stock Exchange regardless of volume for Friday.

Net and percentage changes are the difference between the previous closing price and today's last price.

Name	UPS Last	Chg	Pct.	
1 HospMtg wt	¼	+1-16	Up	33.3
2 Gilbert Cos	13-16	+3-16	Up	30.0
3 Rapid A wt	1⅜	+ ¼	Up	22.2
4 ArizColo LC	5¾	+ 1	Up	21.1
5 Citizen Flnl	¾	+ ⅛	Up	20.0
6 Resortintl A	2¼	+ ⅜	Up	20.0
7 Lynch Corp	1⅝	+ ¼	Up	18.2
8 Metrocare	1⅜	+ ¼	Up	18.2
9 AngloCo Ltd	2⅜	+ ⅜	Up	16.7
10 Certified Cp	1¾	+ ¼	Up	16.7

Name	DOWNS Last	Chg	Pct.	
1 AmRithyT wt	1-16	-1-16	Off	50.0
2 Tigerintl wt	¼	-3-16	Off	42.9
3 ClMtgGr wt	3-16	- ⅛	Off	40.0
4 Diversf I wt	3-16	-1-16	Off	25.0
5 Nolex Cp	9⅛	- 2	Off	18.0
6 AtlcoMtg wt	⅜	- ⅛	Off	16.7
7 Starrett Ho	13½	- 2½	Off	15.6
8 BergEnt Inc	2⅛	- ⅜	Off	15.0
9 Ashld O Can	8⅞	- 1½	Off	14.5
10 US Radium	1¾	- ¼	Off	12.5

Foreign exchange

NEW YORK (AP)—Friday foreign exchange in dollars and decimals of a dollar. New York prices:

	Fri.	Thur.
Argentina (peso)	.0375	.0375
Australia (dollar)	1.2675	1.2675
Austria (schilling)	.0545	.0545
Belgium (franc)	.025175	.025400
Brazil (cruzeiro)	.1235	.1235
Britain (pound)	2.0385	2.0390
Canada (dollar)	.9765	.9765
Colombia (peso)	.0340	.0340
Denmark (krone)	.1630	.1650
France (franc)	.2225	.2240
Holland (guilder)	.3691	.3715
Hong Kong (dollar)	.1975	.1990
Israel (pound)	.1550	.1550
Italy (lira)	.001460	.001455
Japan (yen)	.003310	.003315
Mexico (peso)	.0801	.0801
Norway (krone)	.1775	.1780
Portugal (escudo)	.0369	.0372
South Africa (rand)	1.1535	1.1535
Spain (peseta)	.0168	.0169
Sweden (krona)	22.35	.2255
Switzerland (krona)	.2235	.2255
Switzerland (franc)	.3670	.3710
Venezuela (bolivar)	.2340	.2340
W. Germany (dchmark)	.3795	.3820

American Leaders

NEW YORK (AP) - Sales, closing price and net change of the most active stocks traded on the American Stock Exchange:

Champ Ho	67,900	3	+ ⅛
Nolex Cp	46,300	9⅛	- 2
Sambos Rst	42,400	16¼	+ ½
ICM Realty	39,700	7⅝	
Syntex Corp	37,100	33¼	+1¼

Eroded by inflation, the purchasing power of the dollar continued to fall in 1974. In terms of the 1949 dollar, it is now worth about 48 cents, with 21 cents lost during the past four years alone, The Conference Board comments.

Amex, OTC rise in active trading

NEW YORK (AP)—The hope that the Federal Reserve may ease its tight clamp on the money supply produced active trading and generally higher prices on the American Stock Exchange and over-the-counter market Friday.

The Amex market value index climbed 0.84 to 83.21, with 352 stocks rising in price and only 166 decline Volume was 1,505,135 shar3s, compared to 1,307,000 the day before.

The NASDAQ composite index for over-the-counter trading was up 1.34 to 75.50. Some 4,694,300 shares were traded, with 571 issues rising in price and 158 declining.

The key was thought to be figures released by the Federal Reserve after trading Thrusday that showed a marked decline in the nation's money supply. Investors were apparently hoping tht the Fed's resulting action would tend to lower interest rates.

Amex Index

Amex. high	83.21
Amex. low	82.37
Amex. close	83.21
Amex. change	Up 0.84

Ann. Div. Sales In Dollars 100s	Close	Net Chge
AAR Cp .20	5	6¼ - ⅛
Acme Haml	1	1⅜
Action .05e	3	3½
Adam Russl	1	2
AdobeO .10e	57	12 + ¾
A&EPlast P	4	3⅞
Aegis Corp	16	1⅛
Aeronca Inc	15	1⅝ - ⅛
Affil Pub .40	1	6⅜ - ⅛
AlanWd .25p	2	12¾
Alaska Airl	15	5 + ⅛
Alba Waldn	14	2¼ + ¼
Alcalc .12e	16	8½ + ¼
Alleghy Airl	14	3⅞ + ¼
Alleg Cp wt	2	4¾ - ⅛
AlldThr 1.30	1	15⅞ + ¼
Alpha Ind	1	1
Altamil Cp	7	3⅞ + ¼
AlterFds .50	12	12¾ - ⅛
Alcoa pf3.75	z100	43 + ½
AMAX wt	46	8⅞ + ¼
Amco Ind	53	4¼ - ⅛
AHessLL wt	39	13⅜ + ⅛
Am Agroncs	13	5 + ⅜
AmBusP .26	23	7½ - ⅛
AContrl .20b	1	5½ + ⅛
Am Fletch wt	3	5-16
Am Intl Inst	3	5¾ + ⅛
A Israel .26r	86	4½
AMalzeA .40	17	14 + ⅛
Am Mt 2.70e	2	36½ - ½
AmMot Inns	58	3⅛
A Precs .25e	5	4⅞ + ¼
Am Rlty Tr	11	1¾
AmRltyt wt	22	1-16 - 1-16
Am Recron	5	1⅜
A Tecln .09p	1	2⅛
AmTrain Sv	5	1½
AmUtils .72	6	8½
AMIC Cp	30	7¼ + ⅝
Anglo C .12e	32	2⅝ + ⅜
Anixter .16	34	8⅜ + ⅜
Anken .03e	4	3⅜ + ⅛
Anthony .30t	28	4
Aquit Ca .30	2	19½ + ¼
Ariz CL .12e	99	5¾ + 1
Armac Ert	1	1⅜
ArminCp .12	9	15¼ + ¼
Arrow Elect	4	33⅜
Arundel .49t	7	3¼ - ⅛
Asamera .25	8	4
AshOC 1.20a	171	8⅞ - 1½
Askin Svc	5	1
Aspro .40b	1	7 + ¼
ATI Inc	10	1⅛
AticoMtg wt	10	⅝ - ⅛
Atl Richf wt	13	7⅜ + ⅜
Atlas Cm B	5	4½
Atlas Cp wt	79	1⅜ + ⅛
Augatinc .15	6	13
Austral Oil	57	17⅛ + ½
Auto Train	6	6⅜ + ⅛
Autmat Rad	14	3¼
AutmSvc .20	10	8 + ⅛
AVC n .10b	13	12⅞ + ⅛
Avondal 1.20	3	19 + ⅜
Aydin Cp	9	5¼ - ⅛
BadgrMf .50	2	5⅞ + ¼
BakerM .15t	2	5½ + ⅛
BanFd 1.12e	1	12½ + ¼
BangPun wt	5	9-16 - 1-16
BanstrCh Lt	84	6
Banner .06	2	3
BarcoCa .10	1	2⅛ + ⅛
Barry R .24t	2	4
BarryWr .40	2	6
Barth Sp .20	2	2⅜
Baruch Fost	25	1½
BasinPet Cp	34	9⅛
Bell Ind .40	3	13¼
Benrus Crp	9	4½ + ⅜
Berg Ent	53	2⅛ - ⅜
Berg Bruns	21	7 + ⅜
Berg B pf1.15	6	13¼ + ¼
Bertea .16b	1	5¾
BervenC .12	25	3¼ + ⅛
BethCp .20	6	7
Bic Pen .36	14	9⅞
Big Ber 1.20	11	19¼ - ⅛
BigVSu .10e	4	5⅛ - ⅜
BinkMf .80a	2	12 + ⅜
BinnySm .60	1	8¾ + ⅛
Blount .08	5	2⅞ + ⅛
Bluebird Inc	34	2¾ + ⅛
Bodin Ap .40	10	5½ + ⅛
BoltBer .20e	2	9¼
Bowne .20	3	9⅜
BrgB pf1.15	6	13¼ + ¼
Bertea .16b	1	5¾
BervenC .12	25	3¼ + ⅛
BethCp .20	6	7
Bic Pen .36	14	9⅞
Big Ber 1.20	11	19¼ - ⅛
BigVSu .10e	4	5⅛ - ⅜
BinkMf .80a	2	12 + ⅜
BinnySm .60	1	8¾ + ⅛
Blount .08	5	2⅞ + ⅛
Bluebird Inc	34	2¾ + ⅛
Bodin Ap .40	10	5½ + ⅛
BoltBer .20e	2	9¼
Bowne .20	3	9⅜

Ann. Div. Sales In Dollars 100s	Close	Net Chge
Castlwd Int	2	6½ + ⅜
Cavitron Cp	10	10¾ - ¼
CelluCraft	1	1⅜
CenM pf3.50	z70	32½ + ⅜
Century Fac	2	2¼
Certified Cp	5	1⅜ + ¼
Cetec Corp	4	1⅜
Champ Hom	679	3 + ⅛
Chartr Med	6	4⅜ + ¼
CHB Fd .57t	1	10½ + ⅛
CHC Cp .30t	4	4⅛ + ⅛
Chicken Unl	3	1½
Chieftn Dev	5	7⅜ + ¼
ChildWorld	5	9⅜
Christian Co	11	1¼
ClMtgGr wt	10	3-16 - ⅛
Cinema Flv	4	4½ + ⅛
Cinerama	5	2 + ⅛
Circle K .30	21	5⅜
Citation .40	1	4⅜ - ⅛
Citiz Finl	10	3¼ + ⅛
CityGsFl .60	2	6⅜ - ⅛
CK Petrolm	20	9
ClarkC .05e	2	1⅞ + ⅛
Clarkson .16	7	7
Clausng .40a	4	7⅛ + ⅛
Clopay .07r	6	4 - ⅛
CMI Corp	11	2 + ⅛
CMI Inv wt	7	1½
Coachm .10e	25	14⅞ + 1
CoffMat .29r	4	5⅛
ColeNat .60	10	7⅜ - ¼
Colemgn .44	119	10⅞ + ⅜
Colon Coml	3	3⅜
ColwMtg wt	14	3⅜
Cmbustn Eq	57	16 + ⅝
ComAll .30	4	9¼
ComiMtl .60	5	13¼
CoPsycC .20	49	6⅝
CornPS 1.62	3	17⅜ + ¼
Compo Ind	5	5
CompuDyn	1	1⅛ - ⅛
Concrd Fab	2	3½ - ⅛
Conder Crp	16	5⅞ + ⅛
Connlly Con	5	4⅛ + ⅛
Conroy Inc	7	1⅜ + ⅛
Con Oil Gas	35	6⅞ + ¼
Cons Ref .60	2	8
Consyne Cp	9	3⅜
Cont Tel wt	5	9-16 + 1-16
Cook Ind .40	26	19¾ - ¼
Cooper Jar	1	3 - ⅛
Cordon Intl	10	4
Core Labs	3	10½ + ⅛
CorrBik 1.06	10	18⅞ + ¼
Cosco Inc	9	1¾
CoxCbl Com	4	11⅞ + ⅜
Craig Corp	38	6 + ⅛
CramrE .11t	32	4½ + ¼
Crest Foam	1	1⅜
Crompton	2	11⅜ - ⅛
Cross AT .84	3	26 + ½
CwnCPt .60r	8	17⅜ + ¼
Crown In .20	3	4⅞ + ⅛
CrutcR .55e	61	8¾ + ⅛
Crystl .40	1	6¼ + ¼
CSE Cp .40	1	6½
Cubic Cp .20	13	7⅝ + ⅛
Curtis Math	2	1½
Damson Oil	30	4
Daniell .28b	3	30½ - ½
Data Dcumt	2	32¼ + ½
Datapnd	58	23¾ - ⅛
DayMin .10e	11	6⅛ - ⅛
DeJurA .10e	4	4¾ + ⅜
Del Labs .24	1	7⅜
DeltaCp Am	3	¾
DiTalEz .15p	38	6⅝
Depsitr 1.44	3	18¾
Dev Co Am	14	3⅞ + ⅛
DiamM Dril	88	18½
Diebold VC	6	3⅜
Digicon Inc	13	7⅛ + ½
Diodes Inc	2	15-16 + 1-16
Diversey .80	29	28
Diversf In wt	15	3-16 - 1-16
Dixlyn .10e	3	9¼
Dome Petr	1	29⅞ + ⅛
Domtar 1.60	1	21 + 1
Donkeny .30	4	6¼ + ¼
DrexUtl 1.20	8	16
Driver Harr	3	7¾ + ⅜
DrgFair .40	2	8¾
DuplxPd .60	4	15
DuplxPd .60	4	15
Dur Tst .25b	9	6⅜ + ⅛
DynIctn .05e	14	2¾ + ⅛
DynAmer	77	3 + ⅛
Dynell .14t	6	6
ErlScheb .36	4	7¼ - ⅛
EarthRes 1	35	13 + ⅛
EasonO .10r	6	23 + ⅛
Eckmar Cp	19	1¼
Ecodyne	1	6⅞
Edmos Cp	1	2⅝
Edwrds .30a	7	10⅜ + ⅜
Egan Mc .20	7	2⅞
EnrnhPh .10	14	4⅜ - ⅛
Elcor Chm	13	43¼ + ⅜
El Hose .40	3	5 + ⅛
ElAudD .21t	2	13¼ + ⅛
ElecEng .32	1	8¾
ElectrnicA 1	8	12 - ⅜
ELT .10e	55	9⅝ + ⅛
ErnstEC .48	7	7¼ - ⅛
Escpmt Mfg	5	6⅛
Esq Rad El	3	3⅝
EssexCh .20	210	8¾ + ¾
EvanAr .10r	111	10¼ + ⅞
Fab Ind	12	3⅞
FabriCtr .12	6	13¼ + ½
Fairfld Nob	6	2⅜ + ⅛
Fairmnt Ch	3	3⅛ + ⅛
FalconS .40	86	42½ + 1⅝
Fam Dol Str	8	3½
Family Rec	1	2⅛ + ⅛
Fash Fabric	8	1⅛ - ⅛
FayDrg .06e	2	7⅛ + ⅛
FDI Inc .01e	2	2⅛
Fed Resrces	33	4½
FstMnt .12e	1	9¾ + ¼
FidlcG 1.36e	82	4¼
Film Cp Am	2	13¼ - ⅛
Filmways	11	5½
FinGen .36b	14	6¼
Fst Conn 1	1	8½ + ⅛
FstDenv Mt	4	2⅛ - ⅛
FstDenv wt	20	⅞
FstHrt pf.50	1	4 + ⅛
FstSLSh .12	2	5⅛ - ⅛

Ann. Div. Sales In Dollars 100s	Close	Net Chge
FischrP .48t	14	9 + ¼
Flavorland	5	5
Fla Capital	2	17⅝ - ⅛
FlukeJ .72t	2	20⅜ + ⅜
Fly Dia Oil	168	19¼ + ⅞
Foote Mint	2	8½ + ¼
Forest Labs	5	3¾ + ⅛
FoxStaP .40	1	8 - ⅛
FrankNu .32	3	6 + ¼
Fresnillo lb	4	21
Friend Frst	1	1½ - ⅛
Frier Ind	8	3¾ - ¼
Frigtmp .55t	13	8
Frigitronic	38	12⅛ + ⅛
Frischs .30b	11	7⅛ - ⅜
Frontier Air	1	3⅞ + ⅛
FrontAir wt	1	1⅜
Galaxy Cpt	2	5 + ⅛
Garcia Corp	2	2½ -
Garlnd .07p	43	3½ + ½
Gaylord Nat	1	1⅜ + ⅛
Gearhart .44	105	30 + 2½
Gen Ed Svc	2	15¼
G Housewar	1	1⅜ + ⅛
Gen Recrat	3	1⅜ + ⅛
Gen Resrces	4	⅜
Generics Cp	12	4½ - ⅛
Geon Ind	10	2
Gerber Sci	1	2¾
Giant Y .40a	53	7⅜ - ½
Gilbert Cos	12	13-16 + 3-16
Gladding Cp	6	1¾
Glasrock Pr	7	3 - ⅛
Glaffelter 2	1	25½
Glen Ger .16	8	3⅞ - ⅛
Glover Inc	4	4⅛ + ⅛
Golden Cycl	13	15⅞ + ½
Goldfield Cp	11	1
GoodLS .10	1	2½
Goodrich wt	4	3 + ⅛
Gouldinc wt	41	2¼ + ¼
GouldIT .62e	1	4¼ + ¼
GrandA .10e	2	5⅜ + ⅜
GrandCtl .20	16	9½ + ⅜
Gt Am Ind	12	3½ + ¼
GtBasin Pet	138	3 + ⅛
Gt Lk Ch .20	53	25⅜ + ¼
GtScotS .10r	1	4⅞
Greenman	8	2 + ⅛
GREIT .40	10	4¾ - ⅛
Greyhd C	4	2¾ - ⅛
GRI Cp .40	50	4¾ + ½
Gruen Ind	1	1½
GTI Corp	3	15-16 - 1-16
Guilford .20	5	37⅛
GulfMRlt wt	5	⅛ - 1-32
GlfOilCan 1	1	28⅛ + ½
GulfRep Fin	20	4
Gifstrm LD	25	37⅛ + ⅜
HampD .15e	5	3¼
Hamptn Ind	2	3⅜ + ⅛
Hanovr Petr	8	10⅜
HansSq .53p	1	3⅜
Harland .22	141	17⅜ - ⅛
Harman .30	15	14¾ + 1⅛
HartzMf Cp	47	9½
Hasting .40a	11	6
Health Chm	22	6 + ¼
HealthMn .30	2	23⅜
Heinick Inst	1	11½
Heitmn .15p	23	11¼
Hemdale En	6	3¼
Her Mal .48	1	93⅜
HiG Inc .15t	2	3⅞ + ⅛
HiShea .18h	2	8⅞
Hilthavn .24	6	3⅜ - ⅛
Hiptronic .20	15	12⅜ + ½
Holly Corp	17	23⅜ + ¼
HospM .55e	10	6 - ⅛
HospMtg wt	28	¼ + 1-16
Hosp Mtr In	5	6⅜ - ⅛
HousRon .10	6	3⅝ + ¼
House Vl .32	3	4¾ + ¼
HoustOil .60	327	28⅜ + 2⅜
Howell .05e	7	3½ - ⅛
HubellB 1.40	15	30⅜ - ⅞
Hudson Gen	7	3 + ⅛
Huffmn .40e	13	4½ + ¼
HuntHlt .05e	13	2⅜
Hycel Inc	25	4½ - ⅛
HygrdFd 1e	6	19¼ + ⅛
ICM R 1.29e	397	7⅝
ImpCh .24e	2	5⅝ - ⅛
Imper Ind	6	1¾
ImpOil A .80	105	23½
Inarco	1	2⅜
Incoterm A	20	10 + ⅜
Inolex Corp	10	1½
Instrum Sys	41	1
Integrt Res	3	1⅜
Intrmedco	46	3¼
Intl Banknot	140	1⅛
Int Cour .24	3	17 + ⅛
Int Foodsvc	1	2
InFuneral S	3	2¼
Int Prot .05p	5	2¼ - ⅛
IntSeawy Tr	3	4 - ¼
IntSyCon .25	z3450	30⅛ + 1
Interpool	19	10⅜ - ⅜
Interway Cp	9	6½ + ½
InDiv A .90b	21	9⅝ + ⅛
InDiv B .22b	7	2⅜
InvRltT .20p	5	4
Ionics Inc	3	13⅞ - ⅛
IroqBrd .16	2	8⅜ - ¼
Irvin Indust	2	4 + ⅛
ISC Finl .30	5	3⅜
Jaclyn .36a	7	7 + ¼
Jacobs Eng	17	8⅝ + ⅜
Jamsway .11t	9	3⅝ + ⅜
Jeannet .22t	1	6⅞ - ⅛
Jefronic Ind	1	2
Juniper Pet	1	3⅛
Jupiter Ind	1	27⅜ + ⅛
K Tel Intl	2	3½ + ⅜
Kaisrind .26	71	8½ + ⅜
KaneMill wt	5	5⅞
KanebSv .90	35	24⅝ + ⅜
Kay Corp	1	3½
KenwinS .34	2	3¾ - ⅛
Ketchm .10r	3	4⅜ - ⅛
Kewane .48a	70	14¼ + ¼
Key Co .08	1	1½
Keystlnd .30	2	5⅞ - ⅛
KingRd .15e	1	7⅜ - ¼
Kingstp .16a	2	5½
Kirbylnd .60	46	38¾ + ½
Klliktok .60	24	10 + 1

Ann. Div. Sales In Dollars 100s	Close	Net Chge
Knicker Toy	32	11⅜ + ⅛
KuhnStr .10	2	6 - ⅛
LaBarge .04	24	3
LafyRad .26	11	6½ + ¼
Lake Shore	47	2 1-16 - 3-16
LCA Cp .45	19	7½ + ⅛
LeaRon .24g	4	6
Lee Entr .52	1	18¾ - ¼
Leigh Pr .40	2	7¼
Leisure Tec	7	1⅜ - ⅛
LesFay .32b	2	5⅜
Liberty Fab	4	4⅜ + ¼
Lincoln Am	43	3⅜ + ⅜
Lodge S .13e	6	5⅛
LoewThe wt	76	5⅜ + ¼
Logistic .12e	8	2
LoGenSv .70	1	9¾ + ⅛
LouisCe 1.20	5	21⅜ - ⅛
LTVCorp wt	21



"Every Dog" (No Distinction of Color) "Has His Day."

RED GENTLEMAN to YELLOW GENTLEMAN. "Pale face 'fraid you crowd him out, as he did me."

Social Comment in 1870's

Cartoonist Thomas Nast comments on the anti-Chinese sentiment of the 1870's. Not all races have been included in American democracy.

W.T. Grant bankrupt

NEW YORK (AP) — After three years of heavy losses, W.T. Grant Co. has become the largest retailing bankruptcy case in U.S. history. The firm has 1,070 stores in 40 states.

Grant, which filed for reorganization under Chapter 11 of the federal bankruptcy laws here Thursday, asked a federal court for protection from its creditors while it tried to return to profitability.

Grant president Robert Anderson said the Chapter 11 filing was "in the best interest of Grant's, its employes, stockholders, vendors and creditors."

In its court filing, the company reported assets of $1.01 billion, exceeded by $1.03 billion in liabilities.

Analysts and idustry watchers agreed that the full impact of the action on Grant's creditors, suppliers, 62,000 employes, and on Grant itself may not be known for as much a six months.

But already Morgan Guaranty Trust Co., Grant's chief bank creditor, said it is setting aside $35 million as a loan loss writeoff. Other bankers, including Chase Manhattan, which altogether have extended Grant $640 million in credit, say they are still monitoring the situation.

One banking analyst who asked not to be named said the 27 banks Grant owes money to might eventually receive only about 50 cents on the dollar of the amount they are owed.

Courses by Newspapers

Who is an American?

By JOHN HIGHAM

(EDITOR'S NOTE: This is the fifth in a series of 18 articles written for the nation's Bicentennial and exploring themes of the American Issues Forum. In the last of his four articles, John Higham, professor of history at the John Hopkins University, assesses the costs of assimilation and discusses the problems of accommodating demands for both unity and diversity.)

Courses by Newspaper was developed by the University of California Extension, San Diego, and funded by a grant from the National Endowment for the Humanities.

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What has assimilation cost us, so far as we have yet attained it? How much further should it go? In previous articles, we considered the enormous mixing of peoples that occurred in America between the 18th century and the mid-20th and we saw how a national ideal of universal freedom promoted the mixing.

That any sort of assimilation exacts a price, no one can doubt. In the experience of individuals it meant at the very least a transfer of loyalties: a surrender of one allegiance (whether it be to village, church, king, or clan) and the adoption of another. .This in itself was often painful. The old loyalty, invested with all the warmth of a familiar past, must yield to an abstract one--some words on a piece of paper, which might or might not come true. Even if they did, the new American usually found himself wrenched from familiar moorings, plunged into far more change than he had expected.

ASSIMILATION'S PRICE

The new loyalty demanded new ways of speech, of dress, of behavior, perhaps even a new name. Before long the newcomer might feel the deepest foundations of his or her identity giving way. Before World War I a Jewish immigrant wrote of his early experience in New York: "The very clothes I wore and the very food I ate had a fatal effect on my religious habits. A whole book could be written on the influence of a starched collar and a necktie on a man who was brought up as I was."

The strain told severely on family relations too. An immigrant might work two or three years to bring his bride or sweetheart to the New World, only to discover when she arrived that centuries of social evolution now separated them. Divorce of psychological breakdown often followed. Strife between generations was even more common and just as devastating.

The newcomer's children learned a brassy, self-important Americanism in the streets and the public school. The more quickly they adapted to the new enviroment, the more stultifying the stodgy old ways of their parents seemed. Little wonder that the foreign-born mother, unable to speak English, scorned by her children, sometimes betrayed by her husband, was a doomed and tragic figure in many an immigrant novel.

As these family difficulties suggest, assimilation from the standpoint of an ethnic minority can be a species of disloyalty. When members of the minority break away from the community that has formed them to seek fulfillment in a wider world, they tear the fabric of personal relations and weaken what remains of the ethnic community.

In America, let us remember, assimilation has been achieved through migration and social advancement. Since the bolder, more enterprising, more gifted members of a group have more opportunity than others to leave, a high rate of assimilation can deprive an ethnic group of its ablest young people, its future leaders. We read often of the "contributions" or the "gifts" that outstanding ethnics have brought to American culture. But many such people have ignored their own origins. They should be counted as a loss to the groups from which they spring.

Within the various segments of the American population, conservatives have long warned their fellow ethnics against the corrosive effects of assimilation. One of the most eloquent was the Seneca chief, Red Jacket. To a Christian missionary he observed that the Great Spirit had put a great difference between his red and his white children. If He had intended the Indians to have the religion of the whites, He would have communicated it to their forefathers long ago. Let each race hold to its own way of life under penalty of divine displeasure!

Equally suspicious of assimilation, immigrant churches and synagogues labored to maintain the language and customs of their parishioners, convinced that those who lose their nationality are in danger of losing their faith and character.

ASSIMILATION'S PROBLEMS

A case against assimilation can also be made from the general American point of view. No one really knows how much intermixture of previously unrelated cultures can be described as an improvement in, or addition to, the country as a whole. Up to a point assimilation surely enriches, stimulates, and widens the "mainstream." Beyond that point, it may foment more problems than a society can handle. When the mingling of peoples raises the level of violence too high or intensifies too much the competition for limited resources, it becomes unacceptable.

If assimilation blends indiscriminately too many cultural ingredients, all may lose their flavor in a hodge podge that satisfied no taste. In the early 20th century most native-born Americans thought that all of these things were happening. Losing confidence in assimilation, they imposed sharp restrictions on immigration and erected other discriminations against rising minorities.

In the midst of this tumult, a young philosopher, Horace Kallen, formulated the objections to assimilation in democratic terms. Kallen argued that resisting assimilation can be more than a narrow pursuit of self-interest on the part of a beleaguered group. By resisting assimilation all elements can realize freely their various potentialities. Every American ethnic group should strive to perfect its own special heritage, because the true spirit of American democracy is the right to be different. Kallen thought that a general recognition of what he called "cultural pluralism" would restore harmony while encouraging diversity. Little heeded when propounded in 1915, pluralist ideas have increasingly sharpened our thinking on ethnic problems.

For some of the pluralists' claims, our history offers substantial support. American democracy relied from the outset on a separation and division of powers. Through the system of checks and balances, political pluralism was built into the Constitution. Moreover, Americans counted on a multiplicity of self-sustaining churches as the main guarantee of religious freedom. Consequently, the American ideology, the very basis of national unity, legitimates diversity.

In a sense cultural pluralists were only asking that the traditional association of liberty with a dispersion of power should reach beyond religion and politics. It should become a guiding principle for American culture and society.

Paradoxically, the amazingly rapid advance of assimilation in the 1940s and 1950s made pluralism seem more and more desirable. As the worst injustices of the early 20th century were redressed, people of every ethnic background were swept up in the pursuit of affluence. A disturbing vision of the consequences of assimilation formed in sensitive minds.

In obliterating differences, perhaps even becoming color blind, were we moving into a world of grey uniformity in which everyone would feel rootless and powerless? Every forward step toward fuller integration enlarged centralized power and bureaucratic impersonality. Every victory for assimilation aroused new yearnings for a return to ethnicity.

ASSIMILATION AND PLURALISM

At the outset we posed the question, how far should assimilation go? Now the question has turned into its opposite: how different and divided can we be? In practice, pluralism has revealed harsh features Kallen's idealistic interpretation failed to notice. Kallen assumed that cultural differences can be preserved without perpetuating inequalities. We now know that ethnic groups are unequal in their cultural resources as well as the social and economic standing of their members. Accentuating their differences can serve to reinforce the disadvantages of some ethnic groups.

Moreover, such ethnic differences necessarily generate conflict. In itself that is not always bad. But the pluralist point of view offers no universal standard--no over-all conception of the good--which can keep ethnic strife within tolerable bounds. A democratic society requires a common culture that transcends its ethnic segments and commands their assent.

The dilemmas posed for the United States today by opposing demands for assimilation and pluarlism have become painfully acute. Both the unifying thrust of integration and the self-respect of separate group identities seem essential to the common good. But how shall we combine the two?

The effort to do so must reckon with a tremendous disillusion. In the last decade the old trust in the public school as the key to integration has greatly dimmed. So has the closely connected faith in a unifying civic ideal, a national identity that all can share. More than ever, education is opening doors to talented and highly motivated individuals of every race. But it has not rectified the deeper inequalities in our society; and the idealism Americans have customarily drawn upon in facing those inequalities is running thin. To rekindle a faith that the country belongs to all of its people, and to clarify the ways in which all can feel at home in it, are not the least of the unfinished tasks of American history.

COURSES BY NEWSPAPER is distributed by the National Newspaper Association.

NEXT WEEK: Prof. John B. Jackson of the University of California, Berkeley, and Harvard University begins a discussion of "The Land of Plenty."

Big Eddy

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WIN moves people from welfare roles

JEFFERSON CITY--More Missouri welfare recipients got jobs the past year through a state-federal work program, in which a total of 3,620 placements in jobs were made for Missouri recipients of aid to families with dependent children (AFDC) through the work incentive program (WIN) in fiscal year 1975 (July 1, 1974 to June 30, 1975), according to Geoffrey McCarron, director of the Missouri Department of Labor and Industrial Relations.

WIN is a program designed to move people off welfare roles into jobs.

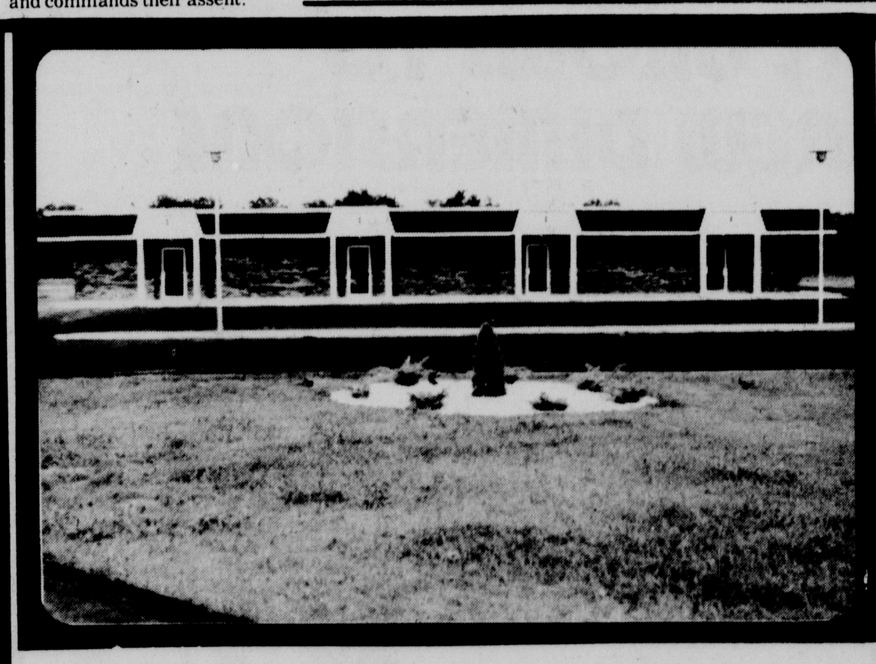
The 1975 fiscal year placement total represents a 39 per cent increase over WIN placements in fiscal 1974.

John F. Meystrik, director of the Division of Employment Security, said that 1,964 WIN participants went directly into jobs, 295 individuals went to work after on-the-job training and 916 persons prepared for their jobs through classroom and institutional training. There were 201 in public service employment positions; 103 took other training and 141 found their own jobs.

The 3,620 in jobs represent 100 per cent of the Missouri placement goal set for fiscal 1975.

Employers who hire WIN participants receive special tax credits. Special tax credits are also available for employers who train WIN participants under on-the-job training contracts.

WIN participants in fiscal 1975 were: women, 91 per cent; white, 45 per cent; other races, 55 per cent; under age 22, 35 per cent; over age 22, 65 per cent; and educated less than 12 years, 56 per cent.



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In the stock market

People not selling, buying

By CROCKETT SCOTT

The fall harvest, along with likely rising oil prices, will be key factors in the stock market near term.

Bumper crops would act to restrain sharply the rate of inflation for edibles.

Shorter yields than those anticipated during mid to late summer could touch off a wave of higher prices.

And the announcement of the Organization of Petroleum Exporting Countries of a 10 per cent advance in oil has to be bearish, stock brokers say.

Up and down the Mississippi Valley, stock brokers are concerned about the action of the OPEC nations and crop damage reports, but many of them believe the harvest will be good.

The U.S. Department of Agriculture estimates the soybean crop at 1,442,422,000 bushels, up from the 1,233,425,000 - bushel yield of last year.

As of Sept. 1, USDA reported carryover of 186 million bushels, surpassed only by two former crop years.

Russia's harvest, of course, is a key factor, too, reminds a Minneapolis investment banker. If their yields are below expectations, that means a likely greater drain on the U.S. crop.

The Associated Press reports that the Russians are behind last year's pace in getting the crops out of the fields, but the picture at this point is inconclusive.

Crop harvests in other nations -- not just Russia -- are significant, too, remind investment people.

"If a fall rally develops in equitites, it probably won't get under way with much steam before mid to late October," predicts a Chicago stock broker.

"The size of the crop will be pretty well known before then, but we won't know too much about the Russian harvest for several weeks.

"And the impact of the OPEC oil price rise should have run its bearish course on the market by then."

The market looked like it might take off again a fortnight ago – following publication of statistics relating to a decline in the rate of inflation.

An at least temporary decline in short-term interest rates also bolstered the averages. That the market didn't continue its upturn is not so bad as it might seem, Kansas City investment people say.

"For remember," said said one, "it has held up pretty well in the interim, and I think that is good.

"Volume has been low, too. People are not selling, nor buying. They are waiting for developments."

Over in Indianapolis, an SEC - registered analyst looks favorably at this time upon Old Republic International, a holding company whose principal asset is Old Republic Life Insurance, one of the nation's leading home mortgage life insurors.

Losses in the accident insurance division, however, cut into profits substantially in the most recently reported quarter and, in combination with a declining market of the past few months, the stock eased from a high last spring of about 33-34 to a recent low of 18. Current bid price in the over- the- counter market is 19.

New regulations help consumers

By ALFRED C. SIKES

JEFFERSON CITY - Consumer credit has become a must in the lives of many people today. However, in their desire to obtain credit, many have become blindly subject to abuse of some creditors who require credit insurance.

Regulations recently filed by the Missouri Divisions of Insurance and Finance should help eliminate the consumer abuse that has developed in this area.

The new regulations, all of which will be in effect by Nov. 15, were written after a year-long investigation by both agencies. The investigation revealed that consumers often are misled when dealing with credit insurance.

Money lenders most often require borrowers to buy credit insurance along with the loan. This protects the lender from loss should the borrower become unable to repay the loan because of death or other disabilities.

- A purchaser of an automobile which had an actual cash value of $50 was required to pay credit insurance at an annual premium of $244, plus interest, to obtain the loan. However, the policy's $50 deductible clause meant the consumer actually had no coverage.

- Some borrowers required to purchase credit insurance did not receive a policy nor were aware that insurance coverage was included in the loan.

- Interest was charged on insurance premiums for the full term of the loan despite the fact that the insurance policy term had ended.

- One lender charged borrowers a total of $520,000 over a four-year period and was able to keep $430,000 of that for commission.

Though the new regulations are not a cure-all for the problems that exist in the credit insurance field, they will work to the aid of the consumer if he or she is aware of the protection.

They would reduce the average cost of credit life insurance, the most common type of credit insurance, from $1 per $100 credit to 75 cents per $100 credit. They also would guarantee the consumer's right to buy insurance from any agent. Often lenders require that borrowers buy the insurance from them or from someone else of the lender's choice.

Though the rules would not strictly regulate the amount of commission an agent can earn on credit insurance, they do set guidelines which likely will result in more competition between insurance companies. Standards also have been established by which rates charged be reviewed by the Division of Insurance. Any rates determined "excessive" would be subject to action.

Consumers should be aware of the new protection which exists. However, more importantly, borrowers should watch out for themselves. If credit insurance is required by the lender to obtain a loan, shop around for the best rates and terms. Understand precisely what any contract says.

If you encounter any problems with credit insurance, contact the Missouri Department of Consumer Affairs, Box 1157, Jefferson City, Missouri 65101.

Moore's announces manager appointment

Moore's Supermarkets of Lumber and Building Materials announces the appointment of James E. Kennedy to the position of warehouse manager of their Sikeston Store, located on Interstate 55.

The new promotion is effective immediately. Announcement of Kennedy's appointment was made public by Moore's personnel and training director, Crosby R. Grindle, of the home office in Roanoke, Va.

Kennedy has been employed with Moore's since joining the Sikeston store as a truck driver on Sept. 4, 1973. He has continued to serve the company in that position until his recent promotion to warehouse manager.

A native of Sikeston, Kennedy and his wife Melinda make their home at 2709 Indiana St., with their two children-Schaun, 5 and Barbara, five months. Kennedy is also the father of James E. Kennedy Jr., 4, by a previous marriage.

Moore's 73 supermarkets of lumber and building materials are established in 11 states throughout the Southeast-from Missouri to Connecticut. In addition to the Sikeston store, there are Moore's branches in Connecticut (2), Maryland (4), New Jersey (1), North Carolina (21), Ohio (8), Pennsylvania (5), South Carolina (1), Tennessee (7), Virginia (20) and West Virginia (3), with more in the planning stage. Divisional executive offices are located in Roanoke.

Moore's is a division of the Evans Products Company, with headquarters in Portland, Ore. Evans is a leading retailers of building materials. It is also a manufacturer and wholesaler of building products for use in conventional and mobile home construction, a manufacturer of metal speciality products, and a major manufacturer and lessor of railroad freight cars and truck trailers.

Sher-Dan features Hallmark

One of the newest stores to open in Kingsway Plaza Mall is Sheri-Dan Hallmark Center, which opened Aug. 30.

The store is owned by Sheri and Dan Burns of Perryville, who also own a Hallmark store and drug store in that town. The new Sikeston store is managed by Glenna Shy, 800 Cambridge Drive.

According to Mrs. Burns, the store carries a complete line of Hallmark items, something the previous Hallmark store here did not do. The merchandise includes gifts from all over the world and something designed for "every pocketbook."

Also included are a 28-foot display of party supplies. The store carries decorations for school teachers and a wide variety of candles and holders from Hallmark, along with cards and books and other items.

The facility was completely remodeled by Mrs. Burns and her husband and now has a natural rustic look. The store is open from 9 a.m. to 9 p.m. and offers a bridal registry and invitation service.

Rhyne qualifies for top award

Roy L. Rhyne Jr., 1309 Shelby Drive, has qualified for the top international award of the Combined Insurance Co. of America for his outstanding sales and service to the public.

Earl Forte, Combined's vice president in charge of accident and health insurance sales, said that Rhyme had attained the grand diamond level in the W. Clement Stone International Sales and Achievement Club.

Forte said the coveted award had been presented for "consistently outstanding sales records, which reflect not only a high degree of professional skill but also an understanding of the needs and problems of policyholders."

"Such service to the public and leadership ability, as well as the achievements recorded in the process, have also done credit to insurance as a profession," Forte declared.

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Sunday, October 5, — 1862, Stanley Fu Wong gets job as grocery clerk. First Chinese checker.

XXX

POOR CHARLIE SAYS!

Any job worth doing, the other fellow gets.

XXX

We are indeed glad and proud that Senator Albert Spradling has announced that he is going to run for re-election. I believe that he is the best Senator there is in the legislature and it would be a shame for him to retire. All Southeast Missouri would miss his services as well as state wide.

XXX

NATIONAL 4-H WEEK

Sometimes we forget, but the wealth of a nation can be measured by the intelligence, courage, integrity and work-habits of its young people. In the not too distant future, today's young people will be responsible for the security, progress and welfare of the United States.

National 4-H Week, to be observed October 5-11 this year, will honor one of the country's outstanding youth guidance and leadership organizations. Involved in the 4-H programs are 500,000 adult and teenage volunteer leaders and five million members, ranging in age from nine to nineteen. The programs cover a wide range of skills and knowledge essential to successful living in keeping with America's system of enterprise.

The training and experience in 4-H programs have proven to be a real source of satisfaction and help to more than 33 million "graduates" in building their adult lives. During its special week in October, we especially salute the members of 4-H who deserve the support and cooperation of every American.

XXX

Government printing presses turn out about $75 million in new bills a day - or just about the same amount that the boys on Capitol Hill can spend in that time.

XXX

How are you going to tell kids raised on hamburgers what a knife and fork are for?

XXX

This is National Newspaper Week and we are most proud to be a member of the profession. More people read newspapers than anything else, though we hope the Bible is a close second. The newspaper serves as a judiciary, handing out more punishment frequently than does a court of law or a judge. For to have your name connected with lawlessness is usually harder on a person than paying a fine or being on probation. History is regularly recorded in the newspaper, for what happens in the community, in the town, and to you, are printed where you can cut the stories out and file them away, or go back in the files of the newspaper and seek them out. The happiness of newborn babies, of engagements and weddings, of social events and trips to far off places, are part of the regular printed page. Too often sorrows are there to be read, too, with the deaths, the accidents and the loved ones who get into trouble. More sales are made through newspapers than any other media, and this is not just bragging, for research figures regularly prove it. Members of all the professions are proud of what they do, but we wouldn't trade places with any of them.

XXX

WHO NEEDS THEM?

If there was any doubt about the contemptible character of the deserters of the U.S. armed forces, it has been confirmed by the deserters themselves in response to the ultra-lenient clemency program offered them by President Ford.

Under the program, deserters would be forgiven their cop-out conduct by accepting alternative peace-time work projects, rather than being prosecuted under the laws which stipulate stiff prison sentences.

Out of the 6,000 who were recommended for pardons in exchange for the work program, only 4,503 showed up to fulfill their part of the bargain; the rest just didn't show up at all. And out of those who did show up for jobs, 2,035 were "terminated for lack of performance" and "lack of cooperation," or they just simply quit.

There is nothing the military, or the Department of Justice, can do about it. Under the clemency program, they were given discharges from military service.

Of course, there is something we could do. We could say: "Since you failed to keep your part of the bargain, we're not going to keep ours; so the discharge is cancelled, and you are still subject to discipline." But, of course, we don't cheat, even when the other side does.

It seems incredible that some Congressmen have now sent a bill to the floor proposing that another 7,000 deserters never tried to get into the program in the first place now be given the same "second chance" as the first lot. Most of these cop-outs are still living in foreign countries, chiefly Sweden.

But who needs them? These parasites have made it perfectly clear that while they are most happy to live off the fat of our land, they are totally unwilling to do anything in return. There are thousands of loyal, able-bodied American workers suffering unemployment. If we are to offer help to anyone, it should be first to those who are anxious and willing to put their shoulders to the wheel and do their part. Let the others stay in the holes into which they have crawled.

XXX

Saw a great bargain - bicentennial special - a bed Washington HADN'T slept in.

XXX

Keeping up with the Joneses is much easier since they've stopped trying to catch up with the Smiths.

XXX

Bureaucrats don't listen well: "Freedom of the press" sounds to them like "Freedom to oppress."

XXX

Optimists are merely pessimists in training.

XXX

In the early days of the telephone, a woman lay dead in her coffin in the same room with the instrument. The telephone bell rang. A neighbor woman who had taken charge of things answered. The call was from a newspaperman who asked the age of the dead woman. "Sixty seven," the woman replied, and thought she heard the coffin creak.

'Keep Walking—He'll Never Notice'



TOMORROW
OCTOBER 6—MONDAY

—CHILD HEALTH DAY. Oct 6. By Presidential proclamation. Issued annually for the first Monday in October. There has been a Child Health Day since 1928. In 1959 the Congress changed the celebration from May 1st to the first Monday in October.

INTERNATIONAL LETTER WRITING WEEK. Oct 6-12. Purpose: To promote letter writing with people throughout the world in order to further friendships and international peace. Sponsor: The Franklin D. Roosevelt Philatelic Society, Gustav Detjen Jr., Pres., P.O. Box 150, Clinton Corners, N.y. 12514.

JENNY LIND'S BIRTHDAY. Oct. 6. Swedish opera singer born this day, 1820.

LEIF ERIKSEN DAY PAGEANT. Oct 6. Jensen Beach Causeway. Annual celebration is a pageant of colorful Norwegian custom. Folk dancing, ship racing and pageantry. Info. from: Jensen Beach Chamber of Commerce, Jensen Beach, Fla. 33457.

NATIONAL BELLAMY AWARD. Oct 6-10. Purpose: Honors the memory of Francis Bellamy, Pledge of Allegiance author and the free public school in the United States. Sponsor: Natl. Bellamy Flag Award, Dr. Margarette S. Miller, Exec. Dir., P.O. Drawer 640, Portsmouth, Va. 23705.

RIMOUSKI FALL FESTIVAL. Oct 6-13. Rimouski, Que., Canada. Pheasant hunt, camping rally, clay pigeon shooting contest.

SWANSEA FESTIVAL. Oct 6-25. Swansea, West Glamorgan, England.

UNIVERSAL CHILDREN's DAY. Oct 6. Malaysia. 'Giant rally for children from schools, orphanages and homes opens with releasing of balloons into the air, followed by massed bands, fancy dress football, motorcycle acrobatics & presentation of awards to the most gallant children of the year by His majesty the Yang Di Pertuan Agung (Supreme Head of State) in Kuala Lumpur.'

XXX

TOMORROW
OCTOBER 7—
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NATIONAL HOUSING & TOWN PLANNING EXHIBITION. Oct 7-9. Exhibition Centre, Harrogate, North Yorkshire, England.

XXX

HIGH BLOOD PRESSURE: CONTROL PAYS OFF

I

Controlling high blood pressure is a lifetime job. If you work it right, it can earn you a longer life.

Dr. Elliot Rapaport, president of the American Heart Association, emphasizes the importance ofidentifying and controlling high blood pressure as a means of reducing the risk of hart attack and stroke.

"High blood pressure," he says, "can take years off your life. It's a disease within a disease, and is a contributing factor in 500,000 of the more than 680,000 deaths in this country ech year from heart attack and stroke. That's why its control is so important."

The very nature of the disease doctos sometimes call hyuk-pertensionmakes it essential that patients get regular blood pressure ests and follow their doctor's advice to control it.

Dr. Rpaport points out that high blood pressure is a silent disease because there are no usual symptoms - you can have it and still feel healthy. And that it is a mysterious disease because, in 90 per cent of the cses, doctors don't know the cause.

But that doesn't mean you should worry unnecessarily," he says. "It can easily be dtected through an inexpensive and painless medical examination. And once diagnosed, it can usually be controlled. . . wdith your coperation."

He warns that ther is "no room for apathy where high blood pressure is concerned:

"High blood pressure, among other things, is a major contributor to two of the nation's major killers, heart attack and stroke. And it also plays a significant role in heart and kidney failure. It's a pervasive disease. Of the 23 million Americans who have high bloodpressure, at least half don't know it . And half of these aren't being treated adequately or at all."

But Dr. Rapaport reports that the American Heart Association conducts screening programs to find hidden hypertensives. Finding them is one ting, getting andkeeping them under treatment is another.

"Controlling high blood-pressure," he says, "Means doing whatever the docor advises - from drug therapy to diet, quitting the cigarette habit or cutting down, and getting moderate daily exercise."

Dr. Rapaport notes that the American Hart Association and other medical authorities have pinpointed what they call "risk facors" - conditions that lead to heart attack and stroke. High blood pressure is one. Heredity is another

"You can inherit an adnormal tendncy toward high blood pressure, as well as high blood cholesterol and diabetes - all of which increase your risk of heart attack and stroke," he says. "Heedity cn't be avoided, of course. But by adopting a proper lifestyle, you can improve your chances of living a longer, healthier life. Only your doctor can determine your individual risk and tell you how to reduce it.

"The American Heart Association wants to help you help your heart," Dr. RApaport says. "One way is to find out if you have high blood pressure. If you do, keep it under control. Another is to help your Heart Association with a generous contribution."

XXX

HEART DISEASE AND CHILDREN: PROTECTIN MUST BEGIN AT BIRTH

III

Are high blood pressure, hardening of the arteries, heart attack and stroke just diseases that happen to "old folks. "

It's true that time, body abuse and a combination of risk factors encourage the development of these heart and blood vessel dieases, says Dr. Elliot Rapaport, president of the American Heart Association.

"But many people don't realize that heart disease in one or ore forms can begin at birth , or before. Medical science hs identified 35 congenital heart defects, one or ore of wich are present inmore than 25,000 newborn infants every year."

He adds thatmodern surgery and advances in research have turned a once literally hopeless outlook into a bright future for many of these cildren and their parents. Deaths from congenital heart defects have been reduced to abut 8,000 per year.

Although science cn't pinpoint why the unborn infant's heart develops abnormally in many cses, it has been established that some heart defects cn be caused if the mother is exposed to ertainmedicines during pregnancy. And if a woman contracts German measles (rubella) durng the first three months of herpregnancy, her cild may be born dwitdh a defective heart.

"This is why women should get a rubella inoculation early in life, and in nocase less then two months before they become pregnant," r. Rapapor emphasizes.

Rheumatic fever is another childhood diese than can lead to a ifetime of heart problems, the Heart Association spokesman says.

"That seemingly simple sore throat can spell trouble for your child. Not al sore throats wil developinto rheumatic feve, but a 'strep' infection can and often does."

If a streptococal infection is neglected, it can lead toj rheumatic fever and rheumatic heart disease. This can damage heart valves, and bring on the possibility of open heart surgery later in life.

"But with the help of antibiotics, the infection can be stopped before heart damage occurs, and surgery can correct or replace the defective heart valves in many cases." the doctor adds.

Children aren't immune to the other so- called heart diseases of "aging" Dr. RApaport assers:

"High blood pressure has ben detected in teenagers. And autopsies performed on children and young adults who died in accidents or fromother cuses hve revealed the early stages ofatherosclerosis , often called hardening of the arteries. Both can led to hert atack and stroke later inlife."

That's why DR. Rapaport recommends that parents develop heart- healthy family lifestyles which can help reduce the risk of heart attack and stroke. He urges parents to set an example for their children by not smoking cigeretes, or at least cutting down, and suggests eating foods that are low in saturated fats and cholesterol, getting moderate daily exercise, and - most important- periodic medical checkups for the whole family.

He adds that the Ameican Heart Association, now conducting its annual Heart Fund campaign, hs free information nhow you can protect your heart.

XXX

SHADOW OVER KENYA

In 11 years of independent life, the Republic of Kenya, under the leadership of President Jomo Kenyatta, has enjoyead a reputation for relative stability and economic preogresss in apart of the world not noted for either achievement. This image was badly scarread in 1969 by the murder of Tom Mboya, one of Kenya's outstanding younger leaders. Mr. Mboya had predicted that there would be an attempt on his life by rivals within the government party.

Kenya's standing was damaged further in 1972 by the death in mysterious circumstances of Ronald Ngala, who had beaen regarded along with Mr. Mboya as a possible successor to Mr. Kenyatta. Another devastating blow has now been dealt to this reputation with the murder of Josiah Mwangi Kariuki, one-time aid to Mr. Kenyetta but recently a courageous, articulate critic of corruption, nepitism and land-grabing in high places.

Mr. Kariuki's shafts hit highly placed Kenyans close to the president and he had often voiced fears for his personal safety similar to those of Mr. Mboya. But his outspokenness had won him a popular following, especially among the poor, and he would have been a strong contender for president after Mr. Kenyatta's departure.

Mr. Kenyatta has ordered the police to spare no effort to find the killers and there is no reason to doubt his sincerity. Yet Mr. Karuiki's murder sppears to fit a pattern of raising viollence, linked to a stepped -up drive to silence government critixs. If Mr. Kenyatta is to secure the future stability of Kenya and his own place in its history he must go beyond the effort to apprehend, the murderers and mount a determined attack on those flagrant public abuses of which Mr. Kariuki was such a relentaless critic.

XXX

SOMETHING MAY BE FISHY

From The Clinton (Mo.) Daily Democrat

It now appears that Missouri will have to suffer through another year without a state fish. the issue crops occasionally in the Legislature with equally devoted factions pusing for the bluegill, largemouth bass, the smallmouth bass and the channel catfish. Other cliques promote the green sunfish, longear sunfish or crappied.

At present, 20 states have official state fish and New York probably will consider the brook trout for its fish this year.

Alabama has the tarpon, Alaska the king or chinook salmon, Arkansas largemouth bass, California golden trout, Illinois bluegill, Kentucky spotted or Kentucky bass, Maine Atlantic salmon, Maryland rockfish or striped bass, Michigan brook trout, Minnesota walleye, New Mexico cutthroat trout, North Carolina channel bass or red drum, Ohio smallmouth bass, Oklahoma sand or white bass, Oregon king or chinook salmon, Pennsylvania brook trout, South Carolina striped bass, Utah rainbow trout, Washington steelhead trout and Wisconsin muskellunge.

Two years ago there were 14 official state fish, so the finny crusade is spreading.

The argument for each possible Missouri fish is valid and convincing and each faction is utterly dedicated to its fish.

Would the members of Missouri's 60 or more bass clubs support the bluegill? Not if you flogged them with rose branches. Would the supporters of the bluegill, the small boy's friend, give in to the rest? Not if you stuck their hand in muskellunges' mouths.

Channel catfish anglers would invite you out in the parking lot if you promoted something else in their hearing and the crappie fishermen say, correctly, that their fish is the most sought-after in Missouri lakes.

Missouri already has a state rock (Mozarkite), state bird (bluebird), a state tree (dogwood), and a state flower (hawthorn). There are proposals to name the bat the state mammal and either the honey bee or the Monarch butterfly the state insect.

As for the state fish, how about the carp? The fish will have been in Missouri for 100 years come 1976. It will be America's bicentennial and the centennial of the carp of Missouri.

XXX

Art Buchwald

IT'S A FREE COUNTRY

WASHINGTON — I came home the other night from work, and I saw a man sitting on my stoop steaming open my mail.

"Hey, what the heck are you doing?" I demanded.

He took out his wallet and flashed a card. "I'm from the CIA. I'm just checking to see if you're getting any letters from the Iron Curtain countries."

"You're not supposed to open people's mail," I said. "That's illegal."

He looked at me and said, "Sometimes in this business you have to do illegal things to save a legal democratic form of government. We have to know who is planning to overthrow our institutions. We don't like it. But the other side is playing hardball."

"But what's that got to do with my mail? And why are you steaming open a letter from my mother-in-law?"

"How do we know it's from your mother-in-law?"

"It says so right on the envelope," I protested.

"Aha, you say it's from your mother-in-law, but we know the other side always corresponds with its agents through a mother-in-law."

"But you're violating my constitutional rights," I protested.

"If it weren't for us and our vigilance you wouldn't have any constitutional rights. Just how long would this country's form of government last if we didn't violate the law in the name of national security?"

Just then a man walked up to the house carrying a ladder.

"Who the hell are you?" I said angrily.

He took out his wallet and showed it to me. "FBI," he said.

"What took you so long?" I asked him. "Listen, I want you to arrest this man for opening up my mail."

"I can't do that," he said, setting up his ladder so it would reach the second-story bedroom window.

"Why not?"

"I was sent here to break into your house and find out if you're trying to overthrow the government by force."

"Do you have a search warrant?" I asked.

"Nope, that's why I have to break into your house. Hand me that black bag with my burglar's tools in it, please."

"Who gave you the legal right to break into my house?"

"It's not exactly a legal right. You could call it a precedent. J. Edgar Hoover, may he rest in peace, decided the law was too soft on revolutionaries. So in order to preserve the justice system in this country, which the Commies and Fascists would take away from us, he authorized us to break into people's homes."

"But you're supposed to uphold the law, not break it."

He replied as he started to climb the ladder with his black bag, "We can never have law and order in this country if federal enforcement agencies have to obey all the laws. Now if you'll excuse me, I have work to do."

I turned to the CIA man who was steaming open my junk mail.

"That," I said, "I don't mind you doing."

At that moment a U.S. Army staff car drove up, and a colonel with the insignia of the medical corps got out.

"Hi, there," he said, sticking out his hand. "We're conducting a little experiment in the neighborhood, and we were wondering if you would mind helping your country."

"What do you want me to do?" I asked.

"Just eat one of these sugar cubes."

"What's on it?" I asked suspiciously.

"Oh, we can't tell you that. It would ruin the experiment. But I assure you, the knowledge we gain from you eating this sugar cube will help us defend this great nation of ours from all enemies, domestic and foreign."

"If I eat your sugar cube, will you get the CIA to stop reading my mail and the FBI to stop breaking into my house?"

The colonel smiled. "Possibly. But then again after you eat the sugar cube, you might not really care."

Inside Labor

By Victor Riesel

By the Millions: Meany's COPE building history's most massive political machine to Smash Ford-GOP

SAN FRANCISCO -- This city is a killer's haven, a psychotic's hilly paradise and, quietly, a Sodom by the sea where even the eight-month-long Zebra trial of four blacks charged with wantonly executing whites is virtually ignored and where word has been passed by authorities to some 30 business and other community leaders to develop a personal security system lest they be kidnaped or slain.

But for the moment the national story, international too, is the quiet visit here of U.S. Sen. J. Bennett Johnston of Louisiana. He's heading the Democrats' senatorial election campaign. He came here to plead for a "honeymoon" between labor and the Democrats in 1976. This is significant because he was given a platform by the influential Seafarers' Union president Paul Hall, head of the AFL-CIO Maritime Trades Dept., who came to my microphone during a national labor convention in 1973 and called for the election of Jerry Ford as President of the U.S.

Insiders see Hall as one of the few political weathervanes in the fantastically powerful labor movement. Thus the interpretation by the millions of unionists who following Hall in his Maritime Trades Dept. got the signal this past Monday morning at its convention -- despite what President Ford has attempted to do in several recent personal White House conversations with Hall.

For Ford and the Republican party this means the deluge, second not even to Noah's. For, at the same time meeting down the hall in a two-day closed "nuts and bolts" 1976 campaign organization conference with a low visibility, was George Meany's Committee on Political Education (COPE). Being privately briefed on their "state by state" political operations' strategy and reviewing their reports, I am convinced the labor machine could carry Canada and Central America if 1976 were open season on the northern hemisphere.

Just look at what COPE did in 1974 if you want a preview of what it intends to throw at the "conservatives" next year:

They developed an unprecedented computer program related to what they call "the critical path method" to chart "an accurate schedule of all the activities and responsibilities associated with political action" in every state and Puerto Rico.

This computer produced for COPE, under its high-spirited director Al Barkan, "more than 30 million print-outs in the form of mailing labels, listings and 3-by-5 cards and performed sorting of local union listing of non-registered members, telephone-bank listings, precinct street lists for election day and labels for specific marginal district elections."

Thus in the Northeast COPE got out 50 per cent of its members and families and in the Southwest a remarkable almost 80 per cent in some districts.

Further, COPE's Women's Activities Dept. organized more than 110,000 volunteers who "contributed millions of hours to COPE programs at the community level during registration and vote campaigns." These volunteers staffed telephone banks. They polled, canvassed, checked registration, distributed political literature and got out the vote. Very busy women, indeed.

And COPE installed some 20,000 phones in special "banks" specifically for use in COPE-WAD worksops. Another 10,000 were made available by unions in their offices and members in their homes. Thus there were over 30,000 phones in use, "manned" hour after hour. Conjure this: if each phone were used a hundred times during the campaign months, there would have been 3 million mini-political speeches.

There are COPE minorities and other special divisions which reach into the central cities, the "Latinos" districts, universities and urban youth, the Southern black communities and senior citizens' organizations.

COPE's victories last fall were phenomenal – 70 per cent success in election of its endorsed candidates for Congress and in the gubernatorial races (26 of 33 state contests). And behind COPE's closed doors during its secluded two-day strategy session even this was deemed insufficient.

Jerry Ford must be moved from the White House and the Congress really purged of a possible, even mildly, conservative Democratic-Republican coalition which could stall labor's social and economic demands. In other words, a permanent purge of the opposition.

Now COPE wants a mini-COPE committee in every AFL-CIO local union. Andtwo dollars a member for national COPE. Of course, this is ambitious. If the computer-PATH operation were to hit this goal, there would be 50,000 local committees – and COPE would collect more than $28 million directly . In 1974 COPE claims it took in $3.3 million. But these are merely national COPE dollars. They don't include the political funds of the AFL-CIO's 109 national unions. Nor the value of the volunteers and phones and "soft services."

And the labor movement is exempt from the full measure of the new federal elections reform law. The unions now can use their central treasuries to communicate politically with their own members.

And for whom will all this money and manpower go in '76? Well, I talked with scores of national labor leaders. Of course, everybody says it's too early. And yet everybody says, early or not, it does look like Hubert Humphrey.

It sure looks like the honeymoon is on and the dowry is a might y fine one.

SIKESTON, MO.

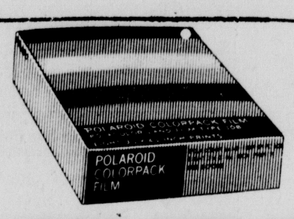
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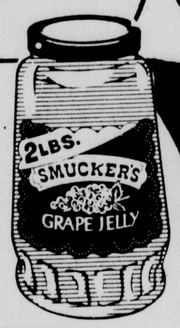


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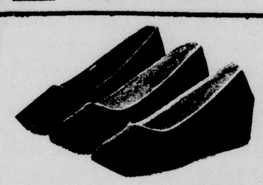
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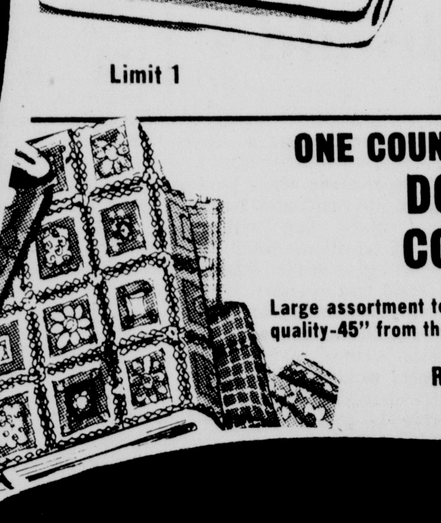
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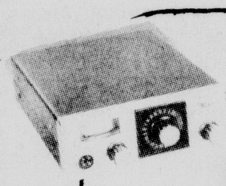
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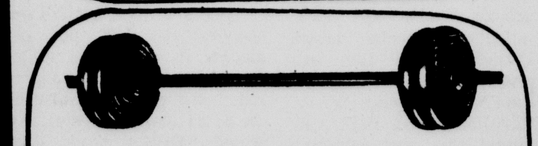
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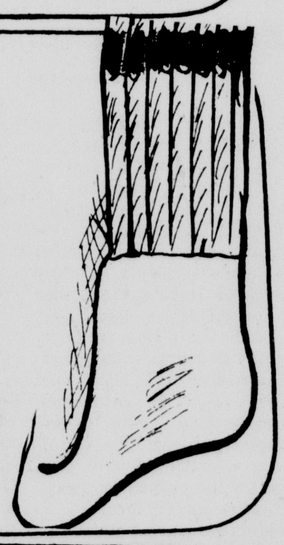
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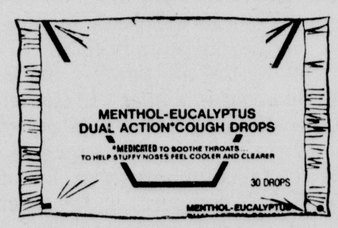


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Grandmother Bertha Burk gets a big loving hug from Janie Hampton during story reading time at the Sikeston Child Development Center, 229 Westgate St. Love is the key to the entire foster grandparent program and it radiates between children and the grandparents. Listening to the story is Audry Miller.

One alternative to retirement

Grandparents spread love

Retirement is not meant for every 60 or 65-year- old person, as many have found when they reached that age.

Fifty-one Sikeston and Poplar Bluff residents have found an alternative to retirement -- one that gives them something to look forward to, provides them with companionship with others their age and allows them to give (and receive) the love and care to others that they have given so many years to their children.

"I felt like four walls were going to close in on me," Grandmother Mary McIlroy said, thinking back to the time before she discovered this wonderful alternative to retirement. What she discovered was the Foster Grandparent Program of love.

Thursday the Foster Grandparent Program marked its third year of existence in Sikeston and Poplar Bluff. The program has grown from 35 grandparents that first year to 51 today --24 in Sikeston and 27 in Poplar Bluff. Friday all grandparents will gather in Sikeston to receive certificates. Twenty-eight men and women will be receiving three-year certificates.They are the ones who really know what the program means, although the others learn very quickly after donning the red jackets which designate foster grandparents.

In talking to grandparents in the program, the most frequent word used to describe their work is "wonderful, just wonderful."

Grandmother Annie Williams, a three-year worker, used that word, adding that being in the program, "keeps me from lounging around at this early age."

"It's the best thing that ever happened to people over 60," Mrs. McIlroy said.

"It's nice to awaken and know that you're coming to work," Grandmother Gladys Waddell said about the program. "Maybe we give them (the children) something, but not as much as they give us", she added.

Grandmother Thelma Dunagan reports that the work is "really rewarding.....life was empty before." She has been working in the program for two years.

"I love every minute of it, "Grandmother Nellie Slaughter says about her work at the Child Development Center. "It feels kind of good when one of the children sees you on the street and hollers 'Hello, grandmother Slaughter,' " she explained, "And it happens!"

The testimonials could go on and on, but the primary idea one gets when talking to foster grandparents is the great changes it has made in their lives after retirement and the feeling of usefullness they now have.

Another predominant belief which is freely voiced about the program is that Mrs. Jolene Walker, director of FGP, in this area is the "greatest." All grandparents seem to love her just as much as she has grown to love all of them.

Her enthusiasm and the enthusiasm of participants in the program is contagious and apparent in every meeting with anyone involved.

The Foster Grandparent Program is for people age 60 and over who are in a low income bracket. The program is based on the idea that people over 60 have a lot of patience and time and can keep a child occupied.

Foster grandparents give four hours a day, five days week to help children at the Sikeston Reginal Diagnostic Clinic, Cerebral Palsey clinic and Child Development Center. They are paid for their servies.

Three years ago the program started at the diagnostic clinic, but has since expanded to include the cerebral palsy clinic and in January the Child Development Center was added.

Most Sikeston grandparents work at the diagnostic clinic, where they help in all of the clinic's departments. They help feed, dress and assist with study as well as just give the children love and attention.

Frances Henson, acting director of nurses and the clinic and coordinator of the FGP program there, said the "Foster grandparents mean more to us here in the clinic than I have vocabulary to express." On weekends and days they are not there, "we scarcely know what to do." That sentiment was reiterated by heads of various other departments throughout the clinic. For example, V. W. Entrekin, special education supervisor at the clinic, said "they are serving in a very wonderful way and providing much needed assistance." He also added, "I don't know what we'd do without them."

At the clinic, foster grandparents do not in any way take the place of the staff,or jobs the staff must do. They just provide extra individualized care so often needed and for which there is often so little time.

Mrs. Henson said the cooperation between the staff and grandparents is very good. "They respect each other," she added.

"It's a two-way program -- grandparents need something to make them feel useful and children need the grandparents... They accept all our children," Mrs. Henson said, as her enthusiasm grew the more she talked about the program.

Grandmother Waddell relates an experience she had with a teen-ager brought to the clinic, who just sat in his wheelchair and said nothing - in fact no one knew whether he could talk or not. Grandmother Waddell gave him special attention and friendship - (it was her first child in the program) and he started coming out of his shell. By the time he left,always talking and singing.

After the child went back with his family, Mrs. Waddell received some candy the following Christmas. "I wrote the family back that even now I could almost feel the touch of his arms around my neck and hear him say , "I love you Grandmother,' " she said.

Incidents like this happen continually to grandparents, and are the primary reason the program keeps going and grandparents stay with it.

At the Sikeston Child Development Center, grandparents are just as important. There are three grandparents working at the center.

Mrs. Elsie Collier,director of the center, said "they are very important to us here. They understand the needs of the children....it's a tremendous program."

To help children easily identify with the grandparents, they all wear red jackets or smocks. Children quickly learn to recognize the smocks and "grandmother" or "grandfather". And the foster grandparents have learned to quickly turn their attention to any child who says the word. In fact, if there are more than one grandparent in the room, usually all will turn at the sound of grandmother or grandfather.

The program is one of Sikeston's most tremendous assets. It's a two-way program, helping both children and those participating in the program. It is a program of love and one which has proven to be among the most renowned federal programs.

Nationwide the program is 10 years old this year. But in the three years it has been in Sikeston,it has already proven its worth. Mrs. Walker is hoping that the program can continue to be expanded through the years to bring together more children and grandparents.

"Maybe we give them something but not as much as they give us"
-Grandmother Waddell



Being a new child at the Sikeston Child Development Center can be rather unsettling, but Robert Henderson quickly made friends with foster grandmother Nellie Slaughter, who helped make the adjustment a little easier.



. Foster grandfather Arthur Burk is a popular person at the Sikeston Child Development Center partially because he is a man among the rest of the female staff. But, another reason is the love and attention he gives the children. Building by blocks with "grandfather" is from left Carlos Cain, Breon Coleman (reaching across the table) and LaDonna Allen.



Todd Newman listens intently as his foster grandmother Vera Willard gives him some encouraging words. Todd's affection for his grandmother, who helps him during therapy at the cerebral palsey unit, is very apparent as is her affection for him. Todd is the son of Mr. and Mrs. John Newman of Sikeston.

Text and photos by Pat Grojean



Grandmother Thelma Dunagan helps one of the students at the Sikeston Regional Diagnostic Clinic with recognizing his colors. Grandmother Dunagan reports that her life was empty before she joined the Foster Grandparent Program two years ago.



Frances Henson, right, acting director of nurses at the Sikeston Regional Diagnostic Clinic goes over assignments with foster grandmothers Merle Holt and Bertha Goza, who work in the nursing department of the clinic. Irene Nelson, back, psychiatric licensed practical nurse II, checks over the assignments. Mrs. Goza, 81, is the oldest of the foster grandparents.



Grandmother Mary McIlroy works with one of the children at the cerebral palsey clinic located at the Sikeston Regional Diagnostic Clinic. The child is learning to pull himself up with the ring. Grandmother McIlroy is one of three grandparents who work at the clinic.

Missouri to begin adoption exchange

JEFFERSON CITY - A new system to match up children with adoptive parents is now being implemented by the Missouri Division of Family Services.

The system, called the Adoption Exchange of Missouri, concentrates on hard-to-place children such as older, handicapped or minority children and involves the cooperation of adoption placement agencies all around the state.

"These agencies will send us information on any child for whom they cannot find a home within 90 days after termination,of parental rights," says Ewing Gourley, state family services director.

The register is scanned and a list of five to 10 names of prospective parents is sent back to the agency through which the child was originally listed.

Families can be listed on the register after being approved for placement by the family services division or any licensed adoption agency. They must show willingness and capability of parenting a child with special needs. Parents may indicate which types of problems they are willing to accept in an adoptive child.

Families who wish to adopt one healthy white child under the age of four will not be registered under the new system since such children are usually spoken for before the 90-day waiting period expires.

"Of the children on the register, half will be normal, white children usually between the ages of 6 and 12. The other half will either be over 12, will have special health problems or will be of minority groups, Gourley said.

Gourley said the system also provides for a "special profile including pictures and a life sketch of children who have been waiting for a home for more than six months. Families who have been waiting three months for adoptive children with special needs will also be in a special profile."

Gourley said the adoption exchange should be in full operation by the first of the year and he forsees a register of over 350 children at any given time.

The new system is the result of two years of work by the state division of family services and a 12-person task force made up of professionals in adoption and other child related services. Mary Shearer of St. Louis was the task force chairwoman.

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Cheerleaders' clinic Oct. 21

JONESBORO, Ark. - Arkansas State University's annual one-day fall cheerleaders' clinic for high schools has been set for Oct. 21, according to Mrs. Gladys Hudgins, associate professor of physical education and director of the clinic.

Registration will begin at 8 a.m. in Indian Field House and the program will start at 9 a.m. and conclude at 3 p.m. Cost of the clinic is $2 per cheerleader.

The staff for the clinic will be picked by the National Cheerleader Association and will include Mike Pasqua of the national office and two ASU cheerleaders, Greta Broadaway of Jonesboro and Phyllis DePriest of Hardy, both staff members of the NCA.

Some of the areas which will be taught include routines, crowd psychology, pep rallies, bonfires, parades, chants, novelty yells and songs.

Each participant should wear gym shoes and either a uniform or gym clothes, according to Mrs. Hodgins and will be responsible for her own lunch; however, cheerleaders may eat in Woodlands Cafeteria in the Reng Center.

"We are not sending brochures or application forms to squad sponsors this year but all schools are invited and there is no limit to the number of participants per school," Mrs. Hudgins said.

Terrariums need air

Growing a terrarium indoors to add greenery to your autumn and winter decor? Be sure to give it some supplemental light from lamps in the evening if it isn't getting enough natural daylight, says horticulturist Bill Meachem.

"Terrariums often will fare better if they're given a little air during the day." advises Meachem. "This means lifting the cover a littl e or perhaps removing it completely for brief periods."

While circulating air in your terrarium may prevent fungus growth on the soil and plants, you still have to watch closely for bugs. Use of a spray every other week will prevent infestations.

And be careful not to overwater a terrarium. Most of the water taken in by a plant's roots is given off through the leaves, and is "recycled" back into the soil in a closed terrarium. When you do water, add it by the teaspoonful.

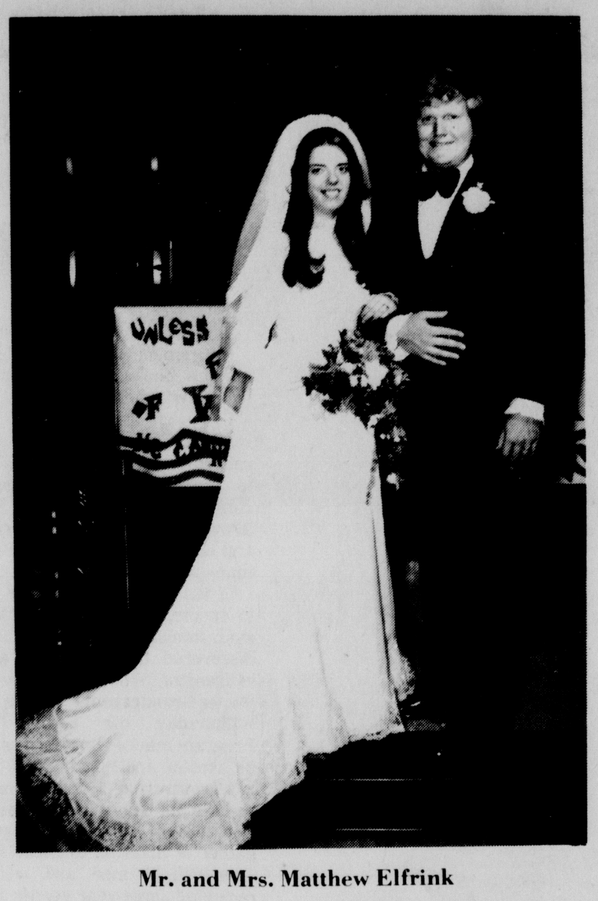
Cut housework cleaning chores

What's your favorite sport? If house cleaning isn't your answer, keep these basic ideas in mind to help you get through it faster:

* Concentrate on doing one job at a time. Set aside one morning for doing the laundry, another for vacuuming and floor washing, a third for dusting and "smudge" work.

* Certain spray cleaning chores that require little or no moving of objects can be done all at once—and with new Glass*Plus™ glass, appliance, and cabinet cleaner. It takes care of cleaning windows and window sills, light switches and fixtures, door knobs, mirrors, kitchen and bathroom sinks and spigots, cabinets, shelves and countertops.

Wedding bells ring



Mr. and Mrs. Matthew Elfrink

Morrison-Elfrink

Miss Marsha Diane Morrison and Matthew Joseph Elfrink were wed Sept. 20 at the Immaculate Conception Catholic Church at Jackson. Father Alois J. Stevens officiated.

The bride is the daughter of Mr. and Mrs. Bennie Joe Morrison, 845 Agnes St., Sikeston and the bridegroom is the son of Mr. and Mrs. Edward Elfrink of Jackson.

She wore a gown of candlelight silk with embroidered sata peau and Belgian laces on imported English net. Lace covered the bodice, high neckline, long, fitted sleeves and bordered a flounced hemline and chapel- length train. Tiny covered buttons accented the front bodice and a band of lace defined a natural waistline. She carried a cascade of bronze pompons and orange and apricot gladiola florets accented with baby's breath and antique lace.

Matron of honor was Mrs. David Baber of Cape Girardeau, twin sister of the bride. Bridesmaids were Mrs. Kenny Hilterbrand of Ventura, Calif.; Mrs. Melvin Dockins of Cape Girardeau; and Marilyn Royal of Sikeston.

Rodney Roshek of St. Louis was best man. Steve Alexander of Sillivan; Joe Bradford of Jackson; and Ervin Arnzen of Cape Girardeau were groomsmen.

Flower girls were Maureen Niedbalski and Leanne Elfrink of Jackson. Ringbearer was Brian Beussink of Jackson.

Steve Nebel of Cape Girardeau and Tom Neal of Gordonville were ushers.

After the ceremony, a reception was held in the church.

Mrs. Elfrink is a 1969 graduate of Sikeston High School and attended Southeast Missouri State University at Cape Girardeau. She is a records clerk for Southwestern Bell Telephone Co. at Cape Girardeau.

Elfrink, a 1970 graduate of Jackson High School, attended SeMo State University. He is employed by Elfrink Truck lines, Inc., at Cape Girardeau where the couple lives.

Household hints

For homemade applesauce, wash apples; don't peel or core them. Cut them into eighths and place in a small heavy saucepan. Add a small amount of water (about two tablespoons for two medium apples.) Cover and cook over medium heat about five to eight minutes or until apples are soft. Strain through a food mill. Do not add sugar. Two medium apples make about one-half cup alllesauce.

Fall mulching begins now

By PAT GROJEAN

Gardening is a summer hobby. Right? That statement is not true for a gardener who is really serious about his work.

The first weeks of autumn mean there is still more work to be done before the first frost. Although we are in a "winding down process" now, according to Henry Dicarlo, horticulturist at the University of Missouri Delta Center at Portageville, there is still harvesting to be done in some vegetable gardens. Pumpkins and sweet potatoes are still being harvested and the potatoes should be out of the ground before the first frost.

In addition to late harvest, gardening tasks for the next few weeks may include seeding a new lawn or spreading fertilizer on a winter grass lawn, planting spring-flowering bulbs or shrubbery, making preparations for planting trees and making a compost heap for next year.

Now is the best time to sow blue grass or even winter rye in order to have a green lawn into the winter months, Dicarlo said. It is also a good time to put fertilizer on that cold weather yard.

Planting spring-flowering bulbs, such as tulips, crocus and hyacinths, is also a favorite fall gardening task, and making winter seem shorter by providing early spring flowers around the house.

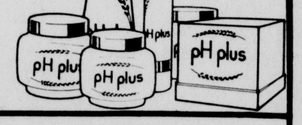
Another project is the annual problem of what to do with leaves which are now falling from the trees. Dicarlo said some may be mulched and spread on the yard if needed and he suggested others might be used to make a compost heap to be used as fertilizer next year.

To make a compost heap, select a corner or out of the way place where leaves will not blow and disturb the neighbors and then stack leaves or whatever else you wish to use about a foot deep. Don't pack too tightly, he warns, but a little packing is permitted.

Next add about a cup of fertilizer per 25-square feet of bed area, a small amount of soil to provide some of the bacteria and a cup or two of lime. Dampen this and then add another layer of leaves, repeating the process with the rest of the ingredients. If it is a dry fall, the heap will have to be dampened periodically to keep the decaying and decomposition process going, he noted.

Another project area residents should start thinking about is whether and where they may want to plant some trees or shrubs and what kinds. Dicarlo said it was a little early to set out trees now, but people should be planning. Trees should be planted in late October or November to prevent a shock to the tree's life system. Some shrubs--especially those with balled root systems--may be set out before then, he said.

DEAR POLLY — I recovered a couch and chair with vinyl. In covering the cording the vinyl wanted to stick and pucker under the cording foot on my machine. I put a little talcum powder in a bowl and ever so often just dipped my fingers in the powder and ran it down the material as I sewed. This worked perfectly and I did not have to change needles so often. — MRS.L.C.

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Ann Landers

Teen-agers compare belly buttons

Dear Ann Landers: I don't know how to tell you this because I don't want you to think we're a bunch of crazy kids, but seven of us (15 to 17 years of age) were sitting around last night comparing our belly buttons.

Four of the guys had belly buttons that were like recessed. One girl and two guys had belly buttons that stuck out. We all agreed the ones that stuck out were quite ugly. No one knew the reason for the difference and we were wondering if anything could be done to change a belly button once it was there. For example, the girl with the ugly one said she might want to be a belly dancer one day and considered her "imperfection" an occupational hazard.

Will you please give us some information on this subject? We looked in two dictionaries and could find out very little. ++Students Of Anatomy

Dear Students: Things must be pretty dull in your crowd if you have to sit around comparing belly buttons. But people have been contemplating their navels for quite some time and since your questons sound like an honest search for information I will try to enlighten you.

The belly button is what is left of the cord that linked you to your mother before you were born.

The prettiest ones are neatly rounded and slightly sunken. The protruding kind somehow did not close deeply enough, but no harm was done.

It is possible to have a surgeon beautify a navel if a person wants to go through the expense, time and trouble, but it's hardly worth it -- even for an aspiring bellly dancer.

Dear Ann Landers: My husband was first married when he and the girl were both 17. It lasted seven months and was then annulled. That was 12 years ago.

The other night, on his 29th birthday, we were celebrating in a cocktail lounge with five other couples. Out of the blue my husband made this statement: "I have never loved any woman in all my life the way I loved the little chick I first married. If she walked in here this minute and asked me to go with her, I would do it."

I was so shattered by that remark I couldn't help but dissolve into tears. My husband noticed and leaned toward me and said softly, "I love you very much, but there is something about a first love that never can be duplicated." He then added, "She is 2200 miles away and I'll never see her again so please don't cry."

His brother's wife tried to make me feel better by saying, "Forget it. He's on an ego trip." What do you think, Ann? -- Glad She's In Texas

Dear Glad: Your husband's remark under any circumstances was brutal. After how many martinis did he come up with that beaut? I suggest lemonade for your next anniversary celebration.

Dear Ann Landers: We are a middle-class American family with three children attending college. Our fourth child will be in college within two years, which means we will be working almost exclusively to educate our children. They've had summer jobs and saved their money since they were 16. They also work on campus. Two have partial scholarships, but still the transportation and extras keep us strapped.

Do you believe college tuition should be tax deductible? If you do, will you say so? -- Mr. and Mrs. USA.

Dear Mr. and Mrs.: I do indeed believe college tuition should be tax deductible and I have no hesitation about saying so. But if you think education is expensive –try ignorance.

Don't get burned by a "line" that's too lot to handle. Play it cool with Ann Landers's guide to "Necking and Petting – What Are the Limits?" Send your request to Ann Landers, P. O. Boxf 1400, Elgin, Ill. 60120, enclosing 50 cents in coin and a long, stamped, self- addressed envelope.

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Food lesson aids offered to teachers

WASHINGTON, D.C. - Teachers of consumer education in high school and adult education courses will find updated information on how to buy food for quality and economy in newly revised lesson aids issued by the U. S. Department of Agriculture (USDA).

"How to Buy Food – Lesson Aids for Teachers," prepared by USDA's Agricultural Marketing Servic3 (AMS) , was revised to include the latest materials on how to buy food -- including three new motion pictures and a number of publications. Tables on costs of protein foods, costs of eggs per pound and comparative costs of chicken and turkey parts have been updated, as well as lists of reference and supplementary materials.

Lesson aids cover meat, dairy products, eggs, poultry, fresh fruits and vegetables and canned and frozen fruits and vegetables. Each lesson aid contains a list of basic reference materials, a glossary of terms, suggestions for teaching and quizes that may be given to students. The publication also contains a special section on how to obtain more for your money. Some of the reference publications are available in Spanish as well as in E nglish. A list of supplementary materials on nutrition, comparing costs of food and wholesomeness of food is also provided.

"How to buy Food – Lesson Aids for Teachers," Agricultural Handbook No. 443, has been published in looseleaf form so instructors can take out pages meant for distribution in class and reproduce them with copying equipment.

Single free notification copies of AH-443 will be sent to teachers on request. Write to Office of Communication, U. S. Department of Agriculture, Washington, D. C. 20250. Copies may be purchased from the Superintendent of Documents, Government Printing Office, Washington, D. C. for $1.30 per copy. Please use your zip code and give title and number of publication when ordering.

Conference slated for women in traffic safety

WARRENSBURG - A statewide Conference for Women in Traffic Safety will begin on the campus of Central Missouri State University Oct. 9 and 10 to discuss the latest developments in the fast-growing field of traffic safety.

Ms. Carrie Harris, state coordinator of W.I.T.S. and instructor in criminal justice administration at CMSU, announced the program for the two-day conference.

Guest speakers will include Everett McBride, regional administrator of the National Highway Traffic Safety Adinistration; Paul Collins, director of the Missouri Division of Highway Safety; Charles Pardon, supervisor of driver and safety education; and Roberta Sharp, representative of Kansas Women in Highway Safety.

In addition, seminars will be conducted by Capt. James Dickson, director of training for the Missouri State Highway Patrol; Dale Findlay, executive vice president of the Missouri Safety Council; and Bob Burgess; coordinator of the traffic law system.

The women will have an opportunity to test new driving skills first-hand at the Missouri Safety Center Instructional Park driving range. The range has the capacity to duplicate nearly every driving condition which might be encountered on the highway and specializes in training drivers to handle these situations.

The conference is being held in conjunction with the Missouri Safety Center at CMSU and the Missouri Division of Highway Safety. Dr. Robert L. Marshall, dean of the School of Public Services and director of the Missouri Safety Center, will conclude the meeting.

Household hints

Uncooked chicken keeps well in the coldest part of the refrigerator for up to two days. To store longer, freeze the chicken.

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At Wit's End

Ban on diets suits Erma

By ERMA BOMBECK

This the most diet conscious country in the entire world and frankly, it's getting on my nerves.

I'm sick to death of pouring one calorie soft drinks over my ice cream, using imitation mayonnaise in my potato salad, and ruining a perfectly good gravy sandwich by pouring it between two slices of diet bread.

You might as well know this column was triggered by a trip to the shopping center yesterday in search of End-of-the-Month bargains. You know what was left on the racks? Size 3s. You and I both know why size 3s do not move. There is no such thing as a size 3. Think about it. Have you ever seen a size 3 over eight years old?

"Thin" is a manufactured product of the United States, which has made us the laughingstock of the entire world.

You have to tour Europe and view firsthand the subjects of their priceless art treasures to realize this.

On a recent tour, I stood for 21 days looking up at ceilings with nude women floating around and I didn't see a Weight Watcher in the entire bunch. I saw stomachs that looked like canopies, legs with muscles to support a dry dock, arms like the Village Smithy and lumpy little bodies that would stamp out one-size-fits-all forever!

I figured out it would take 15 Audrey Hepburns, eight Jennifer O'Neills and five Angie Dickinsons to fill up a canvas that took Leonardo da Vinci only one model to fill.

I also figured out that as models, Audrey, Jennifer and Angie would have starved to death . . . rather finished starving to death during the Renaissance.

No, I'm afraid "thin" is a product of the New World which made its appearance at the turn of the 17th century when artists figured a fat pilgrim did not show suffering. Our art has glorified the thin woman ever since.

Take the blindfolded woman who holds the scales of justice over courthouses all over the land. She could use a few pounds. (Also glasses.)

The Statue of Liberty could eat a little. She's tall. She can handle it.

And the tableau depicting Pocahontas as a frail Indian girl is a sham. I've eaten enough fried Indian bread to know what it can do to hips.

I think it's time this country got back to pasta and the good life. An artist here could produce a smiling Mona Lisa . . . all he needs is a happy woman sucking on a 2,000-calorie candy bar while he's painting her.

College offers pre-training areas

--Students at Three Rivers Community College can receive pre-professional training in the areas of medicine, law, engineering and architecture in the academic division of the school. These programs are designed to meet the needs of students planning to transfer to four-year colleges.

JCPenney Days

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"Berne" eyelet ruffle made of easy care 50% polyester and 50% rayon.

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"Mercury II" in polyester ninon with flocked dots. Easy care, machine wash. Available in a wide range of decorator colors. Save on other sizes, too.

Special buys on very special looking uniforms!



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Company performs

Patricia Rozow, soloist with the Cincinnati Ballet Company, performs the company's production of "Divertisement Clanique." The ballet company will finish a week's residency in Paducah, Ky. schools with two different public concerts Nov. 20 and 21.

Ballet troupe in Paducah

PADUCAH, Ky. - The Cincinnati Ballet Company will appear in Paducah and McCracken County, Nov. 17 through 21. Lecture demonstrations and mini- concerts will be conducted at city and county high school facilities and Paducah Community College throughout the week.

Evening public concerts will be performed in Tilghman High School Auditorium at 8:15 p.m., Nov. 20 and 21. Each of the two concerts will present different programs from the company's repertory. Ticket prices will be announced in October by the City-County Arts Council of Paducah, McCracken County.

The school and public presentations have been made possible by the National Endowment for the Arts' Dance Touring Program and the Kentucky Arts Commission. The Dance Touring Program, created by the National Endowment for the Arts, is largely responsible for the demand that has sent the number of dance concert ticket buyers from 1 million in 1964 to 11.6 million last year, according to Ben Harpe, author of "A Season Of Excellence."

The program aids communities to cover the costs of live, on stage, presentations by professional dance companies. Local sponsors pledge half of the cost and apply to their state arts commission and the national endowment for the remaining half.

The cooperating sponsors here were brought together on the project by the City-County Arts Council, Inc. The arts council designed a plan so that the community and the surrounding area could afford the ballet's week-long residency.

The City-County Arts Council will sponsor and coordinate the ballet company residency of 22 dancers, directors and technicians and cover the costs of coordination and promotion. The school systems and friends are associate producing with the financial guarantees. The guarantees made it possible for the arts countil to gain the national endowment and Kentucky Arts Commission financial support for the program.

Tickets are available from City-County Arts Council, P.O.Box 301, Paducah, Ky.42001 or call telephone number, 442-7561, extension 502.

Wilder home open to public

MANSFIELD - In the heart of the Missouri Ozarks is the white frame home of Laura Ingalls Wilder, an authoress of books that preserved the heart of America's pioneer era.

Many of today's visitors to the Laura Ingalls Wilder home are drawn by the popular television series, "Little House on the Prairie," based on her series of children's books. For 63 years, Mrs. Wilder lived at Rocky Ridge Farm, a mile east of Mansfield. Living there, drawing inspiration from the peaceful Ozarks and the people around her, she wrote all six of her famous books about her pioneer childhood and later life in Missouri.

Today, the Wilder home and adjoining museum are now open until Oct. 15 for visitors who have read Mrs. Wilder's books and want a closer look at the life-style of their authoress. On Oct. 10-12, just before the home closes for the winter, the community of Mansfield will provide a special bonus for admires of Mrs. Wilder. On that weekend, the "home folks" will costume themselves and relive the times of Mansfield's most famous citizen. By happy coincidence, the brilliantly colored leaves of autumn will provide a striking background and add to the celebration.

Residents and visitors alike will enjoy a parade of horses and wagons, a barbecue, square dancing and hay rides to the Wilder home and museum. There will be contests for fiddlers, knife and lariat throwers and archers. There will judging for best costume and beard, plus a greased pig chase. On display will be crafts including soap making, rail-splitting, quilting and others. As always, however, the most popular attraction will be the home and memorabilia identified with Laura Ingalls Wilder.

The two-story rural dwelling, on the National Register of Historic Homes, was preserved by Mrs. Wilder's friends and neighbors after her death in 1957. Today, the home and its companion museum feature tintypes, original book-manuscripts in Mrs. Wilder's handwriting, quilts and numerous other items relating to the lives of Mrs. Wilder and her daughter, Rose Wilder Lane, also a well-known authoress.

The home's setting, in the Ozark playground region of Missouri, adds to its visitor appeal. In this part of the state, the beauty of the world's oldest mountains provides a background for many attractions. Among the best known are Silver Dollar City and the Shepherd of the Hills Farm at nearby Branson, where the Ozarks' pioneer life-style is remembered.

Today, 81 years after Laura Ingalls Wilder came to make her home in Missouri, the Ozarks are still one of America's best places to live. For the visitor who drives through southern Missouri to her home in Mansfield, it seems only natural that the book she wrote about her life in these hills would be called, "These Happy Golden Years." In her own words, "There is no other country like the Ozarks in the world."

Britts

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PETERSON SAFETY SHELL CAR SEAT

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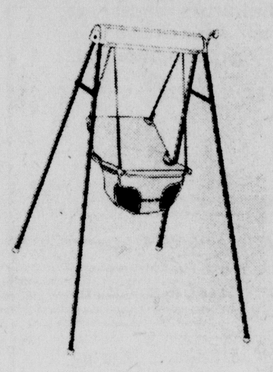
Recommended by Consumer Guide. Protects like a turtles shell...front, back, all-around. Converts from infants' to toddler to child's seat . . . up to 4 yrs.



MAPLE CRADLE

39.90

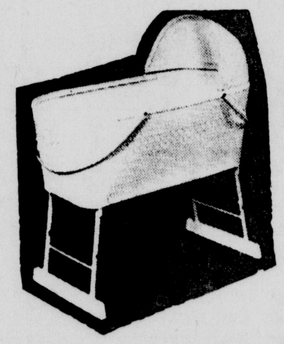
Rocker cradle on stand. Bed measures 17" x 36" overall. Includes foam filled mattress with vinyl cover.



BABY SWING

13.95

- Automatic 15 minute safety swing mechanism.
- Washable nylon scrim seat.
- One piece tubular steel legs.
- non-skid rubbr leg tips.



WICKER BASSINETTE

19.99

Wicker bassinette with liner, foam vinyl covered pad, includes wicker hood. White only.

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12.99

Has hi back safety seat with adjustable spring action suspension.

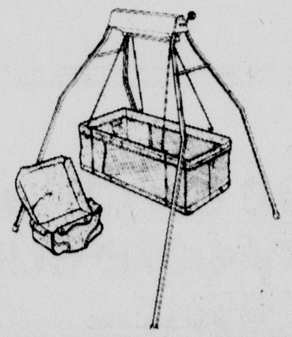


MOTOR TOTER

by Century

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- New safety cockpit styling
- Padded energy absorbing cushion
- Lateral head support
- Eggshell



BABY SWING & CRADLE SWING

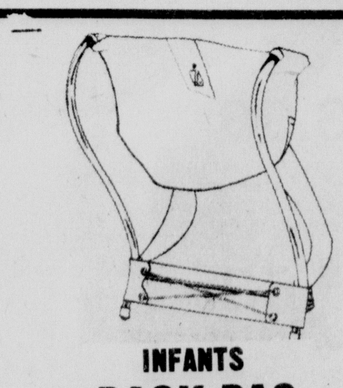
32.95



UMBROLLER

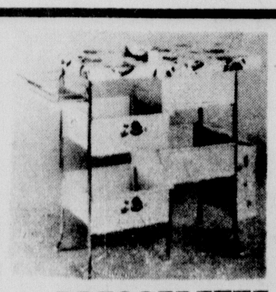
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- Folds & carries like an umbrella
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- Blue & yellow



INFANTS BACK PAC

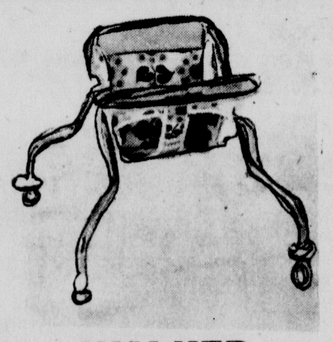
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BANKAMERICARD

OPEN DAILY 10-9

Marble tops enliven dull home decorating

By ADELE FAULKNER
Copley News Service

A well-designed room should be like an interesting woman — intriguing.

The balance is a delicate one.

It is difficult to achieve unity without being monotonous, contrast without chaos and rhythm without being restless.

There must be a flow of color from light to dark and the necessary elements of contrast to create interest, charm and beauty.

Many have the misconception that a well-designed room is one in which everything matches. All the furniture is walnut and all fabrics are of the same texture.

Granted, everything blends together, but it blends so well that it is bland. There is nothing of special interest, and the room soon becomes boring for the family and visitors.

If you have just saved up for that nice matched living room set, don't despair. There's no need to discard it and buy a whole new roomful of furniture.

A trip to the local marble dealer can result in an entirely new look for some of your furnishings.

The addition of a marble top transforms an ordinary coffee table, bedside commode or sideboard into an exceptional piece of furniture.

The initial investment may be costly, but marble lasts a lifetime.

It is also attractive, timeless and easy to maintain.

Marble is limestone crystallized by metamorphism. In its purest form, it is white. It may be colored by other minerals to give it a gray, black, red, yellow, pink, green or buff hue.

The finest marbles in the world come from Italy. Domestically, Vermont produces a very good quality stone. Extreme care should be exercised in selecting marble for a tabletop.

It is best to make a personal trip to the marble company to inspect the raw stone in the yard. Don't choose from polished samples, because they can be confusing. Marble is a product of nature and no two pieces are alike.

Look at what you are buying. You won't be able to tell the true color until it is polished, but ask the salesman to wet the stone with a sponge to give you an idea of what it will look like in its finished state.

Marble is easy to care for, and most dealers can give helpful hints or provide you with a pamphlet from the Marble Institute of America.

One recommendation is the use of Tri-Seal, a penetrating preservative. It seals the marble, protects against stains and resists penetration of dirt and moisture.

Household hints

Cooking sprays are made with a type of fat called lecithin. Because only a thin coating is sprayed, calories are negligible. Such sprays prevent sticking in most kinds of pans without additional greasing.





Capes strike varied styles

Outerwear silhouettes are very versatile, ranging from raincoats, storm coats, to just plain warm coats--big and bulky to lean through the top. In crisp tailored neutrals to brassy bright blankets; from stripes and striations to nubby donegals. Completing the total look--the newest accessory touches...mufflers, gloves, caps, boots, bags.

COATS AND CAPES

Outerwear shapes to top all great fall looks that go underneath. These are the silhouettes women love: The raglan-sleeved duster, spare through the top, yet big enough to go over the layering and the looser looks. The dropped-shoulder, big-pocketed duffle with wide sleeves. The soft shirt coat that's cut big and easy with fullness in the top (wide yoked back) and dropped shoulders to go over lots of layering. The same shirt coat styling translates as an outstanding rain-shedder in the nearly paper-weight coated and treated rain fabrics. The all-American, classic trench coat, updated with snappy detailing and easy shaping. At its best in military tones and fabrics, as well as water-repellent treated poplins and gabardine blends in olive drabs to cheery beat-the-weather colors for fall '75. Many trench-styled raincoats and storm coats are being sold with button-or zip-out linings so that they are truly all-season items.

The cape, done in unlined wools, blanket wools and in rainwear fabrics. The loose and easy cape coat--with or without sleeves, in rain or shine fabrics. Some have detachable capes. The hooded "big" coat with easy lines, dropped shoulders, and classic detailing. The uncomplicated, belted styles of kimono wraps, newest in stripes--very bold or subtly muted. Sweater coats in heavy yarns. Big-knit bulky cardigans or wraps that are great to snuggle into all fall in new patterns, textures and -or combinations of stitches.

JACKETS AND WRAP-UPS

Weather-wise looks that top skirts or pants are important winter weight jackets at fingertip length in all the coating fabrics. The roomy cape-topped jacket, a cut-off version of the cape coat,—some come with removable capes, the shirt jacket, many in lumberjack plaids; trench jackets and storm jackets lined with warmth for serious weather wearing; classic shaped, double-breasted pea jackets in traditional fabrics or quilted corduroy; the blazer, one of the best looks in any year to polish your wardrobe; the kimono-type jacket, some in reversible quilted fabric, some with contrasting fabric as trim and on the turned-back cuff, the big top jacket, quilted, with frog closing--many in plaids or flower patterns, and sweater jackets in coating weights -- from wide sleeved pullovers to kimono wraps to button closings.

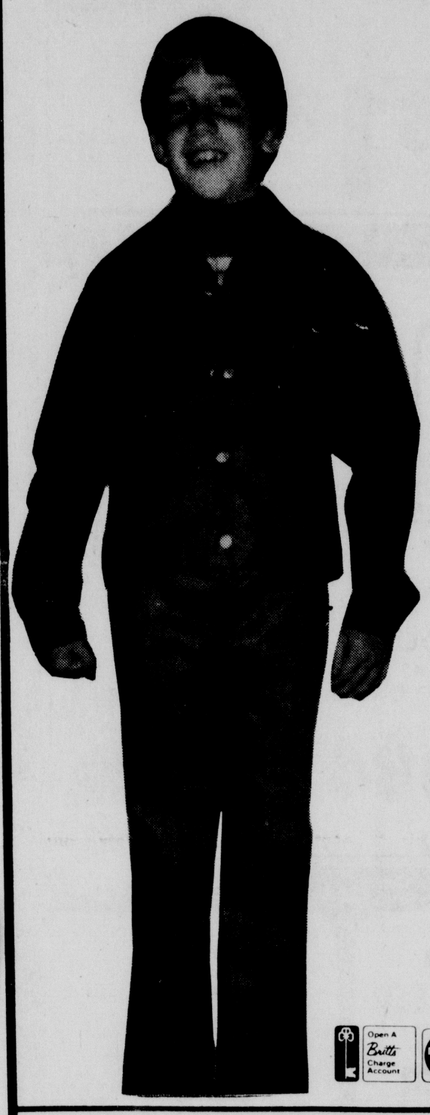
More ways to keep warm. Wrap-ups: Sporty and casual coat stand-ins to be worn in any but the coldest weather. Many inspired by South American handicrafts in design and texture, done in delicious wools with sensational colors. The blanket coat, three-quarter length, an unlined, uncomplicated cardigan shape. Fabrics are blanket weight, in soft- toned ombred stripes and shadow plaids, as well as the traditional bright, bold ones. The "cardo" – the classic Uruguayan blanket cover-up that can be worn long or turned upside down so it becomes a double layer wrap that just reaches your hip. The fringed blanket cape or poncho, the youngest version of the blanket story. Throw it over anything and everything when the weather gets cool.

BOYS AND GIRLS FALL FASIONS

Britts

FASHION BOYS WEAR

Donmoor



Tumbleweeds by Donmoor really put it all together for Neal Smith. Coordinating Jac ket and slacks with contrast stitching, are permanent press. 50% cotton & 50% polyester blend are tough and yet good looking for school.

Jacket 10.50
Slacks 9.00
Turtleneck Shirt. 6.00

All in sizes 8 to 16 and the slacks come in reg and slim.

Can be found in our 8-16 Boys Dept.

Kingsway Plaza Mall
Sikeston, Mo.
Open Daily 10-9

Britts

JR GIRLS FASHIONS



Health-tex STANTOGS

Health-Tex clothes are for little kids and Laurel Smith thinks they're a great help for mothers too.
Health-Tex is sturdily made of very sturdy single knits and wovens that really last. Just as helpful, they all whisk through the washing macine, look just ironed when they come out because they're permanent press too.

Jr. Girls Fashions 4-6
Corduroy Jumper5.50
In Dk Blue only

KINGSWAY PLAZA MALL

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Britts

FASHION FOR YOUNG MEN
4-7 BOYS SHOP



Health-tex STANTOGS

Health-tex has been perfecting clothes for boys for a long time. Danny Smith finds this permanent press corduroy outfit to be perfect for school or play.

Turtleneck Shirt. 4.50
Solid fashion colors

Corduroy jacket 9.00
Green, tan, navy

Corduroy Jeans. 6.25
in reg & slim
Green, tan & navy

Kingsway Plaza Mall
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FASHIONS FOR GIRLS

RUSS GIRL COORDINATES



Our Russ girls fashons for girls, sizes 7-14 are really hit the spot for Brooke Brunke and they're wear dated by Mónsanto. Solids of green and rust and plaids in red and green, 100% acrylic.

Solid Skirt 9.00
Plaid Skirt 8.50
Solid Slack. 12.00
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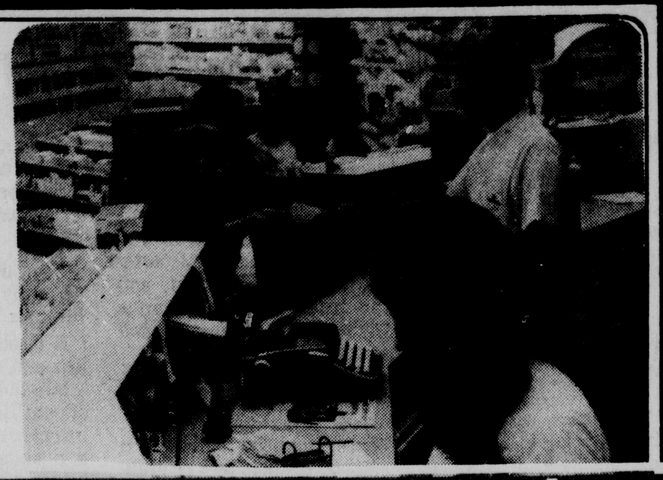
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TRASH AND LAWN BAGS

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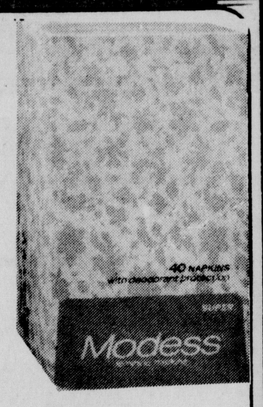


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FEMININE NAPKIN

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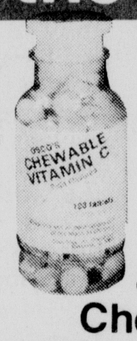
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Without Aspirin
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Compare to Tylenol

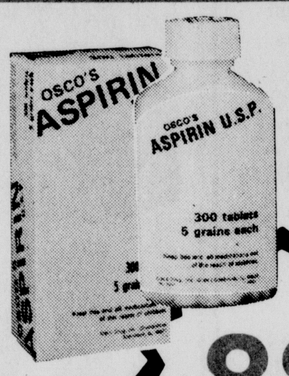
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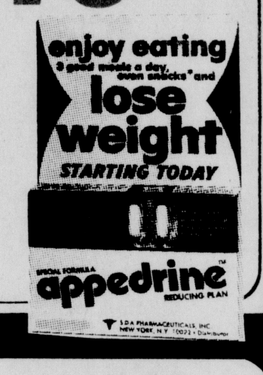
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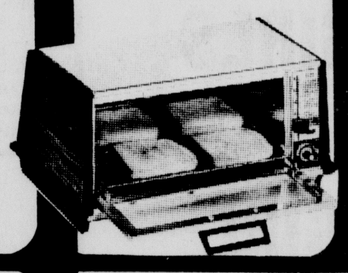
New from Kodak! Pocket camera with telephoto lens. Kit includes flip-flash, wrist strap, C110-20 film and instructions. Model A608R.
Osco Reg.

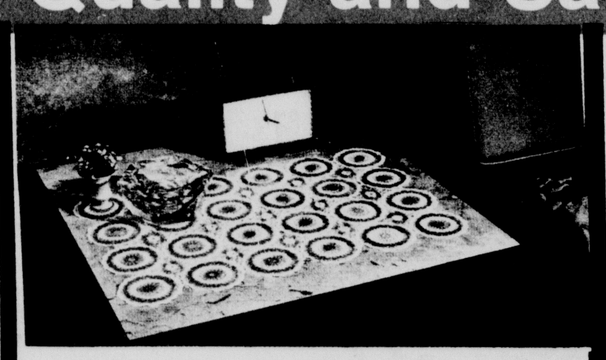
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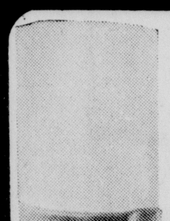


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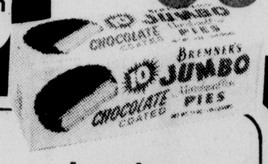


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16 ounce bag of 75 pops.
Many flavors.

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Butterfinger Jrs. or Baby Ruth Jr.

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SweeTARTS Miniatures

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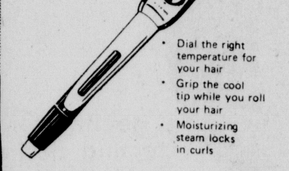
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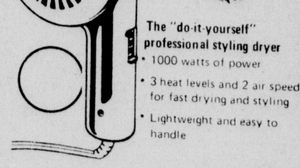
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Molasses: Vanishing art

By FRANK WATSON

BLOOMFIELD--Empty jars of all shapes and sizes lay on the dirt floor of the shed waiting to be filled, as juice from the sorghum cane was being cooked over a wood fire on a 10-foot long pan.

Members of the Stoddard County Historical Society were busy making mollases the way it was done years ago, using the same equipment that had been used then.

Outside the shed a black mule named Kate and a white horse named Bill walked the same circle over and over again, supplying two horse power to a machine pressing juice out of the cane.

Clayton Rhodes and Floyd Phillips, Route Two, both wearing caps and overalls, were feeding cane to the press. They seemed to be enjoying themselves.

Rhodes explained that in Southeast Missouri molasses making "is a lost art." Both he and Phillips were old hands at molasses making, having helped when they were younger. They continued to feed the cane through the press as they talked.

"They're still doing it this way in the Ozarks," Rhodes said, but even there it's not done as much as it used to be.

To prepare the cane, it must first be gathered, stripped, cut and deheaded with a corn knife. Only then is it ready to be brought to the mill to grind.

The grinder is powered by a team of horses, or, in this case, a mule and a horse. As they go around it causes rollers in the press to turn, squeezing juice from the cane.

The prepared cane is fed into one side and the raw juice comes out another, where it is collected in a large wooden barrel. The juice then travels through a pipe from the barrel to the inside of the shed.

There the raw juice is cooked over a fire. Impurities rise to the top and are skimmed off. The juice travels down the pan, until it is ready to be bottled when it reaches the end.

Helping make the molasses were volunteers of all ages. Albert Capps, Route One, who was helping cook the molasses, was called "sorghum king of the hills."

Capps had cooked molasses for most of his life, finally quitting about 10-12 years ago. He did not stay quit, however, now giving his time and experience to the historical society.

Capps is the third generation to be involved in molasses making. His grandfather was making molasses before the Civil War, then his father took it up and now Capps.

He has a son who can also make molasses, "but he's not too anxious to," Capps said. Will his grandson take it up? "Let's just say I hope so," he said.

The project took place last week on the Gerald Griffin farm about seven miles north of town to raise money for the society.

Was it a success?

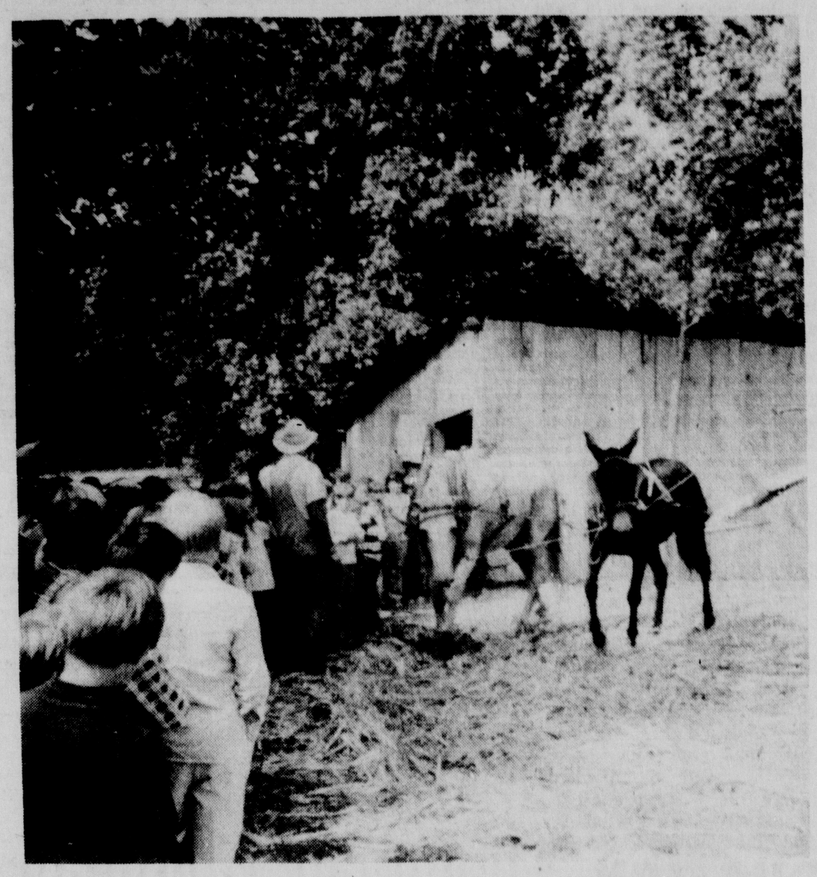
One person eying the empty jars on the floor of the shed asked to buy a gallon, but was told it couldn't be done.

It had already been sold before it could even be bottled.



Cane goes into machine

Floyd Phillips, left, and Clayton Rhodes, of Bloomfield Route Two feed sorghum cane to a machine that presses the juice from the plant. The equipment is the same as that used years ago. "No telling how old this equipment is," Rhodes said.



Mule and horse power

Elementary school children from the Bernie school district watch as Kate the mule and Bill the horse supply power to the sorghum cane press.



Press squeezes juice

Juice is squeezed out of the sorghum cane as a team, in this case a horse and a mule, walk around and around the same circle, supplying power to the press.



Enjoying his work

Floyd Phillips of Bloomfield Route Two seems to be enjoying himself as he feeds cane through the press. The juice squeezed out of the cane is collected in a wooden barrel and then travels through a pipe into a shed where it is cooked.



Bottling the molasses

Annie Fortner of Dexter spoons the finished molasses into bottles of various sizes to sell.



Feeding the fire

Joe Brown of Bell City Route One places another stick of wood on the fire used to cook the raw juice, turning it into finished molasses.



Skimming the juice

Mrs. Joe Brown of Bell City Route One works at skimming impurities from the top of the cooking juice.



The finished product

Colleen Phillips of Bloomfield displays the finished product with the Stoddard County Historical Society's label. She said the label is an original design.

Helps for cotton harvest

By THOMAS A. BROWN JR.
Area Agronomy
Specialist

BLOOMFIELD — Cotton harvest is just around the corner and a good job of harvesting the cotton crop will pay big dividends this season. In this article, I would like to discuss some harvesting practices which, if used, will help to maximize cotton profits.

Of course, the cotton picker should be in good mechanical condition, in proper adjustment, and operated in such a way as to hold harvest losses to a minimum. Results of a survey of harvest losses conducted behind 16 Stoddard County cotton pickers during 1971-1972 revealed losses which would have ranged from $6 to $40.50 per acre for an average loss of $21.50 per acre in cotton which would yield a bale per acre and sell for 50 cents per pound.

In addition to such cotton losses, mechanical breakdowns during the harvest rush can also be extremely costly. The person who operates the picker is one of the most important factors in doing an efficient job of harvesting the cotton crop.

Picking only when cotton is dry enough to pick is also one of the most important factors in doing a good job of harvesting cotton. To determine whether cotton is dry enough to pick, pick a handful, squeeze it tightly in your hand, and release the pressure on it. If the cotton fluffs out as you release the pressure, it is dry enough to pick. If not, it is too wet. Use only enough water on picker spindles to keep them clean.

Keep dry and wet cotton separated, and keep clean and trashy cotton separated. Seed cotton containing too much moisture and green trash will deteriorate in storage and thereby lower cotton quality. If a trailer should contain mixed qualities, tell your ginner, so he can gin accordingly. Allow your ginner to group your cotton with cotton of comparable quality so that the best possible job of ginning can be done.

Clean dirty lint off the picker basket before dumping. Clean picker head each time the basket is dumped. Remove oil and grease from picker parts that come in contact with cotton.

Select gear setting to fit yield and other field conditions, and operate picking unit and tractor in matching gears. Be sure the picker is lined up with the row. Lower picker head into picking position before entering row, and enter row at normal travel speed. Do not raise picker head before leaving the row.

Two UMC guides entitled Guidelines for Harvesting Cotton with Spindle Type Pickers and Cotton Defoliation With Chemicals, which are available upon request at your county University of Missouri Extension Center, contain information which will help you to do a good job of harvesting cotton.

Beekeepers to hold educational meeting

JEFFERSON CITY--The Missouri Beekeepers Association will hold an educational meeting at 9 a.m., Oct. 18 at the Methodist Church in Unionville. The meeting is being held to encourage better beekeeping and the development of an active beekeeping association in northern Missouri.

Guest speakers will include Glenn Stanley, state apiarist, Iowa Department of Agriculture, and Joe Francka, state entomologist, Missouri Department of Agriculture. Discussion will be oriented toward the novice beekeeper. The public is invited to attend.



Valuable resource lost at alarming rate in state

BENTON — Missouri's most valuable resource is being lost at an alarming rate. Erosion claims nearly 90 million tons of precious Missouri topsoil each year, washing it into lakes, streams and rivers, where it becomes a liability to all Missourians, says J. Venon Martin, Missouri state conservationist for the Soil Conservation Service.

This soil loss also creates significantly decreased yields on Missouri's continuous rowcropping systems.

"University of Missouri figures show a 16-bushel-an-acre drop in corn on moderately eroded fields," Martin said. "So at $3 a bushel corn, the farmer is losing nearly $50 an acre on moderately eroded fields."

The average farm, with sloping land, is producing more soil loss in volume than corn yield of 100-bushels-per acre Missouri suffers a soil loss of 18 tons per acre, or 318 bushels, of soil (a bushel of soil weighs 112 pounds, Martin said. This is a loss of about one-twelfth inch of soil per year).

"So with an average yield of 100 bushels per acre, farmers planting corn on unprotected, sloping land, are losing three bushels of soil for every bushel of corn they produce," he said.

Martin said these losses can be averted through proper conservation treatment of the unprotected land.

"The simple method of contouring (plowing along the slope of the land) can reduce soil losses by one-half. Research conducted from state agricultural experiment stations and the Agriculture Research Service shows that the average annual soil losson fallplowed, sloped, unprotected corn fields, was 36 tons an acre," he said.

The 1970 Missouri Conservation Needs Inventory (CNI) revealed that 70 per cent of Missouri cropland was inadequately treated for the prevention of soil loss. Since that CNI report some progress has been made, Martin said, "the progress is not in keeping up with the losses."

"Far too much topsoil is being lost annually. The application of conservation measures is not in tune with today's demand on cropland," he said.

Martin said much remains to be done in contour cultivation, minimum tillage, terrace building, drainage work, grassed waterways and grade stabiliztion structures.

Although the most pessimistic predictors see topsoil disappearing in two generations, Martin remains optimistic about the future.

"I am optimistic that landowners can recognize that the topsoil, as finite a resource as coal or oil, is the reservoir of nutrients and minerals and holds the key to their (the landowners) stability in maintaining an adequate income from the land," he said.

Farmers ask to nominate candidates

NEW MADRID--Farmers are asked to nominate candidates of their choice to be on the Agricultural Stabilization and Conservation Service community committee ballot, says Larry Blunt, director of the New Madrid County ASCS Office.

The ASC community committee election will be conducted from Nov. 21 to Dec. 1, by mail ballot. The 11 ASC communities in New Madrid county are: Anderson, Big Prairie, Como, Hough, La Font, Le Sieur, Lewis, New Madrid, Portage, St. John and West.

ASC committees are responsible for managing government farm programs on the local level. To meet the needs of individual producers, ASC committee members must be concerned and responsible individuals, Blunt said. New Madrid county farmers have the opportunity to nominate persons they feel would best serve the farm community. Farmers will soon receive petition forms by mail and may begin submitting them to the county ASCS office on Oct. 2.

A few basic considerations should be kept in mind when circulating petitions, Blunt said. In order to be valid, petitions must be limited to one nominee each, must include written certification that the nominee is willing to serve if elected, must be signed by at least three eligible farm voters in the ASC community, and must be received in the county ASCS office no later than Oct. 27.

A farmer may circulate or sign nominating petitions for as many candidates as he chooses. Anyone wishing to nominate a farmer for the ASC committee election may contact the county ASCS office for full details, including eligibility requirements for officeholders.

Blunt said the county ASCS office welcomes all valid petitions. The opportunity to nominate, vote, and be elected to office is guaranteed to all farmers.

Missouri farms specialized over the past 25 years

KANSAS CITY–Horses and mules were still the main power sources on Missouri farms only 25 years ago. One farm in five still did not have electricity. Most farmers raised several species of livestock and grew most of the required feed.

Today tractors supply much of the power, and the average farm has two. Although the number of farms in Missouri has dropped by 43 per cent since 1950, total farm land has declined by only nine per cent. Average farm size has gone from 149 to 235 acres.

And, with this growth in size, Missouri farms have become more specialized. A smaller percentage have livestock, and those that do raise fewer species.

These contrasts were among many reported Sept. 25 to the Midwest Agribusiness Institute in Kansas City by Thomas G. Brown, assistant chairman of agricultural economics at the University of missouri-Columbia.

Farm production value in Missouri has more than tripled to over $3 billion since 1950, despite a 45 per cent decrease in labor, the nine per cent decrease in farm land, and a 218 per cent increase in production expenses, Brown told the Institute.

"While we can't create an acre of land space, we can and do create the capacity to produce products that grow on land," he said.

"During the past 25 years, farmers have substituted capital, in the forms of fertilizer, drainage, irrigation, buildings and machinery, for land, increasing sharply their capacity to produce food and fiber."

Brown said Missouri farm land values rose from $69 per acre in 1950 to $396 per acre in 1975.

"With more acres and higher land values, the investment per farm jumped from $9,720 in 1950 to $93,060 in 1975, an almost tenfold increase," he said.

In addition, nitrogen fertilizer use in Missouri increased almost 15 times in the past 25 years, and acres under irrigation increased 12 times in the same period.

The percentage of all farms with beef cattle remains at 86, the same as in 1950, Brown said, but numbers of all other livestock species have declined since then.

The percentage of Missouri farms having milk cows declined from 83 to 17 per cent since 1950, while those raising hogs fell from 65 percent to 36 percent.

Sheep and lamb inventories are only one-eighth of what they were in 1950. While most farms in the state raised some poultry in 1950, only 14 percent do so today.

"Farming in Missouri generally became less labor intensive during the 25-year period," Brown said. "Enterprises requiring large amounts of labor--dairy, hogs and poultry--were reduced. Enterprises requiring less labor and more capital were increased--for example, beef cattle and pastures."

Brown called the latter "the cushion enterprise in Missouri." Farmers can expand and contract these enterprises as economic conditions dictate, he said.

Grain production has become relatively more important than livestock, Brown pointed out. Missouri used to be a grain deficit area and is now a surplus.

Korean team studying human diet soy products

CARUTHERSVILLE—A Korean team visiting the U.S. to study the use of soy protein products in human diets is in Missouri this week.

Their visit is arranged by the American Soybean Association (ASA) as part of its overseas market development program, according to Jack Tipton of Caruthersville, president of the Missouri Soybean Association.

While in Missouri, team members will visit Ralston Purina at St. Louis to learn about the company's soy protein products. The study trip will also include stops in Minnesota, Illinois and Louisiana, as well as a visit to the USDA office in Washington, D.C.

Leader of the team is Mrs. Jun Ryun Wang, president of the Korean Food Development Institute. She will be accompanied by a government food policy official and a member of the Korean press.

Team members will learn about the newest food uses for soy protein and oil, and they will relay this information to the Korean government, food industry and the public, according to Tipton.

"About 70 per cent of the soybeans consumed in Korea are now consumed in the form of traditional Oriental foods," says Tipton. "However, the new products--textured soy protein, soy flour, meat analogues and dairy analogues--are new and unfamiliar to them.

Increase in USDA loan interest rate

The U. S. Department of Agriculture has announced the interest rate on price support commodity loans and storage facility and drying equipment loans increased from 6.125 to 7.500 per cent per annum, effective Oct. 1. The change reflects the increased cost to the Commodity Credit Corporation of borrowing money.

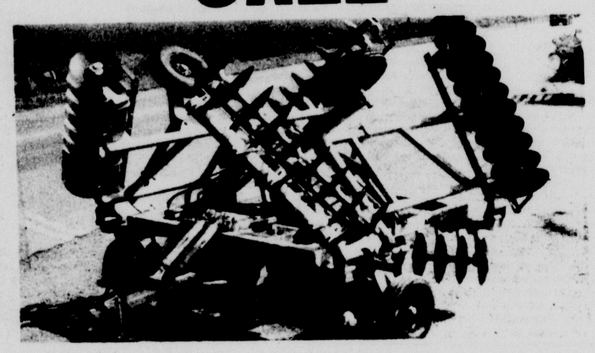
The new rate applies to outstanding loans on which applications were received on or after Oct. 1, and to new loans disbursed on and after Oct. 1. The adjusted interest rate on outstanding loans is in accordance with policy announced Oct. 1, 1974.

October proclaimed Porkfest Month

JEFFERSON CITY--Gov. Christopher S. Bond has signed a proclamation declaring Oct. 1975 as Porkfest Month in Missouri. In his proclamation, Bond pointed out that October traditionally is set aside to call attention to the nutritional and aesthetic qualities of pork, as well as the value of the pork industry.

Pork production has made a significant contribution to the economic vitality of the state. Missouri, the nation's fourth largest pork producer, receives 19 per cent of its total farm income from swine. Cash receipts from hogs last year totalled $486 million.

Present at the signing of the proclamation were Gov. Christopher S. Bond; Taylor H. Woods, DVM, Missouri Department of Agriculture; C.L. Carpenter, Missouri Farmers Association; and representatives of the Missouri Pork Producers Association, including the 1975 Missouri Pork Queen, Debbie Gall.

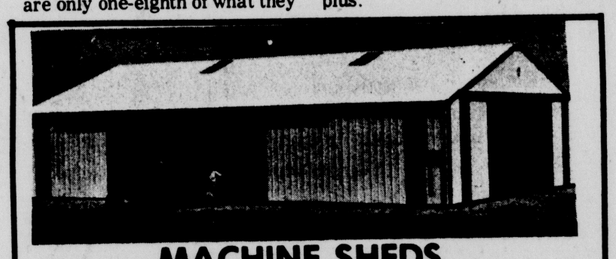
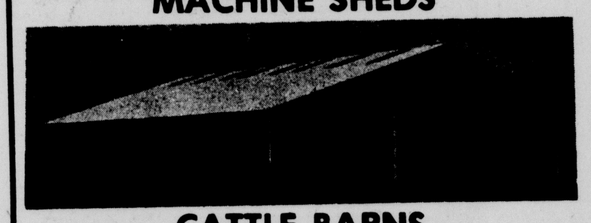
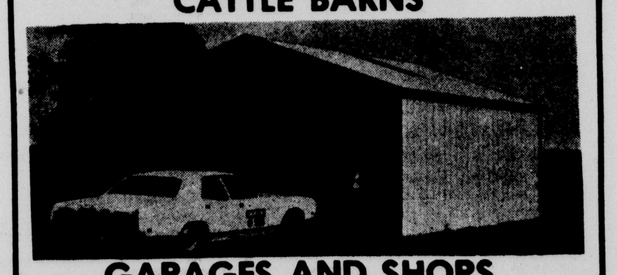
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CARNIVAL — by Dick Turner



"It sleeps 12 and drinks 35!"

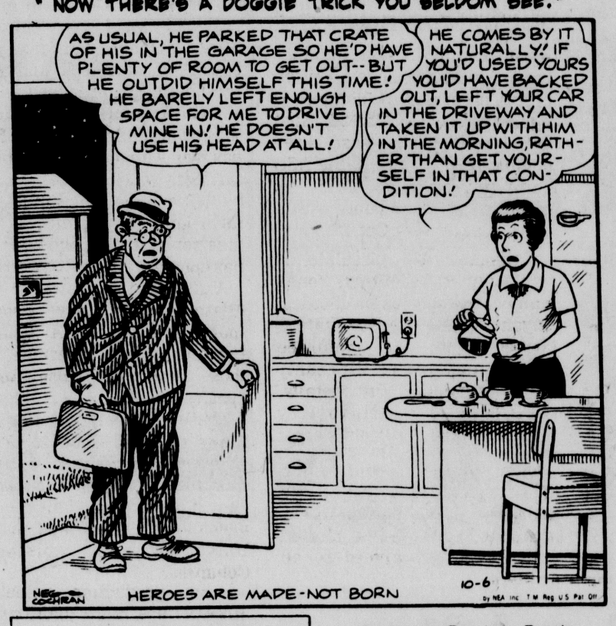
THE FAMILY CIRCUS — By Bil Keane



"I picked it out — Mommy just paid for it."



"NOW THERE'S A DOGGIE TRICK YOU SELDOM SEE."



Today in U.S. History

By The Associated Press

Today is Sunday, Oct. 5, the 278th day of 1975. There are 87 days left in the year.

Today's highlight in history:

On this date in 1954, Italy and Yugoslavia formally settled their dispute over Trieste.

On this date:

In 1502, Christopher Columbus discovered Costa Rica.

In 1880, the 21st American president, Chester Arthur, was born in Fairfield, Vt.

In 1881, artist Pablo Picasso was born in Malaga, Spain.

In 1918, as World War I neared the end, the Allies announced that the German Hindenburg Line had been broken.

In 1931, Clyde Pangborn and Hugh Herndon completed the first non-stop flight across the Pacific, arriving in the state of Washington 41 hours after takeoff from Japan.

In 1958, dynamite explosions almost destroyed the integrated high school in Clinton, Tenn.

Ten years ago: It was reported that Washington had given permission for American forces in Vietnam to use tear gas in military operations when it would save lives.

Five years ago: President Richard Nixon returned home from a European trip and said the United States was playing a major role in maintaining world peace.

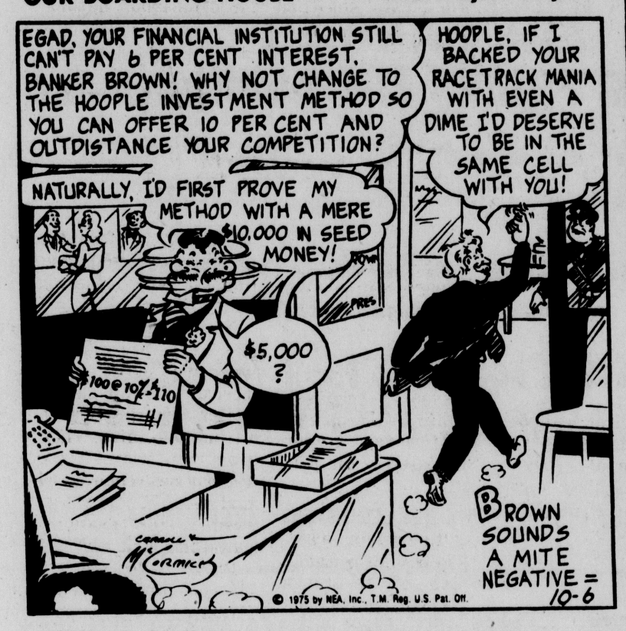
One year ago: Two big grain companies called off multi-million dollar grain sales to the Soviet Union at the behest of the Ford Administration. Today's birthdays: Former French Premier Georges Bidault is 76 years old. Theatrical producer Joshua Logan is 67.

Thought for today: Art is a lie that enables us to realize the truth — Pablo Picasso.

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OUR BOARDING HOUSE — with Major Hoople



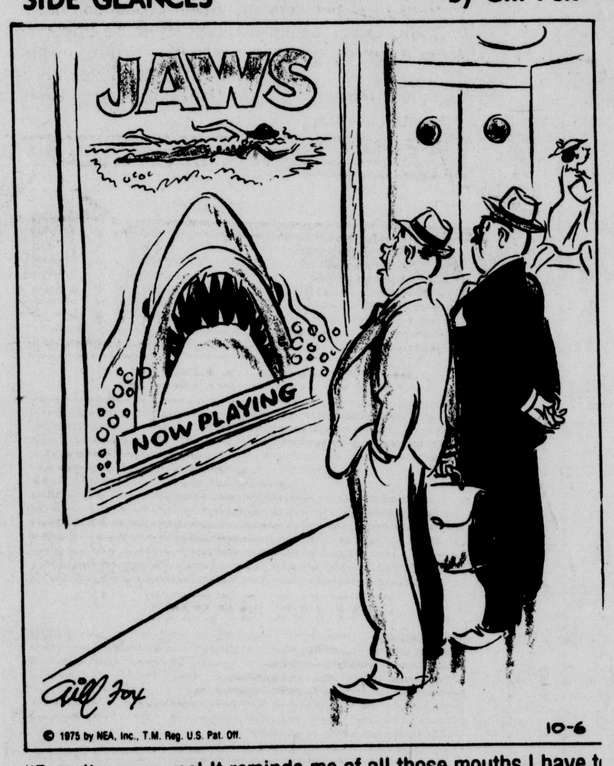
STEVE CANYON by Milton Caniff



CAPTAIN EASY by Crooks & Lawrence



SIDE GLANCES — by Gill Fox



"Sure it scares me! It reminds me of all those mouths I have t feed at home!"

Royalty

ACROSS

1 Tartar rulers
6 Hindu queens
11 Jupiter's paramour (myth.)
13 Verbal contraction
14 Near East language
15 Reluctant
16 Vast level land tract
18 Ex-soldier (coll.)
19 In error
22 Smart blow
23 Domestic animals
24 Cheekbone
27 Expensive
29 Brazilian macaw
30 Daughter of an Iberian king
34 Vicarious rulers
36 To have (Fr.)
37 American poet, Ogden ——
38 Kingdom
39 Brazilian estuary
42 Take food
44 Exclamation
45 —— Jima
46 Greek capital
49 Mogul provincial rulers
51 Literary genre
55 Threefold
56 Turkish ruler
57 Meaning
58 Hebrew lawgiver

DOWN

1 Sheepkilling parrot
2 "Ben ——"
3 Constellation
4 Cards in cribbage
5 Roasting rod
6 Rant
7 Hail!
8 Roman emperor
9 Inserted item
10 Proofreading marks
12 Maple genus
13 Occur
17 Chief ruler of Iran
19 Persian tentmaker
20 Passage fee
21 Banner
23 Pine for
25 Place of exertion
26 Frog genus
28 At a distance
31 Ark builder (Bib.)
32 Ceramic piece
33 Body of soldiers
35 African fly
39 Liquid measures
40 Cognizant
41 Songbird
43 Hardy heroine
46 Fit
47 Biblical prophet (var.)
48 City in Normandy (2 wds.)
50 Roman goddess of harvest
52 Possessive pronoun
53 Sail yard (Soct.)
54 Abstract being

Answer to Previous Puzzle

H	O	G		B	E	E	F		C	O	O	L
A	V	E		A	R	N	O		A	L	M	A
M	A	R		N	I	T	R	I	F	I	E	S
S	L	A	N	D	E	R		N	E	O	N	S
		L	O	S		E	A	T	S			
B	E	D	S		P	E	R	E		S	H	Y
A	P	I	E	C	E		D	R	A	P	E	S
S	E	N	S	E	D		E	N	T	I	R	E
S	E	E		R	A	I	N		O	N	E	R
			B	A	L	L		O	N	E		
A	S	S	E	T		L	A	B	E	L	E	D
S	T	A	L	E	M	A	T	E		E	V	E
S	O	R	T		A	T	E	S		S	O	W
E	P	I	S		D	E	N	E		S	E	T

MARY WORTH by Saunders & Ernst



PEANUTS by Schulz



ALLEY OOPE by Grave



STAR GAZER

By CLAY R. POLLAN

Your Daily Activity Guide According to the Stars.

To develop message for Tuesday, read words corresponding to numbers of your Zodiac birth sign.

1 Get	31 Your	61 Place	
2 Lawyer's	32 Trip	62 From	
3 Turn	33 Evening	63 A	
4 New	34 Some	64 Can	
5 Don't	35 Kindly	65 Intrigue	
6 Try	36 Element	66 Thrill	
7 Romantic	37 Joint	67 Unexpected	
8 To	38 To	68 Venture	
9 To	39 And	69 Fault	
10 An	40 Angry	70 Chance	
11 Advice	41 Some	71 Upon	
12 Don't	42 If	72 Colors	
13 For	43 Secret	73 Evident	
14 Certain	44 Hopes	74 You	
15 Rely	45 Someone	75 Of	
16 Become	46 Unfamiliar	76 Be	
17 Upon	47 Business	77 Don't	
18 A	48 Welfare	78 Fret	
19 People	49 Try	79 Being	
20 Interest	50 Person	80 Grateful	
21 Travel	51 Of	81 Joyous	
22 Fly	52 Finds	82 Promised	
23 On	53 Delay	83 For	
24 Under	54 Generous	84 Cozy	
25 Older	55 Stand	85 Counsel	
26 Promote	56 Yourself	86 Realized	
27 False	57 Rather	87 Twosome	
28 Wiser	58 Excellent	88 Help	
29 Take	59 Help	89 Quarters	
30 Pleasant	60 Than	90 Indicated	

Good · Adverse · 10/7 Neutral

ARIES MAR. 21 – APR. 19 — 1- 2-11-23 37-47-68

TAURUS APR. 20 – MAY 20 — 35-39-54-59 62-67-89-90

GEMINI MAY 21 – JUNE 20 — 43-44-55-58 70-75-79-86

CANCER JUNE 21 – JULY 22 — 15-17-56-57 60-71-82-88

LEO JULY 23 – AUG. 22 — 21-29-32-38 41-46-61

VIRGO AUG. 23 – SEPT. 22 — 14-19-26-31 48-76-80-81

LIBRA SEPT. 23 – OCT. 22 — 4- 7-20-64 65-66-74

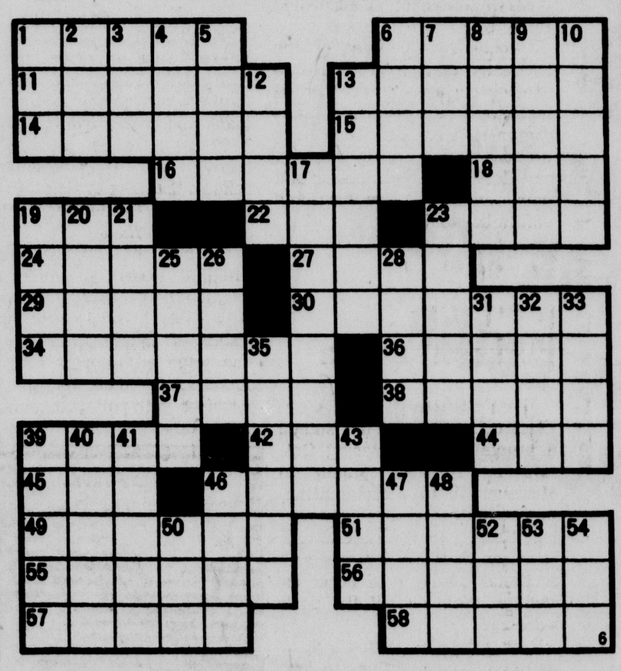
SCORPIO OCT. 23 – NOV. 21 — 13-18-30-33 49-63-84-87

SAGITTARIUS NOV. 22 – DEC. 21 — 3- 8-10-25 28-50-83-85

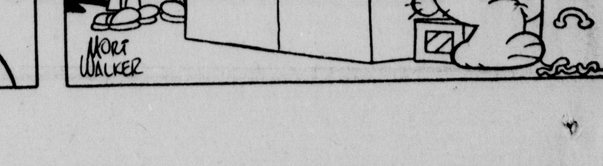
CAPRICORN DEC. 22 – JAN. 19 — 12-16-40-42 45-52-69

AQUARIUS JAN. 20 – FEB. 18 — 5- 6- 9-22 24-27-72

PISCES FEB. 19 – MAR. 20 — 34-36-51-53 73-77-78



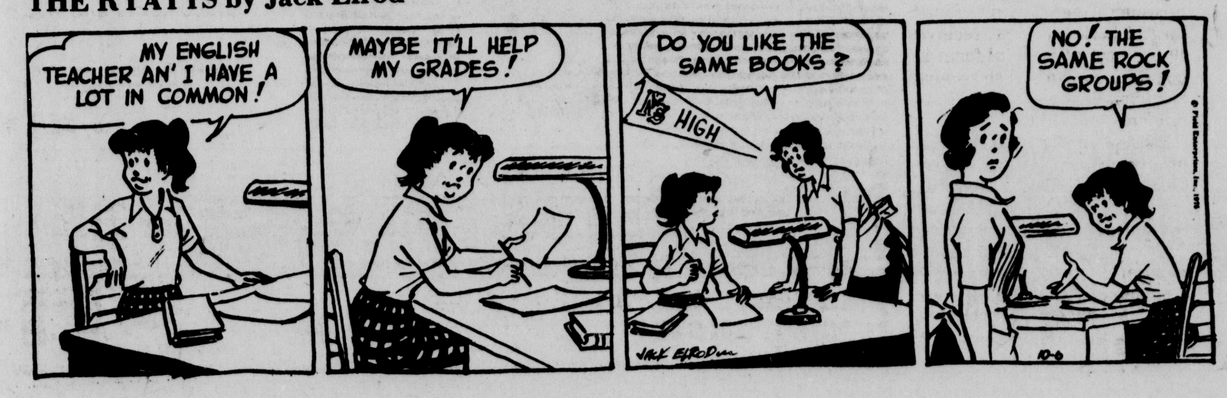
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THE PHAMTOM by Falk & Berry



THE RYATTS by Jack Elrod



BEETLE BAILEY by Mort Walker



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1-95 SB JD 23-1 26 Tires
1-503 IHC 23-1 26 Tires
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1-410 MF late model
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1-403 IHC w cab & 23-1-26 Tire

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6-28-1-26 Firestone R & E
6-18-4-38 Firestone R&C
6-20-8-38 Goodyear R&C

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New Madrid ASCS sets boundaries

NEW MADRID--Community boundaries have been set for the Agricultural Stabilization and Conservation Service community committeemen elections to be held during late November, reports Larry Blunt, director of the New Madrid County ASCS Office, New Madrid county has 11 ASC communities.

ASC communities are local administrative areas which help provide farmers with effective farm program administration. According to Blunt, these areas are reviewed yearly to determine whether boundary changes would benefit farmers.

A list of ASC communities and the number of farms within each community is available to the public at the New Madrid County ASCS Office. The ASC communities in New Madrid county are Anderson, Big Prairie, Como, Hough, La Font, Le Sieur, Lewis, New Madrid, Portage, St. John and West.

County ASC committee review of community boundaries is one of the first steps in administering the annual ASC farm committee elections. Other actions concerning the upcoming election will be announced as they occur. Participation in ASC elections is open to all eligible farmers.

Boundaries established for commitee elections

BENTON—Community boundaries have been set for the Agricultural Stabilization and Conservation community committeemen elections to be held during late November, according to Kenneth E. Vowels, Scott County ASCS executive director.

Scott County has eight ASC communities.

ASC communities are local administrative areas which help provide farmers with effective farm program administration. Vowels said these areas are reviewed yearly to determine whether boundary changes would benefit farmers.

A list of ASC communities and the number of farms within each community is available to the public at the Scott County ASCS Office in Benton. The ASC communities in Scott County are Commerce, Kelso, Moreland, Morley, Richland, Sandywoods, Sylvania, and Tywappity.

County ASC committee review of community boundaries is one of the first steps in administering the annual ASC farm committee elections. Other actions concerning the upcoming election will be announced as they occur. Participation in ASC elections is open to all eligible farmers.



Even when transportation was moving ahead, much of farming was still a manual task.



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SCOPE
MAGAZINE
THE DAILY STANDARD, OCT. 5, 1975

Heritage House



SCOPE
MAGAZINE
THE DAILY STANDARD
SUNDAY, OCTOBER 5, 1975
EDITOR
ROBERT VAUGHAN

In This Issue

Heritage House
SCOPE VISITS HERITAGE HOUSE, AND FINDS IT FULL OF LIFE.

Windows Into Yesterday
A LOOK INTO WHAT MADE OUR FATHERS BUY THE THINGS THEY BOUGHT.

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You don't have to settle for less than the best. You can rent a new piano for a modest rental payment.

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Keith Collins Piano Co., Inc.
Music Education Is Our Business
FRANCHISE DEALERS FOR BALDWIN, WURLITZER, AND KIMBALL PIANOS AND ORGANS.

KALEIDOSCOPE

Generalissimo Francisco Franco grabbed his power with the help of Hitler and Mussolini. For Hitler the Spanish Civil War was a military testing ground, for Mussolini it was to honor an agreement he had made with Franco, and for Franco it was a means to an end. For the middle third of this century Spain has borne the stigma of its birth for such an unholy marriage.

Franco established his government along the lines of Mussolini's Fascist state, and although he offered moral support to his two benefactors during World War II, his new government was still too weak to provide a military alliance. That fact saved Franco from suffering the fate of Hitler and Mussolini, and Franco's Fascist government survived.

In a way Spain has been a laboratory for sociologists. They have been able to see how the Fascist state behaves after nearly forty years of operation. In truth it might be unfair to summarily blame the form of government for all of Spains ills. After all, Spain has not been the most popular country in the world during the past three decades. There are many who feel that Franco was one who 'got away''.

Spain's most recent problems however are the result of a rather unique set of events. Spain has a law which makes the death penalty mandatory for killing a policeman. (Several American states have the same law). Recently, during a wave of terror, twelve policemen, among others, have been killed in Spain. Five of the convicted terrorist were executed under the provisions of this law.

The result of these executions has been unbelievalbe. In countries all over Europe, there has been rioting in the streets, Spanish Embassys have been sacked and burned, and Spanish have been attacked. Nine governments have recalled their Ambassadors from Spain, and in Spain two more policemen were murdered, and a bank was robbed of one million dollars. All these acts of violence are supposedly protests over the act of violence committed by Spain in carrying out legal executions.

The rioters and supporting governments claim that the leftist position of the terrorists has nothing to do with the issue. They are protesting the executions, they say, as a matter of principle, without regard to the Socialist persuasion of the terrorists. They don't like to see life lost, they say.

But that does make one wonder about a few things. Why have they not condemned both sides? As of the 1st of October, the score stood at 14 policemen and 19 civilians killed by terrorists. Why was there no concern for their lives? and why has there been no universal outpouring of anger over the well organized terrorist group murders under the guise of "Palestine Liberation"? Why was there no official disgust registered when the leader of the most murderous group showed up at an assembly of the United Nations, flaunting his disregard for ethical behavior by wearing a pistol. And why are these people not concerned with the executions which have gone on in Cambodia since that country fell?

It would be wonderful if this concern over the execution of prisoners was genuine, based on the brotherhood of man and the sacred regard for human life. If the world can get so up in arms over five people being legally executed after due process law, then perhaps it is not too much to hope that an awakened human sensititivity will prevent another Hitler or Stalin from murdering millions.

But if this concern is merely a thinly masked cover for the furtherence of political idealogy then we have gained nothing. Because people who would reap political advantage from other people's deaths will take that opportunity no matter how it is presented, and it will make no difference to them whether they are protesting the killing ... or doing it.

Letters to the Editor

Dear Mr. Vaughan,

I have set down some important information about the Southeasteast Missouri Transportation System (S.M.T.S. for short) that I would like for you to have. I didn't feel that the few short seconds we visited together this morning was hardly time enough to tell you how important our bus system is in the scheme of things at Heritage House. It is the only transportation some of our senior citizens have that helps them be independent and is inexpensive enough that they can afford it.

Your "Scope" magazine is such an excellant way to reach more people and explain our system to them and I am hoping you can give enough space to S.M.T.S. in your write up and help us reach more of those people who need our services.

Our bus delivers noon day meals to shutins Mon. thru Fri. for the nutrition program.

We are working with the United Cerebral Palsy in transporting handicapped children to Sikeston Diagnostic Clinic for therapy. We are allowed to haul the handicapped at any age as well as all people 55 and over.

We have made contact with the Division of Family Services who can obtain money through a grant (Title 20 I think) for public transportation of welfare recipients. We want to work with the Div. of Family Services in trying to help some of these people with their transportation problems.

As I explained this morning, a membership in the system is necessary. A membership cost $6.00 the first year and $5.00 for a renewal each following year. Transportation costs are at the rate of 5 cents a mile, with a minimum charge being 50 cents with in a ten mile radius. We make out of town trips to the opera, Reelfoot Lake, and wish we could have made a trip to St. Louis for a ball game if enough men were interested. Our bus is available for trips to other towns for shopping sprees or around town to the beauty shop, barber shop, doctor or dentist offices, and grocery shopping and etc.

Thanks for your help in reaching your reading public.

Sincerely
Delores Comer

We've Come A Long Way

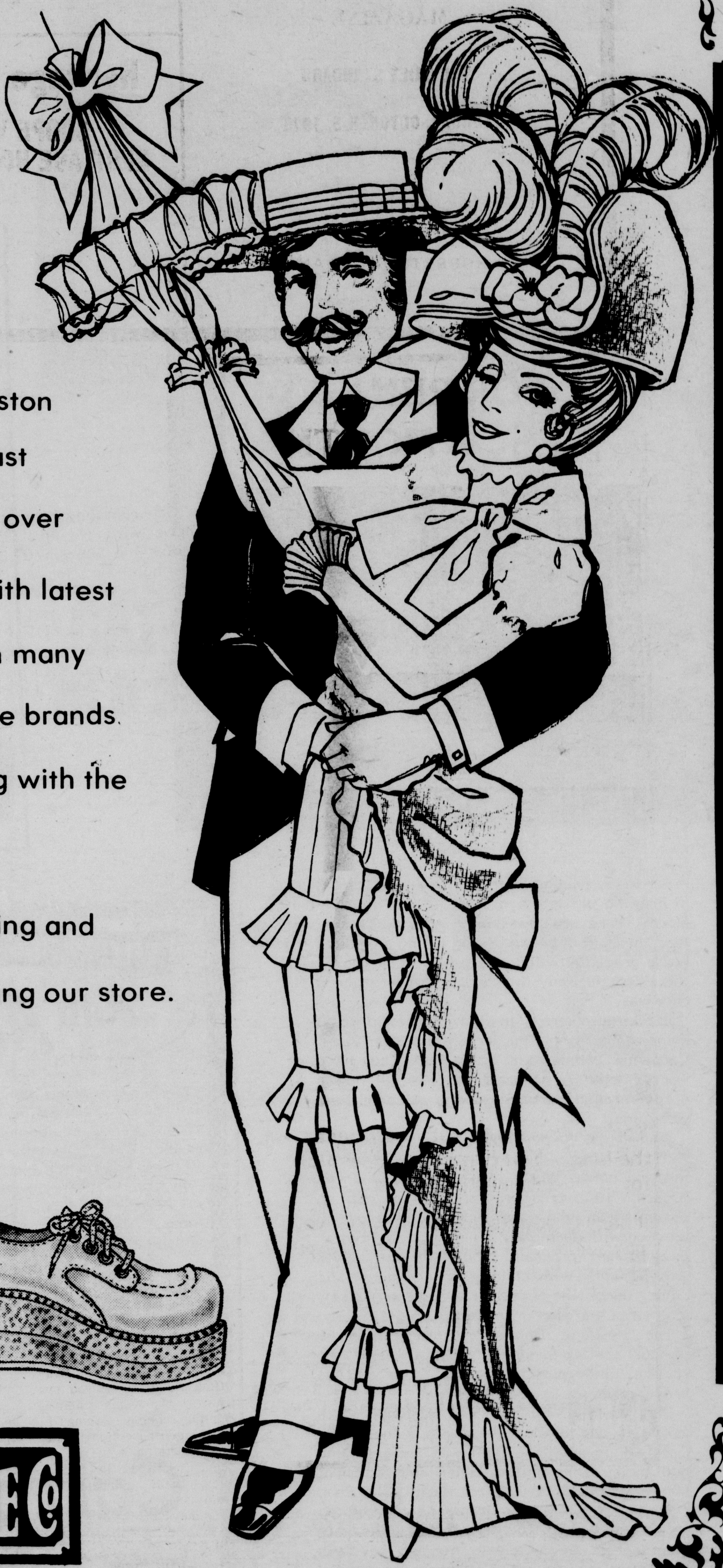
Since 1913



Serving Sikeston and Southeast Missouri for over 62 years with latest fashions in many many name brands.

Changing with the times,

Expanding and modernizing our store.



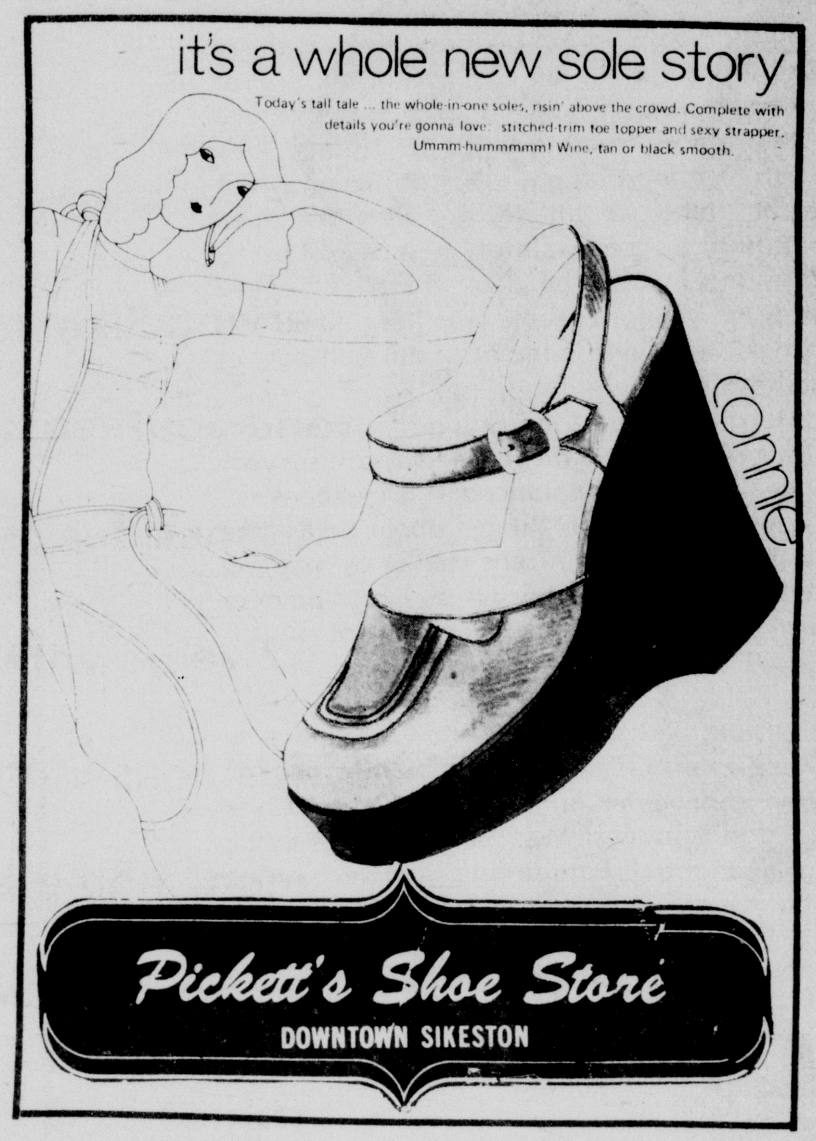
THE BUCKNER RAGSDALE Co

UPTOWN SIKESTON

Heritage House



By Robert Vaughan



For many people the most frightening aspect of growing old is the prospect of growing old alone. There are few things more depressing than the sight of an old person sitting alone in a house gradually withdrawing from society until there remains only the shell of the person who once was.

In Sikeston there is an alternative to sitting at home alone. Mrs. Ella Jordon and Mrs. Violet Carpenter can tell you about that. They have worked together to create a beautiful flower garden around Heritage Houe to welcome those who come.

Who comes to Heritage House? People over sixty, who find in the Heritage House a friendly meeting place; World War One vets who can recant old barracks tales, and retired businessmen who keep active and alert by meeting with each other. There is also a Foster Grandparent program, and fifty one senior citizens work with children at the diagnostic clinic, under the direction of Jolene Walker, director of the foster grandparent program.

The Heritage House provides classes in various crafts, including ceramics, and art, sponsors bingo, pinochle, band practice, and has prayer meetings on a regular basis.

One recently visible part of Heritage House activities was the float it entered in the Cotton Carnival parade. The float was designed and built by the senior citizens under the direction of Mr. Adam Melzer. Mr. Melzer and his wife, Elsa, chose Sikeston as their retirement home, coming here from Chicago. The Heritage House has made them feel exceptionally welcome, and they have met an entirely new group of friends through the

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25th ANNIVERSARY



SPECIAL
OCT 8-9-10th
cash & carry
CARNATIONS
DOZ $3.50

Carroll's Florist
208 Sikes
BANK AMERICARD
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471-3163

activities there.

Another visible component of the Heritage House is the transportation facilities available to Sikeston's Senior Citizens. The yellow vans, or mini-busses seen around town provide senior citizens with transportation to and from the Heritage House, to church, to shopping centers, and many other places of convenience. To qualify, you must be over sixty, and pay a very small membership fee, (six dollars for the first year, five dollars for subsequent years). The money is for insurance and the person to contact about the program is Mrs. Delores Comer.

When Heritage House began it was a Federal Program. Now, it is entirely dependent upon community support, and Mrs. Kathleen Wissman, the director of Heritage House, has the difficult and somewhat thankless job of soliciting funds for the continued operation of the House.

Many people think of Heritage House, and immediately think of the Nutrition program, administered by Mrs. Bobby White.

The nutrition program provides well balanced meals for citizens over the age of sixty. For many older people, and particularly older people who live alone, meals are the first place they begin to feel deprivation. Economics may not have anything at all to do with the food deprivation . . . it may simply be a case of being unable, or unwilling to cook a well balanced meal. Even younger people who live alone find that cooking for one is the most difficult part of the solitary life.

At Heritage Houe a daily lunch is prepared, and an average of 185 meals per day are served. The meals are well balanced and inexpensive, but one of the best things about it is the fellowship the senior citizens realize by meeting at the house for lunch. It provides a high point in the day, and is something to look forward to.

One of the newest programs of the Heritage House is the I & R program. I & R means Information and Referral. It is designed to provide Senior Citizens with help in problems they may encounter in their daily lives. It is a part of the Southeast Missouri Area Agency on Aging, and it deals with problems in such areas as; income maintenance, homemaking, health, recreation, nutrition, housing, and other personal problems of individual nature. The number to call for I & R is 471-4992.

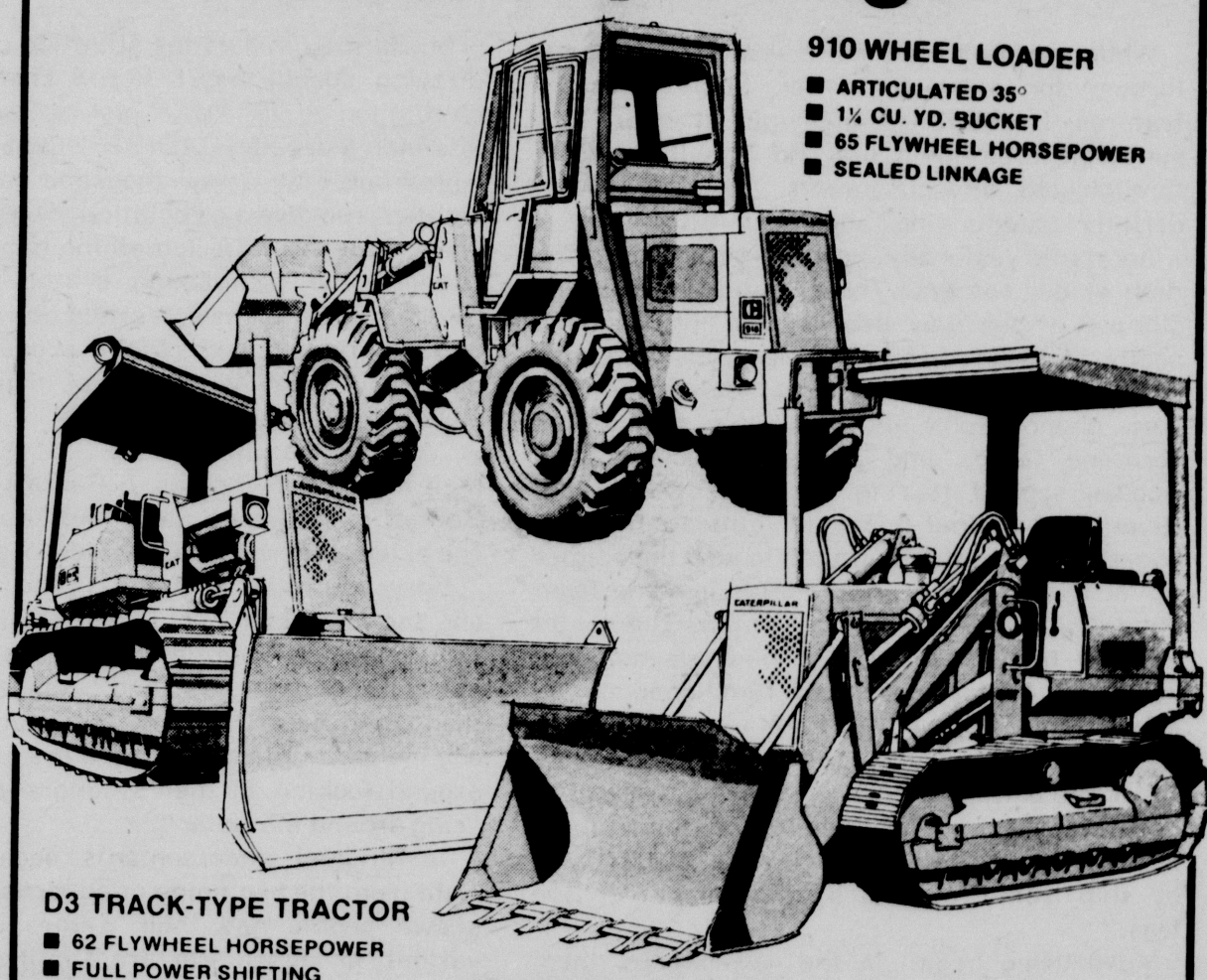
Here are some additional numbers which pertain to the Heritage House.

Heritage House	471-8059
Heritage House Nutrition	471-6047
Sikeston Housing Authority	471-3012
Foster Grandparents	471-8676
Red Cross	471-5551
Information and Referral	471-4992





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in a smaller package.



910 WHEEL LOADER
- ARTICULATED 35°
- 1¼ CU. YD. BUCKET
- 65 FLYWHEEL HORSEPOWER
- SEALED LINKAGE

D3 TRACK-TYPE TRACTOR
- 62 FLYWHEEL HORSEPOWER
- FULL POWER SHIFTING
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And we back them up . . with parts, service and programs designed to keep your equipment productive. We call it CAT PLUS. Give us a call today . . let's talk it over.

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Sikeston. 471-5941
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JIM LAW
471-1101
SALES REP.

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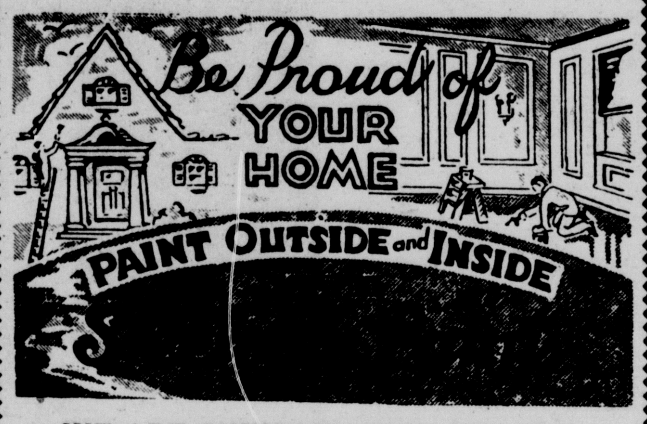
Windows into Yesterday

BY ROBERT VAUGHAN

WE ARE PROUD OF OUR NEW HOME



Above is a picture of our new building on Highway 60 South. We invite you to pay us a visit anytime.



WE ARE SIKESTON DEALERS FOR STEELCOTE PAINTS.

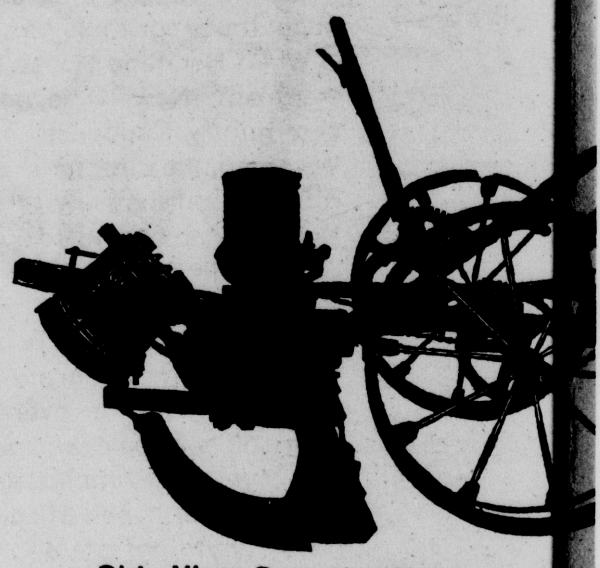
Call Us or Come to Our Place and We Will Tell You of Its Great Quality.

HAHS MACHINE WORKS

J. OTTO HAHS, Proprietor

Telephone No. 212 Sikeston, Missouri

HAHS MACHINE WORKS, 1942



Side View Superior No. 6 Corn Pl

FURNISHED with complete edge and ment. The purchaser can use the to his corn. No trouble to change automatically timed.

Pea or Fertilizer Attachment can be on the No. 6 Planter.

Variable drop 2, 3 or 4 kernels in

Farmers Supply

NEW BUILDING

FARMERS SUPPLY CO, 19

While spending time in the newspaper morgue looking for story ideas for SCOPE history features, I sometimes lose sight of what I am supposed to be doing and find myself browsing through old advertisements. They are wonderfully entertaining and each ad is like a window into yesterday, opening directly onto the time of our fathers. They provide an exciting glimpse at the way people once lived, at the bodily ailments that beset them, at what they wore, what they ate, and what they wanted. The horn phonographs and cast iron stoves, the kerosene lamps and steel-wire bustles, the wooden spoked touring cars, the Mississippi River Packet Boat trips; all tumble out of the pages in a delightful invitation to visit their time.

Advertising has been available in some form almost since the beginning of man. The use of signs in front of a place of business not only identified the business, but functioned as an advertisement as well. But the use of the media for advertising came quite late, and early American newspapers and magazines were used by merchants primarily to make quiet, unobtrusive announcements, such as, "Just arrived by ship from England, a consignment of fine teas."

Advertising began in the newspapers, then, slowly, began to appear in magazines. As late as the 1880s, there were only a handful of national magazines in this country. Most of them, like SCRIBNER'S, HARPER'S, and CENTURY, were low circulation periodicals edited specifically for an upper-class readership. Circulation rarely reached much over 100,000 per issue, and any advertising carried was customarily walled off in a back section to minimize annoyance to the fastidious reader. The magazines made no attempt to be broadly based in their appeal, and a typical lead article might be a twenty thousand word treatsie on the similarity of style between two little known classical artists. It was a form of snob appeal to have a copy of HARPERS lying in such a manner as to be seen by guests.

But in the nineties the situation changed with dizzying speed. McCLURE'S shot from 8,000 circulation to 250,000 in just two years. Within less than a decade, LADIES' HOME JOURNAL, which had only a few thousand readers in the eighties, reached a circulation of one million.

At about this time something happened which changed the complexion of the print media forever. Businessmen learned the value of not only putting the name of their product before the public, but extolling the virtues in grandiose and eloquent phrases.

"Any fool can make soap ... it takes a clever man to sell it," Thomas J. Barratt said. Mister Barratt made Pears' Soap, and Pears' Soap was one of the leaders in the new field of advertising.

Early ads were laughable in their naivete and one shows a young girl in a long nightgown sitting beside as Aluminum Oil Heater. "It's so lovely I just can't go to bed", she is saying. But then that doesn't differ too much from the asinine assumption that there are people who go around looking at men's collars and shouting "ring around the collar".

Testimonial endorsements became popular right from the beginning of advertising, and well known people had their names used to tout various products. We are familiar with that method of advertising today, when we see people like Joe Namath wearing panty hose, or Connie Stevens selling chain saws. These people allow their names to be linked with such unlikely products for the money they get from endorsements.

That wasn't always the case though, and early advertisers made free use of famous names without even securing the permission of the people involved. One of the best known, and certainly one which must bear the dubious distinction of being in the poorest taste, used a picture of Queen Victoria of England. The Queen's head rested atop the Improved Home Turko-Russian Folding Bath Cabinet, and a shadowy drawing suggested that the Queen's unclad body was sitting demurely on a stool

QUALITY PLACE
THE BUCKNER RAGSDALE Co
SIKESTON MO.

They are here now—

Boys' "Rough-It" Suits For Spring

The Suit With Two Pairs of Knickerbockers that is Unequalled at $5.00

Much of the popularity of our Boys' Clothing Department is due to the excellence of our special "Rough-it" Suit



They are unequaled at the price, both for quality of materials and workmanship, and the way they withstand the hard wear that boys give them is surprising.

Choice is given of plain and fancy fabrics in serviceable colors; size 7 to 18

Price $5.00

BUCKNER RAGSDALE, 1916

Tele SCOPE Viewing

Channel numbers are for CATV

Monday through Friday

RECURRING DAYTIME SCHEDULES

ABC
HARRISBURG (3)

7:00-AM America
9:00-Jack LaLanne
9:30-New Zoo Revue
10:00-M-Consulation
T-Insight
W-This is the Life
T-Sacred Heart-
F-Journey Adv.
10:30-Happy Days
11:00-Showoff
11:30-All My Children
12:00-Ryan's Hope
12:30-Let's Make a Deal
1:00-$10,000 Pyramid
1:30-Rhyme & Reason
2:00-General Hospital
2:30-One Life To Live
3:00-You Don't Say
3:30-M-T-Afternoon Matinee

EDU
CARBONDALE (8)

4:00-Sesame Street
5:00-The Evening Report
5:30-Misteroger's

CBS
CAPE GIRARDEAU (13)

6:00-Summer Semester
6:30-Breakfast show
7:00-CBS Morning News
8:00-Captain Kangaroo
9:00-Give & Take
9:30-Price is Right
10:00-Gambit
10:30-Love of Life
10:55-CBS Midday News
11:00-Young and Restless
11:30-Search for Tomorrow
12:00-The Farm Picture
12:05-The Noonday News
12:30-As the World Turns
1:00-The Guiding Light
1:30-The Edge of Night
2:00-Match Game
2:30-Tattletales
3:00-Musical Chairs
3:30-Bewitched
4:00-Hogan's Heroes
4:30-Mickey Mouse Club
5:00-To Tell the Truth
5:30-The Regional News
5:45-The Scoreboard
5:50-Watching the Weather
6:00-CBS Evening News

NBC
PADUCAH (5)

6:54-Pastor Speaks
7:00-Today Show
9:00-Romper Room
9:25-Calendar
9:30-Wheel of Fortune
10:00-High Rollers
10:30-Hollywood Squares
11:00-Magnificent Marble Machine
11:30-Three For the Money
11:55-NBC News
12:00-News Beat '75
12:30-Days of Our Lives
1:30-The Doctors
2:00-Another World
3:00-Somerset
3:30-Gilligan's Island
4:00-Green Acres
4:00-Ironside Friday Only
4:30-Ironside
5:00-Montage Friday Only
5:30-NBC Nightly News
6:00-News Beat '75

'ELLERY QUEEN' (Oct. 9) -- Eve Arden as radio star

Eve Arden, Bert Parks, Betty White and John McGiver guest-star in "Miss Aggie's Farewell Performance," a drama involving the slaying of a radio serial star, to be colorcast on NBC Television Network's "Ellery Queen" Thursday, Pct. 9 (8-9 p.m. CDT). Jim Hutton, as Ellery, and David Wayne, as Inspector Queen, star in the series.

During a broadcast of the radio serial, "Everyday's Journey," the star, Miss Aggie (Arden), collapses from poisoning. She is rushed to the hospital where, suprisingly energetic, she receives the press, her agent (White), Inspector Queen, and Ellery, a fan. That night, after the visitors leave, Miss Aggie is fatally shot.

Parks plays Miss Aggie's co-star; McGiver appears as the sponsor; Penelope Windust is the series' ingenue; Paul Shener is the announcer; and beatrice Cohen plays the organist. James Sheldon directed Peter S. Fischer's script, which is based on a story by executive producers Richard Levinson and William Link.

'POLICE WOMAN' (Oct. 10) -- Ida Lupino guest-stars as ambulance chaser

Ida Lupino, Ian McShane, Paul Benjamin, John Smith and Edward Andrews star in a topical drama about a corrupt ring of ambulance chasers who infiltrate a metropolitan hospital in "The Chasers," NBC Television Network's colorcast of "Police Woman" Friday, Oct. 10 (9:-10 p.m. CDT). Angie Dickinson and Earl Holliman are series stars.

When Pepper Anderson (Dickinson), victim of a hit-and-run accident, is taken to a large hospital, she observes first-hand the tactics of Hilda Morris (Lupino), who ingratiates herself with patients and later bilks them. Pepper, after recovery, works her way into the organization run by Dan Markson (McShane), aided by a corrupt lawyer (Andrews), a strongarm man (Smith), and an expert in "accidents" (Benjamin).

'THE WONDERFUL WORLD OF DISNEY' (Oct. 5) swamp legend intrigues youth.

A spoiled city youngster, Joey Moncrief (Eric Shea), learns the hard way that there may be some truth to the legend of a mysterious man roaming the backwater swamps of Virginia, in part one of "The Secret of the Pond," a two-part adventure on "The Wonderful World of Disney," Sunday, Oct. 5 (6-7 p.m. CDT, in color) on the NBC Television Network.

Spending his summer vacation with his Uncle Ben (John McLiam), Joey's adventures with his new-found friends -- Claude and Odie White (Rex Corley and Ike Eisenmann) and their father Sam (Anthony Zerbe) -- in the hidden bogs, lead to suspicions that a wandering ex-convict in the swampland really does exist. Joey is convinced when he encounters Sharbee (Moses Gunn), a mysterious swamp dweller.

In the event that the Major League Baseball play-offs have been completed by Wednesday, Oct. 8, the following episode of "Little House on the Prairie will be colorcast. If the play-offs continue into that night, the segment will be broadcast later in the season.

'LITTLE HOUSE ON THE PRAIRIE' (Oct. 8) -- Laura enters "haunted" house

Laura Ingalls (Melissa Gilbert) refuses to believe that the town hermit, Amox Pike (guest star John Anderson) is a "dangerous maniac," in "Haunted House," on the NBC Television Network's "Little House on the Prairie," Wednesday, Oct. 8 +7-8 p.m. CDT, in color).

On a dare from the other children, Laura enters Pike's house and learns the old man's secret. Michael Landon stars as Charles Ingalls, Karen Grassle is Caroline and Melissa Sue Anderson is Mary. Victor French directed the teleplay, written by Ray Goldrup, John Hawkins and B. W. Sandefur.



Britts



Farah houndstooth goes with Farah houndstooth.

And it goes as casually or as dressy as you want to make it. Tone on tone jacket has side vents and flapped breast patch pocket. Slacks are comfort constructed in matching houndstooth with contempo pockets and flared cuffs. Choice of fashion colors.

FARAH Slacks

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Use Our Drive In Facilities at Kingsway Mall

SUNDAY OCTOBER 5

HARRISBURG (3) ABC
7:00-Music City Special
7:30-Day of Discovery
8:00-James Robison
8:30-Oral Robers
9:00-Mormon Conference
11:00-Old Time Gospel Hr.
12:00-Directions
12:30-Issues & Answers
1:00-College Football
2:00-The Story
2:30-Afternoon Matinee
4:30-Am Outdoorsman
5:00-Lassie
5:30-Wild Kingdom
6:00-Swiss Family Robison
7:00-6 Million $ Man
8:00-Sunday Movie
Laughing Policeman
10:00-Weekend News
10:15-Sun. Late Movie
Seven Hills of Rome
12:30-Sign Off

PADURCAH (5) NBC
7:00-The Answer
7:30-Gospel Singing Jubilee
8:30-Paducah Devotion
9:15-Hamilton Bros
9:30-Children's Gospel Hour
10:00-Changed Lives
10:30-Accent
11:00-Meet the Press
11:30-AFC Football
3:00-NBC Baseball Playoff
6:00-Walt Disney
7:00-The Family Holvak
8:00-Sun. Mystery Movie
10:00-News Beat 75
10:30-Weekend at the Movies
War Wagon

MURRAY STAE (9) EDU.
8:00-Changed Lives
8:30-Clear Creek Country
8:45-God's News
9:00-Sonata da Camera
10:00-Das Alte Werk
12:00-State of the Union
North Carolina
1:00-Folk Music and Bernstein
2:00-European Concert Hall
4:30-Language Celebration
Festival
5:30-Voices in the Wind
6:30-From the Record
Library
8:00-N.Y. Philharmonic
Concert

CAPE GIRARDEAU (13) CBS
6:00-Christopher Closeup
6:30-Sunday Morning News
7:00-Human Dimension
7:30-Herald of Truth
8:00-U.S. of Archie
8:30-Harlem Globetrotters
9:00-Lamp Unto My Feet
9:30-Look Up and Live
10:00-Camera Three
10:30-Face the Nation
11:00-This Is the Life
11:30-Film
12:00-Film
12:30-NFL Football
(N.Y. Giants & St. Louis)
(Wash. & Phil.)
6:00-Three For the Road
7:00-Cher
8:00-Kojak
9:00-Bronk
10:00-CBS Weekend News
10:15-Channel 12 Sun. Nite News
10:30-Sports Final
10:40-Late Weather
10:45-Wagon Train
12:15-Late News Highlights

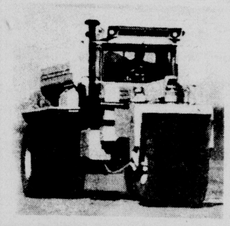
PADUCAH (10) IND.
8:00-Christian Fellowship Hour
8:30-Young at Heart
9:00-Blue Ridge Quartet
9:30-Movie
Ships With Wings
11:00-First Baptist Church
12:00-Robin Hood
12:30-Amazing Grace Hour
1:00-Medix
1:30-Telecast of Miracles
2:00-Movie
Golden Arrow
3:40-Movie
Midnight Menace
5:00-Six Gun Theater
Last of the Clintons
6:00-American Angler
6:30-Bill Dance Outdoors
7:00-Best of the West-
Trail of Terror
8:00-Major Adams
9:00-Weather
9:05-PTL Club

CARBONDALE (8) EDU.
4:30-Antiques
5:00-Our Story
6:00-Ramapolis Table
6:30-Lowell Thomas
Remembers
7:00-Evening at Symphony
8:00-Masterpiece Theater
Shoulder to Shoulder
9:00-Kups Show
10:00-Komedy Klassics
"Never a Dull Moment"



NOW IS THE TIME TO THINK ABOUT YOUR LIME AND FERTILIZER PROGRAM FOR THIS FALL.

SEE OR CALL "YOUR INDEPENDENT DEALER"



TERRELL LIME AND FERTILIZER INC.

HIGHWAY 62 EAST SIKESTON, MO. 471-5153

THIS AREA'S LARGEST AND MOST UP TO DATE LIME AND FERTILIZER DEALER.

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Sikeston, Mo. Hwy. 62 East at I-55 Phone 471-4700

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NEVADA

AN OUTSTANDING GROUP OF 5 FROM LAS VEGAS, NEVADA, PLAYING YOUR FAVORITE TUNES.

Opening Monday, Oct. 6th

Monday through Saturday 8:30 p m to 1am

ELTORO LOUNGE is open
Monday through Friday 11 a.m. to 1 a.m.
Open Saturday 4 p.m. to 1 a.m.

RAMADA® INN COCKTAIL LOUNGE

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You Can Get More Channels With Cable. CALL US TODAY

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CALL SIKESTON 472-0244
CALL NEW MADRID 748-5065

MONDAY OCTOBER 6

HARRISBURG (3) ABC
5:30-Cactus Pete
5:55-Weather
6:00-Cisco Kid
6:30-Evening News
7:00-Barbary Coast
8:00-Monday Nite Football
Dallas Cowboys vs.
Detroit Lions
11:00-Weather & News
11:30-Travel Film
12:00-News & Sign Off

CAPE GIRARDEAU 13) CBS
6:30-New Treasure Hunt
7:00-Rhoda
7:30-Phyllis
8:00-All in the Family
8:30-Maude
9:00-Medical Center
10:00-Channel 12 Reports
10:15-Sports Final
10:20-Late Weather
10:30-CBS Late Movie
"The Victim"
12:30-Late News Highlights

PADUCAH (5) NBC
6:30-Pop Goes the Country
7:00-Invisible Man
8:00-Mon. Nite Movie
"Shamus"
10:00-News Beat 75
10:30-Tonight Show
12:00-Tomorrow Show

PADUCAH (10) IND
3:55-News
4:00-Uncle Briggs
4:30-Robin Hood
5:00-Lone Ranger
5:30-Yancey Derringer
6:00-Peter Gun
6:30-Galloping Gourmet
7:00-Mike Douglas Show
8:30-Contact
9:00-Weather
9:05-PTL Club

MURRAY STATE (9) EDU.
9:30-Overseas Mission
12:00-Easy Listening
4:00-All Things Considered
5:30-Options
6:45-WKMS Evening News
7:00-From the Record
Library
9:00-Folk Festival

CARBONDALE (8) EDU.
3:30-Lilias, Yoga & You
6:00-Graveyard of the Gulf
6:30-For The People
7:00-Special of the Week
9:30-Inquiry
10:00-Sherlock Holmes Theater
"Spider Woman"

SIKESTON PUBLIC SCHOOLS CATV-6
8:40-Time To Discover
9:15-A Reason To Smile
9:30-Hard Red Spring Wheat
10:30-A Grain of Salt
12:30-Forests Are For People
1:30-The Trouble With Trash
2:30-Teeth Are For Keeping
2:50-Jenny is a Good Thing
6:30-Your School In Brief
(Transportation)

TUESDAY OCTOBER 7

HARRISBURG (3) ABC
5:30-Cactus Pete
5:55-Weather
6:00-Lassie
6:30-Evening News
7:00-Happy Days
7:30-Welcome Back Kotter
8:00-Rookies
9:00-Marcus Welby
10:00-Weather & News
10:30-World of Ent
12:00-News & Sign Off

PADUCAH (10) IND
3:55-Local News
4:00-Uncle Briggs
4:30-Robin Hood
5:00-Lone Ranger
5:30-The Bucaneers
6:00-Peter Gunn
6:30-Galloping Gourmet
7:00-Mike Douglas
8:30-Coach Fran Curci
9:00-Weather
9:05-PTL Club

CAPE GIRARDEAU (13) CBS
6:30-Name That Tune
7:00-Good Times
7:30-Joe & Sons
8:00-Switch
9:00-Beacon Hill
10:00-Channel 12 Reports
10:15-Sports Final
10:20-Late Weather
10:30-CBS Late Movie
"Lt. Shuster's Wife"
12:30-Late News Highlights

CARBONDALE (8) EDU.
3:30-Life & The Structure
of Hemoglobin
Through Iron Bars
6:30-Ebony Accent
7:00-Our Story
7:30-Consumer Survival Kit
8:00-The Ascent of Man
9:00-You're In Good Company
10:00-The Silent Screen
"The Big Parade"

PADUCAH (5) NBC
6:30-Deal's Make a Deal
7:00-Baseball Playoff
10:00-News Beat 75
10:30-Tonight Show
12:00-Tomorrow Show

SIKESTON PUBLIC SCHOOLS CATV-6
8:40-Gain of Salt
9:30-Time to Discover
10:30-Hard Red Spring Wheat
12:20-Your School In Brief
(Transportation)
12:50-Teeth Are For Keeping
1:10-A Reason to Smile
1:30-Forests Are For People
2:05-A Reason to Smile
2:30-The Trouble With Trash

MURRAY STATE (9) EDU.
9:00-Music & the
Spoken Word
9:30-Here's to Veterans
12:00-Bach's Lunch
7:00-Firing Line
8:15-Wind Sinfonietta

WEDNESDAY OCTOBER 8

HARRISBURG (3) ABC
3:30-Afterschool Special
4:30-MGM Theater
5:30-Catcus Pete
5:55-Weather
6:00-Cisco Kid
6:30-Evening News
7:00-When Things
Were Rotten
7:30-That's My Mama
8:00-Baretta
9:00-Starsky & Hutch
10:00-Weather & News
10:30-World of Ent
12:00-News & Sign Off

CAPE GIRARDEAU (13) CBS
6:30-The Price is Right
7:00-Tony Orlando and Dawn
8:00-Cannon
9:00-Kate McShane
10:00-Channel 12 Report
10:15-Sports Final
10:20-Late Weather
10:30-CBS Late Movie
"Banacek - The Greatest
Collection of Them All
12:30-Late News Highlights

PADUCAH (10) IND
3:55-Local News
4:00-Uncle Briggs
4:30-Robin Hood
5:00-Lone Ranger
5:30-Yancey Derringer
6:00-Peter Gunn
6:30-Galloping Gourmet
7:00-Mike Douglas
8:30-Coach Al Onofrio
9:00-Weather
9:05-PTL Club

PADUCAH (5) NBC
6:30-Nashville Music
7:00-Baseball Playoff
10:00-News Beat 75
10:30-Tonight Show
12:00-Tomorrow Show

MURRAY STATE (9) EDU.
9:00-Sigma Alpha Iota
Program
9:30-Nat Town Meeting
12:30-Powerline
7:00-From the Record
Library
9:00-Calloway Co. Laker
Radio Workshop

CARBONDALE (8) EDU.
3:30-Book Beat
6:00-Gettin' Over
6:30-Outdoors with Art Reid
7:00-Doors of Mystery
8:00-Great Performances
9:00-Interface
9:30-Woman
10:00-Golden Century Theater
"Jimmy and Sally"

SIKESTON PUBLIC SCHOOL CATV-6
8:40-The Trouble With Trash
9:30-Forests Are For People
12:30-Hard Red Spring Wheat
1:30-A Grain of Salt

THURSDAY OCTOBER 9

HARRISBURG (3) ABC
5:30-Cactus Pete
5:55-Weather
6:00-Lassie
6:30-Evening News
7:00-Barney Miller
7:30-On The Rocks
8:00-Streets of San Fran
9:00-Harry O
10:00-Weather & News
10:30-World of Ent
12:00-News & Sign Off

CAPE GIRARDEAU (13) CBS
6:30-Wild, World of Animals
7:00-The Waltons
8:00-CBS Thurs. Night Movie
"Pat Garrett &
Billy the Kid
10:00-Channel 12 Reports
10:15-Sports Final
10:20-Late Weather
10:30-CBS Late Movie
"Day of th Evil Gun"
12:30-Late News Highlights

MURRAY STATE (9) EDU.
8:30-UN Perspective
8:45-Lawrence Welk
9:00-Earplay 75
12:00-Methodist Hour
7:00-City Council Meeting

CARBONDALE (8) EDU.
3:30-Lilias, Yoga & You
6:00-Our Story
6:30-Sportempo
7:00-Romantic Rebellion
7:30-Classic Theater Preview
8:00-Classic Theater
"The Duchass of Malfi"
10:00-The Silent Years
The Extra Girl

PADUCAH (5) NBC
6:30-Porter Wagoner Show
7:00-The Montefuscos
7:30-Fay
8:00-Ellery Queen
9:00-Medical Story
10:00-News Beat 75
10:30-Tonight Show
12:00-Tommorrow Show

PADUCAH (10) IND
3:55-Local News
4:00-Uncle Briggs Show
4:30-Robin Hood
5:00-Lone Ranger
5:30-The Bucaneers
6:00-Peter Gunn
6:30-Galloping Gourmet
7:00-Mike Douglas
8:30-Friends of Man
9:00-Weather
9:05-PTL Club

SIKESTON PUBLIC SCHOOLS CATV-6
8:40-Teeth Are For Keeping
9:00-Jenny is a Good Thing
9:10-Jenny is a Good Thing
9:30-The Trouble With Trash
10:30-Forests Are For People
12:30-Time to Discover
1:30-Hard Red Spring Wheat
2:30-A Grain of Salt
6:30-Sports and Activities

FRIDAY OCTOBER 10

HARRISBURG (3) ABC
5:00-Catcus Pete
5:25-Weather
5:30-American Music Scene
6:30-Evening News
7:00-Mobile One
8:00-Fri Nite Movie
"Sweet Hostage"
10:00-Weather & News
10:30-World of Ent
12:00-Fri Late Movie
"No Where To To
1:30-News & Sign Off

MURRAY STATE (9) EDU.)
8:00-Morning Air
9:15-Perception
10:00-Masterworks Showcase
12:30-Grammy Treasure Chest
1:00-Midday Classics
5:30-Options
7:00-From the Record
Library
9:00-Composer's Forum

CAPE GIRARDEAU (13) CBS
6:30-Buck Owens Ranch Show
7:00-Big Eddie
7:30-MASH
8:00-Hawaii Five-O
9:00-Barnaby Jones
10:00-Channel 12 Reports
10:15-Sports Final
10:20-Late Weather
10:30-CBS Late Movie
"Blacula"
12:30-Late News Highlights

PADUCAH (5) NBC
6:30-Candid Camera
7:00-Sanford and Son
7:30-Chico & the Man
8:00-Rockford Files
9:00-Police Woman
10:00-News Beat 75
10:30-Tonight show
12:00-Midnight Special

PADUCAH (10) IND
3:55-Local News
4:00-Uncle Briggs Show
4:30-Robin Hood
5:00-Lone Ranger
5:30-My Hero
6:00-Peter Gunn
6:30-Galloping Gourmet
7:00-Mike Douglas
8:30-Water World
9:00-Weather
9:05-PTL Club

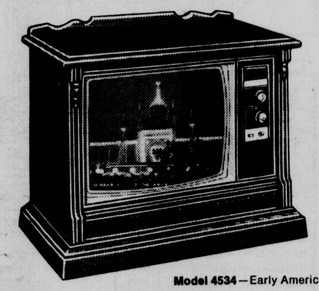
SIKESTON PUBLIC SCHOOLS CATV-6
9:30-Teeth Are For Keeping
9:50-A Reason To Smile
12:20-Sports and Activitie
1:30-Time to Discover
FOOTBALL
Sikeston vs. Kennett
7:00-Pre-Game Show
7:15-Freshman Band
7:30-Football Game

THEY'RE HERE!

MAGNAVOX VALUE days

Big values in....
Color TV
B/W TV
Stereo Consoles
and Components

Magnavox 25" diagonal Videomatic Color Console



Model 4534—Early American

Space-saving in size, big in performance features. Like adjusting its own picture to changing room light, a Super Bright Matrix Picture Tube, and a solid-state chassis. Two authentic styles available.

VALUE PRICED AT.... $669.00

McConnell's Magnavox

Home Entertainment Center
Kingsway Plaza Mall- Sikeston, Missouri

EVERYTHING FOR THE HOME

SHOP THE 2 BIG LEWIS FURNITURE STORES

LEWIS FURNITURE
650 W. MALONE
471-2446

The Quantity Buyer
That Always
Gives You
Everyday Low Prices.

KINGSWAY FURNITURE
SOUTH
KINGSHIGHWAY
471-3585

SATURDAY

HARRISBURG (3) ABC

7:00-Hong Kong Phooey
7:25-Schoolhouse Rock
7:30-Tom & Jerry
8:25-Schoolhouse Rock
8:30-Lost Saucer
9:00-Gilligan
9:25-Schoolhouse Rock
9:30-Uncle Crock's Block
10:30-Odd Ball Couple
11:00-Speed Buggy
11:30-NCAA Football
Mich vs. Mich St.
3:00-Wallys Workshop
3:30-US Farm Report
4:00-Wide World of Sports
5:30-ABC Evening News
6:00-Lawrence Welk
7:00-Howard Cosell
8:00-S.W.A.T.
9:00-Matt Helm
10:00-ABC Weekend News
10:15-Sat. Evening News
10:30-Sammy & Co.
12:00-Sign Off

CARBONDALE (8) EDU.

6:00-Firing Line
7:00-Lowell Thomas Remembers
7:30-Special of The Week
8:00-Austin City Limits
9:00-Soundstage

MURRAY STATE (9) EDU.

9:30-Focus on Health
10:00-World of Music
1:00-WKMS-FM Opera Theatre
Don Giovanni
4:00-All Things Considered
4:30-Man and Molecules
5:30-Jazz Revisited
6:10-Ky. Farm Bureau
6:30-From the Record Library

CAPE GIRARDEAU (13) CBS

6:00-Summer Semester
6:30-Sat. Morning News
7:00-Pebbles and Bam Bam
7:30-Bugs Bunny - Road Runner
8:30-Scooby Doo
9:00-The Shazam-Is is Hour
10:00-Far Out Space Nuts
10:30-Ghost Busters
11:00-Valley of Dinosaurs
11:30-Fat Albert Show
12:00-Children's Film Fest.
1:00-Good News
1:30--Film
2:00-KFVS P.A. Forum
3:00-NFL Game of the Week
3:30-CBS Sports Spectacular
5:00-Regional News
5:30-CBS Weekend news
6:00-Hee Haw
7:00-The Jeffersons
7:30-Doc
8:00-Mary Tyler Moore
8:30-Bob Newhart
9:00-Carol Burnett Show
10:00-Sat. Night News
10:15-Sports Final
10:20-Late Weather
10:30-Gunsmoke
11:30-Nashville On the Road
12:00-With This Ring
12:15-Late News Highlights

PADUCAH (5) NBC

6:45-Weather Information
7:00-Emergency Plus
7:30-Sigmund & the Sea Monsters
8:00-Secret Life of Waldo Kitty
8:30-Pink Panther
9:00-Land of the Lost
9:30-Run Joe Run
10:00-Planet of the Apes
10:30-West Wind
11:00-Josie & the Pussy Cats
11:30-GO!
12:00-RFD-TV
12:30-Atop the Fenchpost
1:00-WORLD SERIES
5:30-NBC Sat. Night News
6:00-News Beat '75
6:30-Accent
7:00-Emergency
8:00-Sat. Nite Movie
"The Mechanic"
10:00-News Beat
10:30-Weekend at the Movies
No Sad Songs For Charlie
12:00-Felony Squad

PADUCAH (10) IND

9:00-Weather
9:05-Major Adams
10:00-Racing From Aqueduct
10:30-Rock Concert
12:00-Night of Terror
"Mystery of Edwin Drood"
2:00-Grand Ol' Horse Opry
3:00-Major Adams
4:00-American Outdoorsman
4:30-Jim Thomas
5:00-This Week in NFL
6:00-Championship Wrestling
7:00-Music City Special
7:30-Movie
Whom The Gods Love

Afraid You're Going Deaf?

CAPE GIRARDEAU, Mo. — A free offer of special interest to those who hear but do not understand words has been announced by Beltone. A non-operating model of the smallest Beltone aid ever made will be given absolutely free to anyone answering this advertisement. Try it to see how it is worn in the privacy of your own home without cost or obligation of any kind. It's yours to keep, free. It weighs less than a third of an ounce, and it's all at ear level, one unit. No wires lead from body to head.

These models are free, so we suggest you write for yours now. Again, we repeat, there is no cost, and certainly no obligation. Call 334-4200 for information or Write Beltone Hearing Aid Center, 1901 Broadway, Cape Girardeau, Mo. 63701.

Name .....

Address .....

Town .....

OSCO Drug
FROM OUR LIQUOR DEPARTMENT

Ad effective thru Oct. 11, 1975
Osco open 9:am to 9:pm Monday thru Saturday

Schenley RESERVE BLEND WHISKEY FIFTH 86 PROOF $5.29

Tyrolia on Ice
½ Gallon California white wine and natural pure flavors
2.49

LANCERS
Rose and Branco and Rubeo
fifth
3.99

Gordon's Vodka
80 proof Quart
4.99

New from Mogen David
Cream white concord classic pink catawba classic rose.
Fifth
$1.69

Riunite Bianco and Lambrusco wines.
1 pt. 8 fl. oz.
1.99

Seagram's Gin
86 proof Quart
4.99

Italian Swiss Colony wines. ½ gallon.
Chianti, Burgundy Zinfandel, Chablis and Sauterne
2.49

99¢

Inverhouse Scotch
80 proof Quart
5.99

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at drop equip-
e best suited
es which are

uickly placed

ll.

Co.

FORMAL OPENING OF

PENNEY'S

J. C. PENNEY CO., INC.

VISIT OUR

TOYLAND

FUN FOR CHILDREN OF ALL AGES!



Friday Evening
November 20

7:30 to 9 P. M.

Santa Claus will be here in person with candy for the children.

Come one, come all to Penney's Toyland!



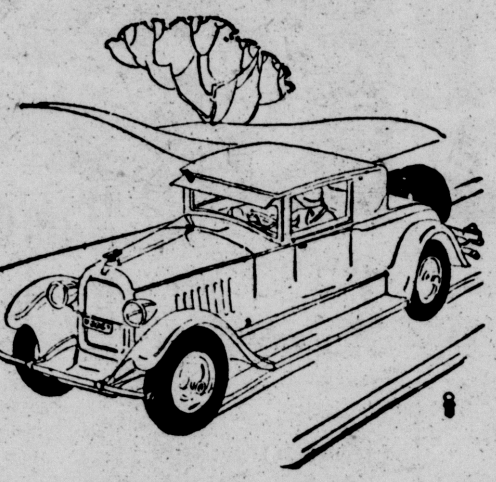
NO MERCHANDISE WILL BE SOLD FRIDAY EVENING.

● Toyland Will Be Open for Business Saturday, Nov. 21.

Entrance on south side of the Penney building, on second floor.

Be Here Friday Evening for the Fun!

PENNEY'S, 1941



RIDE LIKE AIR

When you ride on a set of Cupples Tires, you are really and truly riding on air. A size to fit the requirements of your car installed by us, will not cost a cent more than they are worth.

Shell Gasoline

Carroll's Tire Station

Day or Night Phone 358 Road or Drive In Service

Malone Ave. and Stoddard St. Sikestor

1928

COUNTRY YARNS

Some things just naturally go together like homemade jam and hot rolls fresh from the oven. Or this slacks and top combination from the Haggar Country Yarns Collection.

The top is a rich oxford weave of 100% Dacron® polyester that's machine washable and dryable. Deep side vents and flap patch pockets accent shirt jacket styling for only $25.

The slacks are in coordinating plaids on heather-toned grounds for fall. Haggar's Comfort-Plus® styling with fashion pockets, and a gentlemen's flare complete a tasteful look for only $20.

Of course they're machine washable and dryable in 100% polyester doubleknit. So who says the cost of looking good is going up?



Only $45 for a complete Haggar outfit.

HAGGAR®

WE HONOR
BANKAMERICARD
MASTERCHARGE
SHOPPER CHARGE

FALKOFF'S
MEN SHOP
UPTOWN SIKESTON, MISSOURI

inside the cabinet, being bathed by steam. Beneath the cabinet was the line, "I always use this to prevent contracting disease".

I don't know what contracting contracting disease is, but it must be something terrible.

Of course, the Improved Home Turko-Russian Folding Bath Cabinet people didn't say that the Queen made that statement, but by placing her picture over the cabinet, and clearly identifying her as the Queen, then putting the line in quotes, the inference was clear that she said it.

In the very early examples of display advertising one finds countless advertisers who had not gotten the world. Pennypinching firms clung to the belief that since space costs money it should be thickly seeded with tiny type. In many ads elaborate but unreadable structures of logic demonstrated conclusively that a failure to buy The Product was a surrender to unreason. It was a long time before the merchants who were footing the bill would willingly relinquish some of their precious space to allow advertising to be developed into a creative enterprise.

Advertising began to move toward the current state of the art shortly after the turn of the century. It became more sophisticated in its content. By being innerspersed with the copy, ads had to be competitive with the regular stories and pictures in appeal if there was any hope of attracting the readers' interest.

Some of the country's most talented artists and photographers, and most creative writers, turned to advertising. Today, on a per word or per picture basis, advertising copywriters and artists are the highest paid in the midia industry.

Save your old shingles! —but cover them for safety

Old Wood
Is Valuable Insulation

Don't shovel off your old shingles. When covered over with Mule-Hide they provide a warmer home in winter by helping to prevent the escapage of fuel heat through the roof boards. In summer they make a cooler home by minimizing the penetration of heat down through the roof.

Get our estimate for covering your old roof. Reliable local contractors will do the job. No mess—no bother—no damage to the lawn. We guarantee every job satisfactory.

To make your roofing dollar last — see us first!

Protect Your Health!

NOW IS THE TIME TO SEE THAT YOUR

Screens, Screen Doors and Screen Wire

on your porches are in good condition. We have thhm in all widths and with the small mesh—16 mesh which is what you need to keep out mosquitoes and insects.

LIME FOR DISINFECTANT
LUMBER AND MATERIALS

"Service" Is Our Motto

Sikeston Lumber Co.

Phone 226 Steve Humphreys, Mgr.

SIKSTON LUMBER, 1928

GIFTS that say MERRY CHRISTMAS

CAN BE FOUND AT The Vogue Shop

★ COSTUME JEWELRY ★ PURSES
★ COMPACTS ★ HATS ★ DRESSES

THE VOGUE SHOP
RUBY HITT MARSHALL, Owner
Front Street Sikeston, Mo.

THE VOGUE, 1941



C'n C jr.

JAUNTY JUNIOR

A turtle neck top and junior striped bodice dress with a heather, six gored skirt that swings in action. In combination of grey, wine or green polyester. Sizes 3 to 13 $22.00

Vogue

Dress Shop

Uptown Sikeston

the ECONOMY PAIR!
Hotpoint
WASHER & DRYER



QUALITY FEATURES

Hotpoint
Automatic Washer
with 14 LBS. CAPACITY of Mixed Heavy Fabrics
Model WLW1500P

- Three wash-rinse temperature combinations
- Two water levels
- Porcelain-enamel finish. Top, lid, basket and tub.
- Self-cleaning lint filtering ring
- Heavy-duty transmission

ONLY 249.50

Hotpoint
Automatic Dryer
with PERM-PRESS, POLY-KNIT SETTINGS
Model DLB1550P

- "Normal," "Low" and "Fluff-Dry" Drying Selections
- Permanent Press and Poly-Knit Setting
- 14 Lb. Capacity
- Glass-smooth porcelain-enamel finish drum
- Up-front lint filter and separate start control

Gas model also available

ONLY 179.50

LOW PRICES

CUSTOMER CARE . . . EVERYWHERE
Hotpoint Fast, Dependable Service

PJ'S Supply Co.

108 S. Kingshighway
Sikeston, Mo.

Switch to B.F.Goodrich CHRISTMAS GIFTS

Want a gift idea..look here!

AUTO SEAT COVERS
fibre for coupes, as low as $2.29

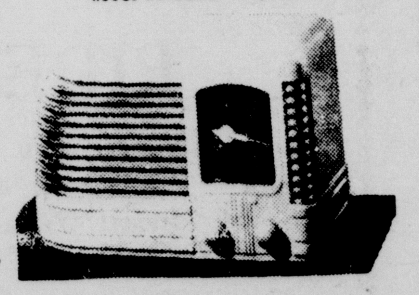
TELEBEAM SPOTLIGHTS
inner-control type . . . $11.75

AUTO RADIOS
$29.95 up

FLASHLIGHTS
many types to choose from
49¢ up

Mantola Radios $13.95

What's your radio program for Christmas? Why not give this beautiful 5-tube ivory and gold plastic Mantola Table Radio that needs no aerial or ground?



P. J. AUTO SUPPLY

P. J. SCHLOSSER, Owner
Next to Sikeston Hatchery on S. Kingshighway. Phone 8

We Will Be Open Evenings Until 9 o'clock for the Convenience of CHRISTMAS SHOPPERS.

Trade Your Tires for B. F. Goodrich Safety Silvertowns

P.J. AUTO, 1941

There is more money, time, and effort put in on a full page ad than on the lead story in any magazine or newspaper in the country.

The cost of advertising is an expensive, but important part of any businessman's budget. The adage "you get what you pay for" is certainly true in the case of advertising. Consider for example, the cost of a one minute ad during the broadcast of a Super Bowl football game. If if is to be a national ad, it will cost you $135,000 and that is at the reduced rate you would get by taking the whole minute, and by being a regular national advertiser. But, nationally, you can expect to reach nearly 60 million people!

Television is an immediate, or "hot" medium, and has more direct impact on our society than any other form of communication in our history. By being there in your house it becomes almost a part of your family, and listening to Walter Cronkite is like listening to your uncle. This immediacy is television's biggest advantage to the advertiser. But oddly enough, it is also the biggest disadvantage. Because a one-time spot announcement appears and then is gone. If it is a thirty second spot, that means that the advertiser has an exposure time of 1-2880th of a day.

Magazines and newspapers are prolonged, or "cool" mediums, and while they lack the direct impact of television, an overview of their effect on society shows a gradual, but more permanent effect. Whereas television is the flat image of the time, newspapers and magazines with their greater depth become a three dimensional view of life. Television dictates its time schedule,

Continued on page 10

1922-1975
53
YEARS OF SERVICE
AT YOUR STERLING STORE
While Quantities Last

UPTOWN SIKESTON
MON-FRI 9-5:30
SAT 9-6:00

BANKAMERICARD
master charge

FREE PARKING
ACROSS FROM STERLINGS

OCTOBER DOLLAR DAYS

NORELCO AUTOMATIC
COFFEE MAKER
MODEL NO. HB5130
Reg. $32.95
$24.00



TEDDY BEAR
8 ROLL
TOILET TISSUE
$1.00

GLAD
SANDWICH
BAGS
54¢ PKG.
3 For $1.00

100%
POLYESTER
DOUBLE
KNIT
FLAT FOLD
$1.00 YD.

BOUNTY
OR
NORTHERN
PAPER TOWELS
REG. 54¢
39¢ EACH

3 Piece Set of
LUGGAGE
REG. $27.95
$20.00

SAYELLE BRAND
KNITTING
YARN
100% ORLON
REG. 99¢
4 For $3.00

1939-1975
Still the Leader
JCPenney

demanding that the viewer be present on a given 1-2880th part of a day, but the printed media adjusts.

Television gives the advertiser the advantage of a hot medium, newspapers and magazines give the advertiser the advantage of prolonged exposure. The National Advertising Council has conducted studies which show that the average household retains a newspaper for an average of two and one half days, and a magazine for up to six weeks. Some magazines, NATIONAL GEOGRAPHIC for example, almost become family treasures, and people save them for years. I was recently given several copies, some of which date back to 1922.

The retention factor of the printed matter is directly proportional to its reader appeal, and magazines and newspapers which enjoy reader popularity ensure a high exposure rate for advertisers.

In researching this story I decided to look into Sikeston's past via the advertisements which have appeared in old editions of the SIKESTON STANDARD, and the SIKESTON HERALD. I am reproducing some of these ads which were first run, in some cases sixty years ago, so you can enjoy them with me. Some of the ads are for businesses long gone from Sikeston, and for some of the older residents, seeing them will evoke memories of another time.

An example of this is the ad for the Farmers Supply Company. They advertised with the slogan "Supplies For All Mankind", and promised to be able to supply all needs from the cradle to the last earthly resting place.

The Farmer's Supply Company was an exceptionally large operation for this area, and in fact, was the largest store of its kind in the state of Missouri. It was built in 1901, and was located on the corner of Front and New Madrid streets, in the building now occupied by Sterlings. It had a total of 35,000 square feet of display, 15,000 square feet of warehouse, and four and one half acres of implement and lumber yard area. By 1912 it was doing business at the rate of $6,000 per day. Consider the value of the dollar in those days, and the fact that the population of Sikeston was a little under 4,000 and you can get an ideal of the magnitude of its operation.

Buckner-Ragsdale store opened in 1913, and came under the present ownership in 1917 when G. A. Lough bought the store. Mr. Lough ran the store until he died in 1964, and the store has been managed by his wife, Mrs. Grace Lough, since that time.

"I wasn't sure I could do it," Mrs. Lough said when I spoke with her. "I handled the books for my husband, but I didn't know if I'd be able to run the whole store. Then I just decided to follow along the same ideas he had and things have worked out very well."

"Did he have his own ideas about merchandising?" I asked.

"Oh, yes," Mrs. Lough replied. "Well, for example, with customers who returned merchandise. My husband always said that if we we're going to do it we would do it with a smile, we wouldn't do it al all. We've followed that here in this store, and we've built a solid corps of customers who know they can count on us for service."

"How about your employees?" I asked. "Do you have to give them any special instructions along that line?"

"A large numb of our employees have been with us for a gre number of years. They are a part of the store."

"Well it certainly speaks well of the employer when you develop a staff which will stay with you for such a long time," I suggested.

"We are proud ofour people," she said. "And I think they are proud of our store.

The Buckner-Ragsdale ad which appears in this article, first ran in October of 1917.

Continued

For Comfortable "Wall to Wall" Warm Floor Heat, Choose a

Warm Morning® GAS HEATER

AMERICAN GAS ASSOCIATION — COMPLIES WITH NATIONAL SAFETY REQUIREMENTS — APPROVED

Three sizes of radiant circulators in choice of mahogany or beige finish. Also, four budget-priced closed front circulators.



Spreads a CARPET OF WARMTH over the floors of your home!

Enjoy the comfort and ease of automatic **warm floor** heating with a WARM MORNING Gas Heater. No other make of gas heater offers so much beauty, quality, durability and dependable performance at such reasonable prices. That's why WARM MORNING out-sells all others in market after market. WARM MORNING's "Carpet of Comfort" blower system pours out comforting heat from under the full width of the cabinet... spreading warmth all over the floors from wall to wall! "Top-O-Matic" controls put the Thermostat and Blower adjustment knobs at your fingertips!

LEWIS FURNITURE CO.

W. MALONE AVE. SIKESTON 471-2446

Some other early ads feature the Sterlings Store, which began operation in Sikeston as the 18th store in the Sterling Chain in 1928. Today the Sikeston store is still going strong, and there are nearly 300 Sterling stores across the country.

J.C. Penney is one of the most recognizeable, and powerful names in the chainstore business. The J.C. Penney store in Sikeston had its beginning in 1939, coincidentally, in the old Farmers Supply Company building. Today it has a beautiful new store in the Kingsway Mall.

No article on early advertising would be complete without including some examples of those businesses which have played a major role in Sikeston's commercial growth, and which are purely local in origin. Included in this article are early ads placed by Lewis Furniture, P.J. Auto Supply, and the Vogue dress shop. All of these businesses are still in operation today, and little did their managers suspect that when they paid for an ad in 1941, it would be rerun 34 years later

Continued



HAHS MACHINE WORKS

Since 1916

- Heavy & Light Machine Work
- Electric & Acetylene Welding
- Metalizing — Metal Spraying

IRRIGATION EQUIPMENT

PUMPS - PIPES & SPRINKLERS

471-5212

Hway 61 S



DIRECT DEPOSIT PROTECTION

The safe, fast convenient way to deposit your Social Security check

No more watching and waiting for the mail, or going out when the weather is inclement. And worrying about theft particularly when you're not at home.

With Direct Deposit Protection you haven't a thing to worry about. Your check will be directly deposited to your checking or savings account automatically without any effort on your part. It's faster, safer and this new service is now available at no cost to you.

All you have to do to put Direct Deposit Protection to work for you.. is drop into the bank and fill out a simple form. If you'd rather save yourself a trip, just fill out the coupon and we'll mail the special form to you today.

1. You can protect your check against mailbox theft.
2. You can save time.
3. Solves check cashing problems.
4. Your funds are always available when needed.

IF YOU'RE NOT BANKING WITH US NOW, MAYBE THE TIME HAS COME.

NO MORE WAITING FOR THE MAILMAN. NOW, WE DO IT FOR YOU!

To apply for Direct Deposit Protection, just fill in this coupon and mail it to us and we'll send you the necessary form to automatically deposit your monthly Social Security Check faster.

Name _____

Address _____

City _____ State _____ Zip _____

MAIL OR BRING THIS FORM TO US·

A FULL SERVICE BANK

SECURITY NATIONAL BANK OF SIKESTON

SIKESTON, MISSOURI 63801

471-0920 625 NO. MAIN

FDIC

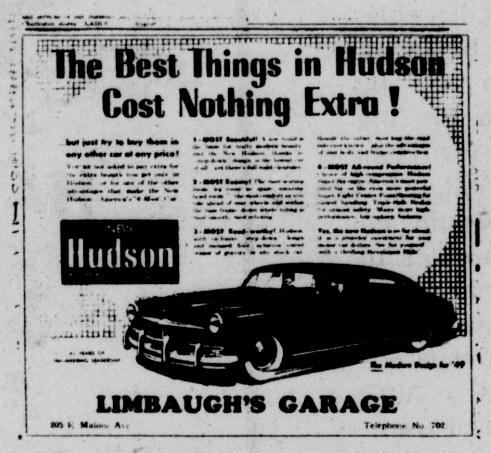
A hometown friend.

During the war advertising reflected a patriotic theme, and the readers were made to believe that even if they didn't go to war they were doing their duty by staying home and drinking water out of Dixie cups, washing with Ivory Soap, or buying Elgin Watches.

One Elgin Ad began with the stirring words: "Tonight in No Man's Land! Through all that wild inferno -- shrieking shells and spewing shrapnel and stuttering machine guns and clanking, crunching tanks -- on the tiniest and cheeriest of mechanisms hangs the destiny of the world!"

I suppose then that we can forgive Reiss' Dairy of Sikeston for making the claim that fresh, whole milk was helping to win the war, and that buying Reiss' Dairy Milk would somehow assist in the effort. (Incidentally all that fresh, whole, milk must come as quite a surprise to the soldiers who fought in the war and had only powdered milk to drink.)

Reiss' Dairy had a unique advertising campaign of its own at about this time. On the back of their milk bottles they would print four line poems about their product, submitted by the public. The payment was, I believe, one dollar if the poem was selected. But much more important than the dollar was the recognition of having something you wrote appear in print. At the age of seven, I made my first try in the world of writing, by submitting a poem to Reiss' Dairy. They rejected me .... then went out of business.



HUDSON, 1949

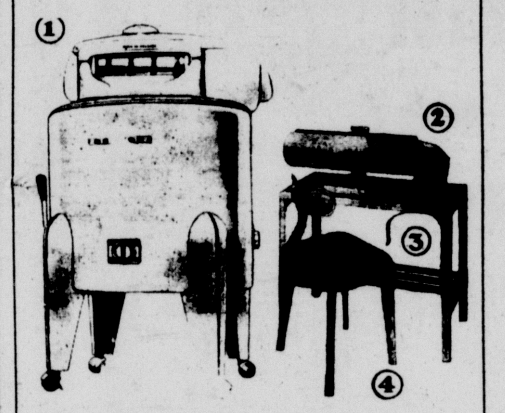
After the war the public held their breath in anticipation for the first new cars. It had been over three years since a new model had been introduced, and excitement was at a fever pitch. The automobile ads of the day capitalized on the public interest by introducing their new models with tremendous fanfare.

I have selected several ads from the morgue file, some from businesses which are still in operation, and some from businesses which are gone. But in every case they are a look at a part of our past. It is not fair that I get to take these trips back, all alone, and never share any of the fun with you, other than the brief glimpses afforded by the historical articles. So, step up, and take a look through the windows into yesterday.

Less Than the Price of Most Washers Alone!

4 for 1 SALE!

All for as Low as **$154.50**



The Complete Horton Home Laundry

BIG, RUGGED HORTON WASHER
PLUS HORTON AUTOMATIC IRONER
PLUS ALL STEEL IRONER UTILITY TABLE
PLUS HORTON TEXTEEL CHAIR

The Horton Washers are the oldest washers on the market—made since 1874.

THIS SPECIAL FOR A LIMITED TIME ONLY!

LEWIS SALES

(NOW LEWIS FURNITURE) 1949

GOOD HEALTH IS VITAL TO VICTORY



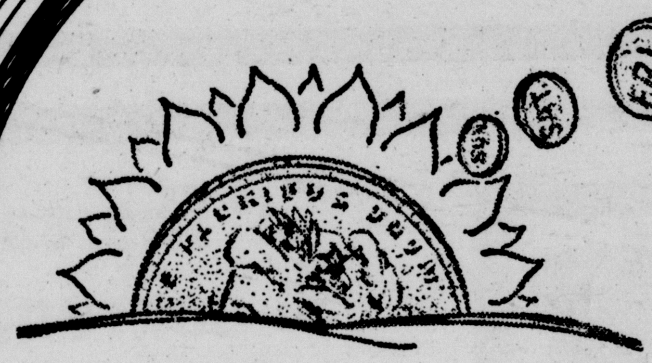
DRINK MORE MILK

America needs you now as never before . . . Needs you strong, healthy, ready to do your share and more in the all out drive for Victory! Milk, more than any other food, provides the vitamins and minerals we all need for buoyant health. For energy and stamina, drink plenty of rich, satisfying Reiss milk. Make sure your family gets lots of it in their food too. Use milk in cooking cereals and vegetables, in cream soups and desserts. They'll enjoy it, and you'll be doing your part to keep 'em working for Victory.

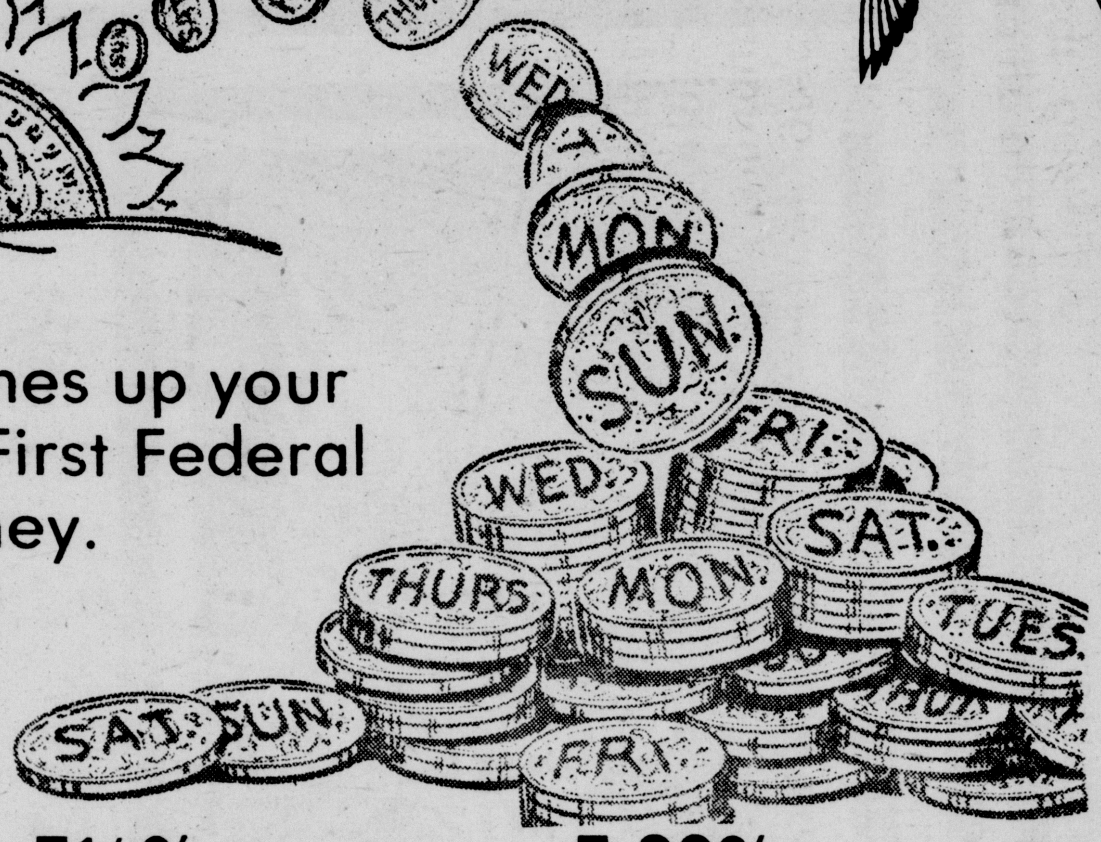
Reiss DAIRY

REISS DAIRY, 1942

Put Your Money where it Builds



Everytime
the sun comes up your
savings at First Federal
makes money.



5¼%	Passbook Savings accounts	**5.39%**
5¾%	On Certificates of Deposit 90 Days $1,000.00 Minimum	**5.92%**
6½%	On Certificates Of Deposit 12 Month 1,000.00 Minimum	**6.72%**
6¾%	On Certificates of Deposit 30 Months $1,000.00 Minimum	**6.98%**
7½%	On Certificates of Deposit 48 Months $1,000.00 Minimum	**7.79%**
7¾%	On Certificates of Deposit 72 Months $1,00000 Minimum	**8.06%**

A substantial interest penalty is required for early withdrawal on the above Savings Certificates as sepecified by Federal Home Loan Bank regulations, Existing Certificates may be transferred to new higher rate Certificates without penalty, only on maturity date.

"The Largest Financial Institution in Southeast Missouri"

Highway 67 North
Poplar Bluff, Mo.

FIRST FEDERAL SAVINGS SOUTHEAST MISSOURI

HOURS
Monday through Thursday 8:30 to 4 pm
Friday 8:30 to 6:00
Saturday 8:30 to Noon

HOME OFFICE
325 Broadway

FEDERAL HOME LOAN BANK SYSTEM MEMBER

MEMBER FSLIC

303 S. KINGSHIGHWAY
SIKESTON, MO.
471-7885

17 TOP FAVORITES

The Daily Standard

SIKESTON, SCOTT COUNTY, MISSOURI

SUNDAY, OCTOBER 5, 1975

Prince Valiant

IN THE DAYS OF KING ARTHUR

by HAL FOSTER



Our Story: IN HIS GLOOMY CAVERN, HASHIDA THE SORCERER, HALF-CRAZED BY HIS DESIRE FOR QUEEN ALETA, MAKES HIS DEVIOUS PLANS.



HE SUMMONS ONE OF HIS YOUNG SLAVES. HE HYPNOTIZES THE LAD, AND INTO HIS BLANK MIND PLACES HIS OWN THOUGHTS AND INSTRUCTIONS.



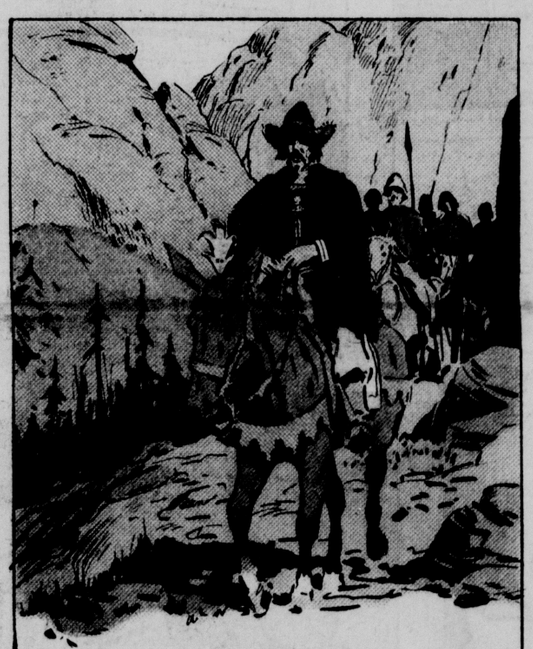
POSING AS A PEDDLER SELLING PRETTY TRINKETS, THE SLAVE GOES AMONG THE SERVANTS SLYLY GATHERING INFORMATION; FOR THE SERVANTS KNOW ALL THAT GOES ON IN THE PALACE.



SO GREAT IS THE SORCERER'S NEED THAT HE INVOKES THE SPIRITS OF THE HALF-WORLD. SHUDDERING IN FEAR HE GOES THROUGH THE MYSTIC RITUAL AND ASKS THEIR HELP. BUT WHETHER THE APPARITIONS HE SEES ARE REAL OR IMAGINARY HE KNOWS NOT.



HE OPENS THE STRONG ROOM AND FROM THE GREAT STORE OF TREASURE BRINGS OUT RARE JEWELS, SILKS AND SATINS, FURS AND PERFUMES, AND LOADS THEM ON PACK ANIMALS.



THEN HASHIDA, THE POTENT WIZARD, DESCENDS FROM HIS MOUNTAIN ABODE CONFIDENT THAT HE CAN WIN HIS FAIR PREY.

2017



ALETA, HIS FAIR PREY, IS ENJOYING HER STAY AT THE GOVERNOR'S PALACE, FOR ALL TOO SOON THEY MUST RESUME THEIR MONOTONOUS SEA VOYAGE. THE GOVERNOR DECLARES A GENERAL HOLIDAY AND THE WHOLE CITY IS IN A FESTIVE MOOD.

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NEXT WEEK-Hashida's Triumph 10-5

BLONDIE

by CHIC YOUNG and RAYMOND









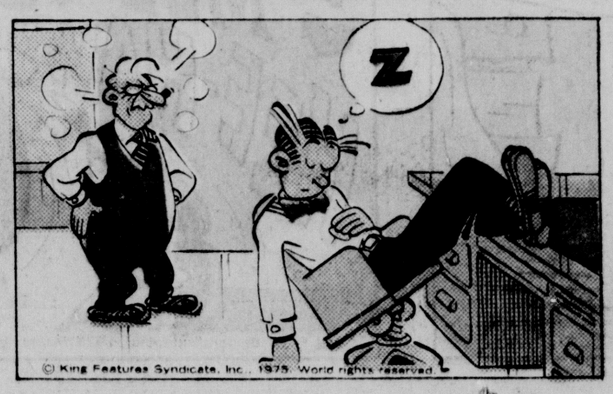












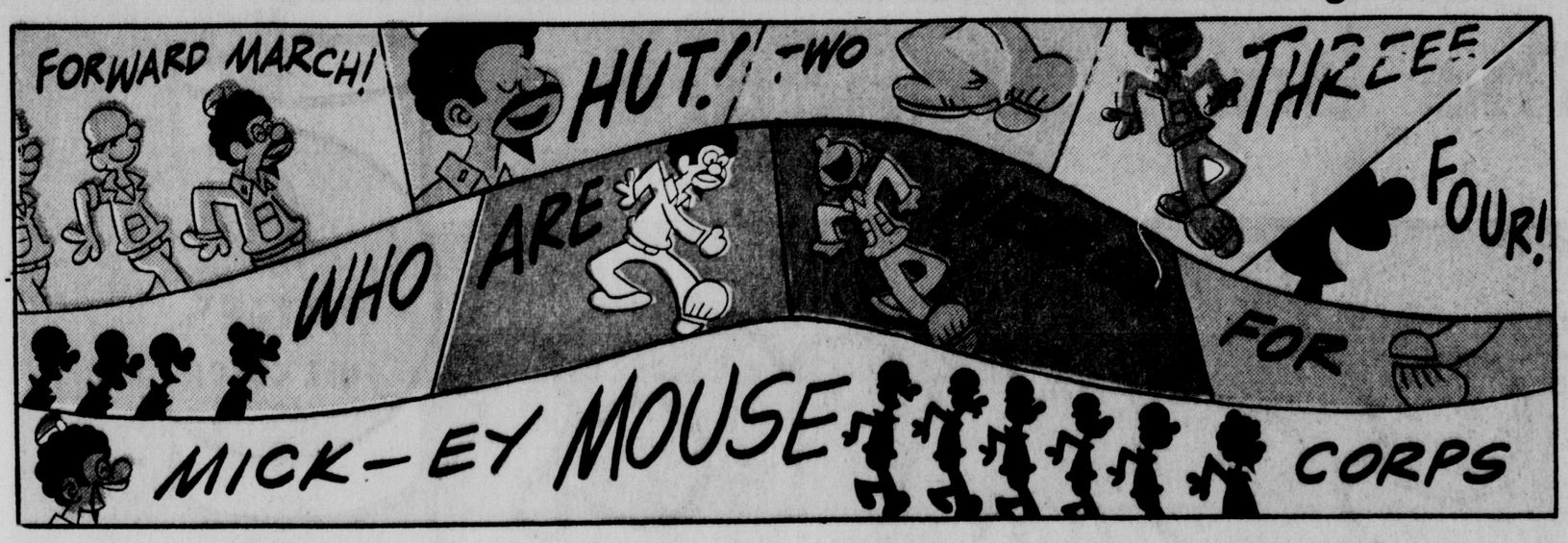
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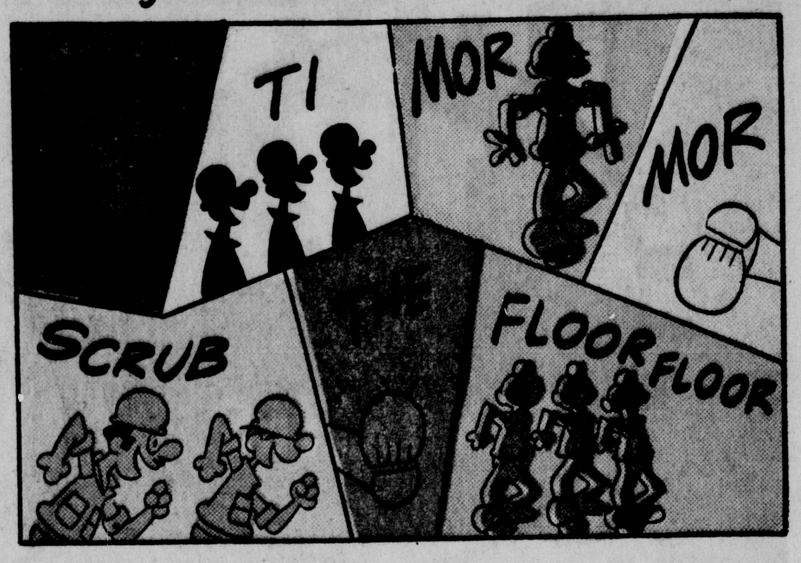


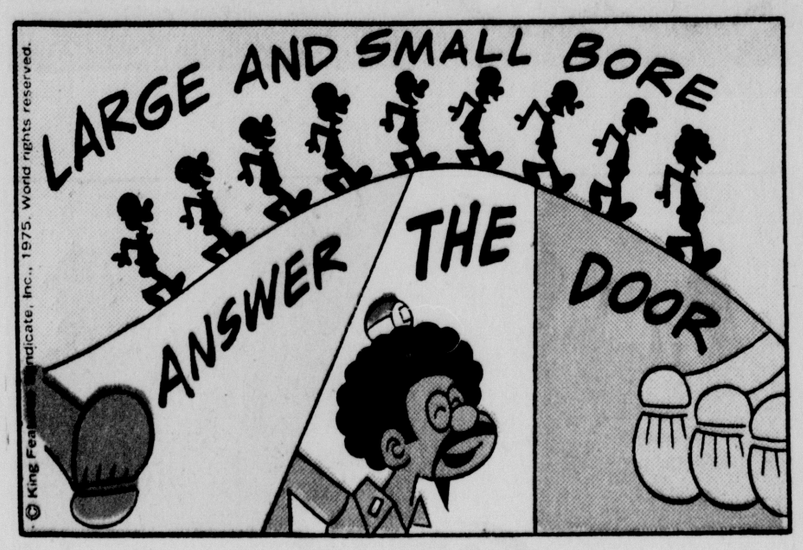


beetle bailey

by mort Walker







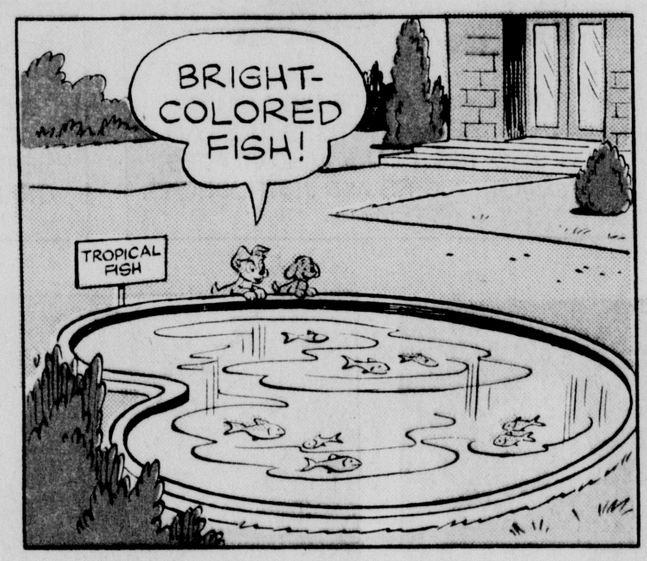


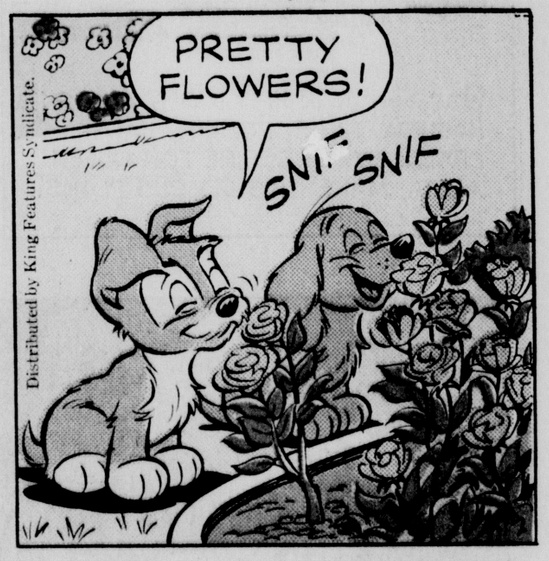


WALT DISNEY'S SCAMP®



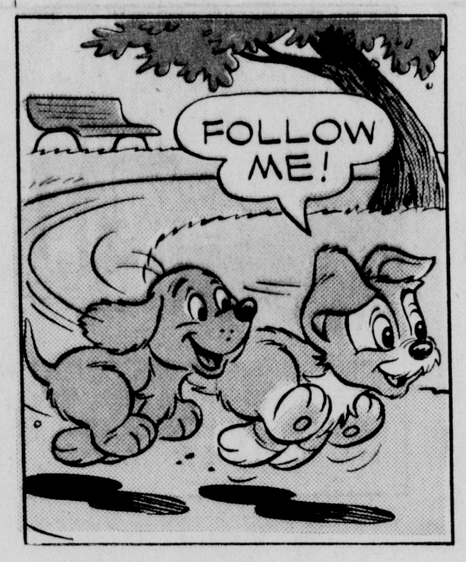


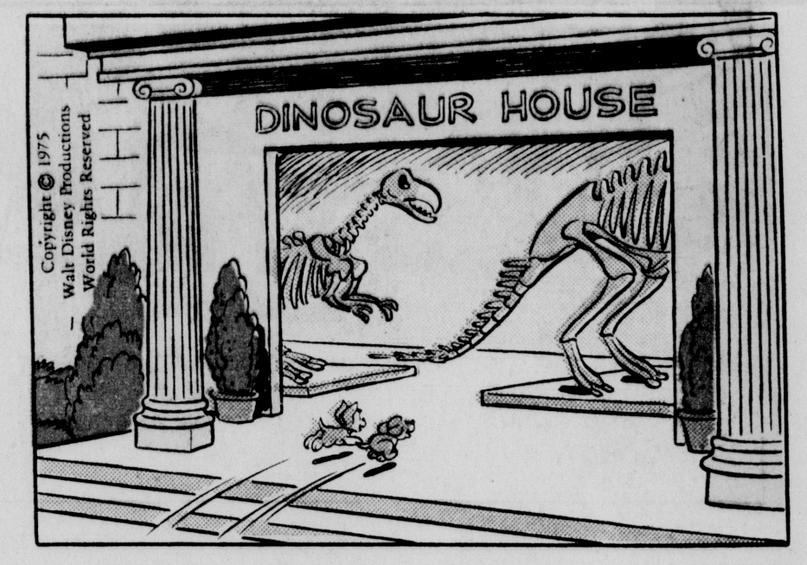






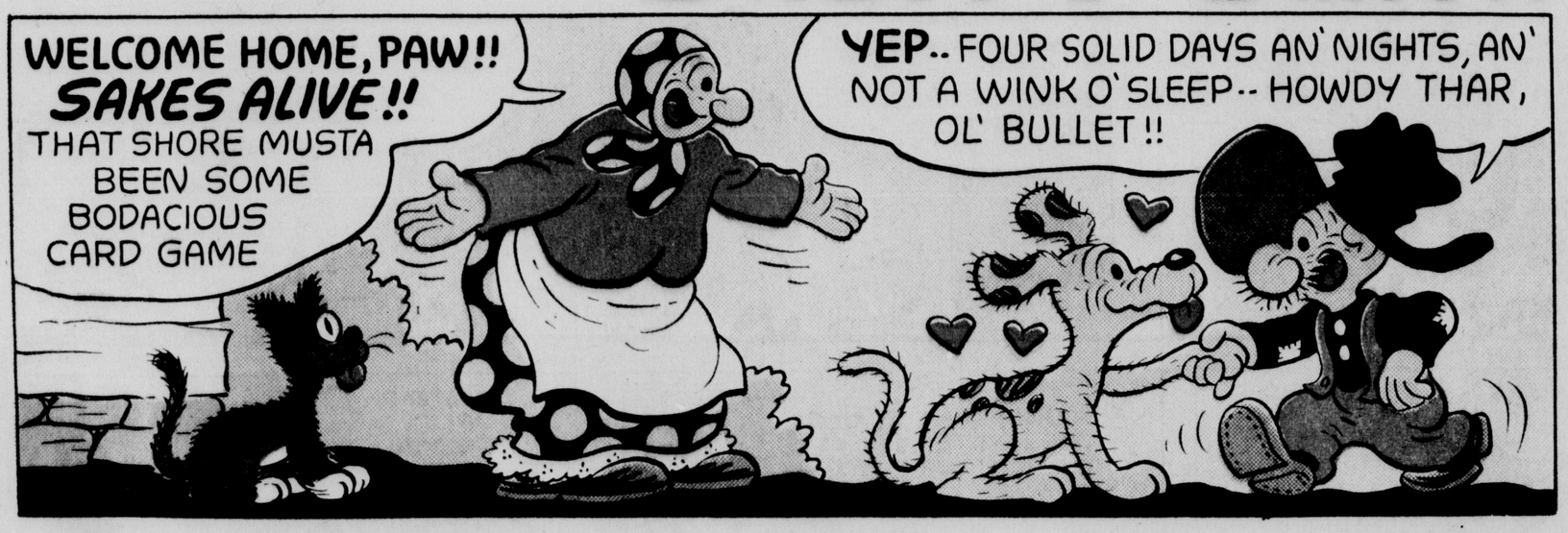


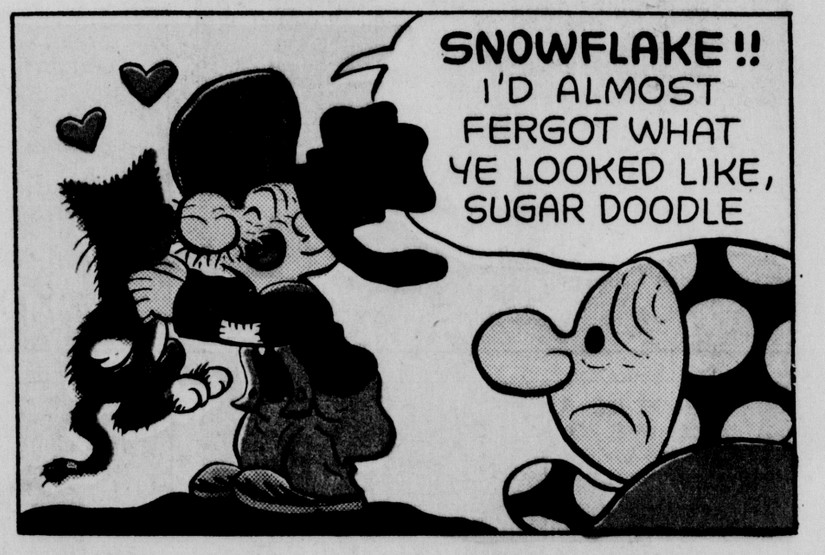




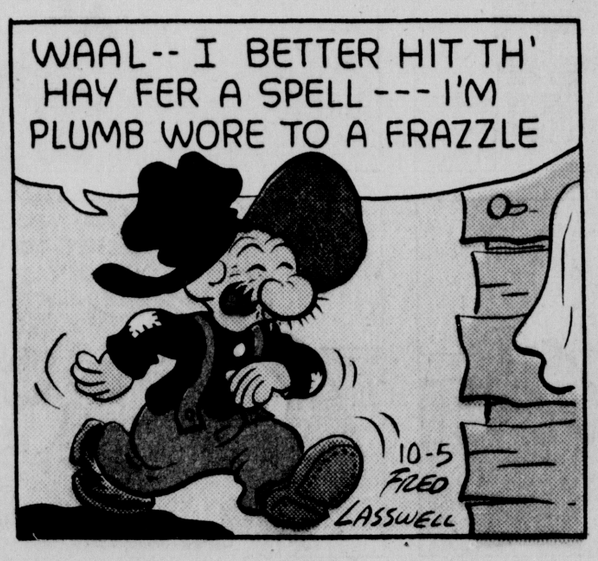
BARNEY GOOGLE *and* SNUFFY SMITH

by FRED LASSWELL











ARCHIE







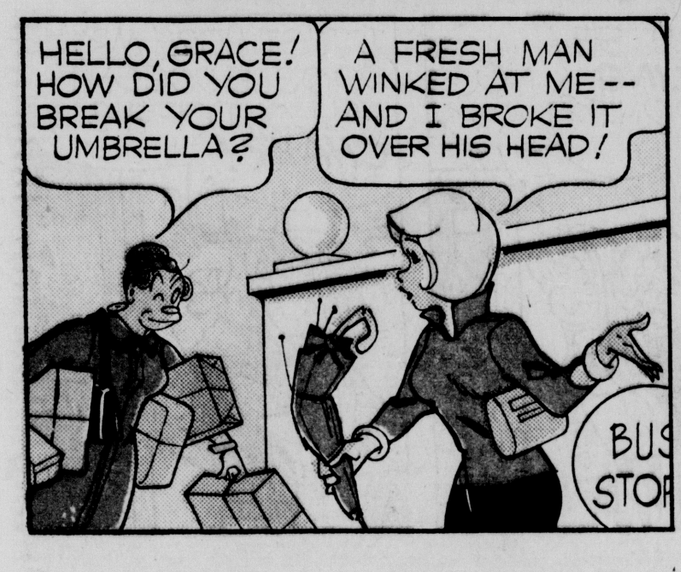


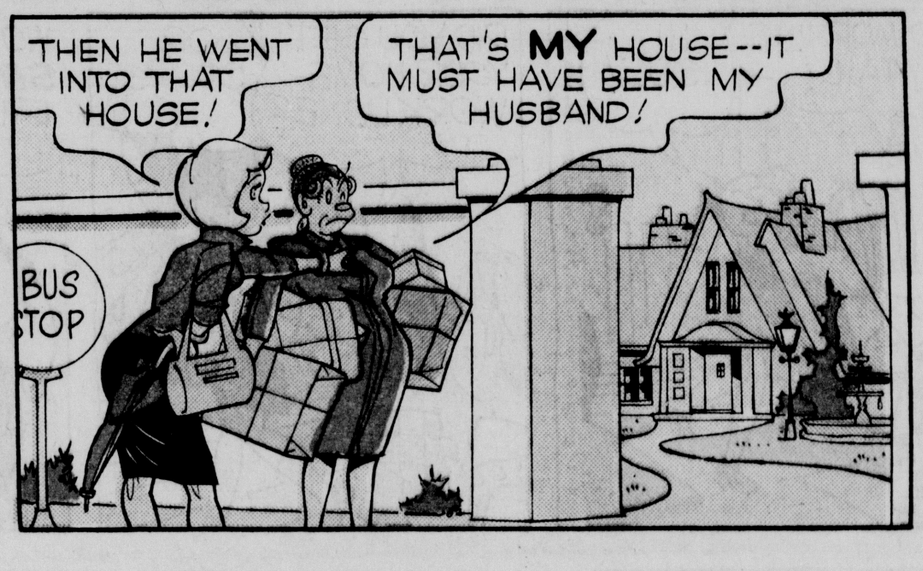


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BRINGING UP FATHER

by BILL KAVANAGH & FRANK FLETCHER









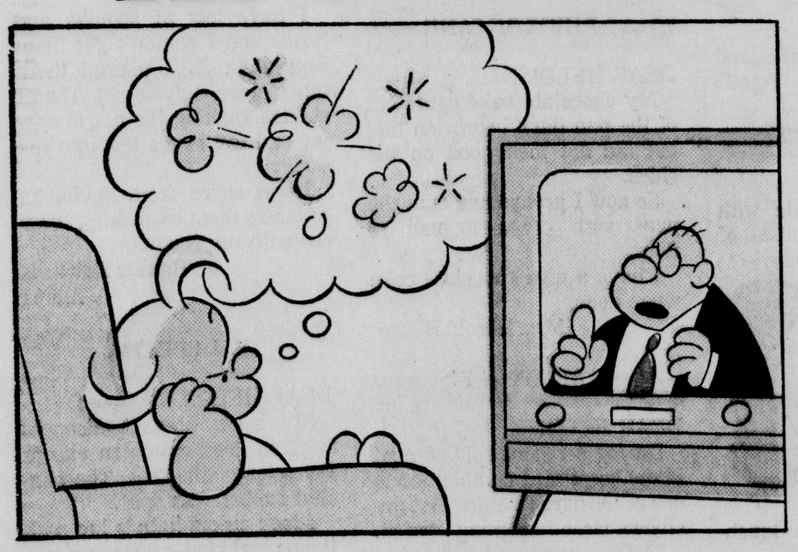




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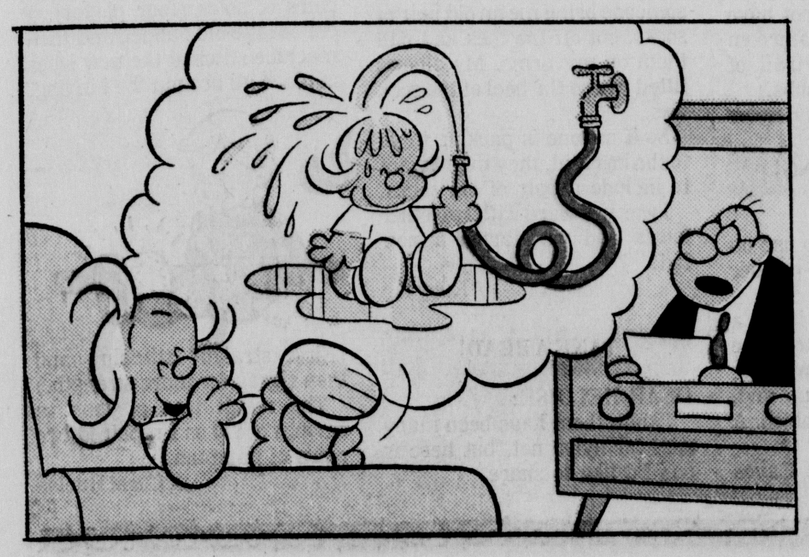
Hi and Lois

by MORT WALKER and DIK BROWNE













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PONYTAIL ◦ ◦ BY LEE HOLLEY



hints from Heloise

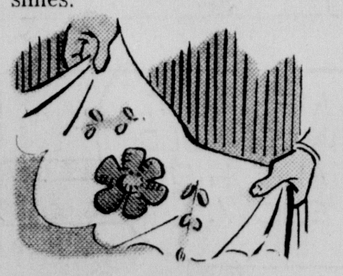
HELP FOR HOMEMAKERS

DEAR HELOISE:

Here comes your faithful, grateful fan again!

Being a naughty smoker, I sometimes burn holes in skirts, blankets, even my typewriter cover. Over this latter, I embroidered a strawberry. On a red dress that suffered the same fate, I appliqued a little procession of ladybugs.

Recently I took a tumble and tore holes in both knees of a nearly new pantsuit. I'm going to applique something over the holes, and use these perfectly good pants as fun wear, just sillies.



Patches are so popular among the young that, why not? I have a blanket and a night spread that have carried on for years with a harmoniously colored daisy concealing a small hole. From one hole, one can create a motif or a theme and change the character of the garment or article.

A bit of imagination, a bit of humor, and something has been salvaged.

The Good Witch

+++

This seems to be quite a fad now as we have received other letters from our readers telling us of different ways they have used the appliques.

Shirley Netherton bought fabric with baskets of flowers, cut out the flowers and appliqued them over torn places (caused by her pet dog) on her lovely taffeta bedspread. She decided the "new" spread looked prettier than the original spread.

We also received a letter from "Roommates" who bought the packages of appliques and appliqued over holes in the drapes in their room in the dorm. They have the prettiest drapes on the whole floor at college.

So, folks, don't throw away those drapes, bedspreads and other items just because they have a small hole. Just applique over the hole and join the "in" crowd.

Heloise

FURNACE FIX-IT

DEAR HELOISE:

Some time ago my oil furnace went out and about 1½ cups of oil had accumulated in the burning chamber. I took a small 4 oz.-plastic bottle, squeezed the air from it and placed the open end in the oil.



This, of course, sucked the oil up into the bottle. I repeated the process until the excess oil was reduced to a safe amount.

The plastic bottle acted like a siphon. Any plastic dish-washing liquid bottle would serve nicely.

V.K. Oesterline

NO STRINGS!

DEAR HELOISE:

This is my method of sealing preserves and jellies. After the preserve or jelly is put in a jar and has "set," cut a piece of string or cord and lay it across the jar. Melt the paraffin and pour over the top of the string. When ready to use the jelly or preserve, just lift the paraffin up by the string. No mess in digging out the cake of paraffin.

Mrs. Thelma Huff

DISHWASHER'S TIP

DEAR HELOISE:

In our family, I am the "No. 1" dishwasher. While washing those everlasting dishes, I find the ashtrays are hard to get spotlessly clean.

Now I spray them with a vegetable oil coating after they are washed and dried. The next time, the ashtrays just wipe clean!

Rebecca Ragland
Age 13

PAINTER'S TRICK

DEAR HELOISE:

When painting outside with latex paint, keep a bucket of warm soapy water handy.



When you stop for a lunch break or a trip inside, you can clean your hands and not have to travel inside to the bathroom and possibly leave a trail of paint on all the doorknobs.

Beaverton Reader

YOU'RE BLUSHING!

DEAR HELOISE:

I discovered a way to use up leftover blusher. The powder type.

Take the blush, put it on a small dish and grind it to a fine powder. Then add a few drops of hand lotion. Mix it up and, presto, you have cheek blush. A little goes a long way.

Miss M. A. Eaves

A PIECE OF CAKE

DEAR HELOISE:

My chocolate cake came out of the pan dark brown on top, but did not look good on the sides.

So now I grease and coat the pans with cocoa instead of flour.

I have a nice chocolate cake when done.

Mrs. Harold Hauser

WARD IT OFF!

DEAR HELOISE:

During a recent confinement in the hospital, I complained to one of the nurse's aides that my elbows were becoming chafed.

She suggested having someone bring me an old pair of socks, cut off the toes and pull them on my arms. My elbows fitted where the heel of the sock was.

So if anyone is packing to go to the hospital, they might want to include a pair of old socks.

I was in a ward with two other ladies and we started a new fad!

Ruby Sig

TAKE A BEAD!

DEAR HELOISE:

I know there have been many uses for nylon net, but here is one I'd like to share.

I have lots of sequins and beads and I couldn't get them separated. So I poured them into a piece of nylon net. Then I started shaking the net over a jar and the beads fell into the jar.

I was saved from having to separate them by picking them out with my fingers.

Brenda Edwards
Age 11

P. J. SPECIAL

DEAR HELOISE:

My son's blanket sleepers were in good condition except the soles of the feet. The non-skid rubber was split.

I took an old baby's lap pad, the flannel kind, and traced two pairs of soles (four pieces). I cut out the old rubber and then machine-stitched the new soles in place all around the binding.



(First straight stitching and then zigzag for more strength.)

The result was at least a savings of $10 as I repaired two pairs of pajamas.

Carol Ruelas

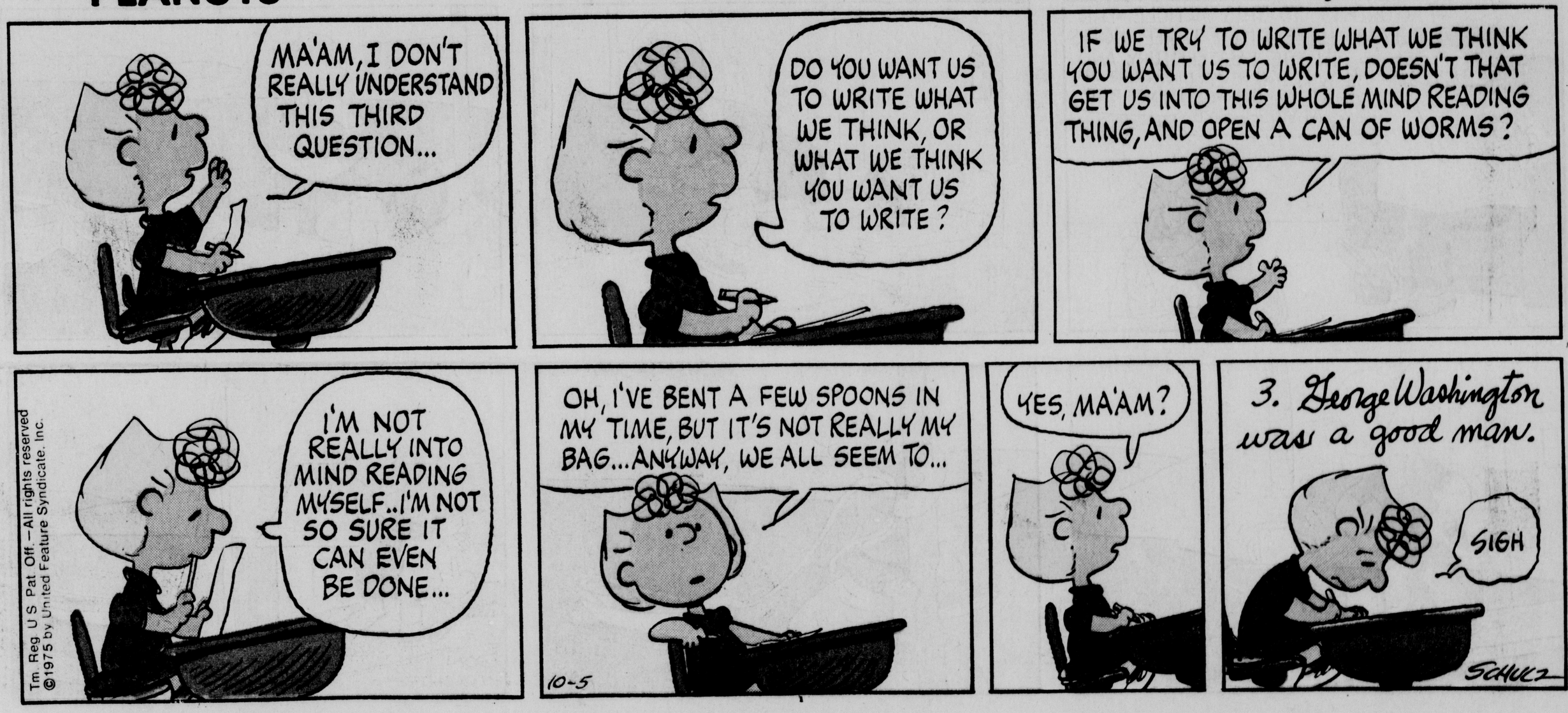
10-5

LITTLE IODINE



PEANUTS

By Schulz



TIGER

by BUD BLAKE



LET'S SEW



4893
34-48

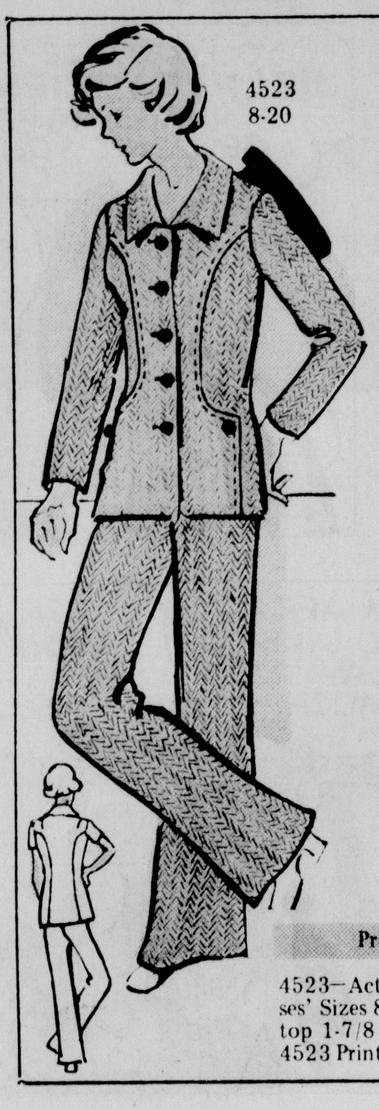
821

Knit and Go!

821—Knit cape-shawl of warm worsted in an easy-to-remember pattern stitch to go with everything. Directions $1.00

Three to Sew!

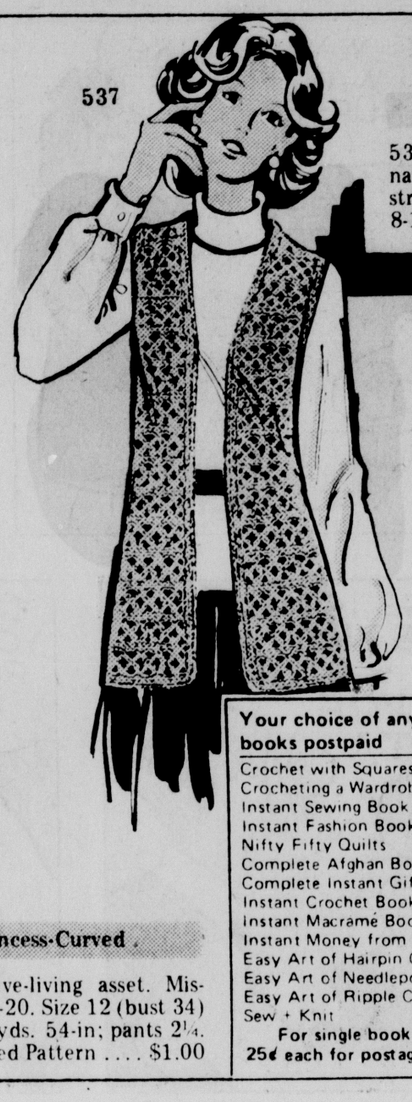
4893—Soft tie and Empire line accents this long or short dress. Has jacket. Women's Sizes 34-48.
4893—Printed Pattern ... $1.00



4523
8-20

Princess-Curved

4523—Active-living asset. Misses' Sizes 8-20. Size 12 (bust 34) top 1-7/8 yds. 54-in; pants 2¼.
4523 Printed Pattern $1.00



537

Openwork Charm

537—Flower-like bands alternate with solid crochet. Use 2 strands bedspread cotton. Sizes 8-10; 12-14; 16-18 incl... $1.00



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10-5

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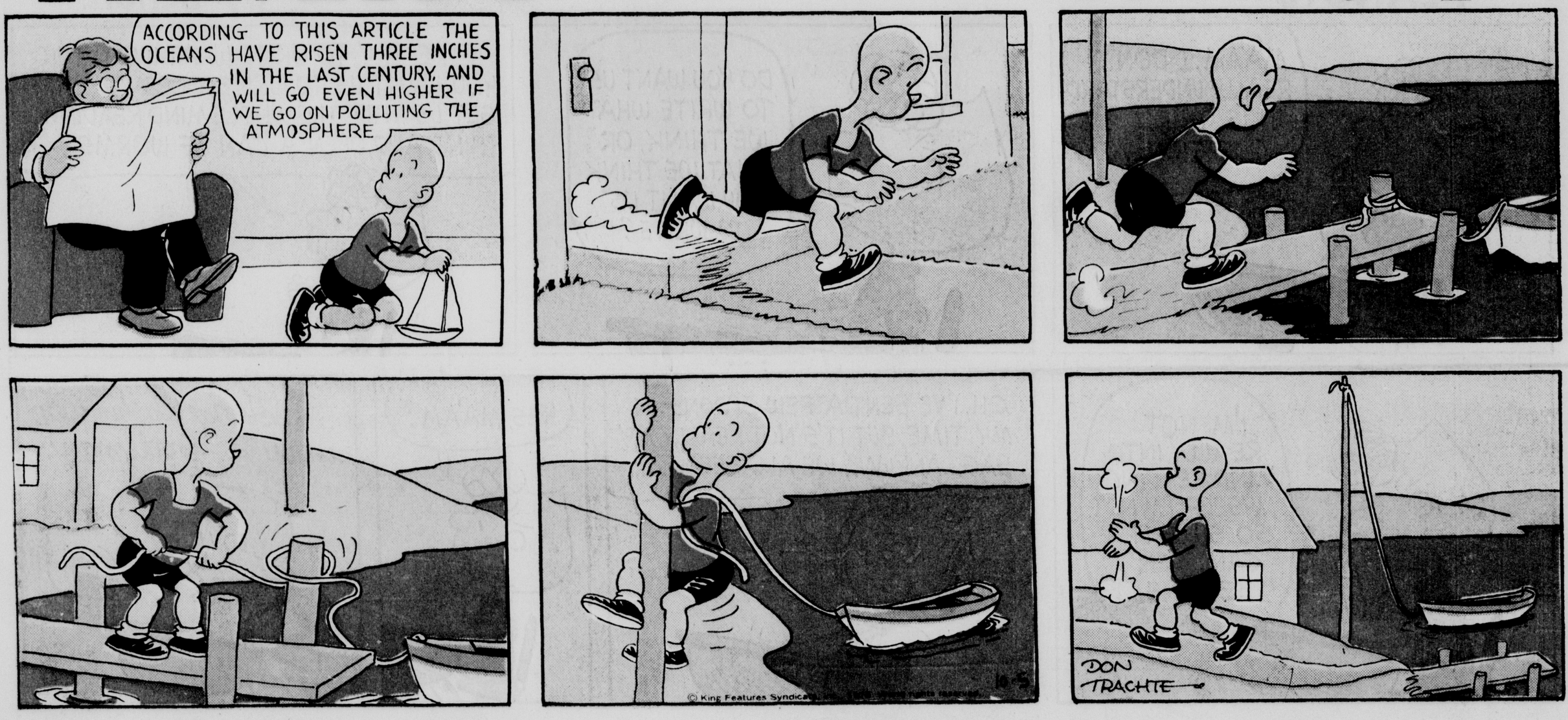
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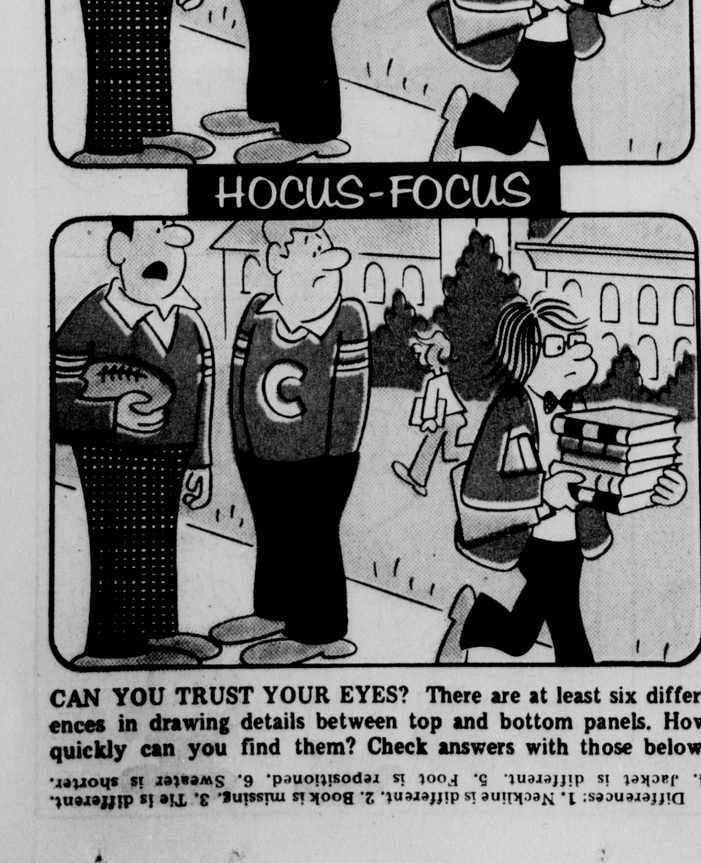
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State BE SURE TO USE YOUR ZIP Zip

HENRY

by DON TRACHTE





CAN YOU TRUST YOUR EYES? There are at least six differences in drawing details between top and bottom panels. How quickly can you find them? Check answers with those below.

Differences: 1. Neckline is different. 2. Book is missing. 3. Tie is different. 4. Jacket is different. 5. Foot is repositioned. 6. Sweater is shorter.

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HAND A friend a good-size sheet of paper and challenge him to fold it in two eight times, if he can. At the same time, hand another friend a tiny piece of writing paper and challenge him or her similarly to fold it eight times, if possible.

Chances are, your second friend will protest that the test is not fair. However, both parties will discover that six or seven folds is just about all that either sheet will take. After seven folds, he or she will be attempting to fold 128 thicknesses, which cannot be done.

Ever try tearing a telephone book in half?

BULLETIN BOARD

● FINE PRINT! After examining his patient, old Doc Digby scribbled this puzzling prescription: 6-ta-1001-ns 100 & 500. What did he prescribe?

Vitamins C and D.

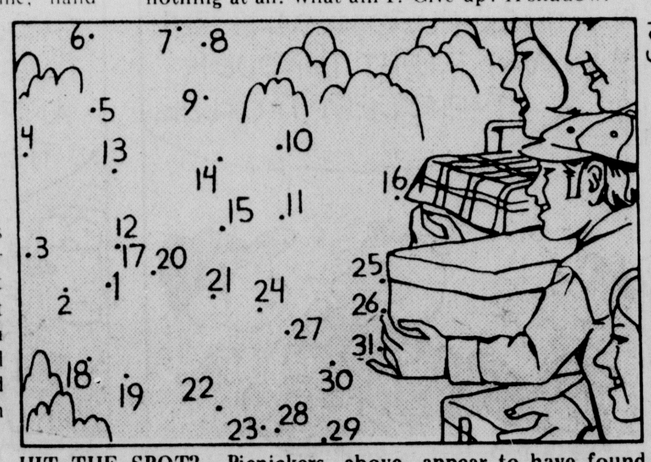
● Knotty Question: "When is a good time to embark on the sea of matrimony?" asks Joel Lindh, of Brockport, N.Y. Can you answer?

"After making a raft of money," says Joel.

● Imagine four straight lines connecting 1st, 2nd, 3rd and home bases on a baseball field. Is the figure formed, a square or a diamond?

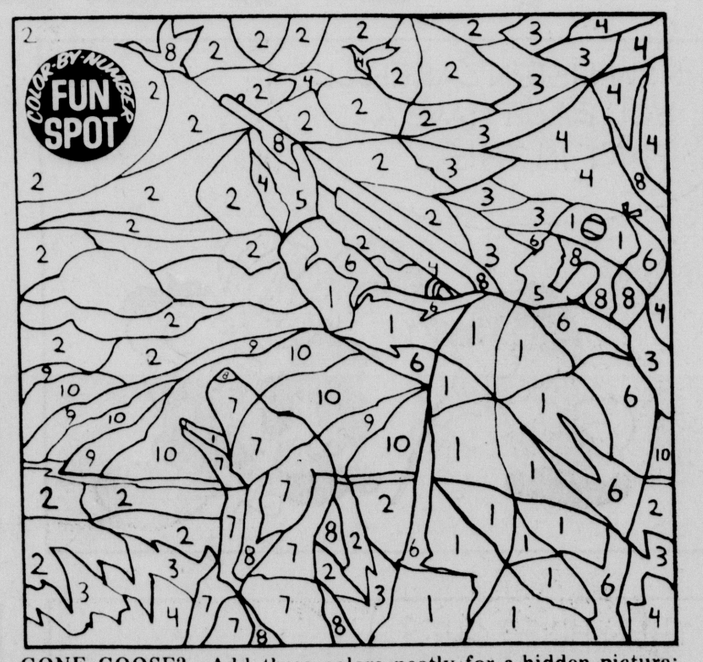
A square.

● Riddle-Me-This: Though I dance at a ball, I am nothing at all. What am I? Give up? A shadow.



HIT THE SPOT? Picnickers, above, appear to have found a perfect spot. Or have they? Connect dots to find out.

10-5 (© 1975 King Features Syndicate, Inc.)



GONE GOOSE? Add these colors neatly for a hidden picture: 1—Red. 2—Lt. blue. 3—Yellow. 4—Lt. brown. 5—Flesh tones. 6—Maroon. 7—Dk. gray. 8—Black. 9—Dk. purple. 10—Lt. purple.

SPELLBINDER!

SCORE 10 points for using all the letters in the word below to form two complete words:

D I S P A T C H

- - - - - - - -

THEN score 2 points each for all words of four letters or more found among the letters.
Try to score at least 50 points.

Possible anagram: Disc, path.